



## VIBRANT. AUTHENTIC. ECLECTIC.



Home is not just a place to come back to, it's a reflection of your values and your personality. It's a place to aspire to, be proud of and grow. Home can be anything you want it to be, but so many people want more than just a home. They crave a community.

Fish Island Village is a thriving, cultural, creative hub set in the heart of Hackney Wick and has been designed with community in mind. Offering an eclectic mix of 1, 2 & 3 bedroom modern apartments and unique workspaces, this is the ultimate place for like-minded people to collaborate and live.

Located next door to all of the independent cafés, bars and warehouse pop-up galleries that Hackney Wick is famous for, this energetic new neighbourhood at Fish Island Village will be a truly inspiring place to call home.





# A VIBRANT CANALSIDE COMMUNITY

Water is the beating lifeblood of the city. And in the East End, the Thames and its man-made tributaries served as vital veins in a bygone industrial era. This network of canals was brought back to life by the 2012 Olympics and at Fish Island Village, our vision is to create a waterside community that captures the creative vibe of this bohemian borough of London, whilst being true to the spirit of Fish Island.

Building on the area's legacy, this bold vision of a village fuses traditional industrial architecture with forward-thinking design. The creation of a sustainable and supportive environment for all that live and work here is front of mind and this vision has been conceptualised in partnership with The Trampery.

Fish Island Village will include contemporary apartments, a café/bar and innovative workspaces all on its doorstep.

The inclusive nature, combined with the energetic atmosphere means that this will be a place where you can be yourself and feel inspired to achieve whatever you put your mind to.









# BE INSPIRED BY ALL THAT'S AROUND YOU

High quality homes, shared courtyards and innovative workspaces combine to offer the ultimate work/life balance. Designed with honest materials and inspired by concrete and brick warehouse buildings, these wharf-style apartments sit perfectly within their urban surroundings. The buildings spill out on to public plazas, creating opportunities to socialise and network, as well as providing plenty of space to relax and unwind in. The subtle mix of materials fused with the inspired design means you'll find something new around every corner of this evolving community.

Fish Island Village has been brought to life by a team of architects, all working on various aspects of the design. Stirling Prize-winning architect practice Haworth Tompkins, Lyndon Goode and Pitman Tozer have combined their expertise to design a unique and cohesive masterplan.

Graham Haworth and Ken Okonkwo of Haworth Tompkins had a clear vision for the project: "We didn't want to change the character of the area, we wanted to enhance it," says Graham. "The vision was to tap into the industrial heritage of Fish Island and the creative workspace legacy that's so poignant in the area. There are a lot of artist studios and interesting creative factory spaces already in existence. Rather than bring in a modern residential building, we felt this was a great opportunity to create a vibrant mixed-use development that is true to its roots. Lots of schemes in London are onedimensional, but this scheme has so many layers that overlap and intermingle. We wanted to reinforce the DNA of Fish Island and create a proper place for people to live, work and socialise."

A mixture of solid materials combine to create the hard landscaping aspects of the development and there are softer landscaping areas that feature mature trees and new greenery. The external spaces can be enjoyed by all who live here, with ornate courtyards, new cycling and walking routes, children's play parks and shaded seating areas.

The buildings have been designed with the local area in mind, retaining resilient structures and using honest materials. Ken says: "There is a tendency to add superfluous complexity to building façades, but we wanted the simplicity of the design to shine through. The buildings are timeless and there's a calm rhythm that runs across the scheme. We have created a really robust and solid framework for residents and the community to make their own."





Local architecture providing inspiration



Original concept view of the Canalside







WE DIDN'T WANT TO CHANGE THE CHARACTER OF THE AREA, WE WANTED TO ENHANCE IT.



Graham Haworth, Haworth Tompkins Architects

As part of this sympathetic design, both Pitman Tozer and Haworth Tompkins have used a varied palette of brickworks and industrialinspired dark framed windows throughout and there's a real edge to the buildings. The old print works and factory buildings in the area have stood the test of time and they have the same vision for Fish Island Village, as its identity evolves.

The private balconies act as an extra room to the apartments and provide a secluded setting for socialising al fresco. They have also been designed to serve multiple rooms and some are glazed on three sides, which creates incredibly bright spaces and draws in natural light.

As well as attracting members of the public to socialise, Fish Island Village will also encourage independent businesses to thrive. The workspaces have been designed to appeal to creatives and entrepreneurs and the permeable nature of the glazed frontages mean there's a constant connection with what's happening outside.

Architects Lyndon Goode have designed the pavilion style Lanterna Building, which sits at the entrance to Fish Island Village. Amy Corrigan, Associate at Lyndon Goode, said: "The commercial ground floor has been designed to encourage al fresco dining on Lofthouse Square and create a real social space for everyone to enjoy."





Jennifer Pirie & Amy Corrigan - Lyndon Goode Architects



# 50,000

sq. ft of new commercial space

Workspace facilities for

500 PEOPLE



basement parking bays

Concierge available

hours a day

200

of new publicly accessible canalside frontage

FOUR

new public amenity spaces\* including I new square









Open-plan workspace with



Over

new trees to

be planted\*

580

new homes\*

COMMERCIAL STUDIO SPACES

ranging from

200

~ TO → ≈

3,000

sq. ft



ONE





All of the information above relates to phases 1 and 2 of Fish Island Village, unless stated otherwise.

Please speak to the Sales Team for further information regarding concierge working hours. \*Information relates to all 3 phases.





## SPACE TO BE YOURSELF

Be inspired, or be yourself, as every space has been carefully considered. There are a variety of flexible breakout areas and relaxation zones that can be used all year round. The hard and soft landscaping within the outdoor living spaces at Fish Island Village have been designed to reflect the dynamic and robust surroundings.

The vibrant heart of Fish Island Village is Lofthouse Square. This unique and distinctive public plaza will create a welcoming arrival point for people walking through the village and it will also benefit from open access to the water's edge, providing residents with the chance to sit back and enjoy the view.

Acting as the beating heart of the village, the square will come to life throughout the day with a constant flow of neighbours and visitors and by night it will illuminate with atmospheric street lighting and lively community socialising. Hard, textured surfaces have been used to ensure a high quality and timeless landscape, while newly-planted grasses, shrubs and trees will frame the space and add a sense of softness.

The canalside will give residents a picturesque spot for waterside living. Cycling routes will weave along the canal, connecting you to the wider area.

Scattered amongst the apartment buildings, the vibrant courtyards have been designed to provide intimate and diverse social areas and space to live, work or play.

Neptune Yard is the active working area where people can collaborate and socialise. Rippoth Yard provides a quieter landscape, with trees, green space and play areas for young families.



IT'S A UNIQUE
BLEND OF URBAN
LIVING MEETS
COMMUNITY
PLAY SPACE.



Thomas Steven, Landscape Artist at PLACEdp



Computer generated image of Wyke Road





# REFLECTING ITS INDUSTRIAL ROOTS

The land on which Fish Island sits dates back to 1865 and was originally used as a gas works. The Gas Light and Coke Company established Fish Island as a small factory town, but it was severely damaged during World War II.

Since then, this part of East London has always been popular with artists, designers and artisans and it has a strong industrial heritage. More recently, Fish Island and Hackney Wick have gone through a creative revival and the Olympics further helped to put the area on the map.

Fish Island Village continues to breathe new life into the area and it's also stayed true to its roots. The fascinating heritage is kept alive by the new apartment buildings which have been named after the Gas Light and Coke Company's fleet of ships. The new apartment building's façades all have a modern twist, but the exteriors are reflective of the surroundings and provide a new layer of Fish Island's proud history.



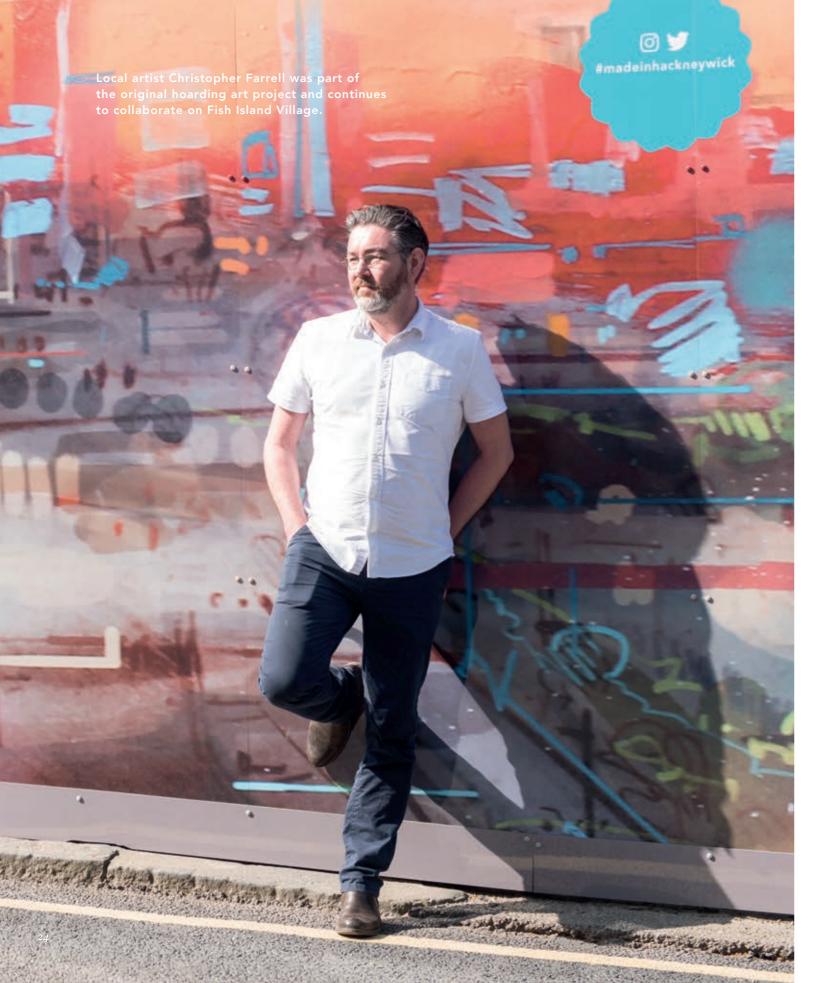




## MODERN HISTORY

"It's good people that make good places",
wrote the author Anna Sewell and never has
a truer word been spoken about Fish Island.
Today, London's hidden gem is home to a
vibrant mix of movers, shakers, doers
and makers and now it's your turn to
take your place in history.

In more recent times the area has become an epicentre for artists and street art is an inherent part of the area's character and identity. It's in the fabric of the locality and this, combined with an industrial feel, creates part of the vibrant urban landscape so reminiscent of parts of Brooklyn, Berlin or Hamburg.





## COLLECTIVELY INDIVIDUAL

We aren't just place makers. Our overarching vision is to create a sustainable and supportive environment for all that live here and our part in the wider story of Fish Island is made even more authentic by our collaboration with the existing community.

We recognise that art is part of the local DNA and we don't want to change that; we want to build on it and celebrate the local talent this area is so renowned for. That's why we teamed up with local artists and invited them to leave their own interpretation of Fish Island Village on the hoarding.

This partnership has subsequently resulted in a set of new, dynamic pieces of art that naturally capture the area's original character.

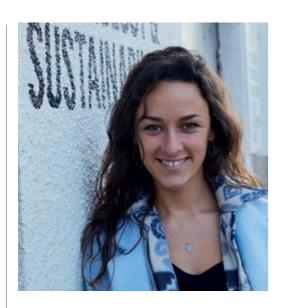
"At an early stage we engaged with Creative Wick to launch the 'Your Work Here' art project where a team of local fine artists made their mark on our initial external signage.

Some of their work was then immortalised on our new site signage, as well as within our wider marketing campaign. To give their vision and art a platform is a real opportunity for everyone involved."

Vanessa Coetzee, Senior Development Manager for Peabody



Visit www.fishislandvillage.co.uk for a video of the artists at work



"I grew up with art from a very young age and was influenced by both my parents and their love of artistry. We didn't have the Internet so painting was what I did for fun. I'm inspired by the natural world, having spent most of my life in the Suffolk countryside, and I paint land/seascapes. I use different materials and I paint with anything, from my fingers to windscreen wipers. My studio is in Fish Island and I love the community sense here - it's creative and friendly. This area has the biggest concentration of artists in Europe, so when I was looking for a studio in London, this place made sense. I love the contrast it offers. It's the polar opposite of going to work in central London - there's no rush hour and everyone's working to their own schedule."



"I was raised in Scotland and have always had a love for the power of art. My father is Ukrainian and my mother is Italian and this diversity and rich iconography has influenced my work. I think diversity is exciting in all of its forms and I've never liked conforming. The colours and texture within art fascinate me and I strive to create aesthetically sumptuous pieces that celebrate life's rich tapestry. My studio is in Hackney Wick and the community is the biggest draw - it's amazing to be around like-minded people. Just being in the same physical vicinity as other creatives is exciting. You feel removed from mainstream London and visually this area is like nothing else in the city."



"I always love mixing a few fantasy elements into my drawings. I came to England to finish my masters degree in Illustration at Central Saint Martins and have since worked for a couple of fashion and sports brands doing textiles and graphics. I'm now a full-time illustrator and I've had a handful of exhibitions in Japan, France and the UK. I'm inspired by life experiences, travelling and meeting new people. I love Fish Island because the people are nice and I like being able to see the sky! The community and scenery is so inspiring too - it's always changing."



"My work is based around the relationship between nature and human nature. I travel out of London for my source material, but I like working within the city because of the bustling vibe and it has that human element which informs my art. I've had my studio in Hackney Wick for over five years and I'm very fond of this area because it has an industrial openness to it. Next to my studio is a woodland area and I constantly hear birds chirping, so there's this really nice juxtaposition. You feel like you're in an area with potential. I also love that it's by the canal."



hese are just some of the many local artists nat we have engaged with on this project nd their original artwork will be displayed ithin the Fish Island Village Sales and larketing Suite on Lofthouse Square.

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## THE BIGGER PICTURE

Whether you want easy access
to Hackney Wick Overground
station, a swift walk to Westfield
across the Olympic Park, or relax
at the weekend in Victoria Park,
Fish Island Village is at the
heart of the action.

Local restaurants, bars and leisure pursuits abound, whilst The City and Canary Wharf are within close proximity via the Transport for London network.

Queen Elizabeth Olympic Park	I
The Plough Pub	2
Foreman's Restaurant	3
Stour Space	4
Truman's Brewery	5
White Post Cafe	6
The German Deli	7
Crate Brewery	8
Howling Hops	9
Queen's Yard/Yard Theatre	IO
Grow	II
Number 90	12
Here East/Canalside	13
The Copper Box Arena	14
Lord Napier pub	15



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<sup>\*</sup>Times are approximate and are taken from National Rail and TFL



## THE ART OF LIVING

Fish Island Village is well connected to the heart of the city. Hackney Wick Station is less than a ten-minute walk away, where you can catch a train to Stratford, which takes just five minutes, or is within a 15-minute walk.

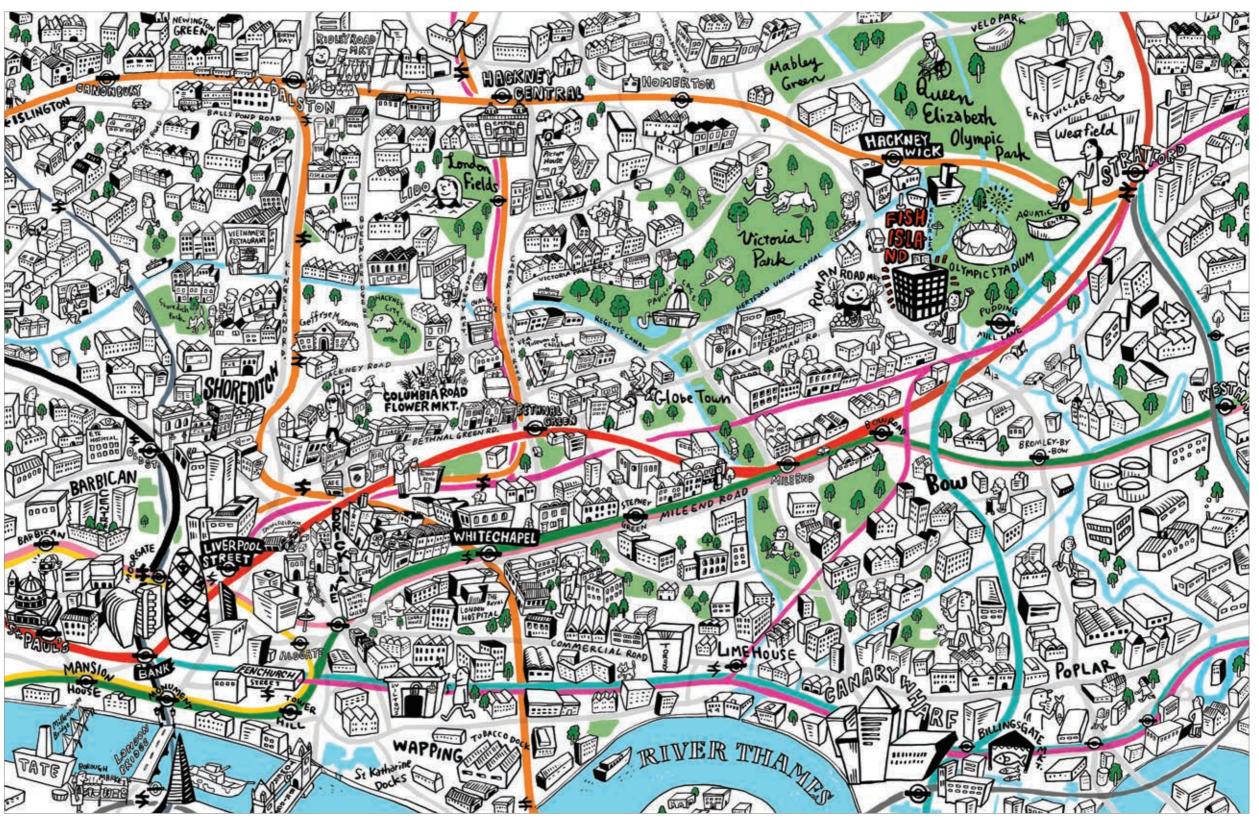
## From Hackney Wick Station

Homerton	3 mins
Hackney Central	5 mins
Stratford	7 mins
Dalston Kingsland	7 mins
Hackney Downs	10 min
Camden Road	16 mins
London Fields	19 mins
Bethnal Green	19 mins
King's Cross	20 min
Liverpool Street	24 min



#### From Stratford Station

Mile End 3 mins Canning Town 5 mins North Greenwich 7 mins Canary Wharf 9 mins Liverpool Street 9 mins Bank II mins London Bridge 19 mins Oxford Circus 19 mins



Credit: Takayo Akiyama www.takayon.com

<sup>\*</sup>Times are approximate and are taken from National Rail and TFL



## A HIDDEN GEM WORTH EXPLORING

Walk or cycle along the towpath and you'll discover small independent stores and fashionable cafés. Socialise over breakfast and a coffee at The Roasting Shed, stop for lunch and sample fresh food at riverside restaurant Grow and in the evening, sit back and relax in The Plough at Swan Wharf, Hackney's biggest beer garden. All of this is less than a ten-minute walk from Fish Island Village.

6000 of E

studios and small businesses across Hackney Wick Fish Island







Street food & craft beer

With plenty of pubs to choose from along the winding River Lea, gourmet restaurants and tasty, authentic street food, Hackney Wick is a food lover's dream. Here East is just a mile away and this waterfront retail destination is booming with canalside eateries.

The wide selection includes Gotto Trattoria, The Breakfast Club and Shane's on Canalside, which specialises in quality meat and wild foraged seasonal produce. A short walk to Queen's Yard will uncover even more hidden gems including Howling Hops Taproom and Crate Brewery & Pizzeria.

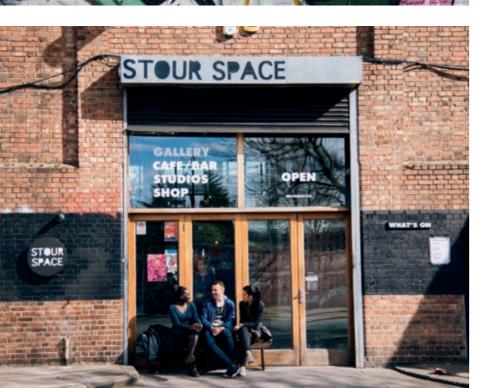
'Source: Hackney Gazette



## Home to an iconic art scene

The iconic art scene in
Hackney Wick is clear to
see as soon as you step
outside. Stour Space is a
two-minute walk away and
is a great place to spot local
artwork. The Arebyte Gallery
is also nearby, as is The
Yard Theatre, a converted
warehouse that now stages
live theatrical performances.
Browse the vinyl collections
on Felstead Street or indulge
in some freshly-baked bread
at the German Deli.

Take a short stroll down the River Lea and you will find Grow and No. 90, a bustling waterside pub and restaurant hosting live music and art installations.





pubs across Hackney







minute cycle to Westfield Stratford City

### Retail therapy's covered

When dusk falls in nearby Stratford, grab a cocktail at the Print House or head to funky urban hangout Roof East. Situated on the roof of the Stratford Centre's multi-storey car park, the venue hosts regular open-air cinema screenings, street food, pop-up events and outdoor yoga classes.

The area is also full of entertainment options. You can take in a show at the Theatre Royal Stratford East, catch the latest blockbuster at the local cinema or simply spend a day window shopping in Westfield. The options are endless.







### A charming location

London's oldest park, Victoria Park, is less than a mile away and offers a quieter pace of life. Originally opened in 1845, the park has playgrounds, sports facilities and cafés. There's also a boating lake and plenty of natural woodland areas to appreciate. When you visit nearby Victoria Park Village you'll be transported to a quaint bygone setting, with small independent shops such as the florist, the fishmonger, the artisan butcher and cosy pubs lining the streets. For a relaxed coffee break or a hearty Sunday lunch, try one of the traditional pubs such as the The People's Park Tavern or The Crown.

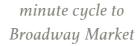
## Green open space and bustling street life

London Fields is a vibrant corner of Hackney and a visit here can be as fast-paced as you like. There are lots of opportunities to appreciate the 'fields' and enjoy the green open space, with a cricket pitch, tennis courts and lido in the centre.

Lazy weekends can be spent relaxing in the Pub on the Park's terrace or socialising with friends on the rooftop bar at Netil 360. You could also explore the cycle path and travel to the effortlessly cool Broadway Market. Established in the 1890s, this lively street is home to small arts and crafts shops, vintage retailers and antique stores. It comes to life in the summer, with market traders selling fresh, authentic produce.









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### A diverse nightlife

You'll find a selection of independent cafés and vintage shops in nearby Dalston and Homerton.
These quirky suburbs are just two miles from Fish Island Village and offer a bustling street scene. In Dalston there are plenty of places to eat, including Voodoo Ray's, an American-themed pizza place where you can gorge on oversized slices and sample US beers and cocktails.

The area is also known for its charming picturehouse. The Rio Cinema has screenings of new movies and old classics, which you can enjoy with homemade cakes and cups of tea. The Arcola Theatre is also nearby and plays host to some of the most exciting emerging creative talent. Homerton is just down the road from Dalston and has a growing café and craft beer scene. After you've grabbed a drink, head to Hackney Empire to catch a live gig or Hackney Picturehouse, which plays a mixture of mainstream movies and foreign films.



minute cycle to Hackney Central







to Hoxton Square by cab

## Come back to what you know

Your familiar haunts of Hoxton and Shoreditch are within easy reach and are brimming with eclectic eateries and funky pubs. If you want to treat your taste buds, a weekend is well spent in Brick Lane, which is lined with curry houses. You'll also find Boxpark nearby, which is the world's first pop-up mall. Combining modern street food with local and global brands, it's a place where you can eat, drink, shop or play. Old Truman Brewery offers a unique mix of independent shops, galleries, markets, bars and restaurants.

A visit to this diverse neighbourhood wouldn't be complete without a trip to Spitalfields Market, where you can unearth hidden treasures amongst the various market stalls.

If you have been exploring further afield, or visiting old friends, you can be safe in the knowledge that your new home in Fish Island Village is just a short taxi ride away.





Walking & cycling times are taken from Google Maps. Taxi price is approximate.













## SHARED SPACES

At Fish Island Village, The Trampery is partnering with Peabody and Hill to deliver commercial space, within phases 1 and 2, that will support up to 500 people working on-site, creating an active, vibrant and harmonious village. Since opening its first workspace in 2009, The Trampery has revolutionised working environments for entrepreneurs and creative businesses.

"The way London's creative community lives and works is changing. The past decade has seen a massive shift to shared facilities and co-working. Now a parallel movement to co-living is underway. Entrepreneurs and creative people are increasingly choosing to be part of a community where they can build friendships, learn from each other and develop new ideas.

At Fish Island Village, we will provide everything creative professionals need to live and work; a village for creativity. The Trampery will be responsible for all the facilities and services offered to entrepreneurs and creatives.

We will provide workspace facilities, with work studios of different sizes, each with its own front door and the ability to spill out onto external areas. One area will house an open-plan workspace with desks and meeting rooms.

Another will be set up as a cafe-bar and a restaurant.

The Trampery's priority is to provide studios for the creative businesses already established in the community. We are delighted to be working in partnership with Peabody and Hill in one of East London's foremost neighbourhoods."

> Charles Armstrong, Founder of The Trampery







## YOUR SPACE, YOUR WAY

The evolution of Fish Island Village will lead to even more new facilities, and you'll have everything you need to live, work and play.



### Everything you need...

There will be an exclusive on-site gym for residents with state-of-the-art equipment.\* There will also be a dedicated concierge service to all apartments, which is designed to make everyday life run more smoothly and provide a safe and secure environment for all who live here. Whether it's taking delivery of the dry cleaning or receiving your latest online order, the concierge will be at the heart of the development and a communal resource. Travelling throughout the area is made easy, with cycle storage to all apartments and a limited number of underground parking spaces available to purchase.

#### All in one place...

You'll have ample opportunity to socialise outdoors as the heart of the village, Lofthouse Square, will be surrounded by a new café/bar and independent workspaces, all just moments from your front door. The friendly maintenance team will be dedicated to the upkeep of the landscaped areas and open spaces, as well as the interiors of the buildings. This care and consideration will not only mean this is a place you'll be proud to call home, but it will ensure that Fish Island Village makes its mark on the local area and leaves a lasting legacy.

The apartment buildings, opens spaces and shared facilities at Fish Island Village will be managed by Peabody. Residents will be required to pay a contribution towards the upkeep, repair and maintenance, and this will be collected by Peabody in the form of a service charge.



# IT'S WHAT'S INSIDE THAT COUNTS

Modern living deserves contemporary and well designed interiors. At Fish Island Village, space and light have been optimised to create homes of real distinction and the inclusion of outside spaces has also played an important part, especially with so many waterside views to capitalise on.

"We have kept a real simplicity to the design of Fish Island Village as a whole because it's the people living and working here that will give it character and will make it a vibrant place to live, now and for years to come."

Ken Okonkwo of
Haworth Tompkins Architects









## AN ATTENTION TO DETAIL

#### Smart Kitchens

Some say the kitchen is the 'heart of the home' and that's true here. Finished to the highest standard it's a great space to socialise with your friends and family. The contemporary kitchens feature matt doors and drawers, solid worktops, LED lighting and integrated appliances. It's a space you'll be proud to show off.

#### Stylish Bathrooms & En Suites

Unwind and enjoy a bit of 'me time' in your luxurious bathroom or en suite. These sleek and stylish rooms have been beautifully finished with Hansgrohe taps and showers, timber-effect vanity tops and bath panel, with a mirror cabinet to en suites, complemented by large format wall and floor tiles. The heated chrome towel rail and underfloor heating also add a sense of luxury. The master bedroom to the two and three bedroom apartments benefits from an en suite bathroom, making everyday life easier and perfect for when you have guests visiting.

#### Living Spaces

The open-plan living areas provide a spacious, light filled environment, which is perfect for unwinding, as well as entertaining. Living spaces also bring the outside in, with access to the private balconies.

#### Comfort Heating

Underfloor heating keeps you warm all-year-round and your rooms free of radiators, giving you more freedom to spatially plan your furniture and interior design.

#### Decorative Finishes

The apartments at Fish Island Village have a contemporary finish throughout. Stylish Amtico wood-effect flooring is fitted throughout the entrance hall and kitchen/dining/living room, the bathroom and en suite benefit from floor tiling and all bedrooms are fitted with luxurious carpet. Throughout are clean lines that create a calming environment and provides you with a blank canvas for you to get creative with and add your own sense of style.

#### Light & Power

You'll have everything you need for modern living with TV points to the kitchen/dining/living room plus bedrooms, wiring for superfast broadband and Sky+ and Sky Q available via subscription. Downlights and pendant lighting help to create different moods throughout your home and sockets and switches in stainless steel add a contemporary quality touch, whilst the integrated USB ports are a handy addition.

#### Outside Spaces

Balconies and terraces are an integral part of the apartment design at Fish Island Village and there are paved areas and landscaping features surrounding the apartments and public spaces.

#### Peace of Mind

Your new apartment comes with a 10-year NHBC warranty and with Peabody's reputation of looking after the shared areas within their communities, you can rest assured that Fish Island Village will remain a special place to live.



## A UNIQUE COLLABORATION



Founded in 1862 by the

banker and philanthropist

George Peabody, the Peabody

services to more than 80,000

Londoners. We're a housing

association, a developer with

and a provider of a range of

community programmes.

Our enduring mission

is to make London a city

of opportunity for all by

ensuring as many people as

possible have a good home,

a real sense of purpose and a

strong feeling of belonging.

a focus on regeneration,

Group provides homes and

器 Hill

Hill specialise in developing distinctive new homes across London and the South East.

We bring together awardwinning contemporary design, sustainable materials and a sympathetic approach to create stunning, individual new properties and communities. We invest significant time and effort from the outset to ensure that all our properties achieve the perfect balance between innovation and practicality. As all construction work is carried out by ourselves, we are also able to guarantee the highest quality of finish within our homes.



Since 2009, The Trampery has cultivated an innovation ecosystem of remarkable sector-focussed co-working spaces for entrepreneurs, innovators and creatives.

We operate sites across London with a range of workspaces, meeting rooms and event spaces.

Fish Island Village is our latest outlet and brings integrated workspaces and facilities to the Hackney Wick community.





### HOW TO FIND US



Fish Island Village Roach Road London E3 2PL 020 3906 1950 fishislandvillage.co.uk





#### Share and comment #madeinhackneywick

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