

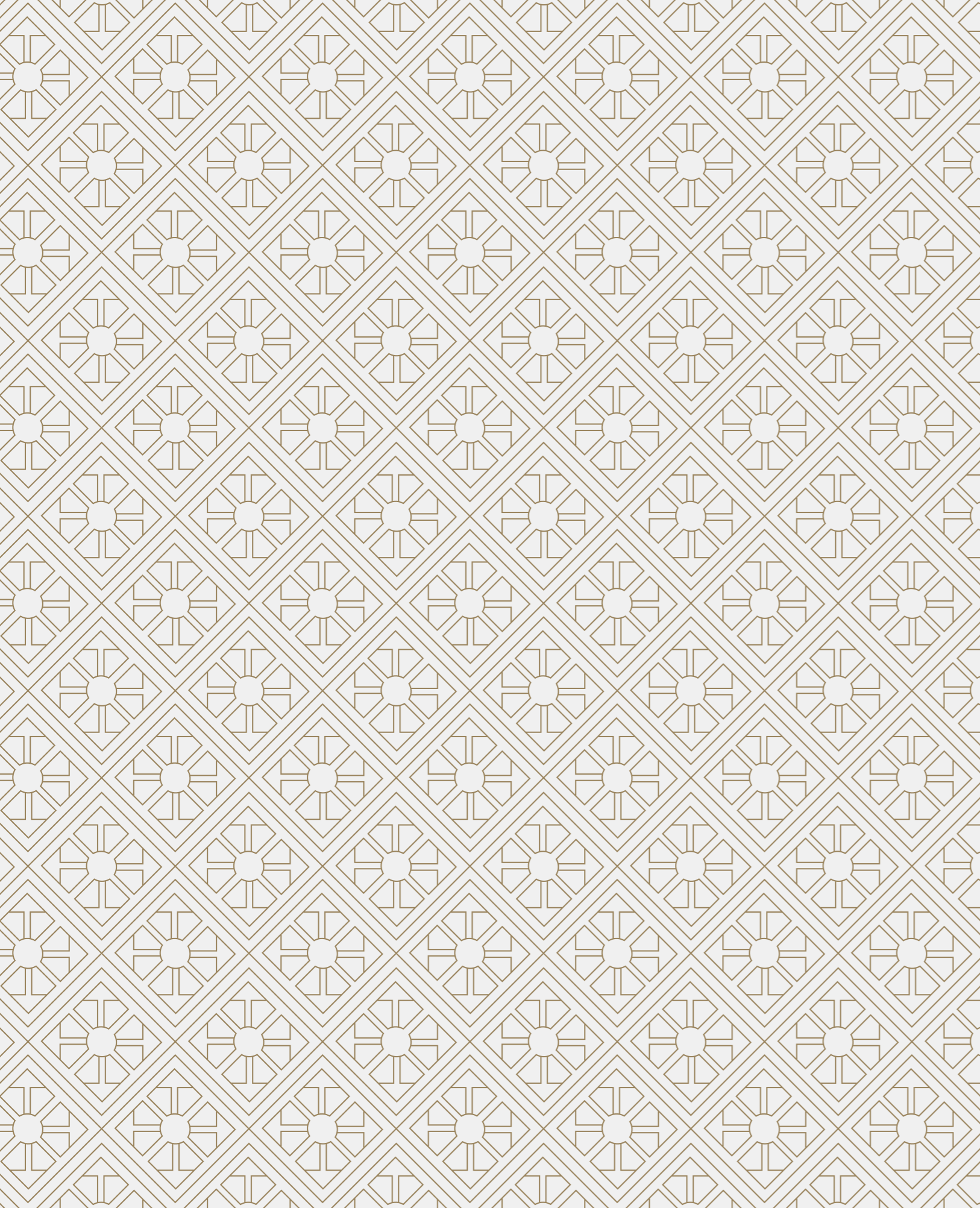
TRENT-PARK.CO.UK

TRENT PARK



TRENT PARK  
ENFIELD, LONDON





## *A London haven,* *steeped in HISTORY*

WELCOME TO TRENT PARK,  
ENFIELD, NORTH LONDON



1

Set within 413 acres of parkland, discover this collection of traditionally designed apartments and houses, built by Berkeley Homes.

TRENT PARK offers a *relaxed pace of life*, and is just a short drive to the M25 and a 26 minute tube journey to King's Cross.\*

\*Times, excluding car travel, are based on travelling at 7.30am on a weekday.  
Sources: tfl.gov.uk and Google maps.

TRENT PARK enjoys a *rich heritage* and at the centre of this former *royal hunting ground*, the original Mansion House will be *lovingly restored*.



2



3

---

**DISTINCTIVE & DISTINGUISHED**

*Surrounded by nature, Trent Park offers a unique, once in a lifetime opportunity, offering a true sense of escapism and an idyllic setting where the whole family can unwind, run free and explore.*

---

The *centrepiece* of TRENT PARK is the historic Grade II Listed Mansion House and The Daffodil Lawn, both to be thoughtfully restored and refined to their former regal pride and glory.



*Computer generated image of The Daffodil Lawn at Trent Park, indicative only.*

**A STATEMENT OF GRANDEUR**

*A statement of grandeur nestled in the heart of the Trent Country Park and surrounded by wildlife, ponds, lakes and ancient woodland, the vision of Trent Park is a natural and majestic place to call home.*



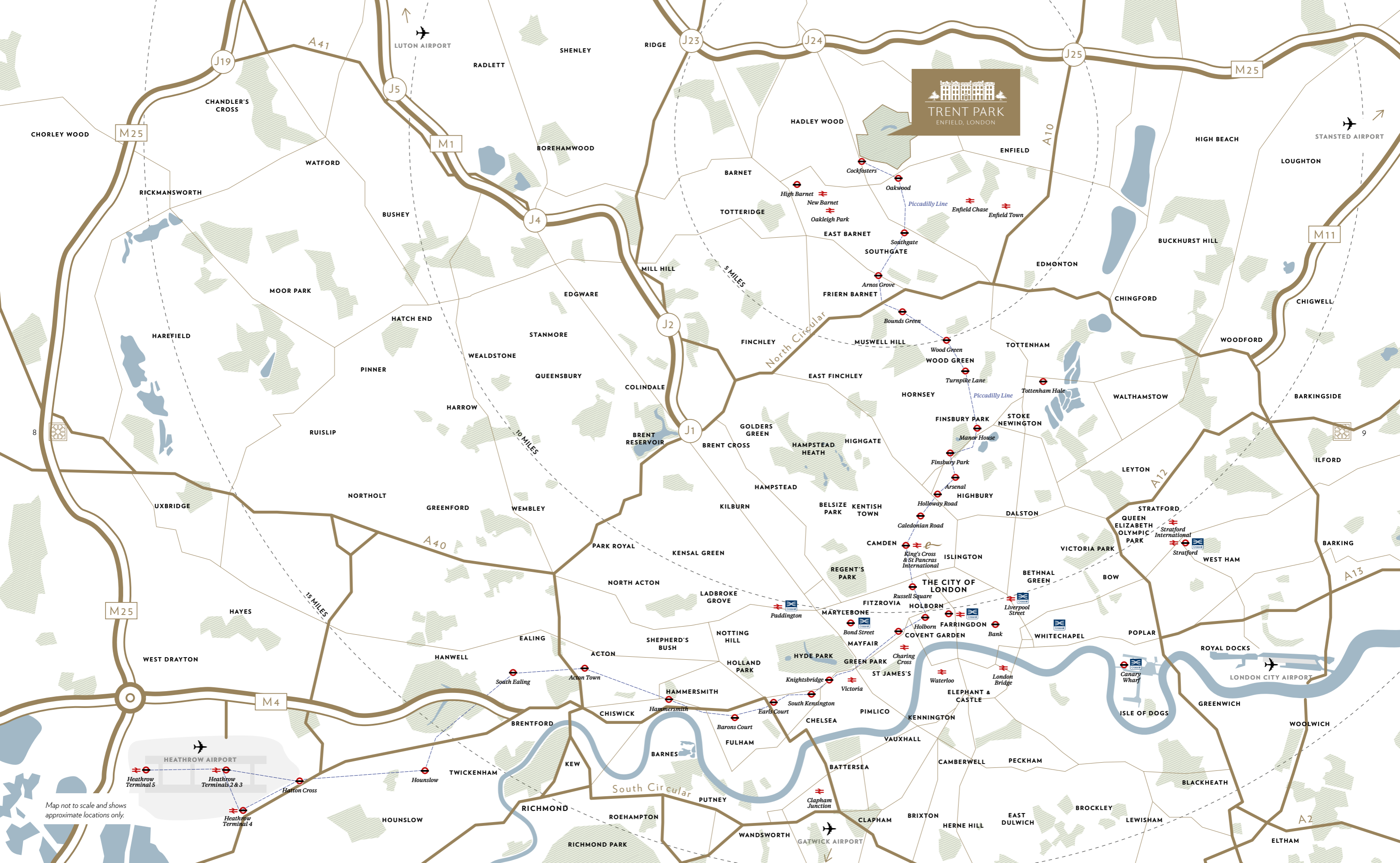
THE CITY

OAKWOOD



**TRENT PARK**  
ENFIELD, LONDON





  
**TRENT PARK**  
 ENFIELD, LONDON

Map not to scale and shows approximate locations only.

## THE SETTING

Set within 413 acres, Trent Park can be found surrounded by mature woodland and a host of interesting places to explore. From a leisurely stroll around the nearby Water Garden or Nature Trail to intriguing spots such as the Duke's Pyramid or Sassoon's Obelisk, there is plenty to enjoy outdoors.

# Uniquely situated at the HEART of an *inspiring* landscape

## CHARACTER & KEY AREAS TO THE PARK

- |    |                            |    |                                 |
|----|----------------------------|----|---------------------------------|
| 1  | Nature Trail               | 11 | Moat Wood                       |
| 2  | Camlet Moat                | 12 | Oak Wood                        |
| 3  | The Emma Crewe 'Pineapple' | 13 | Tennis Courts                   |
| 4  | The Duke's Pyramid         | 14 | Southgate Hockey Centre         |
| 5  | Sassoon's Obelisk          | 15 | Daffodil Lawn                   |
| 6  | Water Garden               | 16 | Wildlife Rescue Centre and Café |
| 7  | Limes Avenue               | 17 | Children's Play Area (Toddlers) |
| 8  | Williams Wood              | 18 | Children's Play Area (Juniors)  |
| 9  | Shaws Wood                 | 19 | Go Ape                          |
| 10 | Ride Wood                  | 20 | Trent Park Golf Club            |



Site plan is indicative only and subject to change. In line with our policy of continuous improvements we reserve the right to alter layout, building style, landscaping and specifications at any time without notice.



---

**SHAPED BY HISTORY**

*The backstory to Trent Park unveils its legacy and legendary status. On these grounds, Royalty hunted on horseback. In the Mansion House, the highest of society celebrated and in its rooms British Intelligence brought down the enemy. This timepiece legacy is now writing its next chapter.*

---

# *Moments in History*

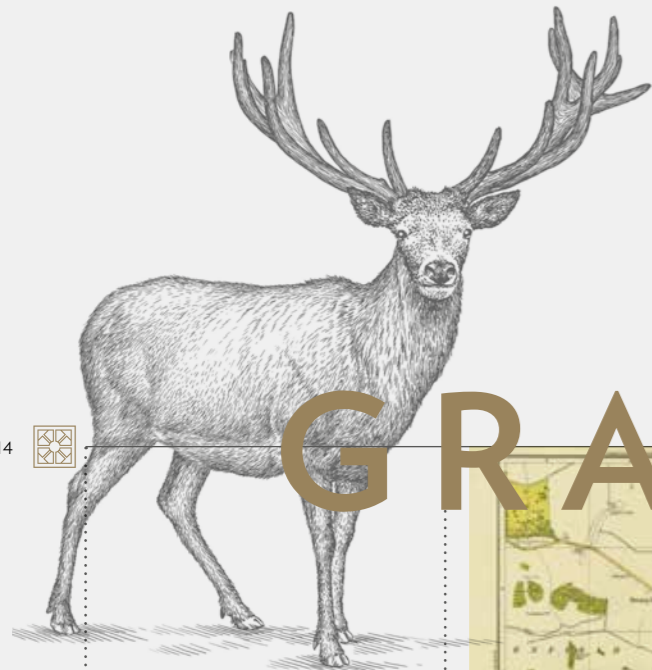
---

As PLACEMAKERS we are both *guardians* of the *past* and *visionaries* for the *future*.



## RICH IN HISTORY

Named after Trento, the location in Northern Italy where the life of King George III's younger brother was saved, Trent Park is deeply rooted in history and now ready to write its next chapter in full colour.



### 1066

Trent Park once formed a small part of Enfield Wood. The earliest known lord of the estate was Ansgar, 'Staller' or High Constable to Edward the Confessor, who inherited the land from his Danish ancestors.

### 1399

The estate passed into the hands of Henry IV in 1399 who converted the land into a royal game reserve. This was subsequently passed on to his son Henry V and from 1421 was administered by the Duchy of Lancaster; Enfield Chase had passed into royal ownership.



### 1777

George III leased the site to Sir Richard Jebb, his favourite doctor, as a reward for saving the life of the King's younger brother, the then Duke of Gloucester. Jebb chose the name Trent, because it was in Trento, Italy, that the King's brother had been saved.



### 1909

Sold to Edward Sassoon - a Baronet, an MP for Hythe, friend of Edward VII and the head of an international merchant banking firm. The Sassoons were descendants of Baghdadi Jews who had emigrated to India. The family eventually established a head office at Leadenhall Street, London and were quickly accepted into British high society.

### 1912

Following the death of Sir Philip Sassoon's father in 1912, he inherited his estate. A flamboyant, glamorous, well known socialite and politician, Sassoon built his very own aerodrome on Trent Park. During this time he covered the house in the rose-red bricks that you see today. Sassoon planted a million daffodil bulbs that became known as the famous Daffodil Lawn.



### 1920-1930s

A quintessentially English country retreat for the next 8 years. Hosting the most extravagant parties with guests such as Sir Winston Churchill, Charlie Chaplin, George Bernard Shaw and John Singer Sargent.

### 1947

The estate became a Ministry of Education emergency training college for male teachers, then in 1950 a co-educational training college.



### TODAY

In 2015 Trent Park was purchased by Berkeley Homes. The vision for Trent Park is to restore where possible the historic buildings, and create new homes and a museum.



### 1837

After passing through several hands, Quaker David Bevan bought a lease for the property and transferred this to his eldest son Robert Bevan. Further extensions were undertaken to Enfield Chase including a tower on the east side of the building. Much of the landscaping was also created including an avenue of lime trees on the main drive.



TRENT PARK was used for *spying, bugging and eavesdropping*. Vital intelligence was gathered at TRENT PARK on Hitler's secret weapons programme and the atomic bomb.



### 1939-1945

After the death of Sir Philip Sassoon, Trent Park was requisitioned by the War Office for the secret British Intelligence unit MI9.



### 1974-2012

Trent Country Park became part of Middlesex University.



# GRANDEUR OF THE PAST



### THE SOCIALITE'S PLAYGROUND

In 1912, Sir Philip Sassoon took ownership of Trent Park soon after the death of his father, Sir Edward Sassoon. This heralded the start of an extraordinarily flamboyant era.



Sir Philip Sassoon

For the *trendy, glamorous and super rich* 23-year old Sir PHILIP SASSOON, taking over TRENT PARK was the start of *legendary parties* and his reign as the ultimate socialite.



### SIGNIFICANT GUESTS

Sir Philip hosted parties at Trent Park for some of the most famous guests of the 20<sup>th</sup> Century; Sir Winston Churchill, Charlie Chaplin, Lady Cynthia Asquith, and Mr & Mrs Neville Chamberlain.



Sir Philip Sassoon flying his Percival Q6 over Trent Park

### FLYING IN GUESTS

Extravagant Sassoon entertained guests with flights over Trent Park after tea. He was the first person in the UK to privately own a plane, building his own aerodrome to house his pride and joy, the Percival Q6, a 1930s British communications aircraft.



### ELEGANT INTERIORS & LANDSCAPED GARDENS

Sassoon transformed Trent Park Mansion House and gardens in the early 20<sup>th</sup> century, planting a million daffodil bulbs and creating The Daffodil Lawn, a now protected area and one of the largest displays of daffodils in London.

# A PLACE TO ENTERTAIN



Sir Winston Churchill on Wisteria Walk

### SOCIETY PARTIES

Politicians, prime ministers, royalty and famous personalities frequented these stately grounds and grand rooms. For some, it was a weekend retreat to revel in divine company and a place to be wowed and entertained.

Sir PHILIP SASSOON *hosted* parties which rapidly gave him the reputation of being one of the *greatest hosts* in Britain. If you were in the know, this was the place to be.

### A TOUCH OF ROYALTY

Henry VIII, Elizabeth I and James I took to regal horses to hunt deer through these ancient woodlands, where Her Majesty Queen Elizabeth II visited as a child, to play, roam and escape into the estate's splendour.



Elizabeth Bowes-Lyon

*Written by Helen Fry, Author and Historian*



## UNCOVERING THE SECRETS OF WAR

In 1939, Trent Park was requisitioned for 'secret purposes' and became one of the most important intelligence sites of WWII. During the war, German prisoners were tricked into giving away vital information that aided the British to win the war in the air, on land and in the sea.

From 1942, Trent Park became home to captured German Generals. Living in relative luxury, they believed that King George VI had given them the stately home as befitted their status as military men. It was all a big deception plan. They relaxed and talked freely about Nazi Germany's most closely guarded secrets, little realising that their

conversations were being recorded. They spoke about battle plans, rockets, flying bombs, submarines and the atomic bomb.

*"Had it not been for the information obtained from this centre, it could have been London and not Hiroshima that was devastated by the atomic bomb".*

*Thomas Kendrick's colleague*



During WWII

The rooms at TRENT PARK had been equipped with *hidden microphones*. Even the tennis racquets used by the captured German generals were bugged. This allowed the British to *listen in* to the conversations of enemy prisoners.

# SECRETS OF WAR

## OFFICERS AT TRENT PARK

By the end of the war, Trent Park was holding 59 German Generals and 40 senior German Officers. Their conversations gave away intelligence that the British could not have gained from interrogation. One General was recorded saying: *"We have the best Generals and are losing the war!"* The deception plan was working.

*Written by Helen Fry, Author and Historian*

## SECRET LISTENING DEVICES

Concealed in the basement of the Mansion House, teams of secret listeners worked every day of the year to record intelligence from the bugged conversations. They had fled Nazi Germany and were now spying for the country that had saved them.



Secret listeners working in the basement of Mansion House

## HISTORICAL SIGNIFICANCE

The whole bugging operation by British Intelligence is now recognised as *'being of national and international significance for winning the war on a par with Bletchley Park.'* Historic England report, 2017.



War efforts at Trent Park





---

**NURTURED BY NATURE**

*However you discover the grounds and woodlands around Trent Park, you can be sure it's another moment spent closer to nature. Every shade of the seasons is here to explore – from The Orangery and Wisteria Walk, to the lake, Daffodil Lawn and natural glades.*

---

















# *Green character*








---

Immerse yourself in the *delights* of the great outdoors with the ENGLISH COUNTRYSIDE right on your doorstep.

**SITE PLAN**

Over 250 homes set in 56 acres of captivating natural historic grounds, a quiet escape from the bustle of London life.

HOUSE NAMES	NO. OF BEDROOMS
 2 Dower House	2
 Gardener's Cottage	2
 Oak Lodge	2
 The Rookery	2
 1 Dower House	3
 The Milner Collection	3
 The Wigston Collection	3
 The Duchess Collection	4
 The Glade Collection	4
 The Goldring Collection	4
 The Repton Collection	4
 The Tilden Collection	4
 The West Wing Collection	4
 The Wisteria Collection	4
 The Bevan Collection	5
 The Cooper Collection	5
 The Gloucester Collection	5
 The Jebb Collection	5

APARTMENT NAMES	NO. OF BEDROOMS
 The Shire	1
 Woburn Cottage	2
 Highfield House	1, 2 & 3
 Trent Park House	1, 2 & 3
 Lyon House	1, 2 & 3
 Chamberlain Court	1, 2 & 3
 Carlton House	2 & 3



22



25



Site plan is indicative only and subject to change. In line with our policy of continuous improvements we reserve the right to alter layout, building style, landscaping and specifications at any time without notice.



*A safe, peaceful and GREEN backdrop  
for the whole family to enjoy.*

---

**A WOODLAND WONDERLAND**

*The rare and breathtaking scenery at Trent Park is  
right outside your front door. Explore new sights and  
sounds or find your favourite places and reinvigorate  
the senses in these idyllic surroundings.*

---



**PRESERVING TRENT PARK**

*Trent Park has been thoughtfully and sympathetically designed so that the ponds, woodland glades and architecture of the new houses and apartments connect to the landscape.*



Set in a natural conservation area, the design and landscape of Trent Park has been carefully considered with connectivity between the expansive woodlands and residential areas. The impact of which has been to heighten the sense of outdoor living and enhance the rich personality of this special place.



Seasonal woodland glades are scattered across the country park, where wild bluebells flourish.

# FULL OF CHARACTER



*Computer generated image of The Daffodil Lawn at Trent Park, indicative only.*

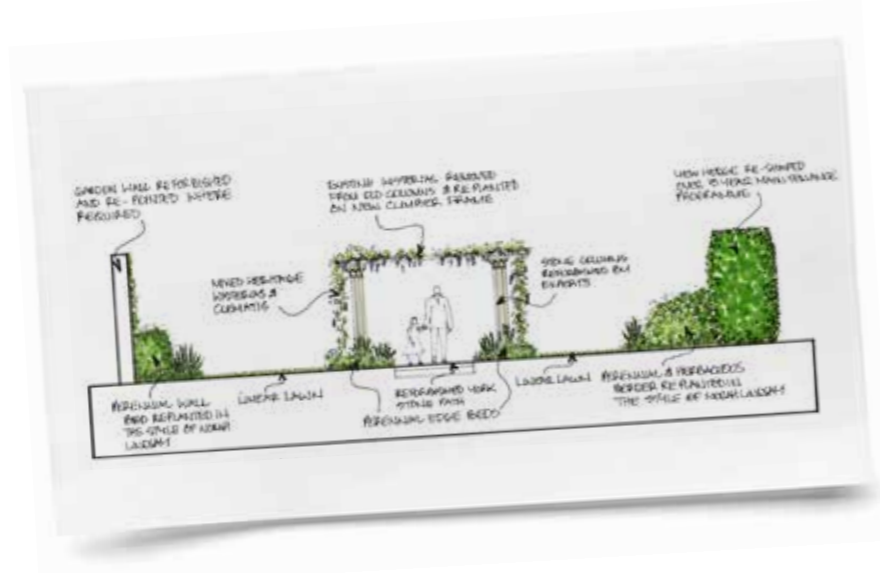
A sunny sense of spring and summer, with The Daffodil Lawn facing onto the renovated Mansion House.



*Computer generated image of Wisteria Walk at Trent Park, indicative only.*

To the southeast of the Orangery, the pergola at Wisteria Walk and its distinctive seasonal colouration.

A PLACE FOR EVERYONE TO ENJOY  
 A founding partner at Murdoch Wickham,  
 John Murdoch heads up the design team,  
 with particular experience in Landscape  
 Masterplanning and hard landscaping.  
 He has worked on many award-winning  
 developments around the world.



John Murdoch sketching landscape detail of Trent Park.



WISTERIA WALK



# LANDSCAPING VISION

**Q) WHAT IS YOUR VISION FOR THE MASTERPLAN?**

**A)** The Masterplan seeks to create a sense of place for the future residents by creating a series of cohesive neighbourhoods. These neighbourhoods have a range of traditional architectural styles which allow them to appear to have evolved naturally over time, just as a traditional suburb would have done in the past.

The important Listed buildings on the site are enhanced and together with the parkland setting itself they inform the arrangement of the roads, services and buildings on the site.

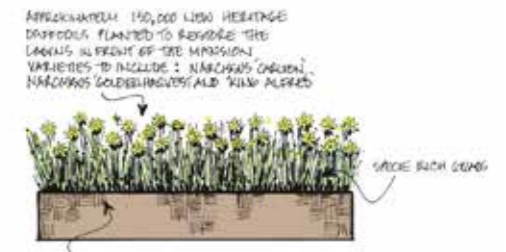
**Q) WHAT INFLUENCES INSPIRED YOUR VISION?**

**A)** The Garden Suburb movement of the early twentieth century which resulted in schemes such as Hampstead Garden Suburb are a major influence in the development of the Masterplan.

Traditional architectural styles found in local buildings from the last two centuries as well as the early twentieth century's Arts and Crafts Movement of Lutyens, Parker and Unwin are big influences.

“At TRENT PARK, we have made every effort to create a truly *accessible* environment in which people of all ages and abilities will feel free to *interact*.”

John Murdoch



DAFFODIL LAWN

The vision for Trent Park is to create a truly holistic response to the site and its varied attributes, including the broader landscape setting and value to the community.





---

PEACEFUL, HISTORIC AND RURAL SETTING

*Some 250 homes are set to create a thriving residential area. Grade II Listed buildings, modern apartments and traditional 2, 3, 4, & 5 bedroom new build houses will combine to create a new unique setting. To live here is to be part of history and to make your own history.*

---

# Homes *designed for life*

---

Every home offers a *seamless* CONNECTION  
between the *outdoors and stylish, spacious interiors.*

---

## RESTORED HOMES

*Within the beautifully restored Mansion House and Stable Block, an inspired range of apartments have been tastefully designed with classic and contemporary features. Throughout the interior, there are hallmarks of the 19th century movement away from the opulence of the past towards more intricate craftsmanship.*

---

Standing in PROMINENT positions within TRENT PARK, 1, 2 & 3 bedroom apartments are *designed to an exceptional standard* in The Mansion House.



Taking their cue from *traditional architecture*, CONTEMPORARY houses and apartments have been *carefully considered* to connect MODERN LIVING with the *expansive natural surroundings*.

---

#### NEW HOMES

The 3, 4 & 5 bedroom homes are designed for modern living. Offering light and space in abundance, these are places where young or growing families can enjoy life in a greener environment.

---





---

**INSPIRING INTERIOR DESIGN**

*Welcome to a new standard of living where attention to detail is everything. Every room in your home offers the freedom of a blank canvas on which you can express your own style.*

---

# *Exceptional living*

---

CAREFULLY CONSIDERED, light-filled spaces offer areas in which to *relax and unwind*.

---

**EFFORTLESS ELEGANCE**

*The architectural qualities of each apartment and house are seamlessly reflected inside.*

*Natural light floods these generous rooms to create spaces that connect private spaces with the natural setting outside.*

---



Light, airy living spaces are perfect for relaxing, entertaining and accessing the great outdoors.



Bedrooms in the new build homes at Trent Park have a contemporary style.



40



Stylish modern kitchens are finished to a high specification.



41



Beautifully finished bathrooms introduce an added element of luxury.

*“We have used chalky paints and tiles, muted colours, touches of antique brass, soft overtones to complement the bespoke kitchen and bathroom joinery.”*

Interior Design Team  
Berkeley Homes (North East London) Ltd.

---

**PENTHOUSE ROOF TERRACES**

*The uninterrupted views from these stunning spaces are truly breathtaking. Overlooking The Daffodil Lawn, watch the sun go down as you unwind in the company of family and friends.*

---





---

#### ON-SITE AMENITIES

*If staying active is key to a healthy life then Trent Park is the perfect place to spend your leisure time. With a range of first class amenities just moments from home, you can enjoy cycle and walking trails, take a dip in the outdoor pool or work out at the residents' only gym and tennis courts.*

---

# *Mind, body and soul*

---

Life in TRENT PARK is about discovering  
*a naturally healthy way of life, with ACTIVITIES  
that you can enjoy at your own pace.*



*Unlike anywhere else to work out, the gym at TRENT PARK opens up onto a stunning outdoor pool with views across the Mansion House.*

**KEEPING FIT AND HEALTHY**

*The rejuvenated Orangery is an aesthetic delight, where you can stay active with everything you need in one place. In these opulent surroundings, you can work on the body and mind, and channel energies into a new interest, like Yoga or Pilates.*



---

**OUTDOOR POOL**

*Set in peaceful, private surroundings, the outdoor pool is your invitation to take a dip and enjoy the crystal clear waters.*

---



48

*The orangery and bathing pool at Trent Park, 1931  
Photo credit: Country Life Picture Library*



*Computer generated image is indicative only.*

49

In 1922 Philip Sassoon acquired the freehold and started work transforming the Mansion House and the grounds that surround it, including the first outdoor heated pool installed in Europe, the restored tennis courts and the private golf course.

**ROYALTY** and the *rich and famous* enjoyed time on these courts. **RENOVATED** to modern standards, *enjoy a sense of history* as you prepare to serve.





---

**ALL ABOARD**

*Trent Park is ideal for the commuter, the adventurer and everyone in-between. Just moments from Oakwood and Cockfosters in North London, you'll enjoy the country life as well as easy access into the Capital and beyond.*

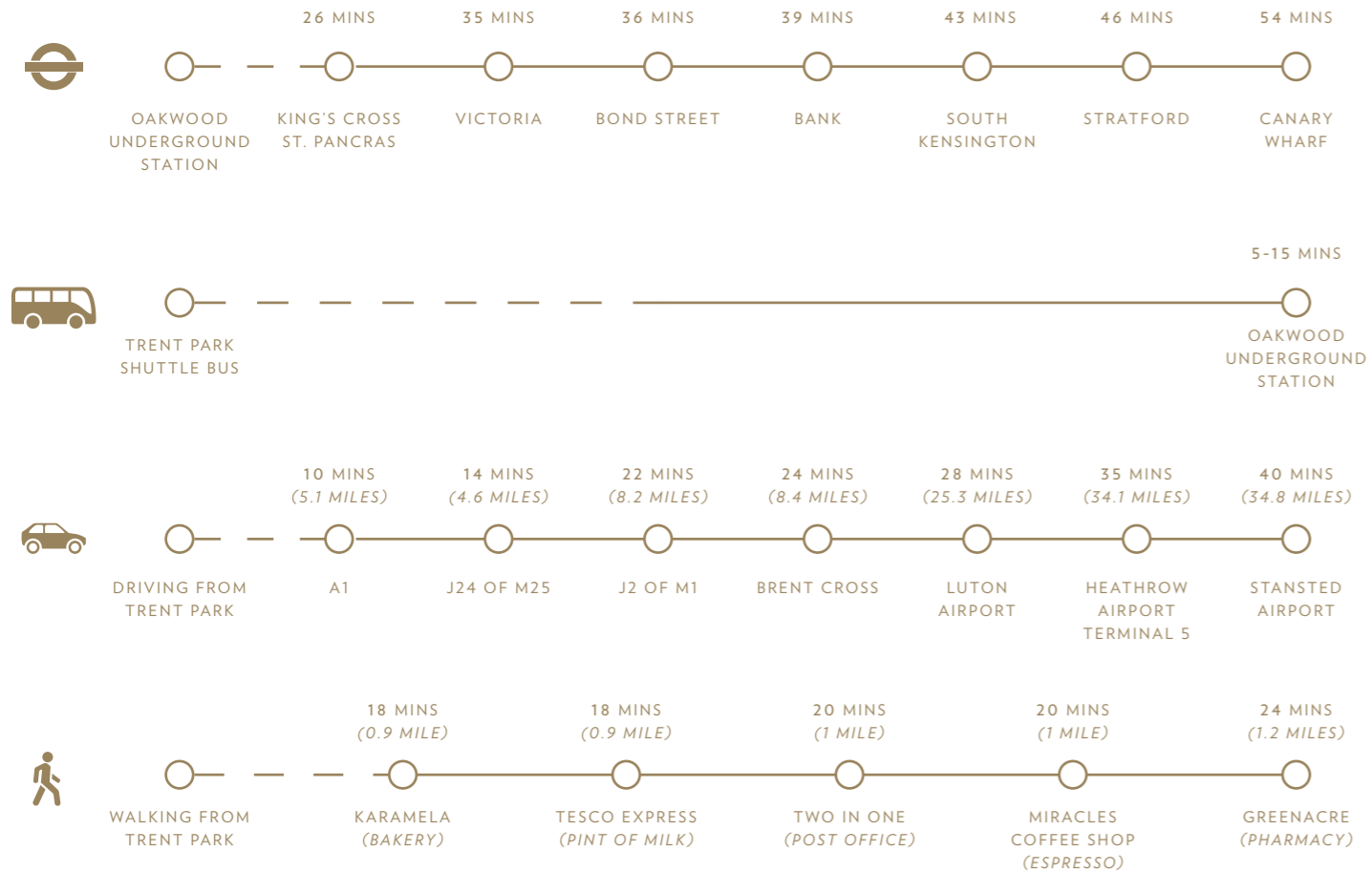
---

# *Your journey starts here*

---

TRAVELLING *near or far* is simple with local  
and *national transport services*.

Country living with  
CENTRAL LONDON on your doorstep



From a quick trip into Central London for a spot of retail therapy to a quick commute into work, you'll find Trent Park is well-connected. The 24-hour Piccadilly line service on the London Underground every Friday and Saturday provides even more access to the Capital's nightlife.

All times, excluding car travel, are based on travelling at 7.30am on a weekday. Sources: tfl.gov.uk, and Google maps.

INDULGE THE SENSES

A short stroll west from Trent Park takes you to the colourful Cockfosters high street where you'll quickly discover a friendly local community. From relaxed coffee houses and continental delicatessens to independent florists, eateries and bars, you'll also find an eclectic blend of boutiques and shops.

Cockfosters is a thriving and COSMOPOLITAN district, serving up local treats and worldly delights.





---

**EMBRACE IT ALL**

*Whatever your pursuit, there's something special for everyone of all ages at Trent Park. Spend an afternoon exploring the wonderful grounds, or simply catch up with friends in the comfort of your own home.*

---

# *Distinct experiences*

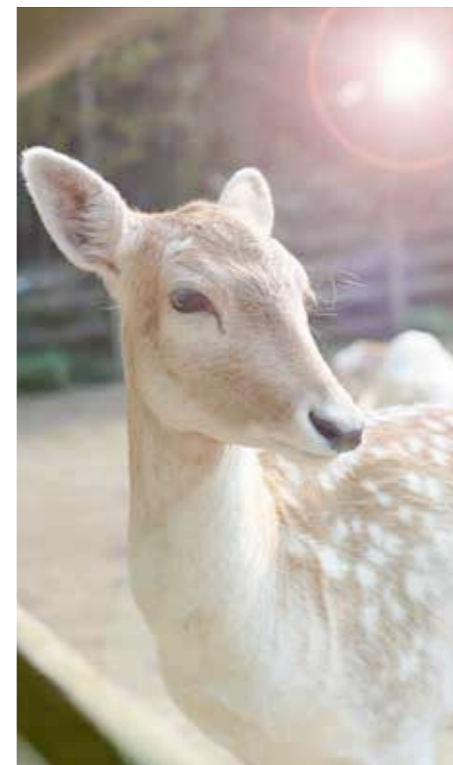
---

GREEN SPACES and a *rich blend* of *places* to EXPLORE and enjoy.



**SPIRIT OF THE OUTDOORS**

*Relax in nature's splendour or take an adrenaline pumping trip down the 120-metre Alpine Zip Wire at Go Ape, a true family favourite. In this natural wilderness along these former royal hunting grounds, you might be lucky and come across a fluffy tailed rabbit or two, or even the adorable free roaming Muntjac deer.*



Step outside your home and prepare to be captivated by the great outdoors. The draw of Trent Park is the sheer freedom you feel. In this picturesque expanse, you'll find all the trappings of a very English countryside dream.

You might spot Mandarin ducks gliding on the lake, or wildlife you've never seen before. This is outdoor life in all its glory, where all generations can come together to experience precious moments among nature.



---

**MAKING THE BEST CHOICE**

*Ideal for busy parents and people commuting to work, Trent Park is the perfect base for a young family to grow and develop. Whatever the ability or age of the young ones, you can find some of the area's best nursery, preparatory and secondary schools close by.*

---

# *A first class education*

---

*Close to Trent Park, you will find a selection of some of the leading nurseries and schools in the UK.*

**WITHIN EASY REACH**

North London is home to a number of renowned and aspirational schools in the UK, with some of the finest only a few minutes' drive away from TRENT PARK. This is the foundation for a wonderful start for you and your family, as well as the perfect life solution for busy parents.



Some of the UK's best schools elevate TRENT PARK'S envious countryside location.

**NURSERY SCHOOLS**

SHINING STARS DAY NURSERY	BLUE PLANET MONTESSORI NURSERY SCHOOL	STARS NURSERY SOUTHGATE	SALCOMBE DAY NURSERY	LIVINGSTONE PRIMARY AND NURSERY SCHOOL	TWINKLE STARS MONTESSORI NURSERY
8 mins	9 mins	10 mins	10 mins	11 mins	17 mins
7 mins	7 mins	8 mins	9 mins	13 mins	14 mins
1.2 MILES	1.4 MILES	1.6 MILES	2.0 MILES	3.1 MILES	3.3 MILES

Above and opposite are just a selection of schools shown. For a more in depth review please see our Education Guide for further schools and information.

**PRIMARY SCHOOLS**

“Our curriculum aims to excite, challenge and support every child, to find strengths and to build aspirations.”

Mrs Yarwood, Headteacher  
Trent CE Primary School

SALCOMBE PREPARATORY SCHOOL Independent	TRENT CE PRIMARY SCHOOL State	MERRYHILLS PRIMARY SCHOOL State	LYONSDOWN SCHOOL Independent	ST. JOHN'S SCHOOL (PREP) Independent
10 mins	7 mins	10 mins	19 mins	23 mins
9 mins	11 mins	9 mins	14 mins	19 mins
2.0 MILES	2.0 MILES	2.1 MILES	3.3 MILES	5.9 MILES



“STRONG academic and curriculum opportunities make our students the BEST-ROUNDED individuals they can be”.

Mrs Hannah Nemko, Headteacher  
Dame Alice Owen's School

**SECONDARY SCHOOLS**

SOUTHGATE SCHOOL State	THE LATYMER SCHOOL Grammar	ST. JOHN'S SENIOR SCHOOL Independent	DAME ALICE OWEN'S SCHOOL Academy
9 mins	20 mins	23 mins	33 mins
8 mins	16 mins	17 mins	24 mins
1.3 MILES	4.2 MILES	5.9 MILES	6.8 MILES

All times, excluding car travel, are based on travelling at 7.30am on a weekday. Sources: tfl.gov.uk and Google maps. Visit: reports.ofsted.gov.uk for Ofsted reports.





Highwood, Horsham

# *The Berkeley* difference

*Buy a new home from us with  
complete confidence.*

THE TRENT PARK VISION

Our vision for the site is to create a strong, integrated community where people know one another and welcome the public to enjoy the safe and beautiful setting. Both residents and visitors will stay and contribute to the rich history and share the tranquil open spaces.



Photography from Edenbrook

Berkeley Homes has taken an exemplary approach to consulting the community throughout the planning process and the product is an outstanding, high quality development which will be a great benefit to the Borough of Enfield and beyond.

The vision for Trent Park is to create a truly holistic response to the site and its varied attributes, including the broader landscape setting and value to the community.



Phot

“ We have to create *real communities*. Not just homes, but beautiful places with the amenities and green open spaces that *bring people together*. We have to talk to people, LISTEN to everyone, and ensure we’re providing the facilities they really need and care about most. If we keep the *focus on people*, then housing offers so much more than just shelter. It becomes a POWERFUL force for good.”

Tony Pidgley CBE,  
Chairman of the Berkeley Group



# COLLABORATIVE APPROACH



Photography from Woodberry Down



Photography from London Dock

**BRINGING THE SITE BACK TO LIFE**

*The development proposals have been co-created with the local community and stakeholders in a true partnership approach. This has led to a solution at Trent Park that will provide much needed new homes, improved amenity spaces, a museum to remember and honour the past, community space and importantly a place that everyone can enjoy.*



Photography from Edenbrook

Over  
1,900

NUMBER OF PEOPLE WHO  
ATTENDED THE FIVE PUBLIC  
CONSULTATION EVENTS



BERKELEY HOSTS  
A DEDICATED WEBSITE  
[WWW.TRENTPARKPLANNING.CO.UK](http://WWW.TRENTPARKPLANNING.CO.UK)  
TO PROVIDE DETAILS OF THE  
APPLICATION AND ALLOW THE  
PUBLIC TO FEEDBACK

Successful development is about  
*people and partnerships*; it is founded  
on respect, relationships and TRUST



BERKELEY ATTENDS  
MEETINGS OF LOCAL  
GROUPS SUCH AS 'FRIENDS  
OF TRENT PARK' TO  
EXPLAIN EVOLVING PLANS

6

BERKELEY AND THE  
TRENT PARK COMMUNITY  
COUNCIL HAVE HOSTED  
SIX MEETINGS TO  
PROMOTE A SHARED  
VISION THAT EVERYONE  
CAN SUPPORT



Photography from Royal Arsenal Riverside

Alongside the community and key stakeholders, numerous experts, historians and specialists have been directly involved with the design and plans to ensure that the development solution is appropriate to both the history and the setting.

11,000

NUMBER OF NEWSLETTERS  
DELIVERED TO INFORM  
RESIDENTS OF UPCOMING  
SITE NEWS



BERKELEY SUPPORTS  
NEIGHBOURING HOUSEHOLDS  
SUCH AS SOUTHGATE HOCKEY  
CLUB THROUGH FUNDING  
NEW FACILITIES

---

## CUSTOMER RELATIONS

*We want to ensure you are happy with every aspect of your new home, so we look after our customers at every stage with expert advice, attention to detail and continuous communication. From exchange of contracts, your dedicated Berkeley Customer Service Representative will help with any questions you may have.*

---

### *Here is what you can expect:*

- From the day you reserve – until the day you complete – we'll update you regularly on progress
- You will be given your own log-in credentials at reservation to access your personal MyHome Plus account where you will be able to view the development, property, construction progress and buying process information
- Sustainability is high on any responsible builder's agenda. We promise to fully communicate the environmental features of our developments to all of our customers
- Our Customer Relations Manager will present a selection of designer-conceived colour palettes to help you find the interior finish that most suits your style
- We'll meet you onsite to demonstrate all the functions and facilities of your new home
- We personally handover your key on completion day and make sure everything is to your satisfaction
- The 2-year warranty with 24-hour emergency service has a dedicated customer service telephone number and from the 3rd to the 10th year you'll have the added security protection of a 10-year NHBC warranty

Finally we'll contact you after 7 days, at 4 weeks and 7 months after you move in, to make sure everything continues... smoothly.

When you buy a new home from BERKELEY you can be *safe in the knowledge* that it is built to a very **HIGH STANDARD** of *design and quality*, has *low environmental impact* and that you will enjoy an **EXCEPTIONAL** customer experience.



## DESIGNED FOR LIFE

*Our customers are at the heart of all our decisions.*

*We aim to understand their needs and consistently meet or exceed their expectations. The service we provide is professional, efficient and helpful to make the home buying process as straightforward and enjoyable as possible. Our levels of customer service aim to be comparable to other top brands.*



## CUSTOMER SERVICE IS OUR PRIORITY

All our customers are provided with a commitment that when they buy a new home from Berkeley they can be safe in the knowledge that it is built to very high standards of design and quality, has low environmental impact and that they will enjoy an exceptional customer experience. Each customer receives tailored information relating to their purchase and has a dedicated point of contact throughout the customer journey.

## GREEN LIVING AND SUSTAINABLE DEVELOPMENT IS TOP OF OUR AGENDA

As a company, we are committed to reducing energy, water and waste on our construction sites, in our offices and in the homes that we build. Almost all of our developments are built on brownfield land and we always take care to protect and enhance biodiversity and natural habitats. Our homes include features to encourage sustainable living such as dual-flush WCs, recycling bins and energy efficient white goods.

## QUALITY IS AT THE HEART OF EVERYTHING WE DO

At Berkeley, quality takes precedence, from choosing the right location and style of home, to the construction processes we practice, the materials we use and the specifications we put into our homes. For extra peace of mind, in addition to the 10 year warranty all new homes receive, Berkeley operates a 2 year policy with dedicated Customer Service teams on hand 24 hours a day to deal with enquiries quickly and effectively.

## UNPARALLELED CHOICE OF HOMES IN THE MOST SOUGHT AFTER LOCATIONS

As one of the UK's leading house builders, we are able to offer our customers an unrivalled choice of property location, size and type. From city penthouses to country retreats, modern studio apartments to traditional family homes, you will find the perfect home to match your requirements. Our homes are also built in some of Britain's most desirable locations from market towns and rural villages to major towns and cities, and countryside to the coast – we build in the locations you want to live.

## A COMMITMENT TO CREATING SUSTAINABLE COMMUNITIES

Berkeley's homes and developments are not just built for today. They are designed to enhance the neighbourhoods in which they are located permanently. We achieve this through our commitment to excellence in design, sensitive landscaping, sympathetic restoration, and impeccable standards of sustainability. We aim to address the needs not only of our customers but their neighbours and the broader community of which they are a part. It is a long-term view: we want to create exceptional places for people to live, work and relax in, and build communities that will thrive today and for years to come.

# A commitment to the future

Our vision  
for the future

Over the years, the Berkeley Group has won many prestigious awards for the quality, design and sustainability of its developments.

Our Vision is Berkeley's strategic plan for the business, designed to raise standards higher still. Our goal is to be a world-class business, defined by the quality of the places we create, generating long-term value and having a positive impact on society.

We take our responsibilities towards our customers, the environment, our workforce and the communities in which we work very seriously.

Our plan for the business has five areas of strategic focus: Customers, Homes, Places, Operations and Our People.

### OUR VISION

To be a world-class business, defined by the quality of the places we create, generating long-term value and having a positive impact on society.

### FIVE FOCUS AREAS

#### AN EXCEPTIONAL CUSTOMER EXPERIENCE

We put customers at the heart of our decisions. Dedicated sales teams will provide exceptional service throughout the buying process, and teams will manage the customer relationship from exchange of contracts through to completion, delivery of the new home and after occupancy.

#### HIGH QUALITY HOMES

We aim to build high quality, well-designed homes with low environmental impact, where customers have the opportunity to achieve healthy, comfortable and sustainable lifestyles, now and in the future. Attention to detail in design is paramount to ensure our homes meet the needs of our customers.

#### GREAT PLACES

We seek to create strong communities where people choose to live, work and spend their time and which directly encourage people's wellbeing and quality of life. These are places characterised by the quality of their design, external spaces, transport and access to jobs and amenities.

#### EFFICIENT AND CONSIDERATE OPERATIONS

We reduce the impact of the construction process on the local community by registering all of our sites with the Considerate Constructors Scheme. We set targets to reduce water, energy and waste. We work with our supply chain to ensure high quality services and materials are consistently provided.

### A COMMITMENT TO PEOPLE

The safety, health, wellbeing and development of our people is a high priority. We aim to have a positive impact on society through our support of the Berkeley Foundation.



Proud members of the Berkeley Group:

Berkeley  
Designed for life

St Edward  
Designed for life

St George  
Designed for life

St James  
Designed for life

St Joseph  
Designed for life

St William  
Designed for life

www.berkeleygroup.co.uk



We set up the Berkeley Foundation in 2011. It supports voluntary sector organisations to improve people's lives in the communities where we work, and last year worked with 49 different organisations and their beneficiaries.

Our staff have been instrumental in making the Foundation grow, with over 60% getting involved last year and raising over £935k. They also give their time and skills, for example by mentoring young people to help them become more confident and job ready.

Since its launch, the Foundation has committed over £14.9 million to more than 100 charities and worthy causes. Berkeley Group covers all overhead costs, so all money raised goes directly to charitable causes.

www.berkeleyfoundation.org.uk

www.berkeleygroup.co.uk



## CONTACT US

Trent Park, Snakes Lane (off Bramley Road),  
Enfield, Greater London EN4 0PS

T: +44 (0)20 3005 5590

W: Trent-Park.co.uk

E: TrentPark@berkeleygroup.co.uk



Set within inspiring and historic former royal hunting grounds, and located in north London, Trent Park is a prime, unique development of 2, 3, 4 & 5 bedroom homes and 1, 2 & 3 bedroom apartments and penthouses, offering a unique country lifestyle within easy reach of central London.

The information in this document is indicative and is intended to act as a guide only as to the finished product. Accordingly, due to Berkeley's policy of continuous improvement, the finished product may vary from the information provided. These particulars should not be relied upon as statements of fact or representations and applicants must satisfy themselves by inspection or otherwise as to their correctness. This information does not constitute a contract or warranty. The dimensions given on plans are subject to minor variations and are not intended to be used for carpet sizes, appliance sizes or items of furniture. Trent Park is a marketing name and will not necessarily form part of the approved postal address. Applicants are advised to contact Berkeley to ascertain the availability of any particular property. All computer generated images and lifestyle photography are indicative only. E724/05CA/0519