

# CAMODEN<sup>N</sup><sub>W</sub><sub>1</sub>

**Fairview<sup>®</sup>**  

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**PRESTIGE**

*A collection of forty-nine private  
1, 2 & 3 bedroom apartments  
in the heart of Camden Town.*

*Introducing*  
**MY  
OWN  
DESTINATION** *for*  
**EVERYTHING**

Computer generated images are for illustrative purposes only.

*This is my*  
**CAM•DEN**

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*Diverse yet welcoming, vibrant yet calm.  
Find your perfect balance at Mode.*

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Street busker Feli Pagada



Jamie Baughan at The Camden Grocer



Camden Lock Railway Bridge



Camden High Street

**Welcome to one of the most iconic places to live in London Town.**

A place oozing with history and culture, where every street corner introduces you to a wonderfully eclectic mix of people, shops, eateries and places to relax and socialise with friends. It's a place where you can choose your own kind of energy. This is your Camden.



Neldo Mokfa at Camden Pizza



Camden High Street



# Revelation

***Mode - located on the tranquil residential street of Oval Road, NW1, with its handsome architecture and curved Grade II listed building of the former Collard & Collard piano factory.***

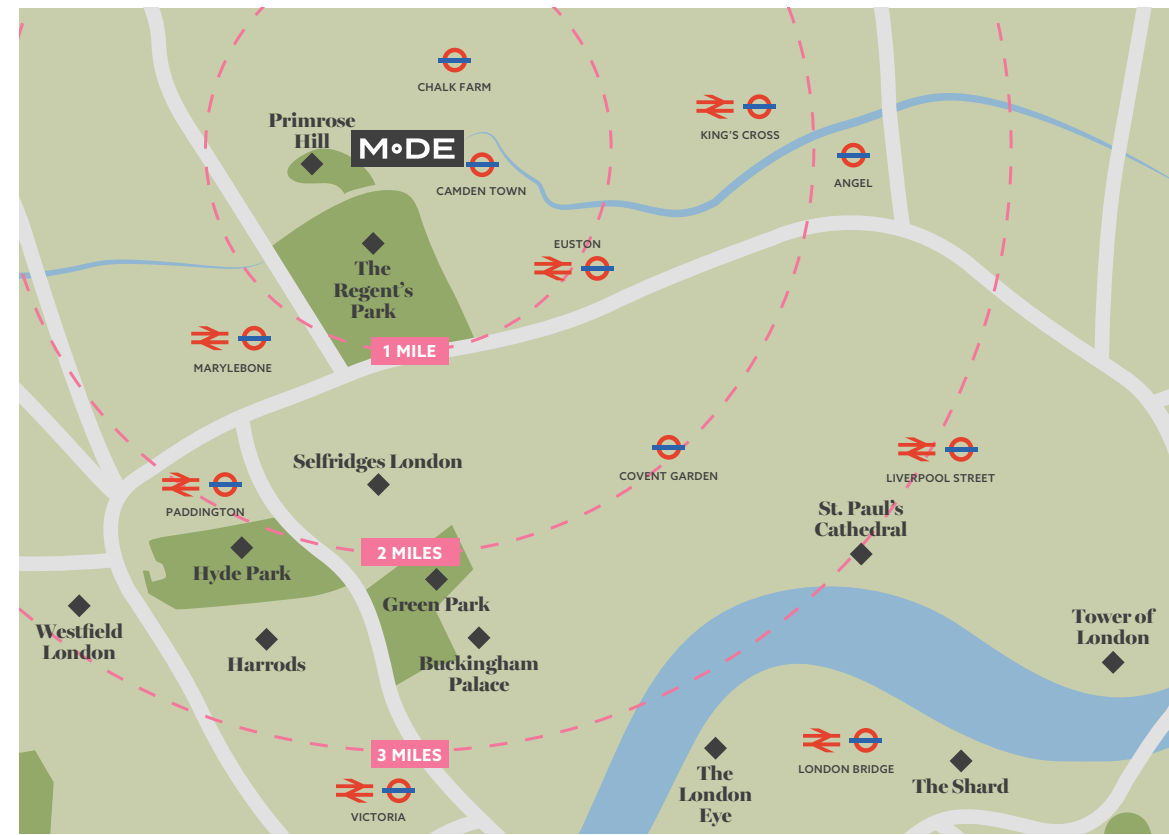
Walk out of Mode in one direction and the cobbled streets and famous Regent's Canal gives way to a bohemian atmosphere unique to this thriving North London neighbourhood. Walk the other way and the vast green open space of Regent's Park offers you over 400 acres in which to walk, run or cycle. Primrose Hill provides an opportunity for contemplation and space to breathe as you revel in the stunning views of London.



The Camden Grocer



Regent's Park



# Zone in 2

*the perfect location for everything*









St. Paul's Cathedral



Tower Bridge

*Whether you are staying within charismatic Camden or looking to travel further afield, this Zone 2 location unlocks the door to everything London has to offer. Whatever compass point you travel to from Camden, you'll always find something new and exciting to experience.*

# Discover more

-  **6 minutes**  
from your home to Camden Town underground for the Northern line and quick transport links around London
-  **11 minutes**  
from Camden Town to Trafalgar Square by tube
-  **7 minutes**  
walk to the viewpoint at Primrose Hill offering stunning views of London
-  **9 minutes**  
walk to Regent's Park
-  **2 stops**  
away from St. Pancras International for the Eurostar and HS1
-  **3 stops**  
via the Northern and Piccadilly lines and you've reached Oxford Circus

-  **5 stops**  
on the Northern Line and you've reached Tottenham Court Road
-  **6 stops**  
on the Northern line and a five minute walk and you've reached Covent Garden
-  **6 stops**  
change at Euston for the Victoria line to Victoria Station for a 10 minute walk to Westminster
-  **10 stops**  
change at Leicester Square for the Piccadilly line to Knightsbridge, for Harrods
-  **10 stops**  
from Tottenham Court Road, jump on the Central line to reach Bond Street, for Selfridges
-  **30 minutes**  
to Paddington Station to pick up the Heathrow Express



Oxford Circus



Hyde Park



Selfridges



Knightsbridge

Travel times and distances are approximate and sourced from tfl.gov.uk and Google maps.



Trafalgar Square



St. Pancras International



Covent Garden

# My own *space*



Camden Lock





View from Primrose Hill



Primrose Hill



Regent's Canal

*For those moments where you want to dial things down, you can escape the buzz of the city.*

Just a 7 minute walk from home is Primrose Hill, the ideal destination for lazing on a sunny afternoon, or perhaps watching fireworks over London on Bonfire Night.

Leave your apartment and take a leisurely walk along the canal path to Regent's Park. This is where Londoners come to relax and play, while joggers and runners pace themselves on the outer circle, past the beautiful white painted stucco terraces. Here you can enjoy the unique juxtaposition of natural beauty framed by the distinctive city backdrop.



Nonna Bionda, Camden Market



Camden Market



The Camden Grocer

### Decisions, decisions...

Stroll the streets of Camden and you'll find plenty to liven up your tastebuds. With a whole world of tastes, you never need to have the same meal twice.

The options include very healthy eating, with fresh juices, sushi, vegetarian and vegan food all having a prominent place on the high street and market. Yaki Box is a popular destination for sushi rolls, while Young Vegans specialises in vegan pie and mash and Hashgreen offers up other deliciously decadent vegan food.

And you're equally well-served if you're a meat lover. Choose from souvlaki at The Grilling Greek, show-stopping burgers at Bull and Ranch or delicious chicken at Lulu Schnitzel.

The one thing you can't ignore here is the street food. Whether you're meeting friends or grabbing something to go, the choices available will see you trying something new and different every time. Because different is what makes Camden, Camden.



Camden Market

*Ready your senses.*

Culture in Camden is embedded in the very soul of the borough, from its vibrant mix of personalities, the colours and sounds of the High Street and its market stalls, to its rich musical legacy. The iconic Roundhouse is known for a varied programme of events that include legendary artists of theatre, music and dance. There is something here for everyone.

Iconic. Inspiring. Inclusive. At Mode, you're at the heart of everything that Camden has to offer.

# FASHION & *culture*



New Rock, Camden High Street



The Stables Market



The Roundhouse, Camden by Stuart Leech



The Stables Market



Bayham Street

**Strike a chord**

With its cutting-edge music venues and the famous Jazz Cafe, it seems appropriate that Camden was once the beating heart of the piano industry.

In the early 19th century, manufacturers Collard & Collard made Oval Road the hub of piano making by moving into a distinctive circular building, dating back to 1852. In the middle of the building was an open well where, with a hoist, pianos were moved from floor to floor during each stage of the manufacturing process.

Why Camden? Well, that's all down to the canal, which made transporting finished pianos all around the country both simple and economical.

This specific part of the borough will always have a significant connection to historic Camden. And when you move here, it will strike a chord with you too.

**A PART OF THE** *history*



# THE Knowledge



Thousands of people come to London every year to begin or further their studies. The international mix of students, the high standards of teaching, and the diverse range of entertainment on offer makes London one of the best places in the world to equip you for your future.

#### **Imperial College London - 40 minutes**

##### **🚇 Paddington (St Mary's Campus)**

This science based institution is consistently rated one of the world's best universities

#### **University of Westminster - 20 minutes**

##### **🚇 Baker Street (Marylebone Campus)**

The university's 22,000 students are spread across four central London campuses

#### **University College London (UCL) - 18 minutes**

##### **🚇 Euston Square**

A leading multi-discipline university with 25,000 students

#### **SOAS University of London - 23 minutes**

##### **🚇 Russell Square**

The world's leading institution for the study of Asia, Africa and the Middle East

#### **LSE - 21 minutes**

##### **🚇 Holborn**

One of the foremost social science universities in the world

#### **City University London - 25 minutes**

##### **🚇 Farringdon (Northampton Square Campus)**

A leading global university committed to academic excellence, focused on business and the professions

#### **University of the Arts London, London College of Fashion - 17 minutes**

##### **🚇 King's Cross (Central St Martins, Granary Building)**

Europe's largest specialist arts and design university comprising of six colleges

#### **London Metropolitan University - 25 minutes**

##### **🚇 Holloway Road**

Students from 155 countries study at this university

#### **Queen Mary, University of London - 42 minutes**

##### **🚇 Mile End (Mile End Campus)**

One of the world's leading universities, with first-class academics, inspirational teaching and a stunning campus in the heart of east London

#### **The Royal Academy of Music - 16 minutes**

##### **🚇 Great Portland Street**

Located in the heart of London, The Royal Academy of Music is one of the leading music conservatoires in the world

#### **The Royal Academy of Dramatic Art - 17 minutes**

##### **🚇 Goadge Street**

Dedicated to world-leading training in film, television and theatre, this is one of the oldest and most prestigious drama schools in the country

#### **Regent's University London - 28 minutes**

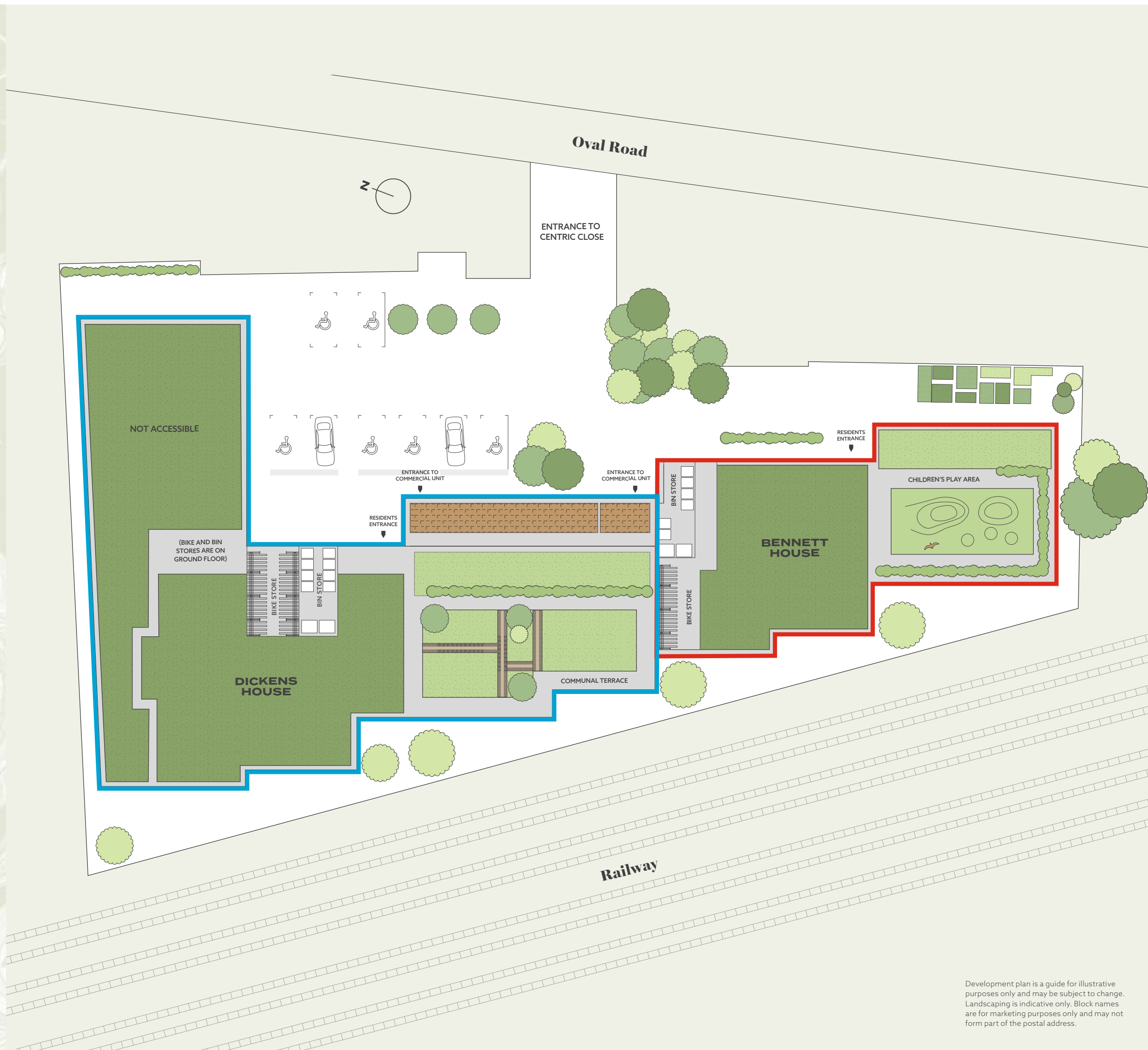
##### **🚶 Inner Circle, Regent's Park**

One of the UK's most respected independent universities, located in the heart of Regent's Park

# *A closer look at* **MODE**



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## Welcoming you home to Mode

Designed with you in mind, Mode will enhance this already thriving community, providing new local amenities, greenery and architectural design features that complement the surrounding area.

Return home to an open, spacious courtyard, carefully considered for pedestrians with uncluttered access to the selected retailers located on the ground floor.

Development plan is a guide for illustrative purposes only and may be subject to change. Landscaping is indicative only. Block names are for marketing purposes only and may not form part of the postal address.



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*Thoughtful designs to enhance your new home.*

Living areas have been designed to provide a bright and airy environment in which to relax. The neutral palette provides a blank canvas, allowing you to add your own particular style.

Polished fixtures and fittings guarantee a consistent, high-quality finish in every room.

The contemporary, stylish soft grey kitchens with light granite worktops and integrated appliances ensures an elegant and streamlined finish to the workspace.

Many apartments include private outdoor space in the form of a terrace or balcony with extra height doors that let the light stream in.



## Bright, spacious living areas

### General

- Amtico flooring throughout (except to bedrooms, bathrooms and ensuites)
- Downlights with dimmers to reception/kitchen/bedroom areas
- Mains-connected smoke, heat and carbon monoxide detectors
- Master telephone point in store cupboard
- USB charging points to reception, kitchen and bedrooms
- Polished chrome ironmongery throughout
- Thermostatically controlled radiators
- Walls and ceilings decorated in matt emulsion with gloss white woodwork
- Light fitting to terrace/balcony

### Living area

- Amtico flooring
- USB charging points to reception and hall
- TV/FM/SAT/Telephone socket outlet to reception
- Video entry phone to hallway

## Elegant, contemporary kitchens

### Kitchen

- Gloss grey handleless wall and base units
- Soft close doors and drawers
- Continuous glass splashback
- Light granite worktops with drainer grooves
- Under counter LED strip lighting wall units
- Stainless steel undermount sink
- Integrated Miele oven, hob and microwave
- Integrated Bosch appliances including fridge/freezer, dishwasher and washer/dryer
- Integrated Smeg cooker hood
- Amtico flooring
- Downlighters with white light LED bulbs
- Integrated wine cooler



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*Paying attention to detail makes all the difference.*



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#### **Bathroom**

- White sanitaryware with Vileroy and Boch semi-recessed counter top basin
- Hansgrohe mixer taps and shower set
- Frameless glass shower screens (where provided)
- Full height grey porcelain tiles to walls and floors
- Underfloor heating
- Perlo chrome heated towel rail
- Heated and illuminated LED mirrored cabinet with shaver socket and touch sensitive power switch and heated demister pads
- Downlighters with white light LED bulbs

#### **Bedrooms**

- Chrome TV socket
- Secondary telephone socket to master bedroom
- Carpets

#### **Wheelchair adaptable apartments**

28, 38, 47, 56, 65 & 72



# The perfect home for London living.

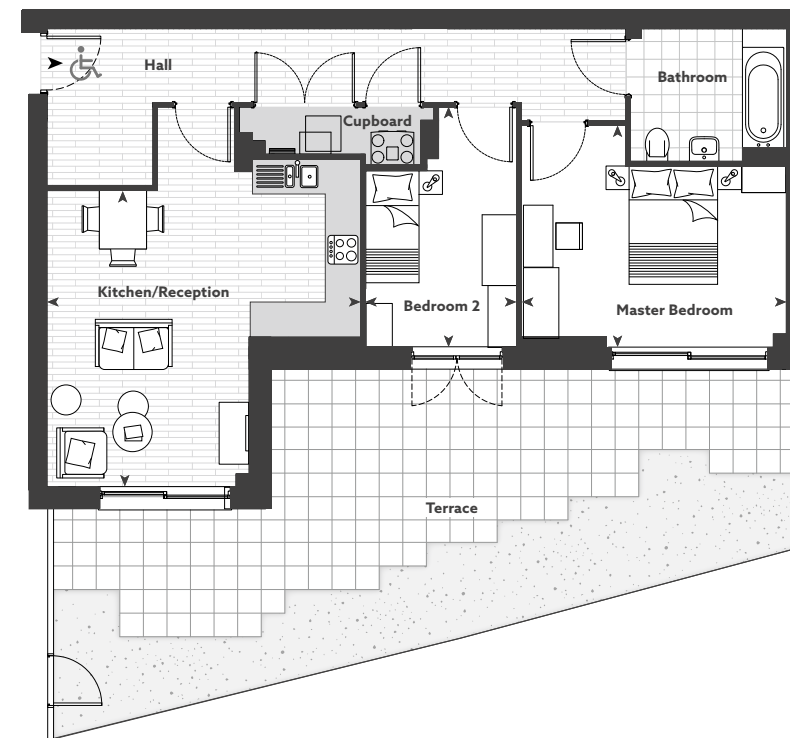
Choose your new home from a variety of one, two or three bedroom apartment layouts, all combining open-plan kitchen, living and dining spaces, together with good-sized bedrooms. Larger apartments benefit from additional built-in storage.

Regardless of the apartment you choose, every one offers a truly stylish environment for London living.

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## SPACE

2 bedroom apartment



**Total floor area**  
74.7 sq m      804 sq ft

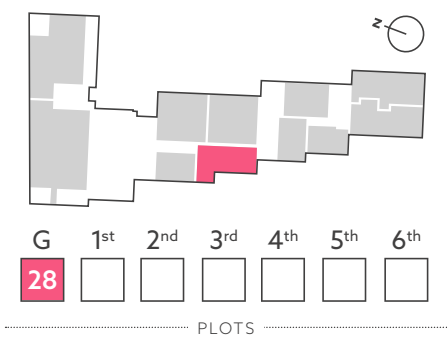
**Kitchen/Reception**  
5.32m x 5.03m      17'5" x 16'5"

**Master Bedroom**  
4.50m x 3.76m      14'8" x 12'4"

**Bedroom 2**  
4.08m x 2.57m      13'4" x 8'4"

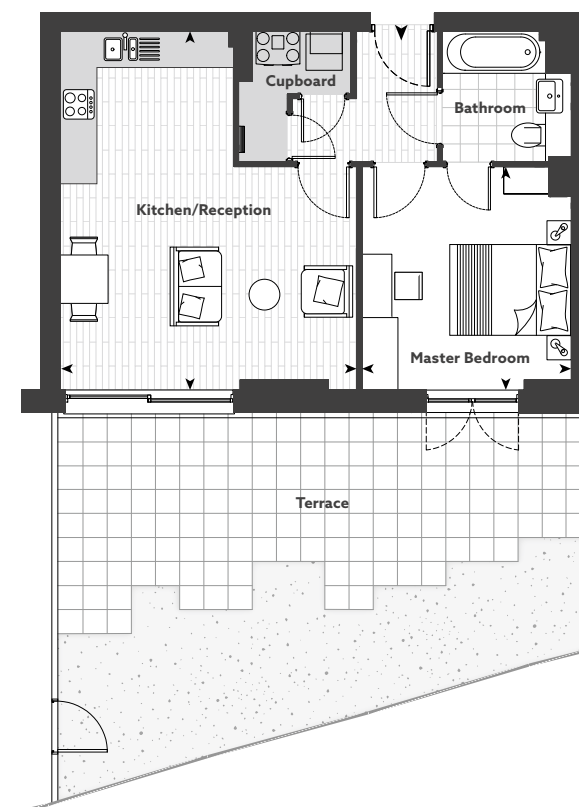
**Terrace**  
49.6 sq m

This apartment is wheelchair adaptable.



## LAZARUS

1 bedroom apartment



**Total floor area**  
50.0 sq m      538 sq ft

**Kitchen/Reception**  
5.94m x 4.92m      19'5" x 16'1"

**Master Bedroom**  
3.55m x 3.46m      11'6" x 11'4"

**Terrace**  
45.4 sq m



Layouts, window positions and styles may vary; please check with the Sales Advisor at time of reservation. Please ensure to clarify exact layout and specification of your new home at the time of reservation as the floorplans are a guide only and may be subject to change. The room sizes shown in this brochure are taken to the widest points in each room; wall to wall tolerance of +/-5% is allowed. External finish may vary on certain plots, please check with the Sales Advisor. The positions of full height boxing detail to the apartments are provisional and indicative. Full details of the definitive positions can be obtained from the development Sales Advisor. Room dimensions and total areas are subject to technical approval.

# HERO

3 bedroom apartment

**Total floor area**  
89.0 sq m 957 sq ft

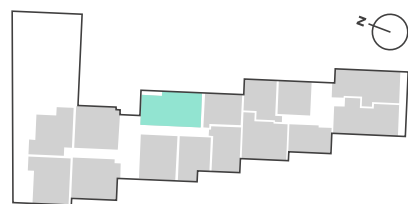
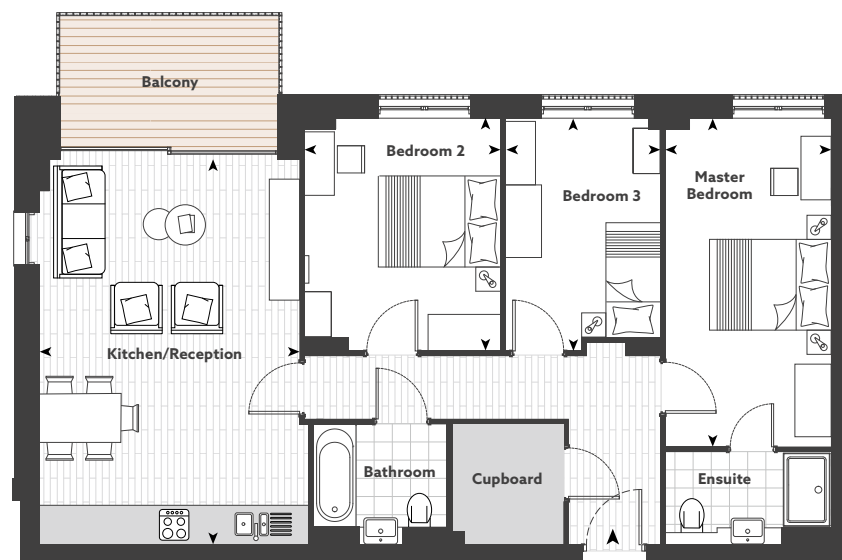
**Kitchen/Reception**  
6.38m x 4.30m 20'9" x 14'1"

**Master Bedroom**  
5.44m x 2.75m 17'8" x 9'0"

**Bedroom 2**  
3.85m x 3.25m 12'6" x 10'7"

**Bedroom 3**  
3.85m x 2.56m 12'6" x 8'4"

**Balcony**  
7.9 sq m



G	1st	2nd	3rd	4th	5th	6th
	30	39	48	57		

PLOTS

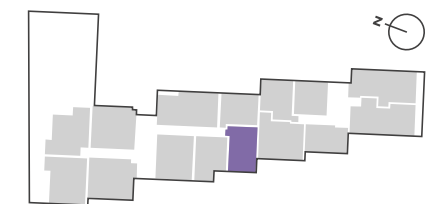
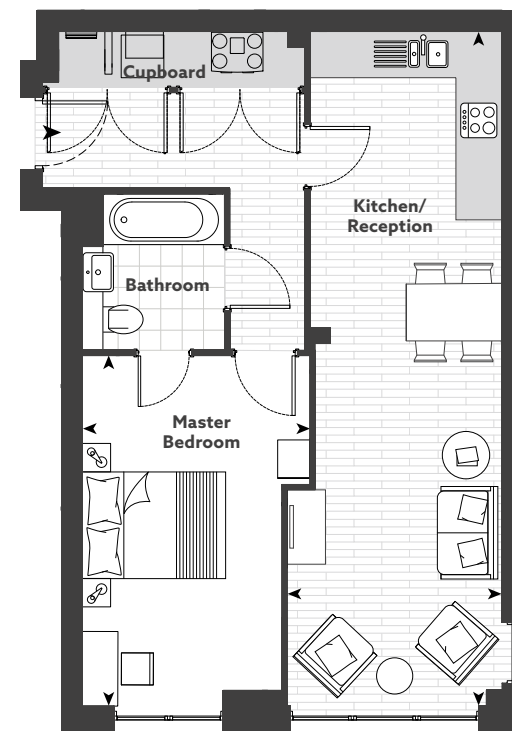
# LONDON

1 bedroom apartment

**Total floor area**  
56.9 sq m 612 sq ft

**Kitchen/Reception**  
9.49m x 3.02m 31'1" x 9'9"

**Master Bedroom**  
4.93m x 3.20m 16'2" x 10'5"



G	1st	2nd	3rd	4th	5th	6th
	32	41	50	59		

PLOTS

# LEGEND

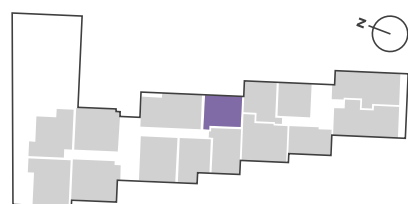
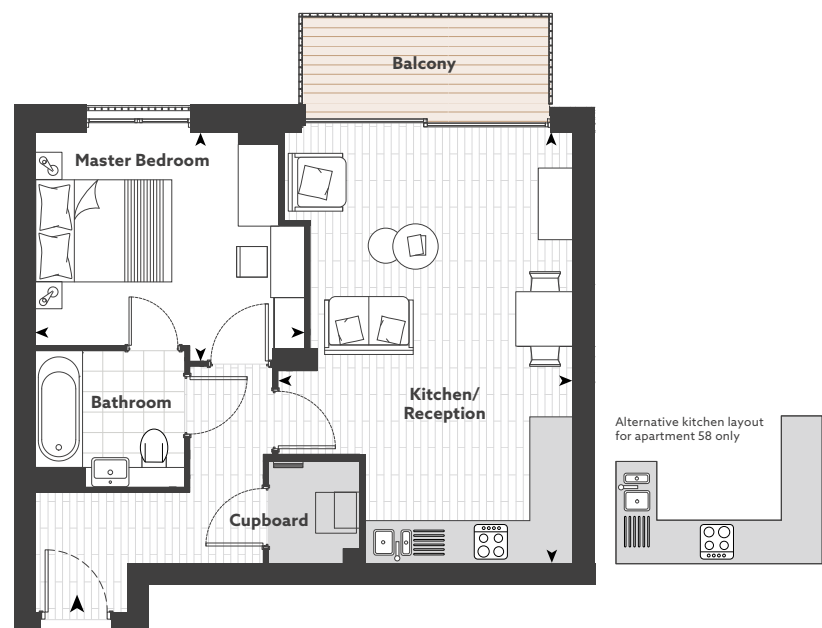
1 bedroom apartment

**Total floor area**  
50.9 sq m 547 sq ft

**Kitchen/Reception**  
4.33m x 6.34m 14'3" x 20'10"

**Master Bedroom**  
3.97m x 3.34m 13'0" x 10'11"

**Balcony**  
5.4 sq m



G	1st	2nd	3rd	4th	5th	6th
	31	40	49	58		

PLOTS

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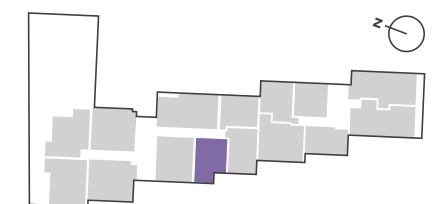
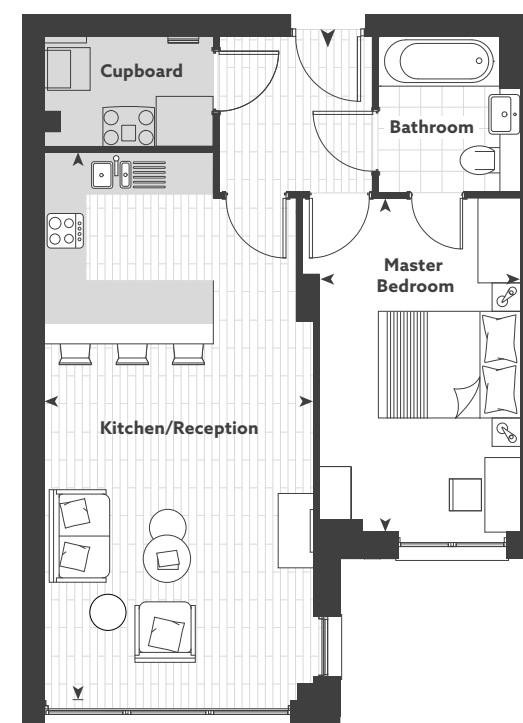
# DREAM

1 bedroom apartment

**Total floor area**  
55.6 sq m 598 sq ft

**Kitchen/Reception**  
7.71m x 3.78m 25'3" x 12'4"

**Master Bedroom**  
4.70m x 2.85m 15'5" x 9'4"



G	1st	2nd	3rd	4th	5th	6th
	33	42	51	60		

PLOTS

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## MODERN

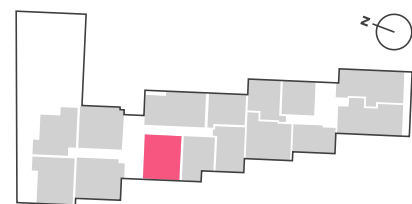
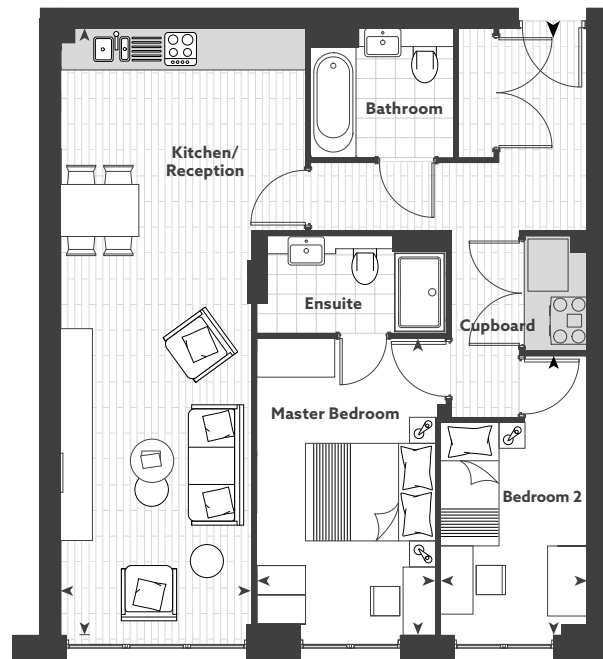
2 bedroom apartment

**Total floor area**  
75.6 sq m 813 sq ft

**Kitchen/Reception**  
9.34m x 2.94m 30'6" x 9'8"

**Master Bedroom**  
4.57m x 2.75m 15'0" x 9'0"

**Bedroom 2**  
4.22m x 2.23m 13'10" x 7'3"



G	1st	2nd	3rd	4th	5th	6th
	34	43	52	61		

PLOTS

## FASHION

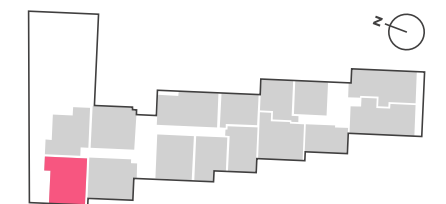
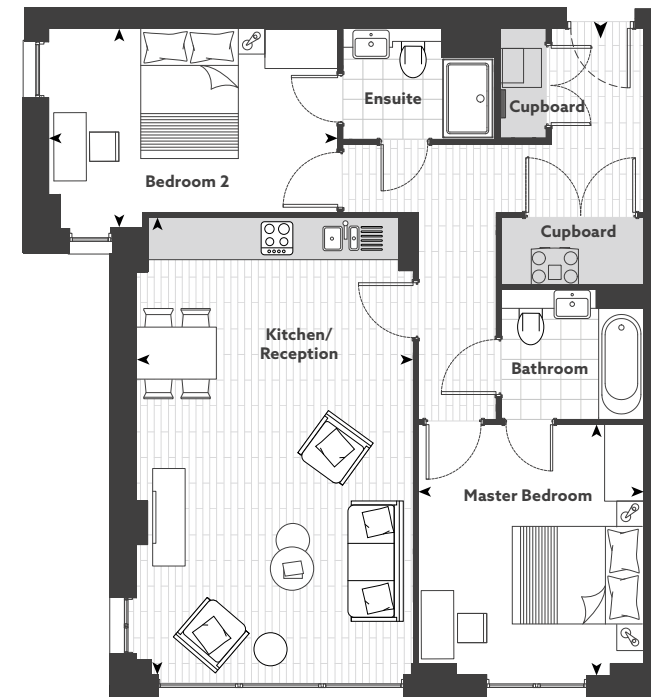
2 bedroom apartment

**Total floor area**  
81.2 sq m 874 sq ft

**Kitchen/Reception**  
7.03m x 4.26m 23'1" x 14'0"

**Master Bedroom**  
3.85m x 3.48m 12'6" x 11'4"

**Bedroom 2**  
4.45m x 3.07m 14'6" x 10'1"



G	1st	2nd	3rd	4th	5th	6th
	36	45	54	63	70	

PLOTS

## VOYAGE

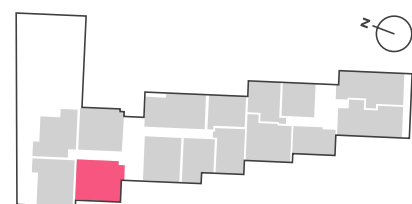
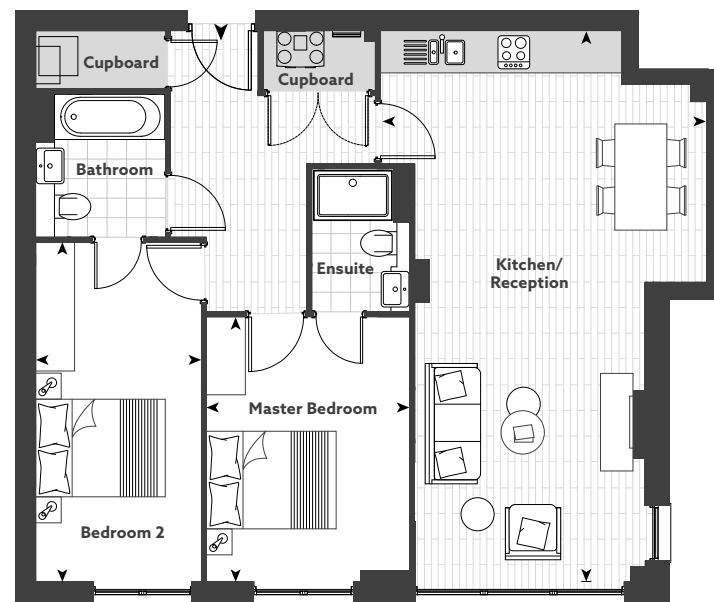
2 bedroom apartment

**Total floor area**  
81.5 sq m 877 sq ft

**Kitchen/Reception**  
8.47m x 5.00m 27'8" x 16'4"

**Master Bedroom**  
4.02m x 3.13m 13'2" x 10'3"

**Bedroom 2**  
5.15m x 2.55m 16'9" x 8'4"



G	1st	2nd	3rd	4th	5th	6th
	35	44	53	62	69	

PLOTS

## CHANGE

2 bedroom apartment

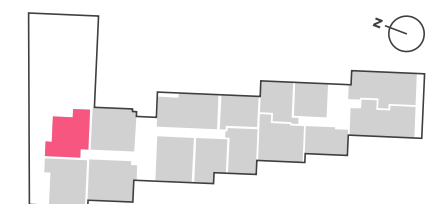
**Total floor area**  
73.4 sq m 790 sq ft

**Kitchen/Reception**  
5.40m x 4.20m 17'7" x 13'8"

**Master Bedroom**  
4.09m x 3.53m 13'4" x 11'6"

**Bedroom 2**  
5.22m x 3.08m 17'1" x 10'1"

**Balcony**  
7.3 sq m



G	1st	2nd	3rd	4th	5th	6th
	37	46	55	64	71	

PLOTS

LAYOUTS, WINDOW POSITIONS AND STYLES MAY VARY; PLEASE CHECK WITH THE SALES ADVISOR AT TIME OF RESERVATION. PLEASE ENSURE TO CLARIFY EXACT LAYOUT AND SPECIFICATION OF YOUR NEW HOME AT THE TIME OF RESERVATION AS THE FLOORPLANS ARE A GUIDE ONLY AND MAY BE SUBJECT TO CHANGE. THE ROOM SIZES SHOWN IN THIS BROCHURE ARE TAKEN TO THE WIDEST POINTS IN EACH ROOM; WALL TO WALL TOLERANCE OF +/-5% IS ALLOWED. EXTERNAL FINISH MAY VARY ON CERTAIN PLOTS, PLEASE CHECK WITH THE SALES ADVISOR. THE POSITIONS OF FULL HEIGHT BOXING DETAIL TO THE APARTMENTS ARE PROVISIONAL AND INDICATIVE. FULL DETAILS OF THE DEFINITIVE POSITIONS CAN BE OBTAINED FROM THE DEVELOPMENT SALES ADVISOR. ROOM DIMENSIONS AND TOTAL AREAS ARE SUBJECT TO TECHNICAL APPROVAL.

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# VISION

2 bedroom apartment

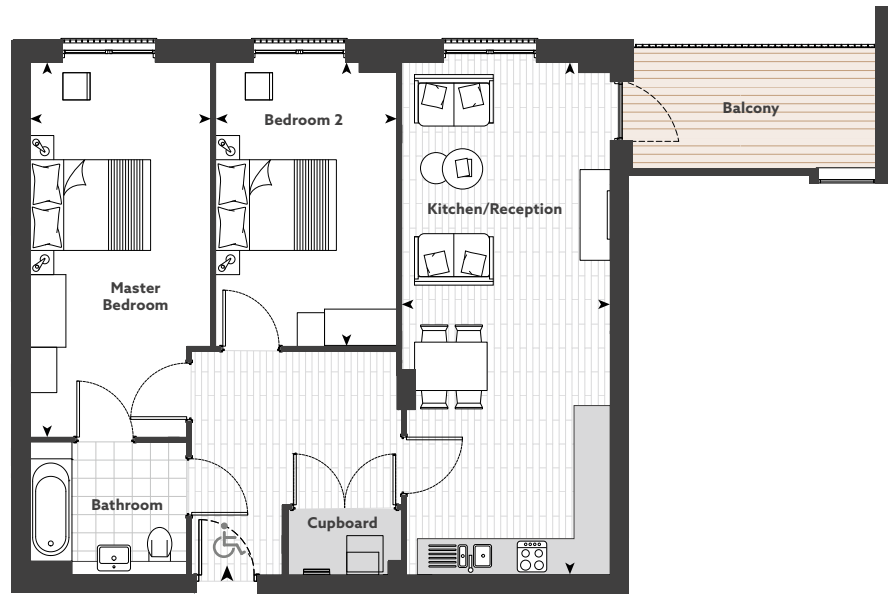
**Total floor area**  
81.1 sq m 873 sq ft

**Kitchen/Reception**  
8.48m x 3.45m 27'8" x 11'3"

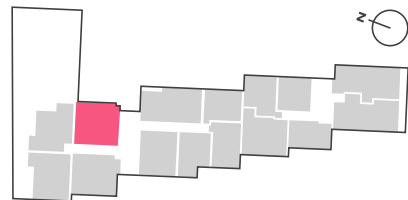
**Master Bedroom**  
6.20m x 3.00m 20'3" x 9'8"

**Bedroom 2**  
4.70m x 3.00m 15'5" x 9'10"

**Balcony**  
8.3 sq m



This apartment is wheelchair adaptable.



G	1st	2nd	3rd	4th	5th	6th
	38	47	56	65	72	

PLOTS

# FESTIVAL

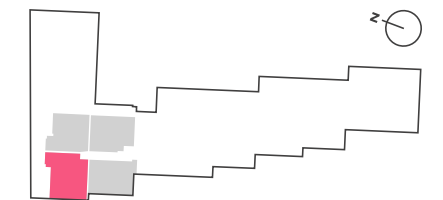
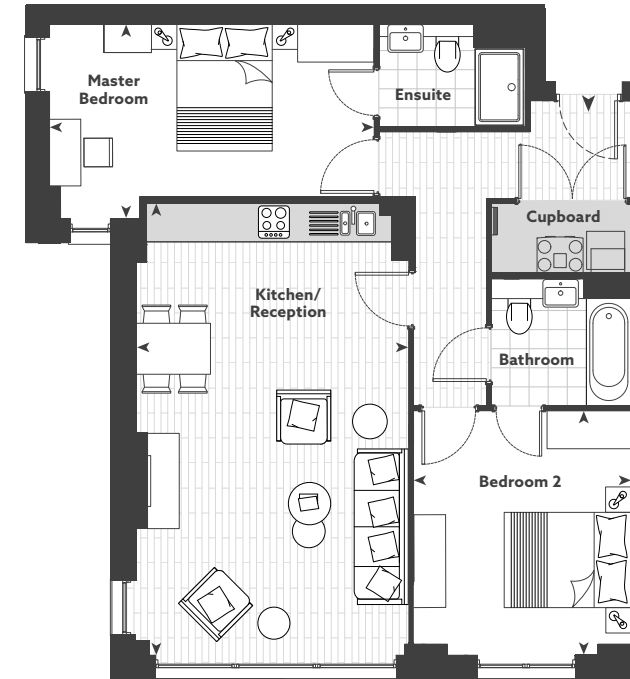
2 bedroom apartment

**Total floor area**  
79.1 sq m 851 sq ft

**Kitchen/Reception**  
6.94m x 4.31m 22'8" x 13'7"

**Master Bedroom**  
5.11m x 3.08m 16'8" x 10'1"

**Bedroom 2**  
3.85m x 3.43m 12'6" x 11'3"



G	1st	2nd	3rd	4th	5th	6th
						74

PLOTS

# WONDER

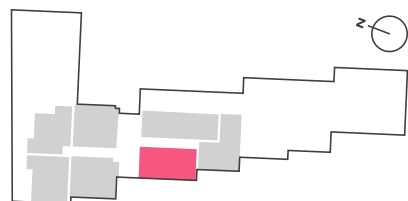
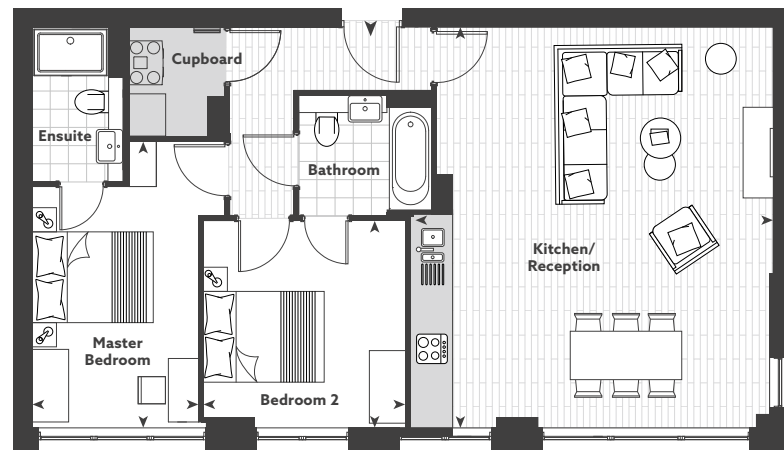
2 bedroom apartment

**Total floor area**  
81.0 sq m 871 sq ft

**Kitchen/Reception**  
6.63m x 6.09m 21'9" x 20'0"

**Master Bedroom**  
4.90m x 2.76m 16'1" x 9'1"

**Bedroom 2**  
3.43m x 3.25m 11'3" x 10'7"



G	1st	2nd	3rd	4th	5th	6th
					68	

PLOTS

Layouts, window positions and styles may vary; please check with the Sales Advisor at time of reservation. Please ensure to clarify exact layout and specification of your new home at the time of reservation as the floorplans are a guide only and may be subject to change. The room sizes shown in this brochure are taken to the widest points in each room; wall to wall tolerance of +/-5% is allowed. External finish may vary on certain plots, please check with the Sales Advisor. The positions of full height boxing detail to the apartments are provisional and indicative. Full details of the definitive positions can be obtained from the development Sales Advisor. Room dimensions and total areas are subject to technical approval.

# GEMINI

2 bedroom apartment

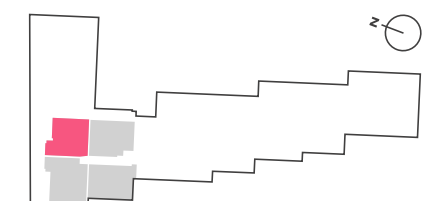
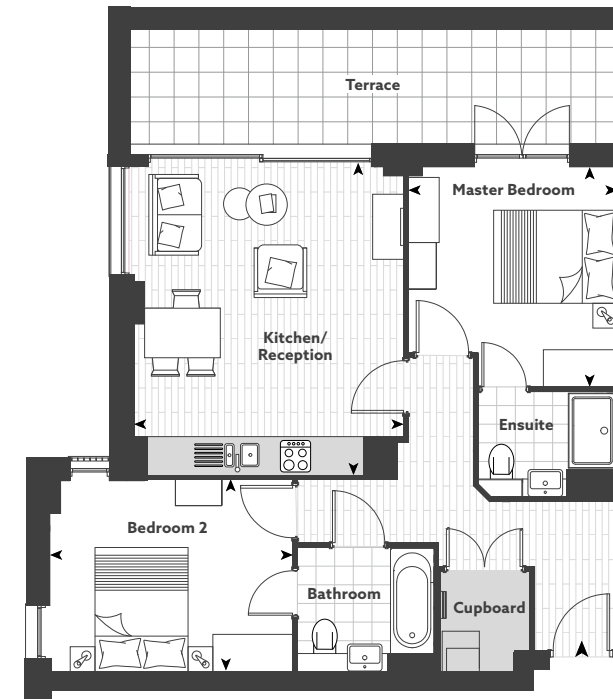
**Total floor area**  
67.2 sq m 723 sq ft

**Kitchen/Reception**  
4.94m x 4.36m 16'3" x 14'3"

**Master Bedroom**  
3.55m x 3.38m 11'6" x 11'1"

**Bedroom 2**  
3.92m x 3.13m 12'9" x 10'3"

**Terrace**  
12 sq m



G	1st	2nd	3rd	4th	5th	6th
						75

PLOTS

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# FAME

2 bedroom apartment

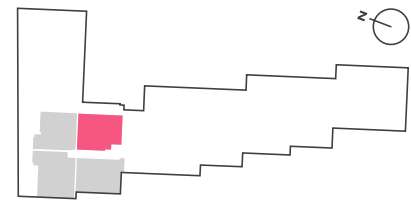
**Total floor area**  
71.0 sq m    764 sq ft

**Kitchen/Reception**  
6.33m x 3.35m    20'9" x 11'0"

**Master Bedroom**  
5.53m x 2.75m    18'1" x 9'0"

**Bedroom 2**  
4.38m x 3.35m    14'4" x 10'10"

**Terrace**  
21.8 sq m



# FUTURE

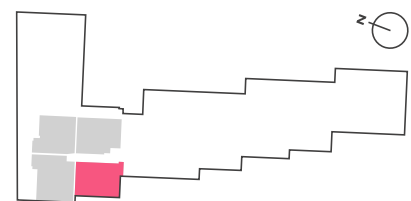
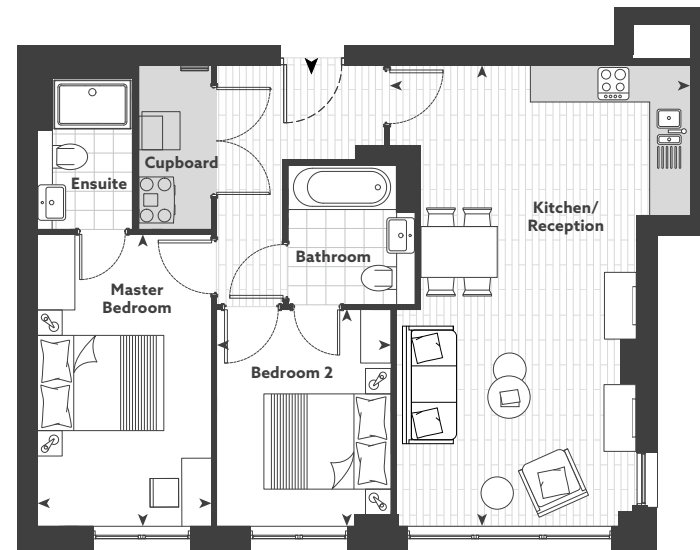
2 bedroom apartment

**Total floor area**  
70.4 sq m    757 sq ft

**Kitchen/Reception**  
7.26m x 4.75m    23'10" x 15'7"

**Master Bedroom**  
4.60m x 2.75m    15'1" x 9'0"

**Bedroom 2**  
3.40m x 2.75m    11'2" x 9'0"



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Computer generated images are for illustrative purposes only.



Old Town Hall, Colindale

*Creating unique places where people aspire to live.*

Fairview have been building homes for more than 50 years.

With headquarters in Enfield, Middlesex, the company specialises in designing and creating desirable places to live for singles, couples and young families seeking a stylish, hassle-free home in the capital.

Fairview is firmly established as one of the UK's leading housebuilders, a position achieved and maintained by building to quality standards, which is evident in our recent developments: The Broadway in Cricklewood, Thirty2 in Hampstead and now Lexicon in Harrow.

Fairview has wide experience in building new houses and apartments for modern living, as well as restoring older buildings to create unique living spaces.



Thirty2, Hampstead



Lexicon, Harrow



The Broadway, Cricklewood



## How to reserve

Upon receipt of a £2,000 reservation deposit, the price of your new apartment will be fixed and the reservation money deducted from the final balance of monies owed on legal completion.

To secure your reservation, please provide:

- AML (Anti Money Laundering) documents (Passport/Driving Licence/Utility Bill)
- Proof of income
- Available deposit funds

Please provide our Sales Advisor with the name and address of your chosen solicitor who will act on your behalf following your reservation. If you do not have a solicitor, our Advisor will be able to provide a list of recommended solicitors and licensed conveyancers for your reference.

## Finding a mortgage

Mortgages are available, subject to status and valuation, through any leading financial institution. Once pre-sale valuations have been completed and your personal circumstances evaluated, we can assist you with arrangements for a mortgage with an approved, leading independent financial institution.



Welcombe House, Harpenden

Welcombe House, Harpenden



## Our management company

A dedicated Management Company will be formed for the benefit of all homeowners. Homeowners will become members upon legal completion.

The Management Company will be responsible for buildings insurance and for the maintenance and cleaning of common areas, e.g. staircases, gardens, access ways, refuse and cycle stores, etc.

When you buy with Fairview you get peace of mind that all of the communal areas are kept clean and well looked after. Service charges will be payable to the Management Company.

Our Sales Advisor will be able to provide you with information specifically relating to estimated service charges.

# M•DE

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