

LONDON'S NEWEST NEIGHBOURHOOD

BATTERSEA ROOF GARDENS  
&  
PROSPECT PLACE

BATTERSEA POWER STATION

EVERY DAY  
ELECTRIC



LONDON'S NEWEST NEIGHBOURHOOD

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# THIS IS A PLACE TO FUEL THE IMAGINATION

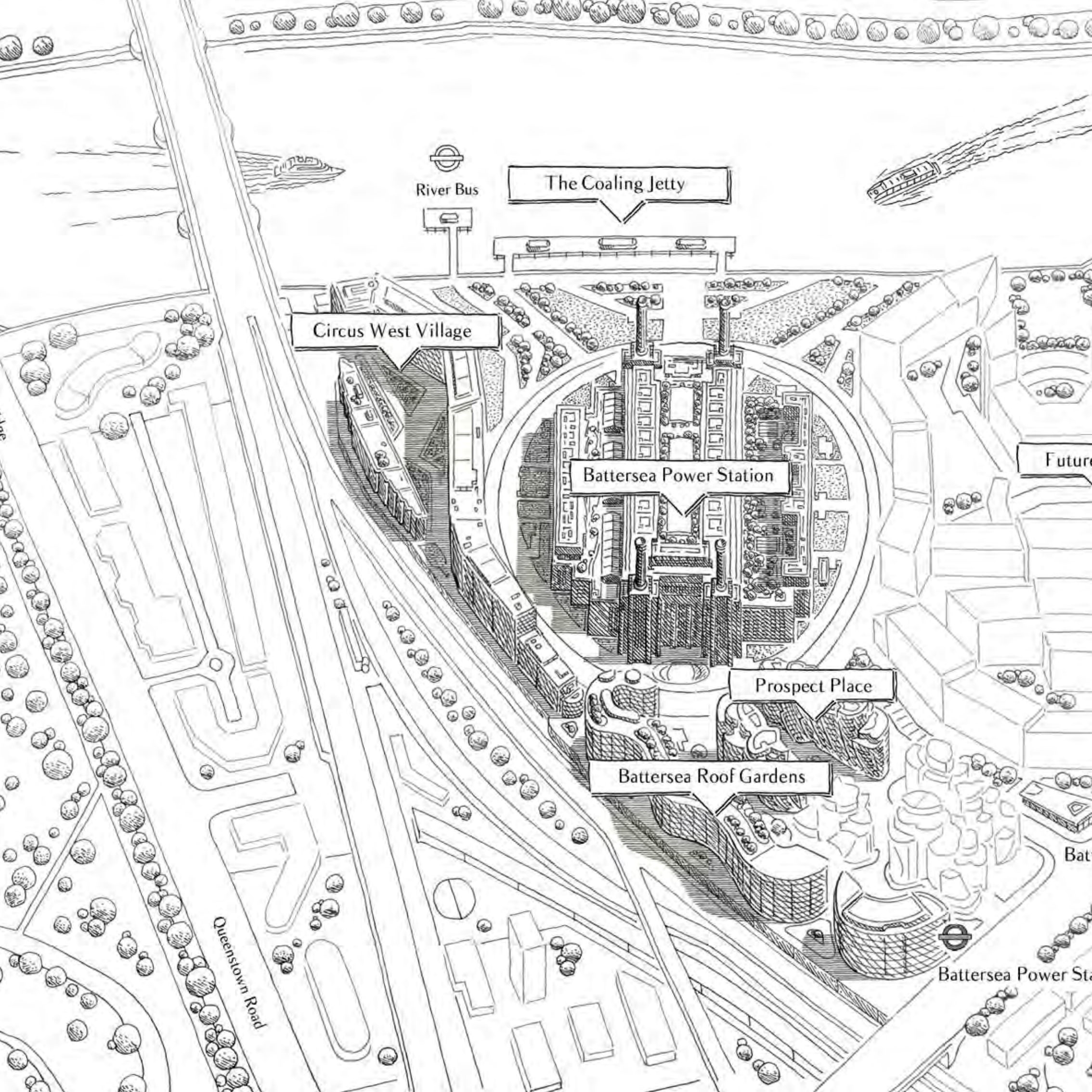
Awe-inspiring design from two of the world's most renowned architectural practices, Foster + Partners and Gehry Partners, make Battersea Power Station a truly unique place to live.

This is London's most vibrant place to be, where history and high-tech meet on the banks of the River Thames. As well as being one of London's most desirable addresses, this new riverside neighbourhood is now one of the most exciting retail, leisure, culture and office quarters in London.





LONDON'S NEWEST NEIGHBOURHOOD



At the centre of this impressive 42-acre estate sits the iconic Grade II\* listed Battersea Power Station, which many people are now calling home. For this next chapter, the only way to complement this famous landmark was to commission not one but two of the world's most innovative and acclaimed 'starchitects'. Gehry Partners and Foster + Partners have come together for the first time to create Electric Boulevard, a new high street for London, which offers a mix of new homes, bars and restaurants, office space, shops, a park and an exciting new 164 room hotel.

## ARCHITECTURE

Foster + Partners' beautifully designed Battersea Roof Gardens and Gehry Partners' stunning Prospect Place sit perfectly alongside Sir Giles Gilbert Scott's iconic Power Station on the banks of the River Thames.

The striking range of architectural styles gives each building its own identity, where old and new stand side by side in harmony. Both Gehry Partners and Foster + Partners have successfully captured the essence of what makes London such a diverse and interesting city.

The undulating facades of Prospect Place, inspired by the billowing sails of ships, make an impressive statement and together with the elegant, sweeping lines of Battersea Roof Gardens, they perfectly frame the pedestrianised boulevard below.



LONDON  
EYE

HOUSES OF  
PARLIAMENT

CITY OF  
LONDON

THE  
SHARD

CHELSEA  
BRIDGE

CANARY  
WHARF



BATTERSEA  
POWER STATION

U.S. EMBASSY



BATTERSEA  
POWER STATION

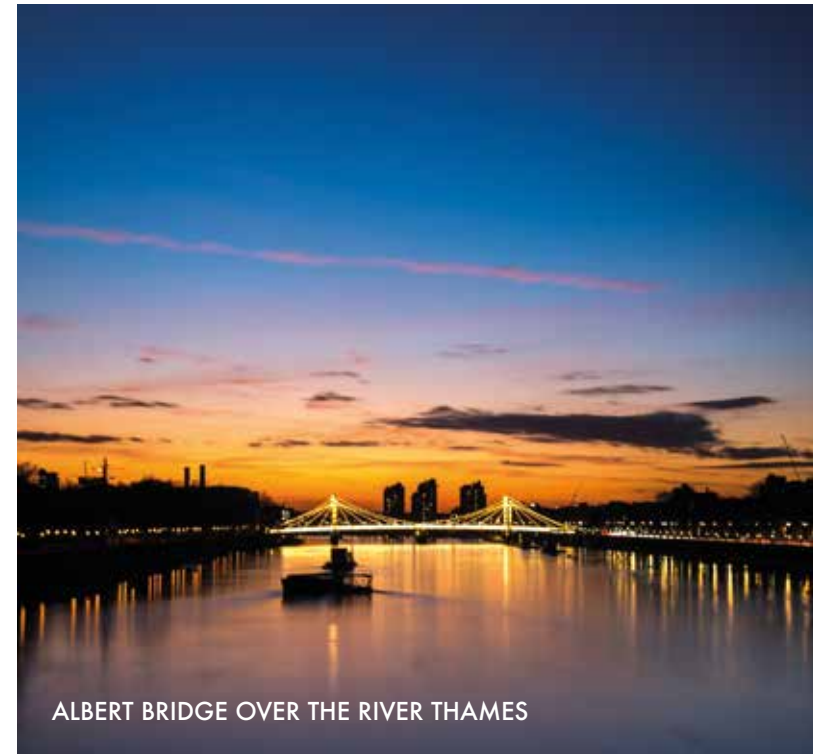
BATTERSEA  
PARK

BATTERSEA  
PARK STATION

# RIVERSIDE AND PARKS

Battersea Power Station's riverside location sets it apart from other urban developments, with 450 metres of river frontage providing an everchanging backdrop to this majestic building.





ALBERT BRIDGE OVER THE RIVER THAMES



GARDENS IN BATTERSEA PARK



PEACE PAGODA, BATTERSEA PARK



WATER FOUNTAINS, BATTERSEA PARK

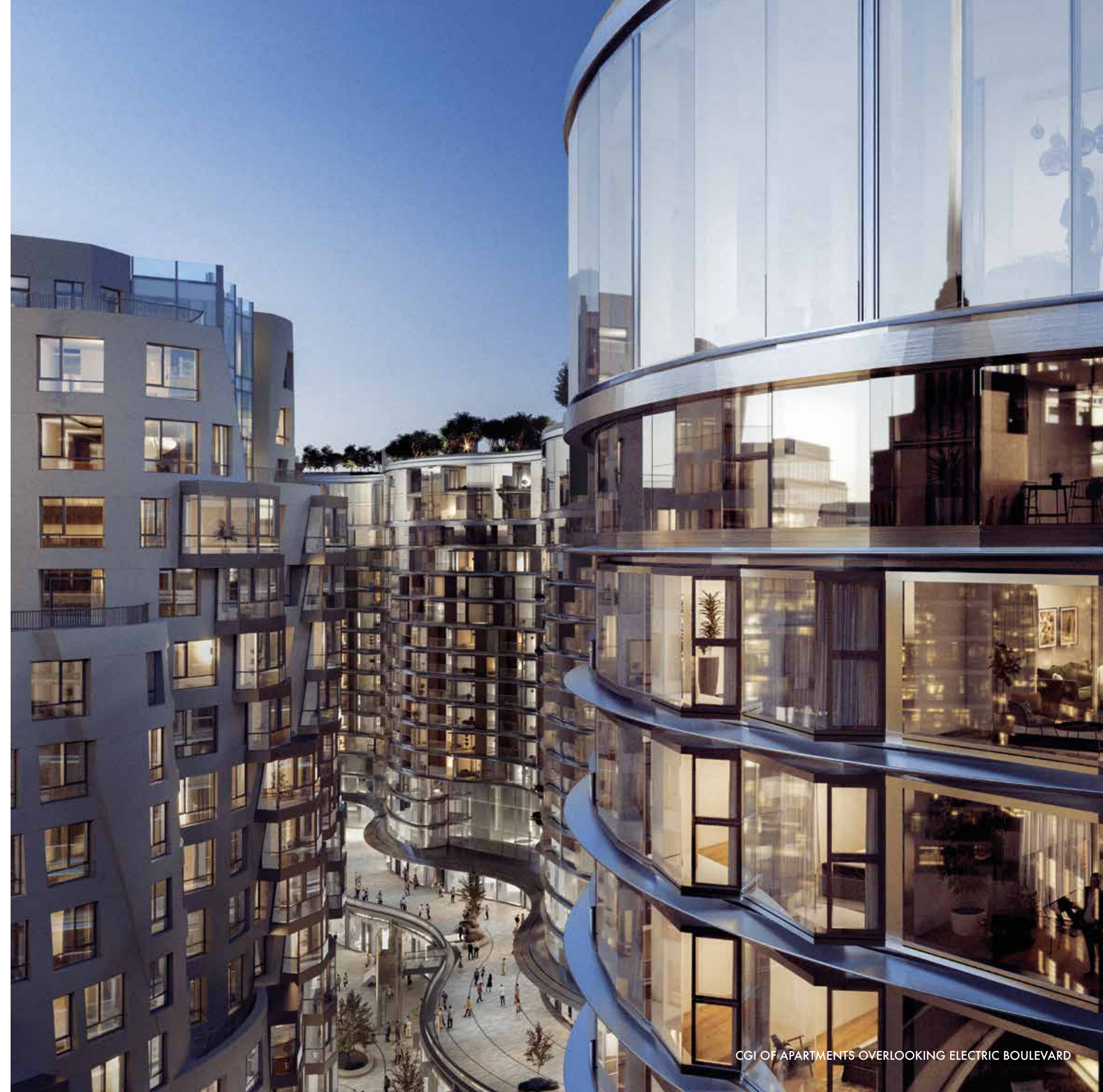
A short walk along the banks of the River Thames is one of London's largest and most popular green spaces, the magnificent 200-acre Battersea Park with its gentle tree-lined walkways, open grasslands, bandstands, lakes and all-weather outdoor sporting facilities.



With 19 acres of open and green space, including Prospect Park and the six-acre riverside Power Station Park, residents will never need to go far to enjoy the great outdoors.

## THE RESIDENCES

These architectural masterpieces offer a choice of different styles of living. For those who enjoy a quintessentially modern lifestyle, typical of Foster + Partners' designs, there is Battersea Roof Gardens. Those who favour a more individual, playful style might prefer the unique design of Gehry Partners' Prospect Place where no two homes are identical.





# BATTERSEA ROOF GARDENS

Designed by Foster + Partners, these cool contemporary homes with floor to ceiling windows are awash with light. Almost every apartment has its own winter garden with many enjoying balconies and spectacular views of the Grade II\* listed Power Station.

Two carefully designed interior palettes with tones based on the Power Station's Turbine Hall A and Control Room, bring distinctly different qualities; one light and airy and the other slightly warmer and more richly coloured.

## LONDON'S NEWEST NEIGHBOURHOOD

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Residents can enjoy access to a unique green space in the sky which provides an abundance of peace and tranquility. The expansive Roof Gardens offer 360-degree views across the London skyline.



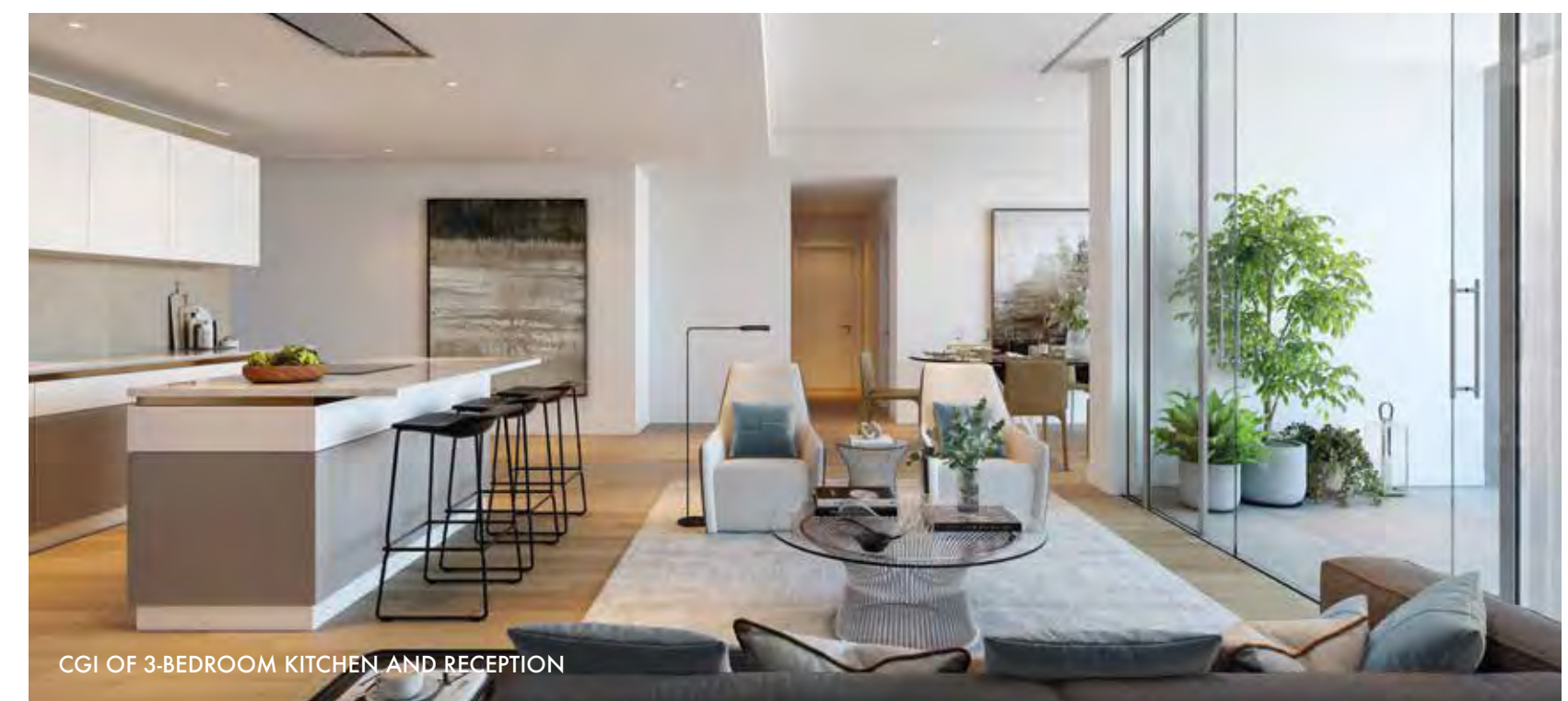


THE SWEEPING LINES OF BATTERSEA ROOF GARDENS

BATTERSEA ROOF GARDENS



CGI OF BEDROOM WITH WINTER GARDEN



CGI OF 3-BEDROOM KITCHEN AND RECEPTION



CGI OF 3-BEDROOM WITH PRIVATE TERRACE



CGI OF 3-BEDROOM DUPLEX PENTHOUSE



## PROSPECT PLACE

Prospect Place has the distinction of being the very first residences that acclaimed architects, Gehry Partners, have designed in the UK.

The eye-catching exteriors are created by the unique winter garden pods that appear to cascade down the sides of these magnificent buildings. Some apartments also have expansive private terraces and all have access to the podium level residents' garden.

Gehry Partners have designed two bespoke palettes for the interiors; one with tones inspired by the Californian sunshine and the other with a calmer, more contemporary feel.





UNIQUE WINTER GARDENS

PROSPECT PLACE



PROSPECT PLACE OVERLOOKING BATTERSEA POWER STATION





PROSPECT PLACE



LA PALETTE KITCHEN



OPEN PLAN LIVING SPACE



CGI OF 4-BEDROOM TOWNHOUSE



MASTER BATHROOM



BEDROOM WITH WALK THROUGH WARDROBE



ASYMMETRIC FACADE



PENTHOUSE STAIRCASE



CGI OF CONCIERGE DROP-OFF

## CONCIERGE

Experienced concierge teams are on hand to provide best-in-class customer service and assistance in both Battersea Roof Gardens and Prospect Place.

As well as being a friendly, welcoming face to come home to, the team can help make life easier by arranging restaurant reservations, booking theatre tickets, organising dry cleaning, signing for packages, and much more.







CGI OF RESIDENTS' GYM

## AMENITIES

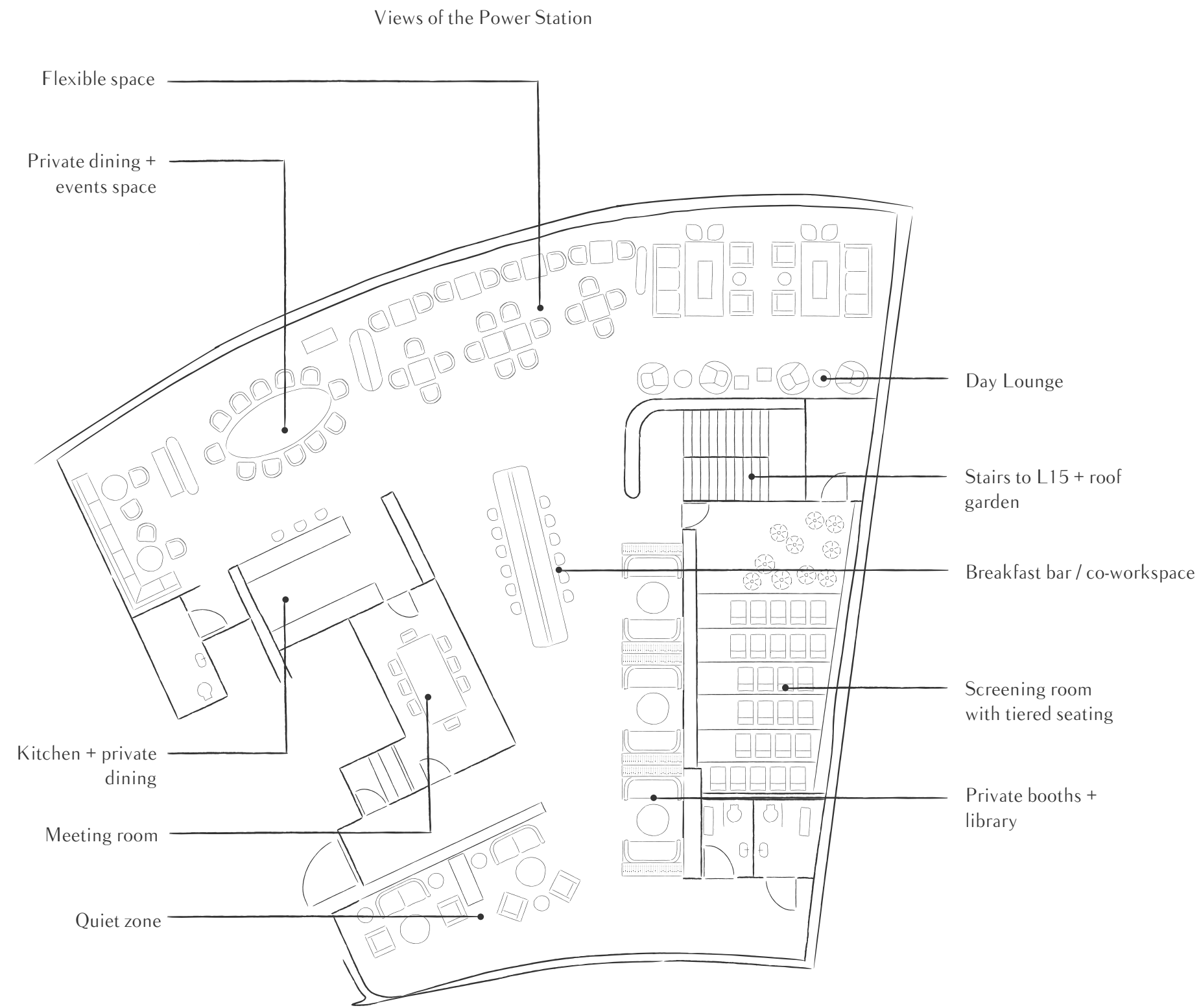
Residents can enjoy the 8,350 sq ft private Sky Lounge, on the 14th and 15th floors of Battersea Roof Gardens, with dramatic views of London's skyline to both the east and west.

The sunset bar, elegant workspaces, luxurious cinema room and cosy lounge areas, provide an abundance of places in which to entertain, work or relax.

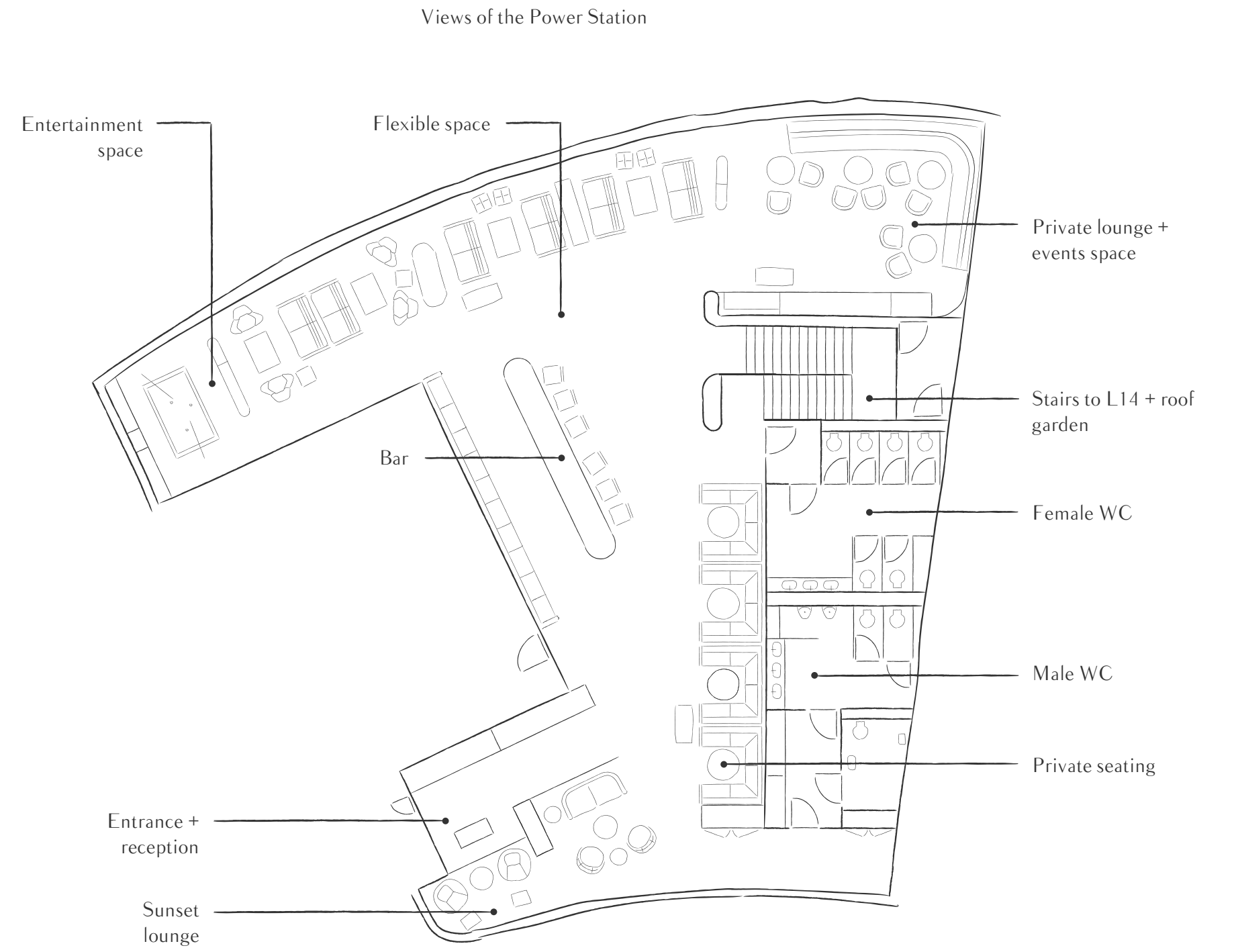
There is also a fully equipped, state-of-the-art gym and the flora and fauna of the Roof Gardens for a relaxing stroll or to sit and enjoy the impressive views.

The Roof Gardens, designed by LDA Design and James Corner of Field Operations, (the visionary landscape designers behind New York City's High Line), also include sun lawns, BBQs and picnic areas, perfect for entertaining family and friends.

14TH FLOOR SKY LOUNGE FLOORPLAN



15TH FLOOR SKY LOUNGE FLOORPLAN





RESIDENTS' SKY LOUNGE AND BAR



LONDON'S NEWEST NEIGHBOURHOOD



CGI OF RESIDENTS' PRIVATE CINEMA



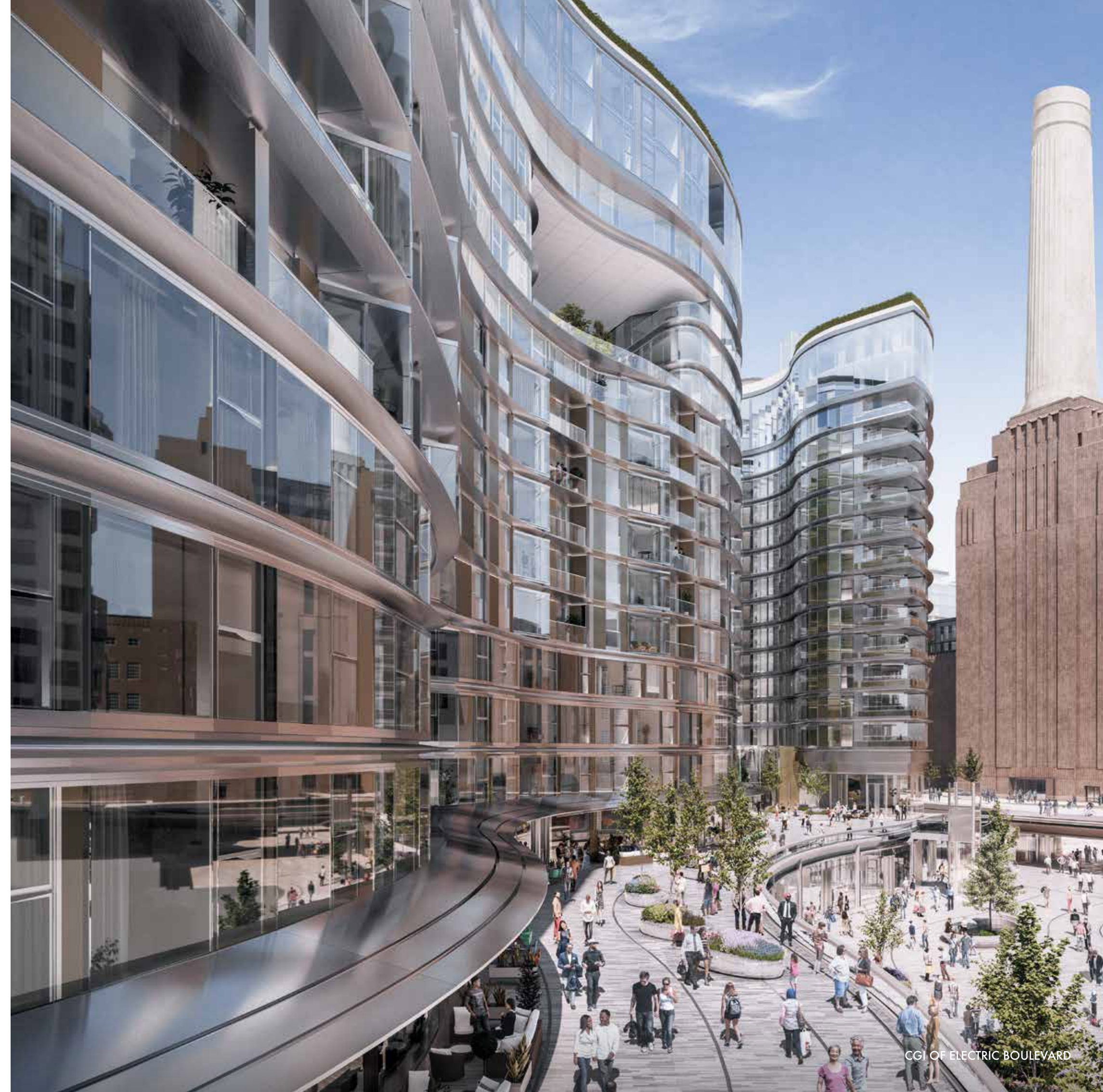
CGI OF ALFRESCO DINING ON THE ROOF GARDENS



## SHOPPING

The grand pedestrian high street, Electric Boulevard, sweeps up from the new Battersea Power Station Underground station to the foot of the iconic Power Station. The dramatically designed double height flagship stores of Gehry's Prospect Place provide numerous opportunities to purchase everything from stylish wardrobe must-haves and fashionable homewares, to fresh groceries and much, much more.

On the opposite side of the Boulevard, a variety of cafes, bars and signature restaurants with alfresco dining sit on a mezzanine level within Foster + Partners' Battersea Roof Gardens above another exciting mix of shops.





CGIS OF THE EXCITING MIX OF SHOPS ON ELECTRIC BOULEVARD

OUR STORY CONTINUES







ELECTRIC BOULEVARD PLAN

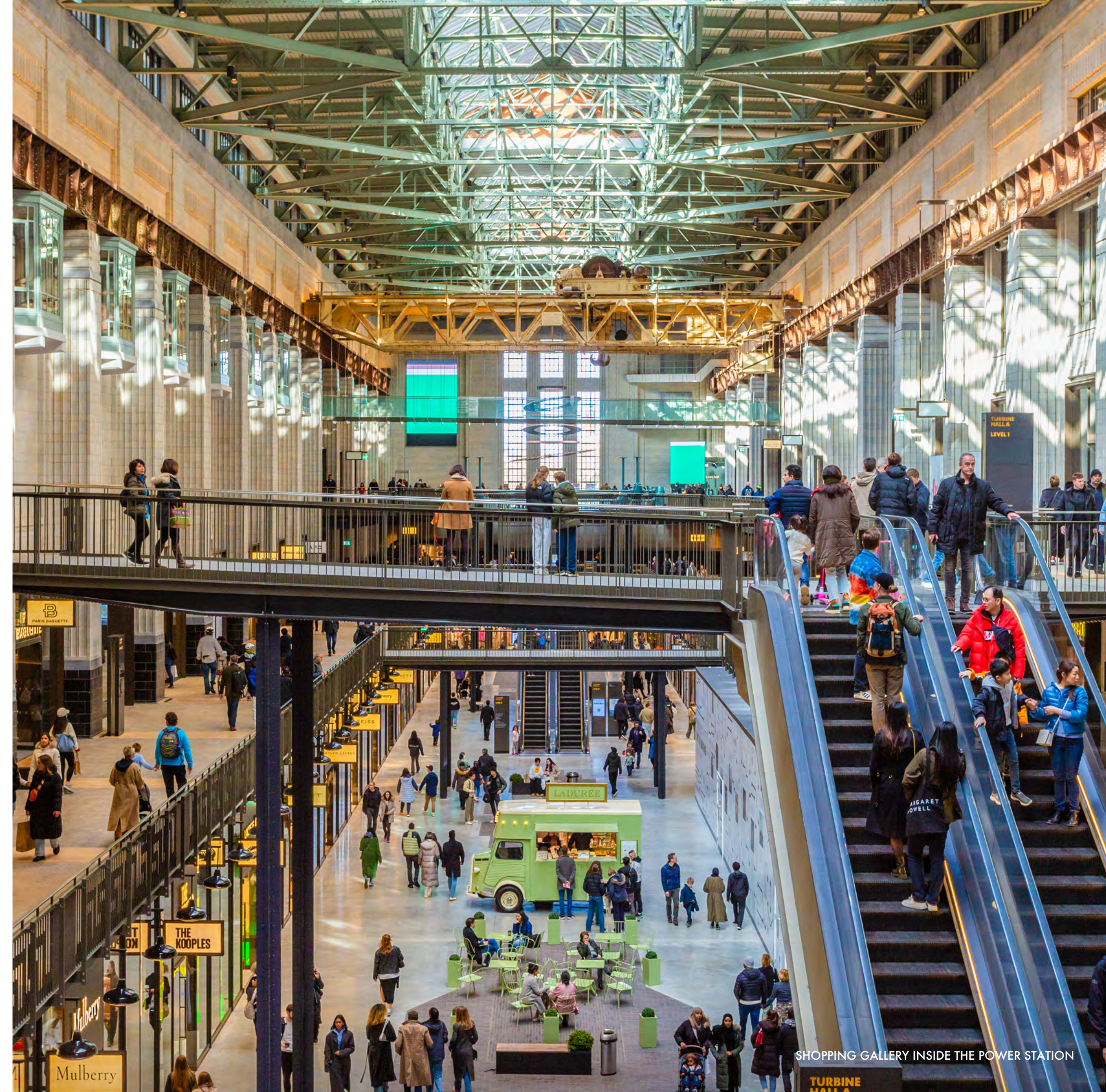


## LONDON'S NEWEST NEIGHBOURHOOD

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All this in addition to the extraordinary new shopping destination inside the Power Station itself, which brings together an eclectic mix of high-end fashion brands, bars, restaurants, leisure and entertainment venues, including the chimney lift experience, offering 360 degree views of the London skyline from the top of the Power Station's north west chimney.

This is a place with scale, drama and an inspirational regeneration story at its core, creating the ultimate shopping experience in central London.



## NEIGHBOURHOOD

Battersea Roof Gardens and Prospect Place bring a new dynamic to the already thriving neighbourhood at Battersea Power Station.

Shops, dining spots, entertainment and wellness centres, one of London's luxury health clubs and the stunning new art'otel, all bring this cosmopolitan quarter to life.

Sit and relax on the steps of the amphitheatre-like Malaysia Square and take in the Power Station's iconic chimneys or wander through the public Prospect Park with its creatively designed children's playground.





YEAR-ROUND EVENTS SUCH AS THE LIGHT FESTIVAL

OUR STORY CONTINUES



FRIENDLY LOCAL STORES



SUMMER SHOWTIME ON THE COALING JETTY



THE BUSTLING ARCHES LANE



ALFRESCO DINING

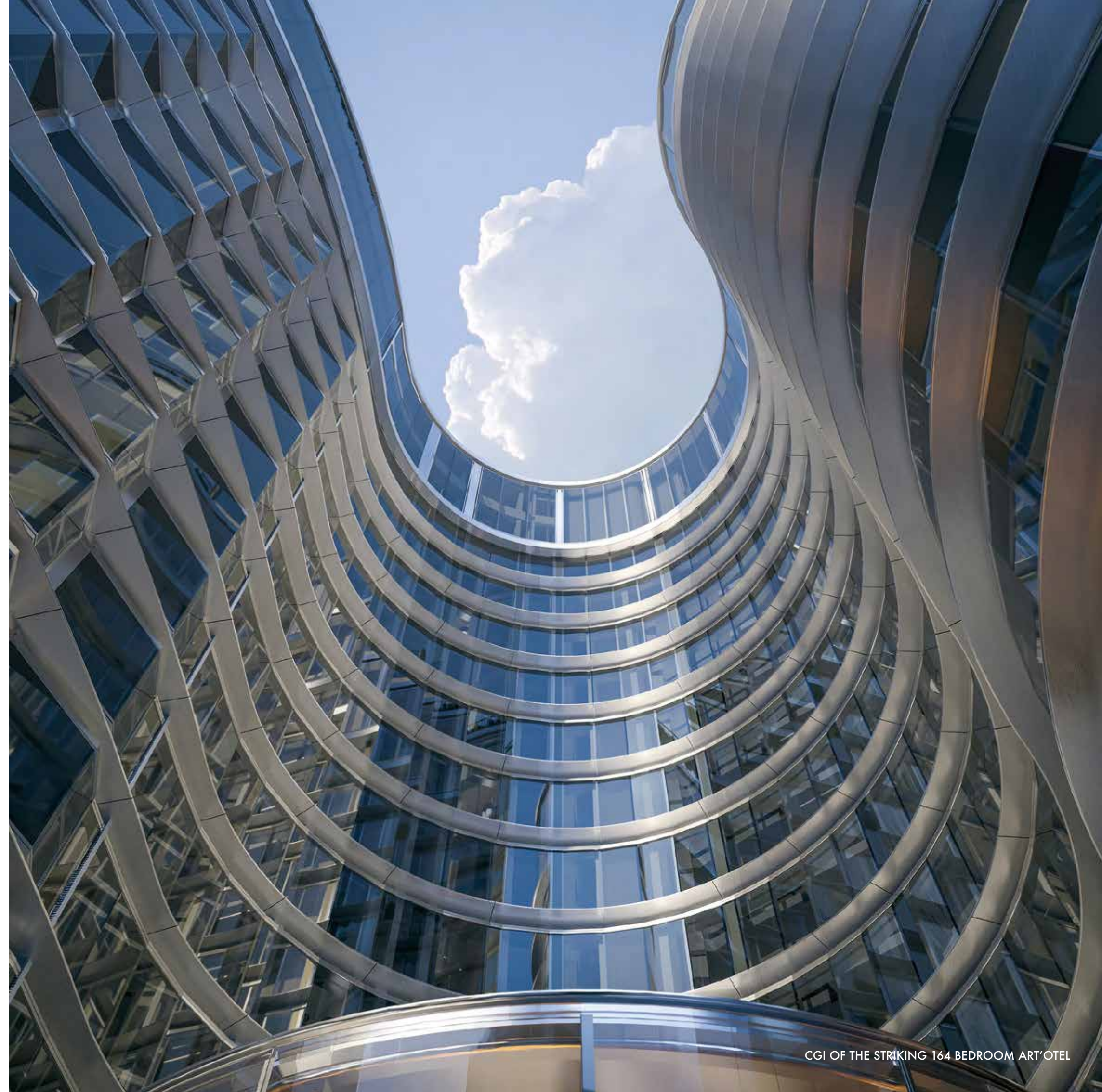


Those fortunate enough to call this home, benefit from the luxury of having everything they need on their doorstep; a genuine community where neighbours, business owners and customers know and greet each other; the ultimate live, work and play neighbourhood.

## ART'OTEL

The uniquely designed art'otel fuses together exceptional architectural style and art-inspired interiors, offering a hotel experience like no other.

This is the first art'hotel to open in the UK, complete with 164 bedrooms and incredible guest amenities such as the 14th and 15th floor restaurant and bar run by a Michelin starred chef, where both visitors and locals can meet for unforgettable experiences, as well as a gym, spa, event facilities and spectacular rooftop swimming pool.





CGI OF THE ROOFTOP INFINITY POOL AND HOT TUB

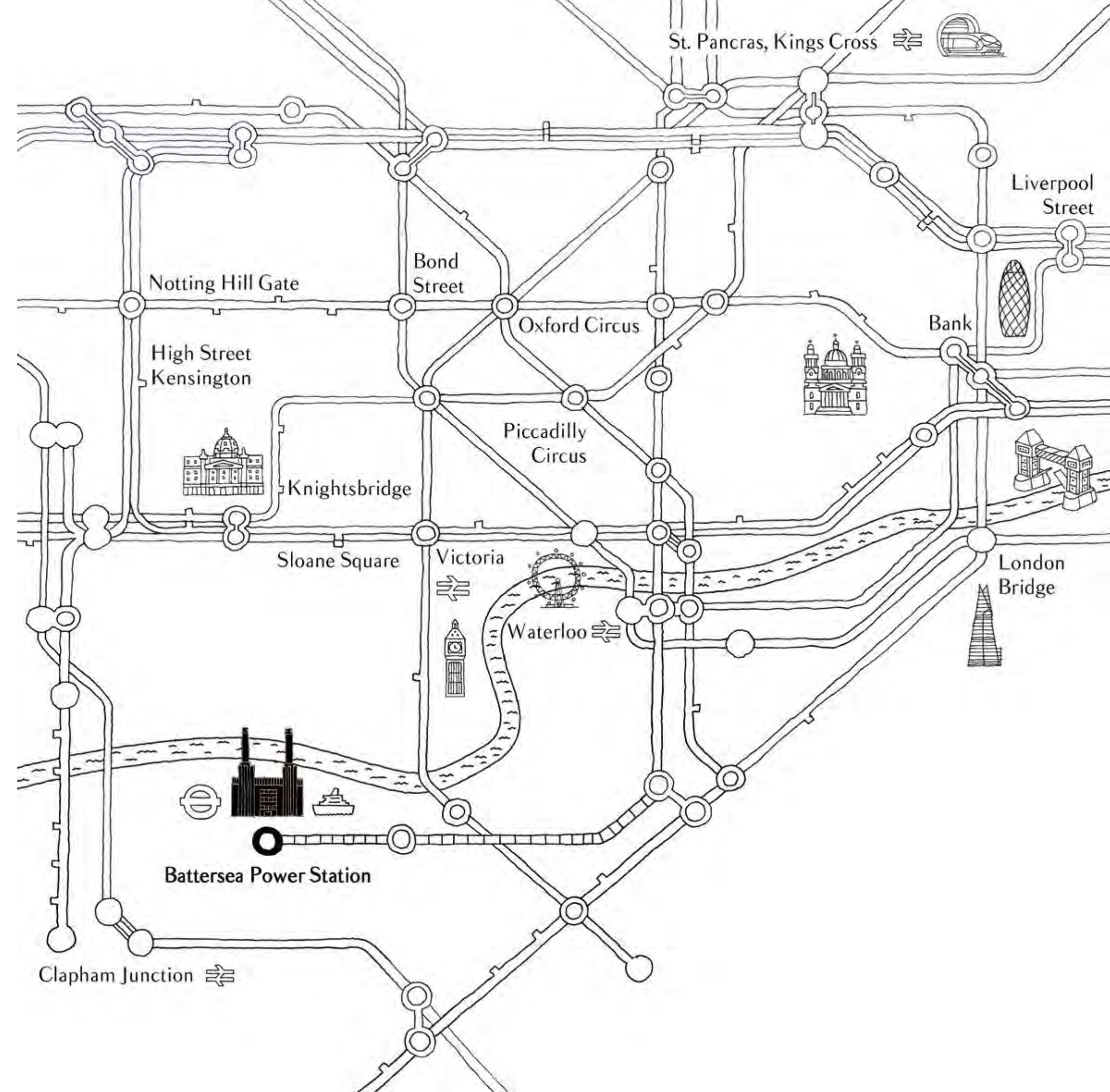
## GETTING AROUND

Just a few minutes' walk away is Battersea Power Station's very own Zone 1 underground station providing high speed connections to the rest of London, with the City and the West End accessible in under 15 minutes.

Sloane Square and Chelsea are a short stroll across Chelsea Bridge, and the Uber Boat by Thames Clippers from Battersea Power Station Pier offers a new way of exploring the capital from the river, or a more leisurely commute to work.

Battersea Park and Queenstown Road stations are also close by, providing rail links into Victoria and Waterloo within five minutes, and Crossrail is accessible within 15 minutes.

When it comes to exploring the globe, Heathrow and Gatwick airports are both within easy reach by road and rail.







BATTERSEA POWER STATION UNDERGROUND

## UNDERGROUND



THE NEW ZONE 1 UNDERGROUND STATION ON THE NORTHERN LINE ALLOWS FOR FAST AND EASY ACCESS TO THE MOST POPULAR PARTS OF LONDON INCLUDING THE WEST END, CENTRAL LONDON, AND THE CITY IN 15 MINUTES.

## UBER BOAT



THE UBER BOAT BY THAMES CLIPPERS RIVER BUS OFFERS A NEW PERSPECTIVE FOR EXPLORING THE CAPITAL OR A MORE LEISURELY COMMUTE TO WORK.

## AIRPORTS



44 MINS TO GATWICK AIRPORT  
52 MINS TO HEATHROW AIRPORT  
55 MINS TO LONDON CITY AIRPORT  
1H 25 MINS TO STANSTED AIRPORT  
1H 30 MINS TO LUTON AIRPORT

## CROSSRAIL



CROSSRAIL IS ACCESSIBLE VIA TOTTENHAM COURT ROAD STATION, WHICH CAN BE REACHED IN UNDER 15 MINUTES ON THE NORTHERN LINE. PASSENGERS CAN THEN DIRECTLY ACCESS BOTH HEATHROW TO THE WEST IN 45 MINUTES, AND CANARY WHARF TO THE EAST.



THE POWER STATION AT ITS PEAK

## HERITAGE

From the late 1930s, Battersea Power Station produced up to a fifth of London's power, supplying electricity to some of London's most recognisable landmarks, such as the Houses of Parliament and Buckingham Palace.

Following its closure in 1983, it became a cultural landmark, a much-loved backdrop to many films, a venue for spectacular shows, fashion shoots and events, as well as a source of inspiration for artists and musicians.

Today, the once vast derelict wasteland on which it sat, has been transformed and reimagined into a flourishing new environment for residents, Londoners and visitors to enjoy, marrying what it once was with what it can now be.

STUDIO OF  
INNOVATION  
FOSTER + PARTNERS

Founded by Norman Foster in 1967, Foster + Partners is a global studio for architecture, urbanism and design rooted in sustainability. Since launching over 50 years ago, this award-winning international architectural design and engineering firm has earned a worldwide reputation for excellence.

Projects like the Reading Room at the British Museum, The Gherkin and Beijing Airport Terminal 3, showcase the studio's creativity and ambition.





THE GUGGENHEIM MUSEUM



DANCING HOUSE



FOUNDATION LOUIS VUITTON

## GEHRY PARTNERS PRACTICE OF CREATIVITY

Frank Gehry established his practice in 1962 and it has garnered respect and recognition for his extraordinary and eye-catching designs across the globe.

Every project undertaken by Gehry Partners is overseen by Frank Gehry himself, ensuring his ethos to create unforgettable designs with a lasting impact is realised in every building. The Guggenheim Museum in Bilbao, Foundation Louis Vuitton in Paris and the Dancing House in Prague to name but a few, are a testament to this.

### KITCHEN

The kitchens are bespoke elements within the apartments, custom designed with a range of layouts to suit each apartment. They are the focus of each home, defining the open-plan living spaces

**CABINETS** Beige satin matte finish low-level cabinets with white gloss finish at drawer level; wall-hung white gloss finish cabinets above; white gloss finish full-height cabinets

**WORKTOP AND SPLASHBACK** Silestone (or similar quality product) worktop; beige tiled splashback

**TAP** Contemporary mixer tap

**LIGHTING** Concealed under-cabinet lighting

### APPLIANCES

Appliances and fittings will vary across apartment types but will include:

**OVEN** Siemens electric oven or similar (all apartments except for studios); combination microwave oven in studios

**MICROWAVE** Siemens microwave or similar (all apartments except for studios)

**DISHWASHER** Siemens or similar integrated dishwasher

**FRIDGE/FREEZER** Siemens or similar integrated fridge/freezer

**HOB** Siemens or similar induction hob

**WASHER/DRYER** Combined washer/dryer; separate washing machine and dryer in selected apartments as indicated on plan

**WINE COOLER** In selected apartments

**EXTRACTOR HOOD** Siemens or similar

### INTERNAL ACCESS, WALLS, DOORS, FLOORS & FITTINGS

**PARTITION WALLS** Plasterboard interior walls with matte paint finish

**SKIRTING** Painted profile skirting

**ENTRANCE DOORS** 900mm door with 300mm side panel contemporary ironmongery

**INTERNAL DOORS** Single-leaf door with contemporary lever handle

**STAIRCASE** Bespoke staircase (where shown on floor plan)

**FLOORING TO LIVING, DINING, KITCHEN, CIRCULATION AND BEDROOM AREAS**

Engineered wood flooring in warm tone wood planks

**WARDROBES** Custom bespoke joinery with hinged doors in a white satin matte finish with concealed finger recess, Hanging rail and shelf

**SECURITY** Video entry phone, 24-hour estate security, Fire detection system, Domestic sprinkler system

**VENTILATION AND COOLING** Underfloor heating and mechanical ventilation

Comfort cooling to living rooms and bedrooms

**AUDIO VISUAL AND COMMUNICATION**

Network for telephone, TV, SAT, DAB and internet (connections to network providers to be arranged by purchaser)

### BATHROOMS

**FLOORING** Dark beige porcelain tiles

**WALLS** Lower wall tiles in dark beige porcelain; high-level wall tiles in white porcelain, linear strip of ivory back painted glass tiles to vanity recess

**CABINETS** Wall-hung mirrored vanity unit over sink

**BASIN** Wall-mounted basin

**BATH** Built-in bath

**SHOWERS** Frameless glass screen (where applicable)

**BRASSWARE** Contemporary taps and mixers in a brushed brass finish

**WC** Wall-mounted WC with dual flush

**ADDITIONAL FEATURES** Warm wall with rail for towel warming

Feature lighting

De-mister mirrors

### KITCHEN

The kitchens are bespoke elements within the apartments, custom designed with a range of layouts to suit each apartment. They are the focus of each home, defining the open-plan living spaces.

**CABINETS** Dark grey satin matte finish low-level cabinets with white gloss finish at drawer level; wall-hung white gloss finish cabinets above; white gloss finish full-height cabinets

**WORKTOP AND SPLASHBACK** Silestone (or similar quality product) worktop; grey tiled splashback

**TAP** Contemporary mixer tap

**LIGHTING** Concealed under-cabinet lighting

### APPLIANCES

Appliances and fittings will vary across apartment types but will include:

**OVEN** Siemens electric oven or similar (all apartments except for studios); combination microwave oven in studios

**MICROWAVE** Siemens microwave or similar (all apartments except for studios)

**DISHWASHER** Siemens or similar integrated dishwasher

**FRIDGE/FREEZER** Siemens or similar integrated fridge/freezer

**HOB** Siemens or similar induction hob

**WASHER/DRYER** Combined washer/dryer; separate washing machine and dryer in selected apartments as indicated on plan

**WINE COOLER** In selected apartments

**EXTRACTOR HOOD** Siemens or similar

### INTERNAL ACCESS, WALLS, DOORS, FLOORS & FITTINGS

**PARTITION WALLS** Plasterboard interior walls with matte paint finish

**SKIRTING** Painted profile skirting

**ENTRANCE DOORS** 900mm door with 300mm side panel contemporary ironmongery

**INTERNAL DOORS** Single-leaf door with contemporary lever handle

**STAIRCASE** Bespoke staircase (where shown on floor plan)

**FLOORING TO LIVING, DINING, KITCHEN, CIRCULATION AND BEDROOM AREAS**

Engineered wood flooring in cool tone wood planks

**WARDROBES** Custom bespoke joinery with hinged doors in a white satin matte finish with concealed finger recess, Hanging rail and shelf

**SECURITY** Video entry phone, 24-hour estate security, Fire detection system, Domestic sprinkler system

**VENTILATION AND COOLING** Underfloor heating and mechanical ventilation

Comfort cooling to living rooms and bedrooms

**AUDIO VISUAL AND COMMUNICATION**

Network for telephone, TV, SAT, DAB and internet (connections to network providers to be arranged by purchaser)

### BATHROOMS

**FLOORING** Dark grey porcelain tiles

**WALLS** Lower wall tiles in dark grey porcelain; high-level wall tiles in white porcelain, linear strip of light grey back painted glass tiles to vanity recess

**CABINETS** Wall-hung mirrored vanity unit over sink

**BASIN** Wall-mounted basin

**BATH** Built-in bath

**SHOWERS** Frameless glass screen (where applicable)

**BRASSWARE** Contemporary taps and mixers in a polished chrome finish

**WC** Wall-mounted WC with dual flush

**ADDITIONAL FEATURES** Warm wall with rail for towel warming

Feature lighting

De-mister mirrors

**KITCHEN**

The rough sawn oak fronts of the cabinets in the LA palette kitchen are an expression of the rough wood framing of the houses in Los Angeles. This rough, casual feeling is a signature of Frank Gehry's early work. Many of the early projects left wood framing exposed as a part of the interior design. The kitchen islands, in selected apartments, are inspired by the trestle leg table concept of the studio work tables of the Gehry studio. Our work tables are where we experiment and create new ideas. We would like to create a similar quality in the design of the island kitchen.

CABINETRY Rough sawn oak veneer  
 WORKTOP AND SPLASHBACK Honed Silestone in white  
 TAP Polished chrome Hansgrohe mixer

**APPLIANCES**

OVEN Siemens electric oven or similar (all apartments except for studios); combination microwave oven in studios  
 MICROWAVE Siemens or similar (all apartments except for studios)  
 DISHWASHER Siemens or similar integrated dishwasher  
 FRIDGE/FREEZER Siemens or similar integrated fridge/freezer. Selected larger apartments benefit from separate fridge and freezer  
 HOB Siemens or similar | Induction hob  
 WASHER/DRYER Combined washer/dryer. Separate washing machine and dryer in selected apartments  
 WINE COOLER In selected apartments

**INTERNAL ACCESS, WALLS, DOORS, FLOORS & FITTINGS**

PARTITION WALLS Plasterboard interior walls with matte paint finish  
 SKIRTING Painted profile skirting  
 ENTRANCE DOORS 900mm door with 300mm side panel contemporary ironmongery  
 INTERNAL DOORS Single-leaf door with contemporary lever handle  
 STAIRCASE Bespoke staircase (where shown on floor plan)  
 FLOORING TO LIVING, DINING, KITCHEN, CIRCULATION AND BEDROOM AREAS European oak engineered wooden planks in a light tone  
 WARDROBES Warm grey matte laminate finish, hanging rail and shelf  
 LIGHTING LED spotlights, Bright nickel toggle switches  
 SECURITY Video entry phone, 24-hour estate security, Fire detection system, Domestic sprinkler system  
 VENTILATION AND COOLING Underfloor heating and mechanical ventilation  
 Comfort cooling to living rooms and bedrooms  
 WINTER GARDENS  
 FLOORING Porcelain tile

**BATHROOMS**

FLOORING Light grey porcelain tile  
 WALLS Light grey porcelain tile on selected walls; remainder painted  
 CABINETRY Wall-hung oak wood finish vanity unit under sink with white marble vanity top  
 BASIN Ceramic undermounted or wall-mounted basin  
 BATH Built-in bath | Free-standing bath within selected apartments (where shown on floor plan)  
 SHOWERS Frameless glass screen (where applicable)  
 BRASSWARE Contemporary taps and mixers in a brushed brass finish  
 WC Wall-mounted WC with dual flush  
 ADDITIONAL FEATURES Warm wall with rail for towel warming  
 Feature lighting  
 De-mister mirrors

**KITCHEN**

Metal finishes in the kitchen create a streamlined industrial feel. London is the city where high-tech architecture, brutalist rough concrete architecture and old masonry buildings all come together to create a fantastic collage with rich textures. The future and the past exist side by side. The beautiful quality of the metal finish picks up surrounding colours and light. Lower cabinets reflect the colour of the floor, and the upper cabinet reflects the colour of the ceiling.  
 CABINETRY Metallic effect lacquer  
 WORKTOP AND SPLASHBACK Honed Silestone in white  
 TAP Polished chrome Hansgrohe mixer

**APPLIANCES**

OVEN Siemens or similar electric ovens (in all apartments except for studios)  
 Combination microwave ovens in studios  
 MICROWAVE Siemens or similar (all apartments except for studios)  
 DISHWASHER Siemens or similar integrated dishwasher  
 FRIDGE/FREEZER Siemens or similar integrated fridge/freezer. Selected larger apartments benefit from separate fridge and freezer  
 HOB Siemens or similar induction hob  
 WASHER/DRYER Combined washer/dryer. Separate washing machine and dryer in selected apartments  
 WINE COOLER In selected apartments

**INTERNAL ACCESS, WALLS, DOORS, FLOORS & FITTINGS**

The chevron floorings of the London palette gives a sense of the heritage of London. In order to differentiate from 'herringbone' patterns used in Phase 1 and Phase 2, we use a 'basket weave' pattern that relates to Frank Gehry's bent wood furniture. The warm and rich brown wood floor was inspired by the wood floor of the Control Rooms of the Power Station.  
 PARTITION WALLS Plasterboard interior walls with matte paint finish  
 SKIRTING Painted profile skirting  
 ENTRANCE DOORS 900mm door with 300mm side panel contemporary ironmongery  
 INTERNAL DOORS Single-leaf door with contemporary lever handle  
 STAIRCASE Bespoke staircase (where shown on floor plan)  
 FLOORING TO LIVING, DINING, KITCHEN, CIRCULATION AND BEDROOM AREAS European oak engineered wood chevron flooring in a medium dark tone  
 WARDROBES Dark grey matte laminate finish  
 Hanging rail and shelf  
 LIGHTING LED spotlights, satin nickel toggle switches  
 SECURITY Video entry phone, 24-hour estate security, Fire detection system, Domestic sprinkler system  
 VENTILATION AND COOLING Underfloor heating and mechanical ventilation  
 Comfort cooling to living rooms and bedrooms  
 AUDIO VISUAL AND COMMUNICATION Network for telephone, TV, SAT, DAB and internet (connections to network providers to be arranged by purchaser)  
 WINTER GARDENS

**BATHROOMS**

FLOORING Light grey porcelain tile  
 WALLS Light grey porcelain tile on selected walls; remainder painted  
 CABINETRY Wall-hung wood finish vanity unit under sink with white marble vanity top  
 BASIN Ceramic undermounted or wall-mounted basin  
 BATH Built-in bath, Free-standing bath within selected apartments (where shown on floor plan)  
 SHOWERS Frameless glass screen (where applicable)  
 BRASSWARE Contemporary taps and mixers – brushed-nickel Hansgrohe AXOR  
 WC Wall-mounted WC with dual flush  
 ADDITIONAL FEATURES Warm wall with rail for towel warming,  
 Feature lighting  
 De-mister mirrors

## PLACEMAKERS

Battersea Power Station is being redeveloped by an international consortium with a proven track record. The project is driven by backing from Malaysia's most well respected and successful property development and investment businesses, S P Setia Berhad, Sime Darby Property, The Employees Provident Fund and Permodalan Nasional Berhad.

### DEVELOPMENT MANAGER

The development is being managed by UK-based Battersea Power Station Development Company (BPSDC). The team of leading professionals at BPSDC bring a huge amount of knowledge to the scheme, together with experience of delivering largescale developments both in London and around the world.

The creation of a multi-functional, mixed-use place that will become an exemplar project in London is the key objective. This unique UK/Malaysian partnership brings with it the financial strength, expertise and commitment necessary to deliver what is one of London's most important and iconic development projects that will set new standards for development in the capital.

### SP SETIA BERHAD

Since its incorporation in 1974, S P Setia has been a household name in the property development industry. The Group is recognised as one of Malaysia's leading listed real estate players, with a portfolio that encompasses townships, ecosanctuaries, luxury enclaves, high-rise residences, and commercial and retail developments.

S P Setia is the only Malaysian developer to have received 11 FIABCI World Gold Prix d'Excellence Awards by the International Real Estate

Federation (FIABCI) and 11 FIABCI Malaysia Property Awards.

In 2018, S P Setia was ranked No.1 in The Edge Malaysia Top Property Developers Awards for a record-breaking 11th time – the only developer to have achieved this feat since the inception of the awards.

The Group is well established in the three key economic centres of Malaysia – namely Klang Valley, Johor Bahru and Penang – and also has a project in Sabah. Its international reach now includes six countries: Vietnam, Australia, Singapore, China, the United Kingdom and Japan.

### PERMODALAN NASIONAL BERHAD

Permodalan Nasional Berhad (PNB) was established on 17 March 1978 as one of the instruments of the New Economic Policy (NEP) to re-engineer the economic imbalance in Malaysia and enhance Bumiputera economic participation via equity investments.

Through its various unit trust funds, PNB has enabled the sharing of corporate wealth with all Malaysians by delivering consistent, competitive returns over the years to its unit holders. Over the past four decades, PNB has grown to become one of Malaysia's largest fund management companies.

It has an investment portfolio that covers strategic investments in leading

Malaysian corporates, global equity, private investments and real estate, including majority stakes in leading Malaysian developers S P Setia Berhad and Sime Darby Property Berhad, which jointly own 80% equity in the wider Battersea Power Station development.

### THE EMPLOYEES PROVIDENT FUND

The Employees Provident Fund (EPF) is Malaysia's premier retirement savings fund, created to help its members achieve adequate savings for a comfortable retirement.

This is in line with EPF's vision to help members achieve a better future and its mission to safeguard members' savings and deliver excellent services. The fund has evolved significantly from transaction-centric to a professional fund management organisation with a strong focus on retirement security.

The EPF is guided by a robust and professional governance framework when making investment decisions. It continues to play a catalytic role in the nation's economic growth and seeks to cultivate a savings and investment culture among its members to improve the country's financial literacy level.

### SIME DARBY PROPERTY

Sime Darby Property is Malaysia's largest property developer in terms of land bank, with 20,374 acres of remaining developable land. On the

back of a successful 46-year track record of developing sustainable communities, Sime Darby Property has to date built 23 active developments, with a global reach that encompasses assets and operations across the Asia Pacific region and the United Kingdom.

Sime Darby Property is a multiple award-winning property group with numerous local and international accolades. It is the first Malaysian property developer to be awarded the International FIABCI Prix d'Excellence Awards twice – for its Subang Jaya and UEP Subang Jaya townships.

The company bagged its ninth consecutive Gold at the Putra Brand Awards 2018 and its sixth consecutive Top 10 Developers Awards at the BCI Asia 2015. Sime Darby Property has also been recognised as among the top developers in Malaysia in the annual The Edge Top Property Developers Awards, a recognition that the company has consistently received since 2009.

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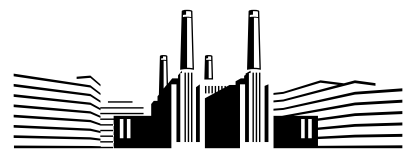
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### M I S R E P R E S E N T A T I O N   A C T

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