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MODERN GARDEN SQUARE LIVING

Lillie Square is a new and exclusive London development, which takes the traditional London garden square as its inspiration. Located in Earls Court where Kensington, Chelsea and Fulham meet, these exceptional apartments, townhouses and penthouses offer the best in contemporary urban living, combined with elegant public spaces and outstanding landscaped gardens. Lillie Square also features a 5-star concierge service, a private residents' club with swimming pool and sauna, and 24-hour security. Outstanding shopping, dining and education are right on the doorstep. With good transport links in and out of London, Lillie Square represents an exceptional place to live and a golden opportunity for investors.

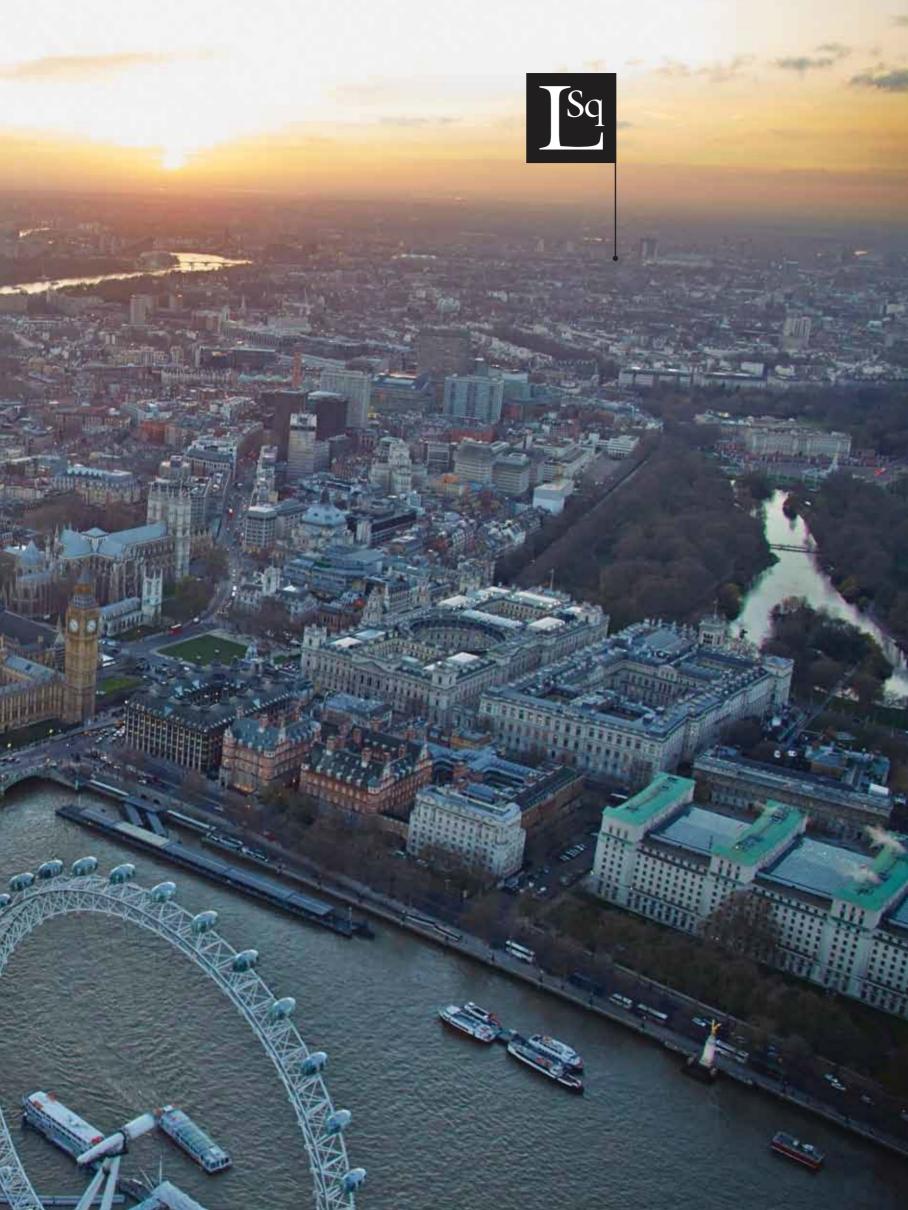




A WORLD-CLASS CITY ON YOUR DOORSTEP

London is a vibrant contemporary metropolis, rich in history, culture and commerce, and with a story around every corner. As ever, it is changing and developing, continuing to live up to its reputation as one of the world's leading cities, improving its infrastructure and regenerating its neighbourhoods. This is a truly exciting time to become part of an ever-evolving London, to live and invest in a city that has it all – from extraordinary heritage and culture, to art and architecture, to superb educational institutions and a thriving business community. Lillie Square is a stand-alone development but is part of Sir Terry Farrell's Earls Court Masterplan, one of the most significant pieces of urban re-imagination in London.





STEP OUT TO LONDON

From your home at Lillie Square, the best of London is just minutes away – from iconic London landmarks like Big Ben and the London Eye, to world-class schools, colleges and universities.

For art lovers, Tate Modern and the Saatchi Gallery showcase the best in contemporary art, while the Royal Albert Hall provides a superb setting for music and cultural events.

Whether you want to shop for luxury brands, watch Premier League football, sample the finest cuisine, or dance the night away, everything you could ask for is just around the corner.



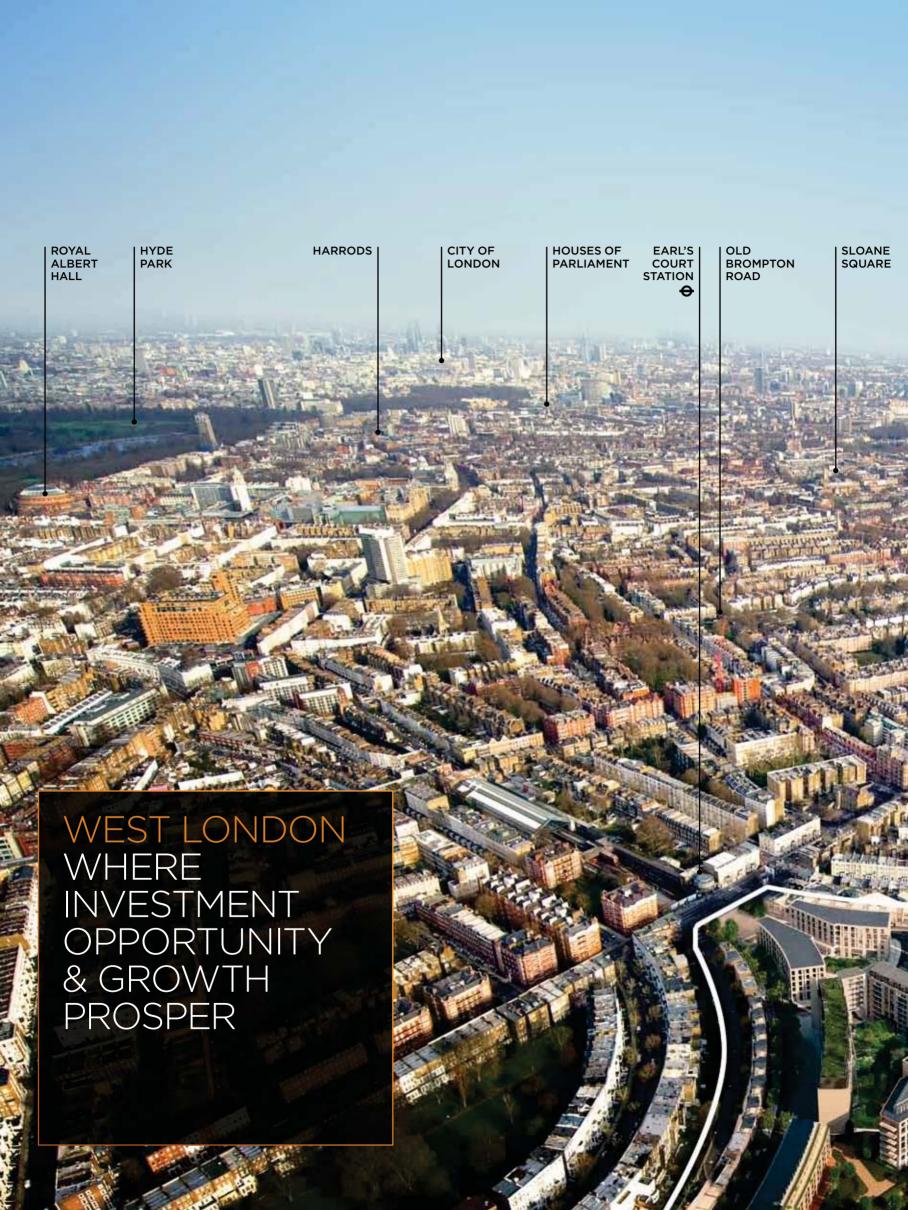
















LONDON UNDERGROUND

The London Underground is easy to access from Lillie Square with West Brompton (District Line) on the doorstep, and Earl's Court, a Zone 1 station (Piccadilly Line, District Line), just a short walk away.



TRAIN STATION (OVERGROUND)

Southern and London Overground operate trains from West Brompton Station, connecting to the rest of the UK national rail network.



CROSSRAIL STATION

The new London Crossrail service is due to open in 2018. This will improve journey times across the city, creating a direct connection between Heathrow Airport, Paddington, the West End, the City and Canary Wharf.



AIRPORTS

Connections to London airports are excellent: Heathrow is less than 40 minutes away via the Heathrow Express, 47 minutes via the Piccadilly Line or 40 minutes by car. Gatwick and City airports can be reached in under an hour.



CARS

Secure underground car parking spaces are available for purchase within the development. Lillie Square will also provide dedicated car spaces for a car club.

Residential parking permits for the surrounding streets will not be available for purchase by residents of Lillie Square.

*Travel times taken from TfL's Journey Planner have not been verified.

















THE NEW EARLS COURT IS THE BEST OF LONDON

Sweeping crescents, garden squares, a chic leafy high street and a park which will weave along the path of a lost river. An Earls Court of four urban villages will unfold over time and will become a new neighbourhood for London where Kensington, Chelsea and Fulham meet.

A London estate on the scale of Mayfair and Marylebone, but like no other – the greatest re-imagining of land and property in London for the last 200 years. All managed and cared for by the owners of Covent Garden. Under the stewardship of Capco, Covent Garden is being given a new lease of life and Londoners are opening their eyes to what has become the site of the city's most exciting new retail, restaurants and residences. It's all in the detail: perfectly curated shops, smart investments in infrastructure and finely tuned masterplanning.

The new Earls Court builds on and re-imagines the best of London.

KEY FACTS

7,500 NEW HOMES

30 ACRES OF OPEN SPACE - A DISTRICT OF SQUARES

£43M OF IMPROVEMENTS TO TUBE STATIONS

£6M OF INVESTMENT IN BUS SERVICES ENHANCEMENTS AND BUS STOPS

£43M OF INVESTMENT IN A BRAND NEW PRIMARY SCHOOL, COMMUNITY, LEISURE AND HEALTH FACILITIES, CULTURAL SPACE AND MONEY TOWARDS A CULTURAL FUND FOR THE AREA

270,000 SQUARE FEET OF RETAIL SPACE

£1M OF INVESTMENT IN CYCLE HIRE HUBS, PARKING SPACES AND LANES







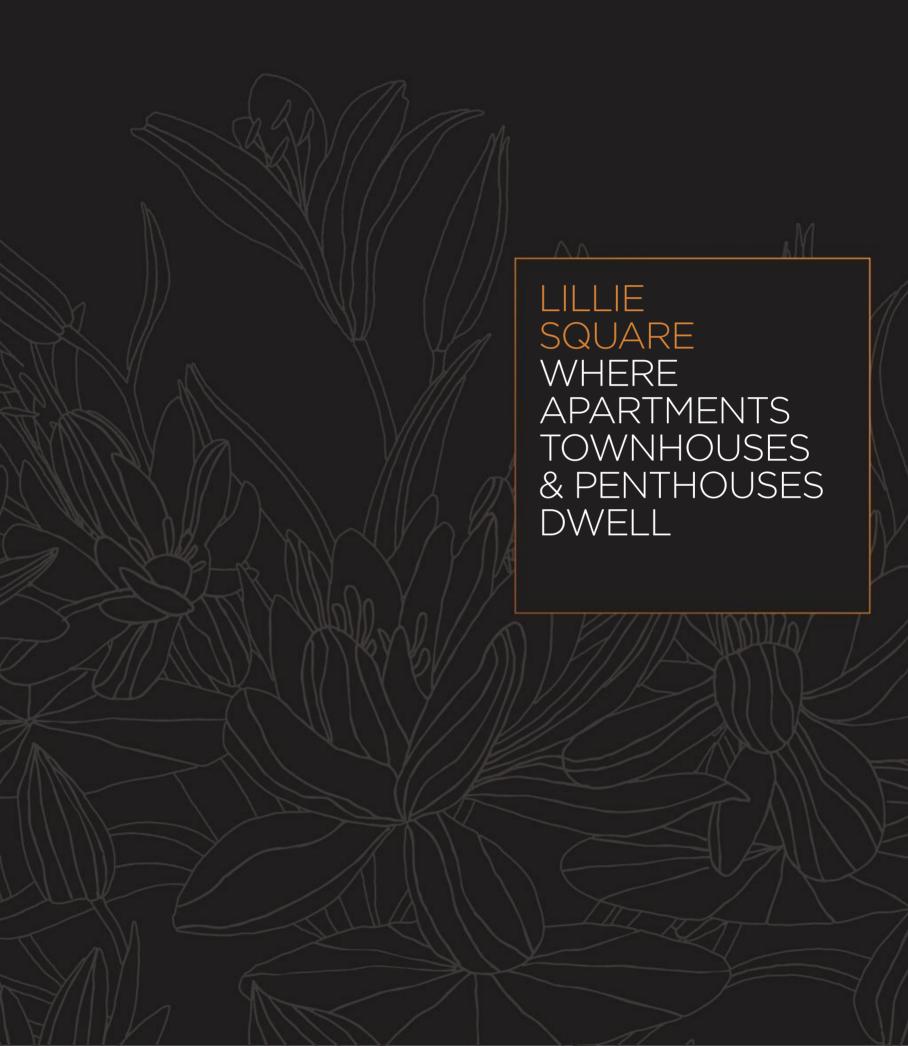














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MODERN GARDEN SQUARE LIVING

Like other European cities, London has its grand civic spaces, but nowhere else has developed the garden square in quite the same way. They continue to be a vital part of the city's fabric: a focus for local communities and pleasant, green spaces for Londoners to step away from the hectic pace of urban life. In Lillie Square, mansion blocks wrap elegantly around a contemporary garden square and will be bordered by the Lost River Park, a new 5-acre public park for London.

LILLIE SQUARE PHASE 1





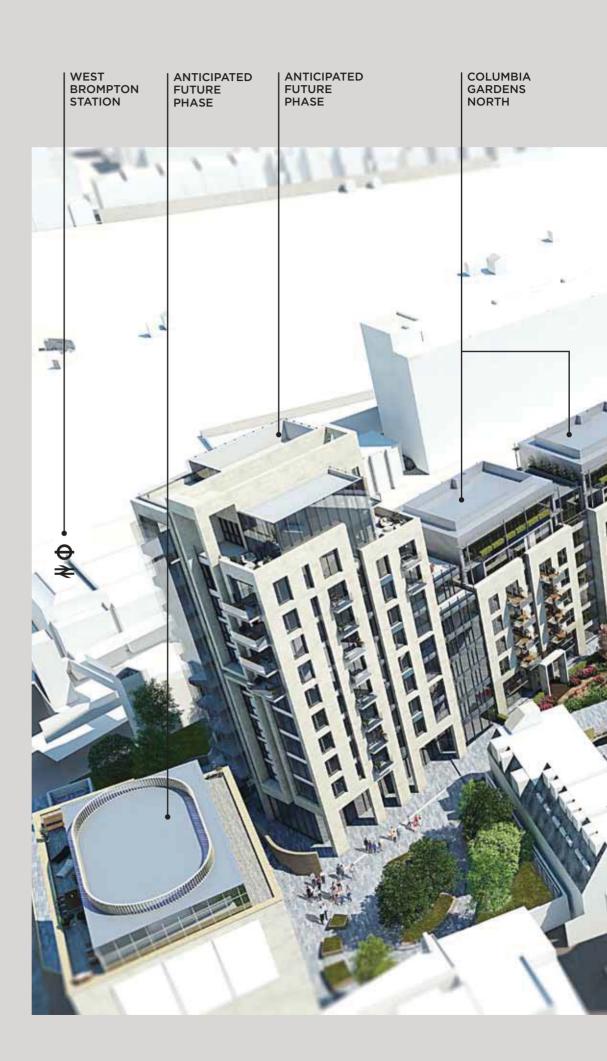
NORTH

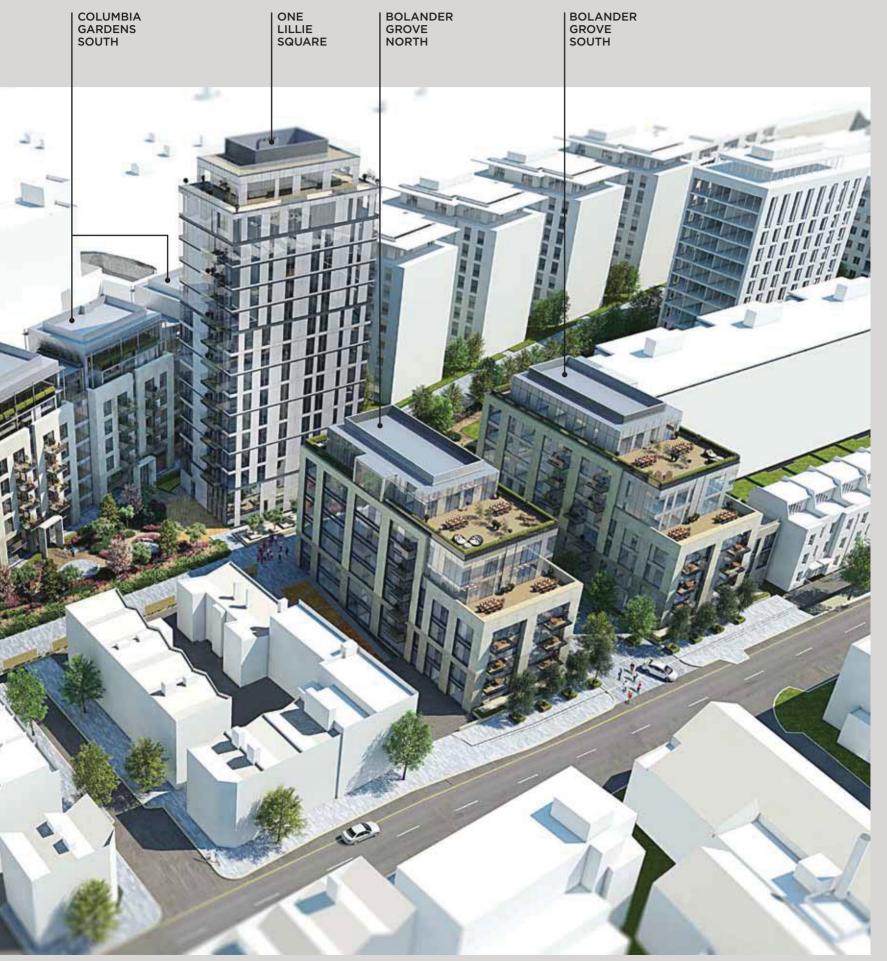


LILLIE SQUARE MASTERPLAN

Phase 1 of the Lillie Square Masterplan consists of One Lillie Square, Columbia Gardens North and South and Bolander Grove North and South.

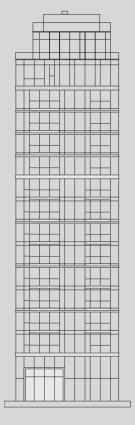
The development will feature distinctive contemporary architecture. Rich in variety, it draws from the heritage of west London, referencing and reinterpreting traditional garden squares, mansion blocks and townhouses with generous proportions and the finest materials.





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LILLIE SQUARE PHASE 1 BUILDINGS





ONE LILLIE SQUARE

This tall, elegant building is the focal point of Lillie Square. Centrally located in the gardens, the glazed tower stands apart from the other buildings. The concierge and Clubhouse are situated within the building.





BOLANDER GROVE NORTH AND SOUTH

Bolander Grove North and South form a gateway to the site, on either side of a tree-lined avenue. As you approach from Seagrave Road, the eye is drawn towards the heart of Lillie Square, taking in the complementary relationship of the various buildings. The distinctive contemporary architecture reflects the design principles of this predominantly Georgian and Victorian neighbourhood.





COLUMBIA GARDENS NORTH AND SOUTH

Close to Lillie Road and West Brompton Station, the Columbia Gardens buildings take their architectural cue from the local mansion block aesthetic. Constructed of stone and glass, they epitomise the quality and character of Lillie Square, also echoing the Georgian and Victorian architecture of the surrounding area.

ACCESSIBLE AND WELL POSITIONED

The proposed main pedestrian entrance to Lillie Square will be conveniently located adjacent to West Brompton Station, on Lillie Road.



COMPUTER-GENERATED IMAGE FOR INDICATIVE PURPOSES ONLY. ANTICIPATED PEDESTRIAN ENTRANCE TO LILLIE SQUARE.



ONE LILLIE SQUARE

This striking building stands at the head of a sweeping, tree-lined promenade overlooking Lillie Square and Columbia Gardens. The immediate views are punctuated by pleasing pockets of meticulously designed green space, with the impressive London cityscape beyond.





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COMPUTER-GENERATED IMAGE FOR INDICATIVE PURPOSES ONLY.



BOLANDER GROVE NORTH AND SOUTH

These buildings form a gateway to Lillie Square, standing on either side of a thoughtfully landscaped, tree-lined avenue.

COLUMBIA GARDENS

A quartet of lower-level mansion buildings that overlook Columbia Gardens and the Lost River Park.





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LONDON LANDSCAPE

Beyond the immediate greenery, there are spectacular views across the London skyline, taking in many of the city's iconic landmarks and buildings.



VIEW FROM 15TH FLOOR, ONE LILLIE SQUARE. COMPUTER-GENERATED IMAGE FOR INDICATIVE PURPOSES ONLY.



CONCIERGE AND ESTATE MANAGEMENT

Lillie Square residents will enjoy the comfort of a home with the convenience of a hotel.

A 24-hour concierge service is on hand to book taxis, theatre tickets or restaurants and answer enquiries. All public areas are lovingly maintained, and a call to our estate management office is all it takes to arrange repairs or servicing.



CONCEPT DESIGN FOR ONE LILLIE SQUARE ENTRANCE LOBBY. COMPUTER-GENERATED IMAGE FOR INDICATIVE PURPOSES ONLY.





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LILLIE SQUARE THE CLUBHOUSE

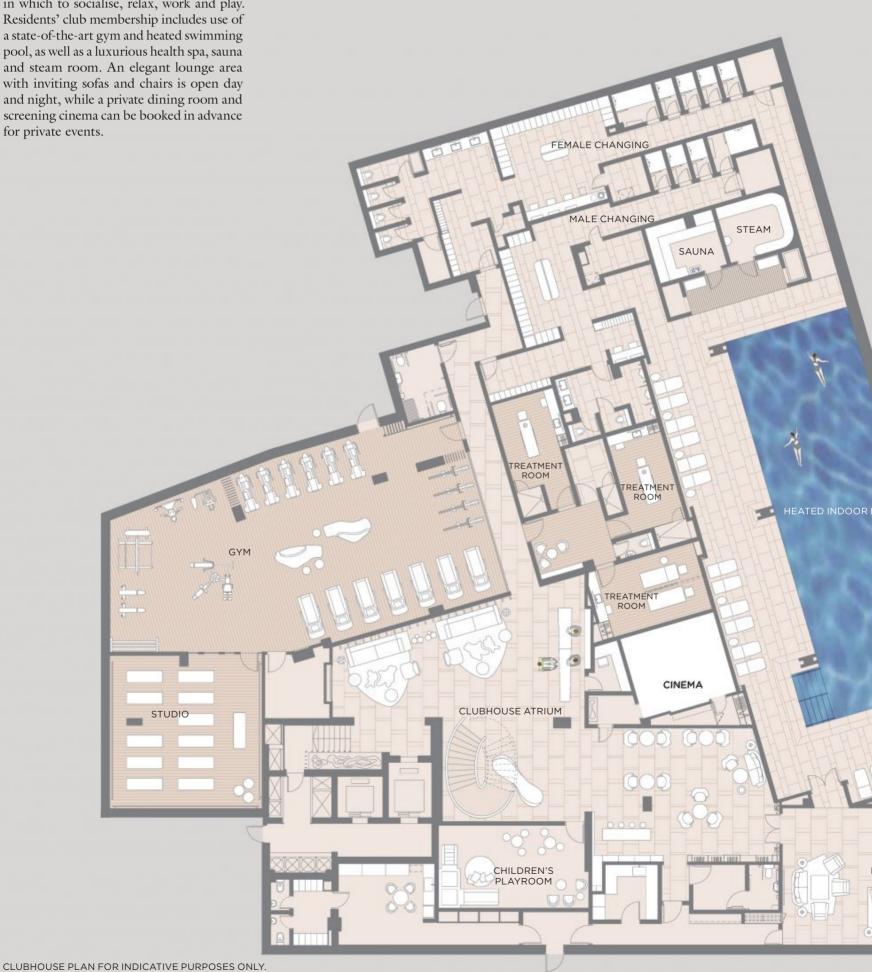




CONCEPT DESIGN OF CLUBHOUSE ATRIUM. COMPUTER-GENERATED IMAGE FOR INDICATIVE PURPOSES ONLY.

THE CLUBHOUSE

Lillie Square's Clubhouse is a home from home – an ultra-comfortable environment in which to socialise, relax, work and play. Residents' club membership includes use of a state-of-the-art gym and heated swimming pool, as well as a luxurious health spa, sauna and steam room. An elegant lounge area with inviting sofas and chairs is open day and night, while a private dining room and screening cinema can be booked in advance for private events.





GROUND LEVEL PLAN.

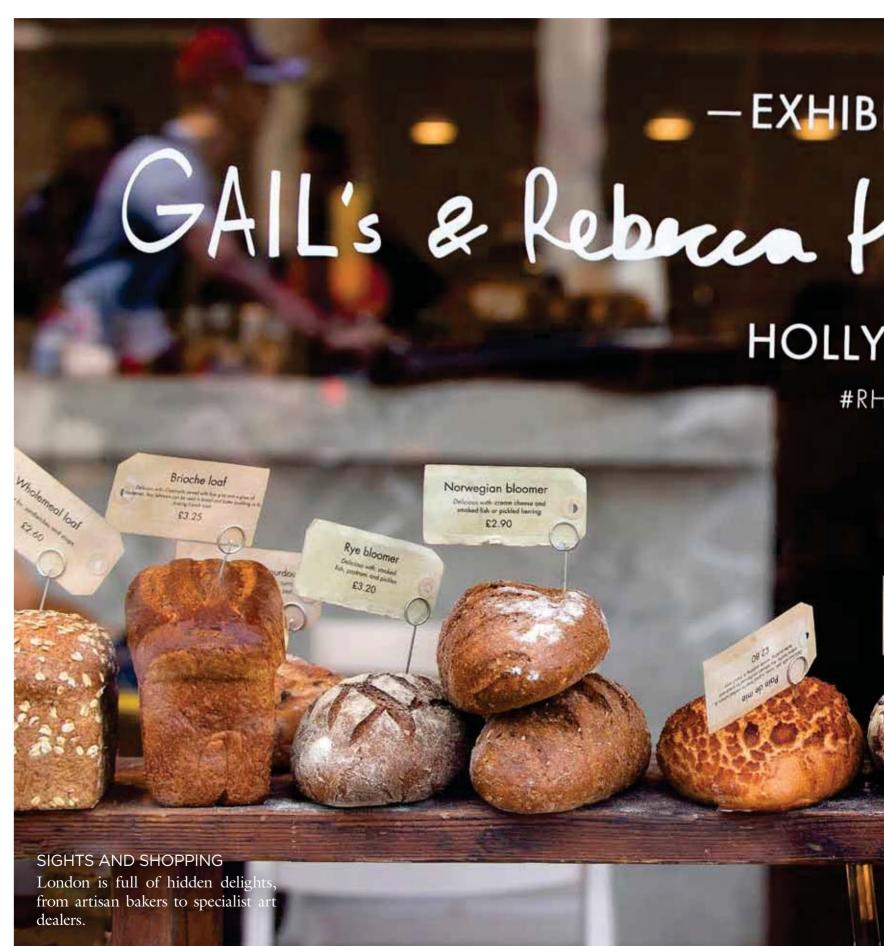


POOL





LONDON LIFE





LONDON LIFE







Seat of British government and home to some of London's finest historic buildings, including the Houses of Parliament and Westminster Abbey.

ROYAL ALBERT HALL

part of Prince Albert's vision for the South Kensington cultural district, the Royal Albert Hall is a world-famous venue for music concerts, but also hosts exhibitions, conferences and other events.

SLOANE SQUARE

Opened in March 1871, and a key A buzzing enclave of cafés and restaurants with the department store Peter Jones on one side and the Royal Court Theatre on the other.





PRINCESS DIANA MEMORIAL FOUNTAIN

A touching tribute to the late Diana, Princess of Wales, set in Hyde Park and made from 545 pieces of Cornish granite.





BUCKINGHAM PALACE

VICTORIA & ALBERT MUSEUM

The seemingly endless Victoria & Albert Museum is the world's largest museum of decorative arts and design, housing a permanent collection of over 4.5 million objects.

HYDE PARK

The official London residence of the reigning British monarch since the 19th century.

A 350-acre oasis of green space, perfect for walking, running, cycling, horse riding and boating, and home to London landmarks including the Serpentine Lake and Speakers' Corner.









AUBAINE CAFÉ

Gallic dining in a rustic-chic setting available morning till night. Artisan bread is baked on the premises daily.



BIBENDUM

Formerly the art-deco headquarters of the Michelin Tyre company, Bibendum was transformed into a restaurant and oyster bar by Sir Terence Conran in the 1980s.

EDUCATED LONDON





EDUCATED LONDON









UNIVERSITY COLLEGE LONDON

Consistently ranked among the world's top universities, UCL was founded in 1826 with the aim of opening up higher education to all on equal terms.

IMPERIAL COLLEGE

More officially The Imperial College of Science, Technology and Medicine, Imperial's roots can be traced back to the 15th century, and it continues to be recognised as one of the top universities in the world.

KING'S COLLEGE

One of the largest post-graduate medical teaching and biomedical research centres in Europe, KCL is said to be England's third-oldest university.



LYCÉE FRANÇAIS

French primary and secondary school, situated just opposite the Natural History Museum in South Kensington.

LONDON SCHOOL OF ECONOMICS

Founded in 1895, LSE's formidable research and teaching spans all social sciences - from economics, thropology, accounting and finance. for achieving superb exam results.

ROYAL COLLEGE OF ART

A large, and highly popular Founded in 1837, the RCA is the UK's pre-eminent institution for art and design. A succession of influential names have passed through its doors, from James Dyson to Peter Blake.

ST. PAUL'S GIRLS' SCHOOL

Established in 1904, St. Paul's is a leading independent girls' school based in Brook Green, Hammerpolitics and law to sociology, an- smith. The school has a reputation









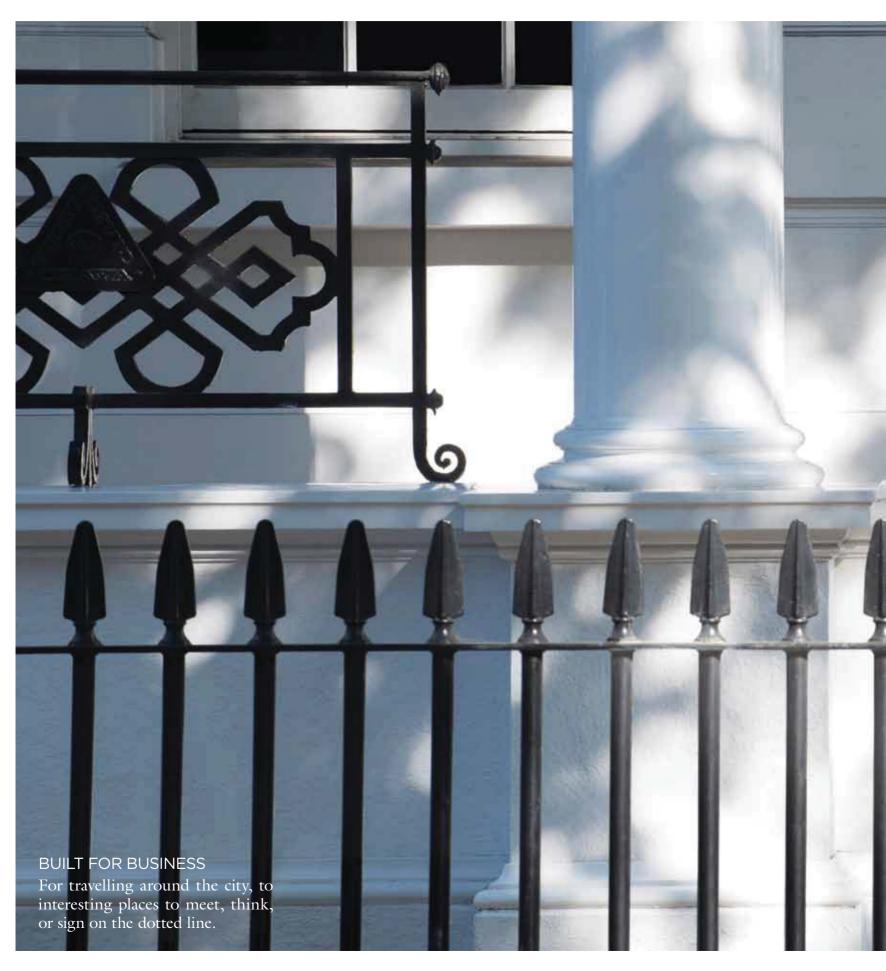
CAPITAL EDUCATION

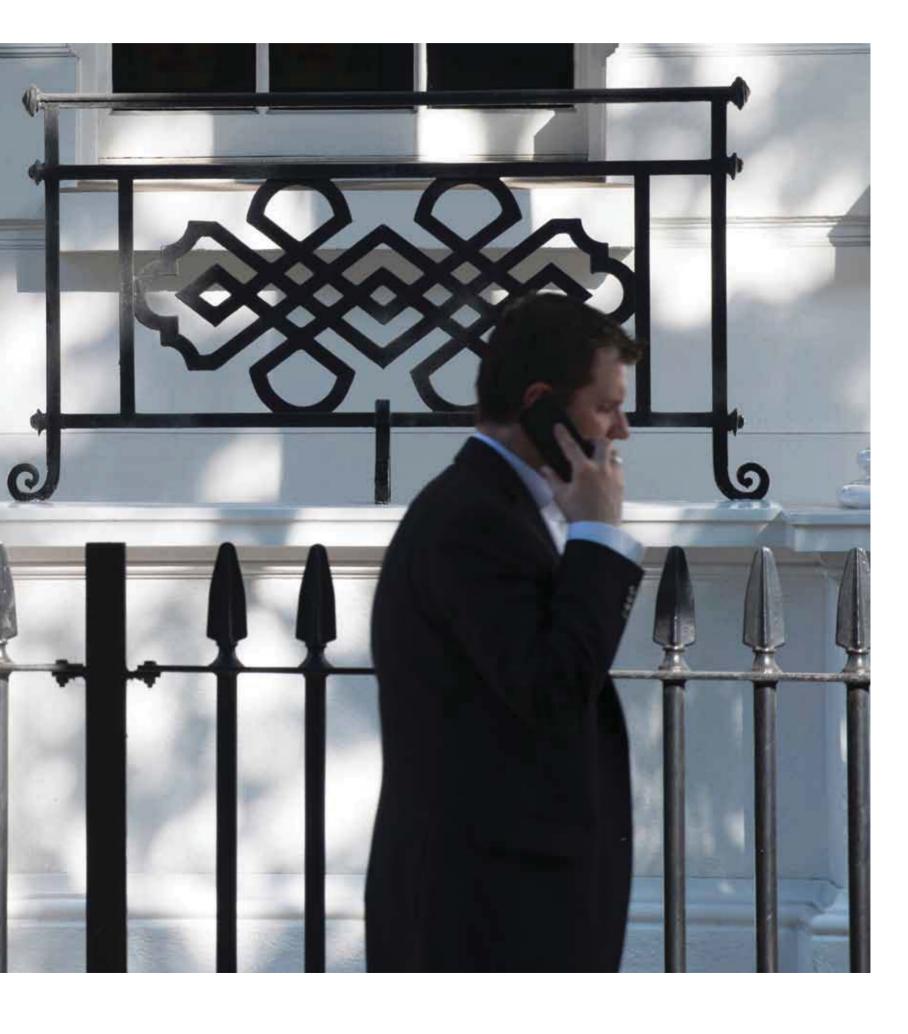
The choice and scope of education in London is outstanding. Whatever the specialism, there will be an institution offering world-class teaching and research.

THE STUDENT LIFE

Students from all over the globe recognise London as a centre of academic excellence - a diverse capital city in which to live, study and enjoy their time off.

WORKING WEEK





WORKING WEEK









A London icon, the 'Hackney Carriage' or black cab is a common sight on the city streets. Only they're not all black any more, they now come in various shades of paintwork, including colourful sponsored liveries.

EARL'S COURT STATION

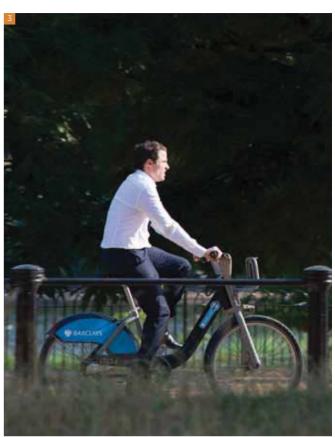
Close to Lillie Square in Zone 1, for the Piccadilly and District Lines. Since the early 1950s, the station name has been spelled with an apostrophe on the Underground map, though the name of the local area generally does without.

CYCLE HIRE

Since 2010, Transport for London has a organised a city-wide bicycle hire scheme. Londoners named them Boris Bikes after Boris business centres. Johnson, mayor of London.



The historic Square Mile is home to London's financial services sector, one of the world's leading global







WEST BROMPTON

station, West Brompton, is just a few residents can make connections to anywhere in London and beyond.

HEATHROW EXPRESS

Trains depart every 15 minutes from EUROSTAR Paddington Station to Heathrow A high-speed (330km per hour) and back again. A fast, reliable service, the Heathrow Express will get you to Terminals 1, 2 & 3 in 15 minutes, with Terminals 4 & 5



MANICOMIO

Lillie Square's nearest under- A hugely popular modern Italian ground and overground train bar, café, restaurant and deli, just next door to the Saatchi Gallery short steps away. From there, on Duke of York Square. The outdoor terrace is an idyllic spot to wind down after work on a balmy summer's evening.

railway link connecting London, Paris and Brussels via the Channel Tunnel. Regular services leave from London St. Pancras to Paris Gare taking an additional four minutes. du Nord and Brussels Midi/Zuid.







SENSATIONAL SATURDAY





SENSATIONAL SATURDAY









1 HARRODS

This iconic Knightsbridge depart- The Joseph store at Brompton ment store offers menswear and womenswear, accessories and beauty products, as well as exquisite food and drink.

2

HR OWEN

showroom on Old Brompton Road. and cafés.

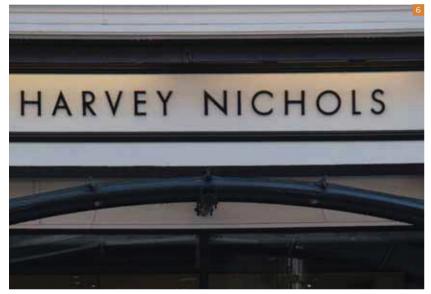
JOSEPH

Cross hosts an impressive array of leading international fashion brands together with Joseph's own.

DUKE OF YORK SQUARE

A lively, pedestrianised, Continen-HR Owen is one of the UK's tal-style square featuring a wide leading luxury motor dealers, range of fashion and lifestyle stores, with a spectacular dedicated Ferrari as well as leading restaurants











KING'S ROAD

An exciting melting pot of art, music

and fashion during the Sixties and Seventies, King's Road is still a trend-setting London hotspot today.

HARVEY NICHOLS

Opened in the 1880s, Knights-bridge's Harvey Nichols offers eight floors of high fashion, beauty and lifestyle collections.

7

SLOANE STREET

Boutiques stocking the world's most-coveted fashion brands, featuring ready-to-wear and couture collections.

8

THE LANESBOROUGH

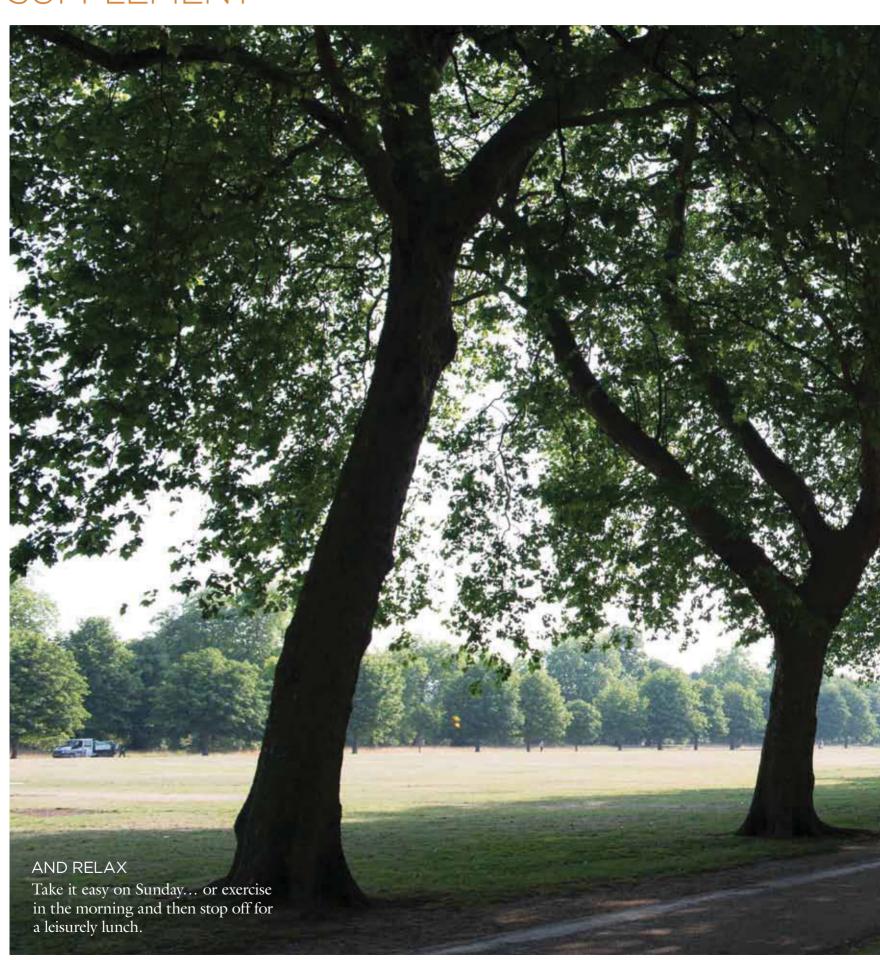
One of London's premier hotels, The Lanesborough in Hyde Park has hosted royalty, politicians and A-list stars in inimitable style. The hotel boasts one of the world's best afternoon teas at its restaurant, Apsleys.

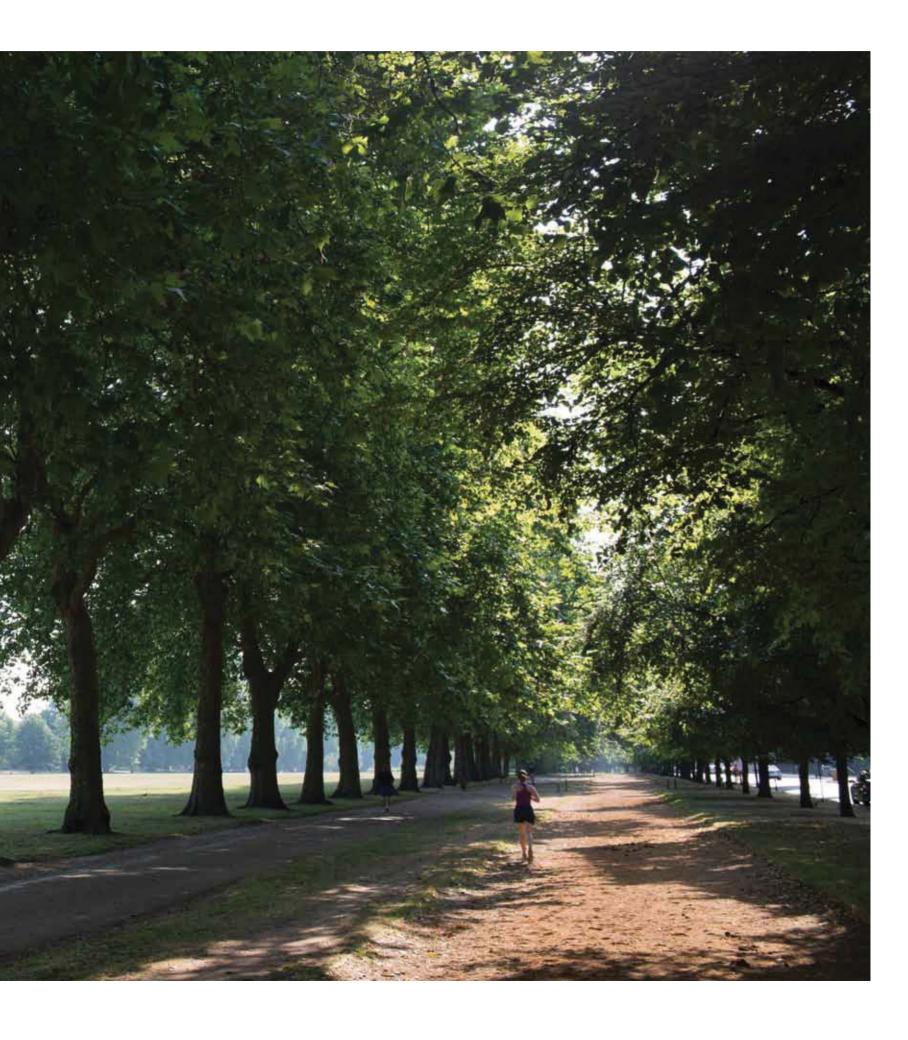
9

LUNCH

From a deli sandwich to a banquet, the choice of lunch venues in Chelsea, Kensington and Fulham is tremendous... and delicious.

SUNDAY SUPPLEMENT





SUNDAY SUPPLEMENT







The local parks have facilities for tennis and many other outdoor sports, from lawn bowls and putting, to swimming and horse riding.



Set on the banks of the Thames near Hammersmith, the River Café's celebrated signature dishes include wild mushroom risotto, Dover sole, and wood-smoked John Dory.



ROWING CLUB

There's a long tradition of rowing on the River Thames. Auriol Kensington Rowing Club is based near Hammersmith Bridge, and is a characterful venue for parties and conferences.

2

MUNSTER ROAD

The tree-lined roads running off Munster Road, with their antique shops and Victorian and Edwardian houses, have been dubbed Munster Village.





BOUTIQUES

The area abounds with boutiques and wonderful independent shops of all kinds: from high-end fashion, to interiors and lifestyle, to antiques and art, to quirky specialist outlets.



LOCAL PUBS

The public house is a great British institution, and you'll find some of the best around – for both food and drink – in the neighbourhood.

7

CHELSEA FC

The most successful local Premiership team in recent years, Chelsea won the English Premier League in 2009/10, and the UEFA Champions League in 2011/12.

8

FULHAM PALACE

Fulham Palace is the historic home of the Bishops of London, and has been since the first century AD. There's a fascinating museum, walled gardens and café.



AL FRESCO

On a warm summer's day, there's nothing better than eating outside and watching the world go by.













LILLIE SQUARE LP

Lillie Square is owned and developed by a joint venture between Capital & Counties Properties PLC ('Capco') and interests of certain members of the Kwok family ('KFI').

Capco is one of the largest listed property companies in central London with two landmark estates at Earls Court and Covent Garden. Through asset management, strategic investment and development, Capco creates and grows value. Its creative placemaking is transforming Covent Garden into the world-class district of London.

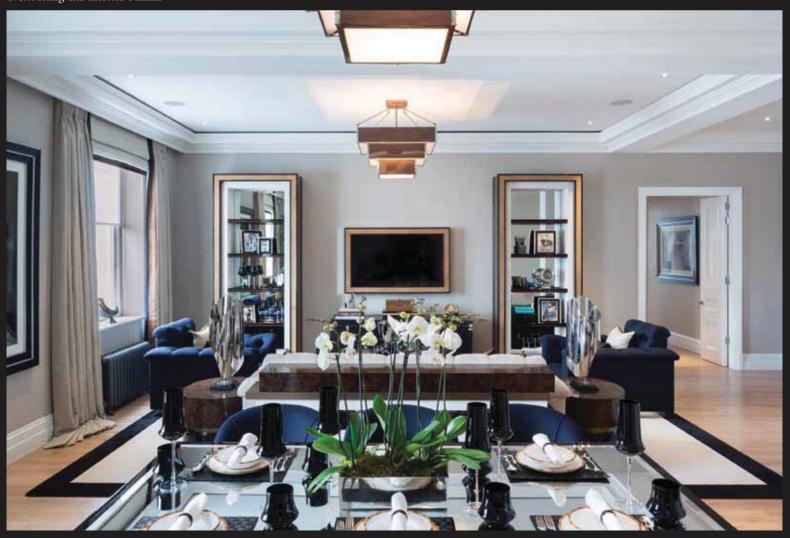
At Earls Court, Capco is creating a new residential district where Kensington, Chelsea and Fulham meet. Under the auspices of Sir Terry Farrell's Masterplan, this will be the most significant piece of urban re-imagination in Europe.

KFI represents interests of certain members of the Kwok family. Interests of the Kwok family are major shareholders of Sun Hung Kai Properties Limited, one of the largest and most highly reputable real estate companies listed on the Hong Kong Stock Exchange.

capce | KFI

THE HENRIETTA

Capco's first luxury residential development in Covent Garden, The Henrietta, was launched in March 2012 offering four stunning apartments overlooking the historic Piazza.





COVENT GARDEN

Capco's transformation of Covent Garden into London's world-class district continues. Covent Garden is now home to Apple, Chanel and Balthazar – and has recently unveiled some of the finest residential properties in London.

TERRY FARRELL & PARTNERS MASTERPLANNING

Farrells are considered to be the UK's Farrells was established by Sir Terry Farrell leading architect planners, with offices in London, Hong Kong and Shanghai. Many of Farrells' projects have won international design awards including the masterplan award at the 2013 World Architecture Festival in Singapore and the company's work is featured in publications worldwide.

Farrells' placemaking and planning reputation is a result of a long term commitment from conviction involving decades of research and thought leadership; from green and ecological thinking to communication skills in consultation and advocacy to context research as a fundamental placemaking principle. Clients range from community and action groups to developers, landowners, city and national governments, political leaders and mayors. Farrells have a unique history in planning, design- the transformation of major redevelopment ing, co-ordinating and delivering large, areas in London. highly complex and dense urban projects, which are often centred on integrated transport inter-changes and invariably involve city-centre, mixed-use accommodation.

Farrells' approach to masterplanning, architecture and design is to create high quality places and buildings that are future proof environmentally, economically, socially and culturally.

Farrells believe that intelligent masterplanning is the most important factor in creating sustainable communities. Their projects are based on core principles of using resources effectively (including existing buildings where appropriate), enhancing biodiversity, supporting communities, creating healthy environments, minimising pollution and managing the implementation process.

CBE and during his 40 years in practice he has completed many award-winning buildings and masterplans around the world.

Throughout his career, Sir Terry Farrell has championed placemaking and the public realm and, in 2013, he was voted the individual who made the greatest contribution to London's planning and development over the last 10 years. He is currently leading an industry-wide review of architecture and the built environment at the invitation of Ed Vaizey, Architecture Minister.

In London, Sir Terry is the Mayor's Design Advisor, he advises the Department for Transport on high speed rail, he is the Chair of the Thames Gateway Local Nature Partnership and is the masterplanner for

PAUL DAVIS + PARTNERS ARCHITECTURE

Paul Davis + Partners is a 150-strong London-based international practice known for skillful integration of contemporary architecture within historic environments with expertise through the whole spectrum of residential, commercial, civic and mixeduse projects.

PD+P approached their commission on Lillie Square mindful of its integration with the overall vision for Earls Court as conceived by Terry Farrell, to create a new 'Great Estate' for London aimed at attracting a diverse mix of people to live, work and visit. The Masterplan approach was primarily about 'placemaking' as opposed to the design of individual buildings, and as such, a series of linked landscaped squares of different qualities were designed throughout the site.

The approach on Lillie Square was to enhance the original scheme by creating a series of contextual residences that would act as a backdrop to key landmark buildings and a dynamic entrance to the whole of the development. A vibrant and active public realm has been created on the 1-9 Lillie Road site to act as a gateway to the scheme and to the newly created Lost River Park.

UNITED DESIGN PARTNERSHIP INTERIOR DESIGN

United Design Partnership Ltd is an awardwinning, interior design consultancy based in London founded by CEO, Keith Hobbs.

Over 20 years, United have created over 200 internationally renowned hotels, spas, residences, restaurants, bars and clubs.

The company has earned a reputation for collaborating with the world's most prominent developers and high profile private clients in London, Europe, US, Asia and the Middle East.

They have developed a skill in ensuring their clients' businesses work architecturally from the inside out. They recognize how important functionality is and how to add value to architects' and developers' plans.

Their passion lies in transforming ordinary spaces into unique, authentic and successful global brands. They understand what connoisseur clients are looking for and as a result their designs get built and stand the test of time.

RICHARDS BASMAJIAN CLUBHOUSE DESIGN

David Richards and Peter Basmajian founded the company Richards Basmajian in Hong Kong in 1986. The studio is currently 70 strong of which more than 60 are from a design and technical background.

The practice has focused on Interior Architecture within a diverse range of living and working environments including the office and its many specialities, healthcare and wellbeing, stores and shopping centres, museums and galleries, hotels, clubhouses and restaurants.

Residential clubhouses have been a major part of this work for more than twenty years and we have developed a particular expertise in the field with a number of dedicated teams of experienced professionals. Each clubhouse is unique and can be anything from a simple multipurpose function area up to a 60,000 square foot residents' club with a variety of fitness, recreational, study and food and beverage facilities.

ANDY STURGEON LANDSCAPE DESIGN

Andy Sturgeon is one of the world's leading landscape and garden designers whose contemporary gardens are widely admired for their timeless architectural qualities, innovative planting and sculptural characteristics.

A multi award-winning designer, he has won six Gold Medals and the coveted 'Best in Show' at the world-renowned RHS Chelsea Flower Show in London and international accolades in Singapore, Japan and South Korea.

His commissions span the UK, Russia, Europe and the Middle East and he recently launched Garden Design Asia, a landscape design service tailored to meet the needs of high-end private clients in Asia.

He is a published author, journalist and broadcaster and an active commentator on the international landscape and garden design scene.

MARKETING SUITE

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SALES AGENTS





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The specification of the apartments is the anticipated specification at the brochure publication date set out below. Dimensions set out in this brochure are approximate and the actual constructed sizes may be different. All specifications, designs, layouts, sizes, dimensions, plans, images, computer-generated images, photographs and finishes set out in this brochure are indicative only and may be subject to change including, without limitation, any relating to the apartments, the Clubhouse and other facilities.

Furniture and accessories shown in the computer-generated images and photographs are not included in the sale. Reference to travel times and distances are for guidance and have not been verified.

The Clubhouse and/or some or all of the Clubhouse's amenities may not be available when residents move in and for some time afterwards.

Lillie Square is a marketing name only and may not form part of any approved postal address relating to the development.

Lillie Square LP assumes no responsibility and, to the fullest extent legally permissible, shall not be liable to any person for any loss, damage or expense caused by reliance on the information in this brochure.

Neither the agents nor any of their employees, officers or agents has any authority to make or give any representations or warranty whatsoever in relation to the development or any part of it.

Brochure publication date: September 2014



