



Jubilee Street, E1 botanical-lofts-e1.co.uk ARCHITECTURE



A collection of studios, one, two and three bed loft style apartments

Botanical Lofts is a collection of studios, one, two and three bed loft style apartments that honour Stepney's rich heritage. Inspired by the workmanship of the local red brick buildings, we designed a new landmark that features a rare level of craft and timelessness.

At street level, an activated workspace interacts with the community along Jubilee Street and the surrounding area, creating a vibrant new hub for Stepney.







High-level communal terraces offering impressive views out over East London.

A flutteringly refined space to call your own

The interiors of Botanical Lofts were crafted as a cohesive whole. Each space is carefully considered for those who will occupy it, with large open floorplans providing the flexibility for an ever-evolving way of living. The higher-level communal and penthouse terraces offer impressive views out over East London, while the lower level private balconies overlook the bustling streetscape - perfect for entertaining guests on a warm evening.

A textural palette creates a multi-dimensional canvas that is highlighted by floor to ceiling metal industrial style windows, and a subtle use of colour invites residents to inject their individual style into a home of refined beauty.



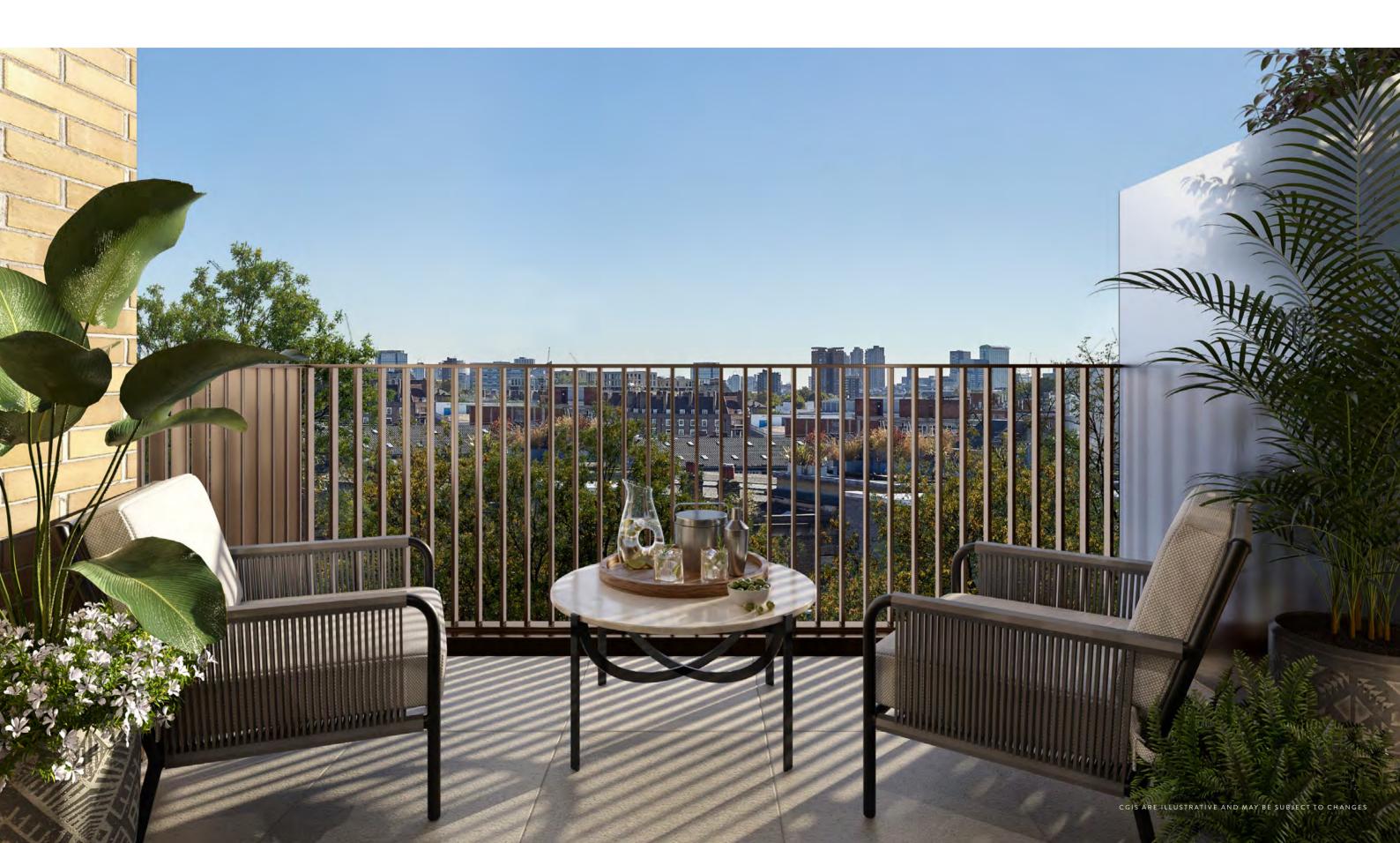
















24 - 25

Stepney -home to delicious eateries, superb providores and one of the true jewels of Londons pub scene



David Granick, The George, Commercial Road, 1969, DG/1/81. Reproduced with the permission of Tower Hamlets Local History Library and Archives, London Borough of Tower Hamlets.

Seen as an integral part of east London history - this renowned venue is a beacon for both emerging and established artists, musicians and creatives alike.

The George Tavern stands proudly on the corner of Jubilee Street, neighbouring Botanical Lofts. It's been here for many centuries, formerly in the guise of 'The Halfway House' - a pub mentioned by everyone from Dickens to Pepys and all the way back to Chaucer. It is undoubtedly one of the true jewels of London's pub scene.

This music venue is regularly visited by creatives, musicians and east London artists, playing host to the likes of John Cooper Clarke, Nick Cave and Anna Calvi, as well Kate Moss, Grandmaster Flash, Justin Timberlake, Adrien Brody, Grace Jones, Nick Cave, and Clean Bandits.

Who knows, maybe you'll be brushing elbows with these celebrities when you're next sipping a drink in the pubs cobbled beer yard.











JUSTIN TIMBERLAKE KATE MOSS LEON BRIDGES

This ancient coaching inn predates the east end. It was located in the fields adjacent to the queens highway from Essex to London, and was a made famous as a visiting place for Londoners wanting to see the huge botanical gardens cultivating hundreds of exotic plants from all over the globe, including as many as 350 pineapple plants.



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PUBS / BARS / MUSIC & FILM VENUES

GEORGE TAVERN 0 MIN WALK

GENESIS CINEMA 4 MIN BY BIKE

THOMAS NEALE FREE HOUSE (LIVE MUSIC / COMEDY) 5 MIN WALK

THE HUNGERFORD ARMS (LIVE MUSIC / COMEDY) 5 MIN WALK

WILTON'S MUSIC HALL (LIVE MUSIC / COMEDY) 5 MIN CYCLE

TROXY (MUSIC VENUE) 9 MIN WALK

VILLAGE UNDERGROUND (MUSIC VENUE) 15 MIN BY OVERGROUND







TROXY

A 1930's art deco Grade II listed venue in East London, now one of London's best loved independent venues.



GENESIS CINEMA

Arthouse cinema showing blockbuster and independent films in a renovated . 19th-century building.



VICTORIA PARK FARMERS MARKET

Sunday food market with vendors selling produce, meats & coffee, plus unique, ready-made grub.

From historical galleries and street markets to luscious parks, organic coffee and independent shops and market stalls, Tower Hamlets has maintained its unique character and communality.



SHADWELL BASIN

Tower Hamlets Canoe Club meet every Tuesday throughout the year (rain or shine) where both experienced and new members can practice their paddling.

PARKS AND LEISURE

SHADWELL BASIN 4 MIN CYCLE

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MILE END PARK LEISURE CENTRE AND STADIUM 7 MIN CYCLE

POPLAR BATHS AND LEISURE CENTRE AND GYM 10 MIN CYCLE

STEPNEY CITY FARM 12 MIN WALK

STEPNEY GREEN PARK 12 MIN WALK

BARTLETT PARK 14 MIN CYCLE

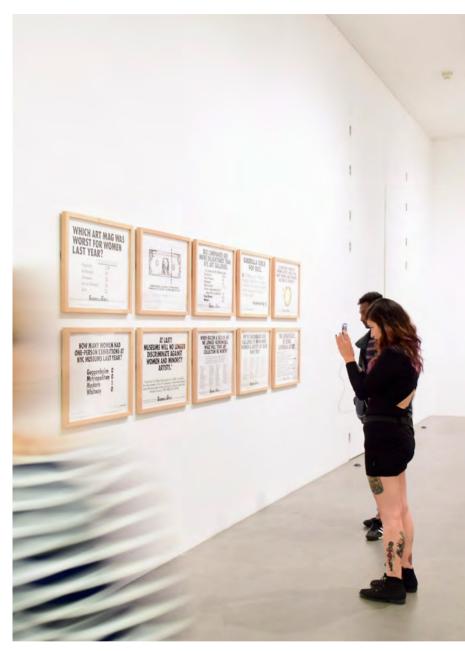
VICTORIA PARK 15 MIN CYCLE

QUEEN ELIZABETH OLYMPIC PARK 19 MIN CYCLE / 32 MIN TRAIN



STEPNEY CITY FARM

Stepney City Farm is a three acre working farm; a rural oasis, in the heart of Tower Hamlets. They give children and adults a chance to meet farm animals, learn how to grow food and try out arts and crafts. Every Saturday, the Farm hosts a popular Farmer's Market.



MUSEUMS & GALLERIES

WHITECHAPEL GALLERY 5 MIN CYCLE

MUSEUM OF LONDON DOCKLANDS 11 MIN CYCLE

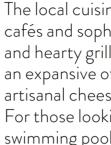
CHISENHALE GALLERY 12 MIN CYCLE

BRUNEL MUSEUM 14 MIN OVERGROUND

TRINITY GALLERY 19 MIN CYCLE

TOWER OF LONDON 20 MIN BUS

THE NATIONAL GALLERY 35 MIN TUBE



RESTAURANTS

RÜYAM TURKISH 5 MIN WALK

KOREAN BBQ AND VEGAN 10 MIN WALK

TAYYABS PUNJABI RESTAURANT 12 MIN WALK

SUSHI N SASHIMI 14 MIN WALK

PIZZA UNION 16 MIN WALK



TAYYABS

Much-loved Punjabi restaurant serving aromatic, spicy dishes in a no-frills, contemporary interior.



The local cuisine caters to all tastes, from cosy cafés and sophisticated pizzerias to Asian banquets and hearty grills. Stepney's specialty stores provide an expansive offering of international wines and artisanal cheeses, perfect for entertaining guests. For those looking for a workout, pilates, gyms and swimming pools are all nearby.



WALKING

- GEORGE TAVERN PUB 30 SECONDS
- SAINSBURY'S LOCAL 1 MINUTE
- TESCO EXPRESS 6 MINUTES
- STEPNEY GREEN STATION 6 MINUTES
- SHADWELL STATION 7 MINUTES
- WHITECHAPEL STATION 14 MINUTES

CYCLE

- VICTUS SOUL GYM 7 MINUTES
- POPLAR BATHS AND LEISURE CENTRE AND GYM 10 MINUTES
- VICTORIA PARK 11 MINUTES
- CITY OF LONDON 13 MINUTES
- QUEEN ELIZABETH OLYMPIC PARK 19 MINUTES

TUBE

- BANK STATION DLR
 13 MINUTES
- CANARY WHARF STATION DLR 20 MINUTES
- LONDON CITY AIRPORT DLR 26 MINUTES
- THE O2 JUBILEE LINE 29 MINUTES

CROSSRAIL (FROM WHITECHAPEL)

- LIVERPOOL STREET STATION 2 MINUTES
- STRATFORD STATION 5 MINUTES
- TOTTENHAM COURT ROAD 8 MINUTES
- HEATHROW T2/T3 36 MINUTES















GENERAL

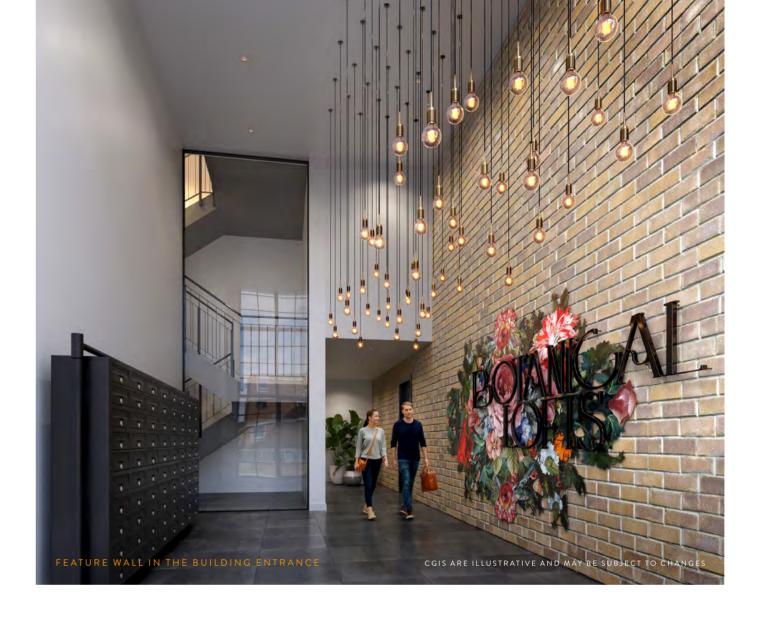
- Engineered wood flooring
- Matt black sockets and switches
- Dark grey radiators
- LED downlights in living/kitchen, bedrooms, hallways, bathrooms and shower rooms
- Pendant light outlet over living area
- Individual boilers for each flat
- Connection points ready for Sky Q/ satellite/BT/Terrestrial TV and radio in living rooms and master bedrooms
- Video door entry system
- · Studios fitted with crittall style partitions and sliding doors
- Gas central heating
- Individual boilers in each unit

KITCHENS

- Grey matt concrete effect units
- Dark grey quartz worktop and splashback
- Integrated Bosch hob, oven, extractor fan, fridge/freezer and dishwasher
- Freestanding washer/dryers in storage cupboards
- Stainless steel basin
- Matt black tap

BATHROOMS

- Green gloss herringbone tiles behind bath
- Matt beige floor and wall tiles
- Wall hung WC pan with soft close seat
- Basin on white shelf with additional shelf underneath
- Brushed brass taps and mixers
- Brushed brass heated towel rail
- Bath with glazed screen
- In built shelving behind wall hung mirror
- Shaver socket
- Towel rails are dual fuel
- Bathrooms / shower rooms have underfloor heating



SHOWER ROOMS

- Grey gloss metro tiles in shower area
- · Matt grey floor and wall tiles
- Basin on white shelf
- Brushed brass taps and mixers
- Brushed brass heated towel rail
- Shaver socket

PAINT FINISHES

- · All walls and ceilings in white
- Skirting and architraves in white

INTERNAL DOORS

- PENTHOUSE SPECIFICATIONS
- Wine cooler in kitchen
- and dining area
- area and third bedroom

APARTMENT BALCONY

- Grey floor tiles
- Wall light

- White fire rated doors with grooves
- Matt black ironmongery
- Specifications may vary during build and according to availability. All details contained within the sales information are correct at the time of production. However, in the interest of continuous improvement and to meet market conditions the builder reserves the right to modify plans, exteriors, specification and products without notice or obligation. Actual usable floorspace may vary from stated floor area, any CGIs depicted are an artist's concept of the completed building and/or its interiors only. The content within these particulars may not be current and can change at any time without notice.

- Hot water tap in kitchen
- Bluetooth ceiling speakers over kitchen
- Feature folding/sliding wall between living

COMMUNAL AREAS

- Double height entrance lobby with brick feature wall and pendant lighting
- Durable carpet in all corridors and landings
- Secure by design apartment entrance door
- Secure fob controlled cycle storage
- Fob controlled bin storage

BUILDING STANDARD AND WARRANTY

• ICW 10 years home warranty



Apartment 0.7*

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102 sqm / 1,098 sqFT 2 Bedrooms 3 Bathrooms 1 Patio, 1 Terrace

Ground & First Floor

Lounge/Kitchen	6.6 × 4.7 m
Bedroom 1	2.9 × 5.8 m
Bedroom 2	2.7 × 4.6 m
Home office	5.0 × 1.5 m
Patio	4.6 sqm
Terrace	8.6 sqm

Total	102 sqm
	1,098 sqft

Apartment 2.2

64.5 sqm / 694 sqFT 2 Bedrooms 1 Bathroom 1 Balcony



Second Floor



Balcony



Ground Floor



First Floor



* This unit will have secondary glazing

All measurements are approximate and are taken at maximum widths and lengths of rooms. Plans are drawn to scale at a design phase and may vary during build. Kitchen and wardrobe sizes and layouts may differ to those shown. Furniture layouts are indicative only (where they appear). All total sqft and sqm are gross measurements. Window styles and positions may vary. Floorplans are not to scale.



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Total	64.5 sqm
Terrace	6.3 sqm
Bedroom 2	3.5 × 2.3 m
Bedroom 1	3.5 × 3.5 m
Lounge/Kitchen	6.7 × 4.7 m

694 sqft



mate and are taken at maximum widths and lengths of rooms. Plans are drawn to scale at a design phase and n and wardrobe sizes and layouts may differ to those shown. Furniture layouts are indicative only (where they n are gross measurements. Window styles and positions may vary. Floorplans are not to scale. Studio 2.3

39 sqm / 420 sqFT 1 Bedroom 1 Bathroom 1 Juliet Balcony



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	JUBILEE STREET	

Lounge/Kitchen	7.4 × 4.9 m
Bedroom 1	2.9 × 2.7 m
Total	39 sqm
Total	39 sqm 420 sqft

Studio 2.4

38.4 sqm / 413 sqFT 1 Bedroom 1 Bathroom 1 Juliet Balcony



Second Floor





Juliet Balcony





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All measurements are appro may vary during build. Kitch appear). All total sqft and so



	413 saft
Total	38.4 sqm
Bedroom 1	3.0 × 2.5 m
Lounge/Kitchen	5.4 × 5.7 m

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50 SQM / 538 SQFT 1 Bedroom 1 Bathroom 1 Balcony



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	Lounge/Kitchen
	Bedroom 1
	Balcony
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JUBILEE STREET	

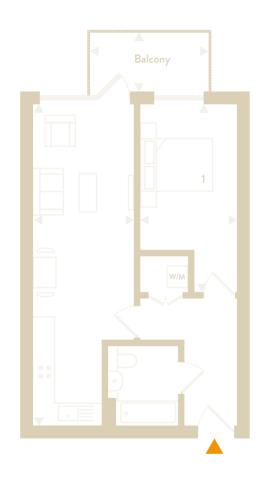
I	50 sqm
ony	5.7 sqm
room 1	5.1 × 2.7 m
nge/Kitchen	8.9 × 2.9 m

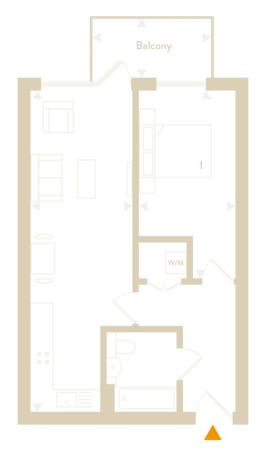
Apartment 2.6 50 sqm / 538 sqFT 1 Bedroom 1 Bathroom 1 Balcony

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	538 sqft
Total	50 sqm
Balcony	5.7 sqm
Bedroom 1	5.1 × 2.7 m
Lounge/Kitchen	8.9 x 2.9 m

50 SQM / 538 SQFT 1 Bedroom 1 Bathroom 1 Balcony





Lounge/Kitchen	8.
Bedroom 1	4.
Balcony	5
Total	50
	53

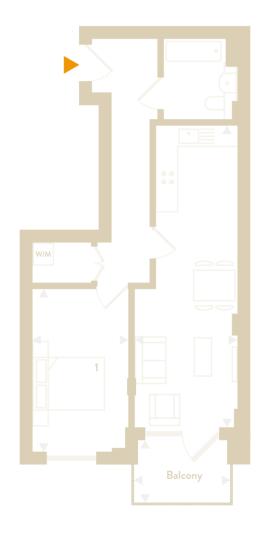
	538 sqft
al	50 sqm
cony	5 sqm
droom 1	4.5 × 2.6 m
inge/Kitchen	8.3 × 2.8 m

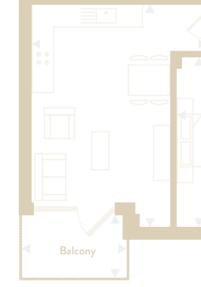
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Apartment 2.9 50.6 sqm / 545 sqft. 1 Bedroom 1 Bathroom 1 Balcony



Second Floor













	545 sqft
Total	50.6 sqm
Balcony	5.2 sqm
Bedroom 1	4.7 × 2.5 m
Lounge/Kitchen	6.1 × 4.9 m



64.5 sqm / 694 sqFT 2 Bedrooms 1 Bathroom 1 Balcony

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Total	64.5 sqm
Terrace	6.3 sqm
Bedroom 2	3.5 × 2.3 m
Bedroom 1	3.5 × 3.5 m
Lounge/Kitchen	6.7 × 4.7 m

Studio 3.3

 $\langle N \rangle$

39 sqm / 420 sqFT 1 Bedroom 1 Bathroom 1 Juliet Balcony



Third Floor





Juliet Balcony



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	420 saft
Total	39 sqm
Bedroom 1	2.9 × 2.7 m
Lounge/Kitchen	7.4 × 4.9 m



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Studio 3.4

38.4 sqm / 413 sqft 1 Bedroom 1 Bathroom 1 Juliet Balcony



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JUBILEE STREET	

	413 sqft
Total	38.4 sqm
Bedroom 1	3.0 × 2.5 m
Lounge/Kitchen	5.4 × 5.7 m

Apartment 3.5 50 sqm / 538 sqFT

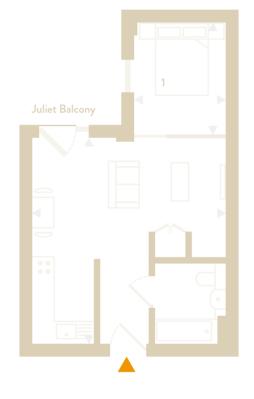
50 sqm / 538 s 1 Bedroom 1 Bathroom 1 Balcony



Third Floor









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All measurements are appro may vary during build. Kitch appear). All total sqft and so

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	538 sqft
Total	50 sqm
Balcony	5.7 sqm
Bedroom 1	5.1 × 2.7 m
Lounge/Kitchen	8.9 × 2.9 m



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Apartment 3.6 50 sqm / 538 sqFT

1 Bedroom 1 Bathroom 1 Balcony



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	Lounge/Kitchen
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	Balcony
	Total
JUBILEE STREET	

	538 sqft
otal	50 sqm
alcony	5.7 sqm
edroom 1	8.9 × 2.10 m
ounge/Kitchen	8.9 × 2.9 m
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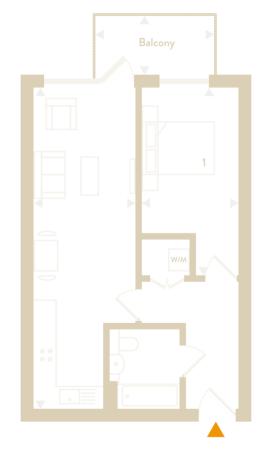
Apartment 3.7 50 sqm / 538 sqFT 1 Bedroom 1 Bathroom 1 Balcony



Third Floor







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	538 sqft	
Total	50 sqm	
Баксопу	J.7 sqm	
Balcony	5.7 sgm	
Bedroom 1	5.1 × 2.7 m	
Lounge/Kitchen	8.9 × 2.9 m	



Apartment 3.8 50 sqm / 538 sqFT 1 Bedroom 1 Bathroom 1 Balcony



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tal	50 sqm
lcony	5 sqm
droom 1	4.5 × 2.6 m
unge/Kitchen	8.3 × 2.8 m

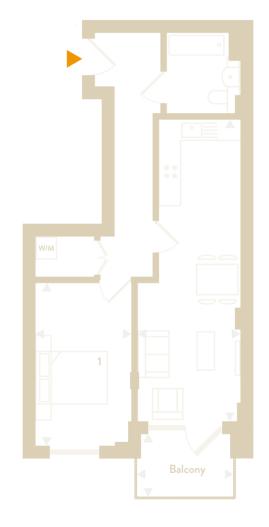
Apartment 3.9 50.6 sqm / 545 sqft. 1 Bedroom 1 Bathroom 1 Balcony



Third Floor









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	545 sqft
Total	50.6 sqm
Balcony	5.2 sqm
Bedroom 1	4.7 × 2.5 m
Lounge/Kitchen	6.1 × 4.9 m



66.3 sqм / 714 sqгт. 2 Bedrooms 2 Bathrooms 1 Balcony

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JUBILEE STREET

	714 sqft
Total	66.3 sqm
Balcony	6.4 sqm
Bedroom 2	4.3 × 2.2 m
Bedroom 1	4.3 × 3.0 m
Lounge/Kitchen	6.8 × 4.4 m

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Apartment 4.2 64.5 sqm / 694 sqFT 2 Bedrooms 1 Bathroom 1 Balcony



Fourth Floor











Total	64.5 sqm
Terrace	6.3 sqm
Bedroom 2	3.5 × 2.3 m
Bedroom 1	3.5 × 3.5 m
Lounge/Kitchen	6.7 × 4.7 m

694 sqft



Studio 4.3

39 sqm / 420 sqFT 1 Bedroom 1 Bathroom 1 Juliet Balcony



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Juliet Balcony

JUBILEE STREET	

7.4 × 4.9 m
2.9 × 2.7 m
39 sqm
420 saft

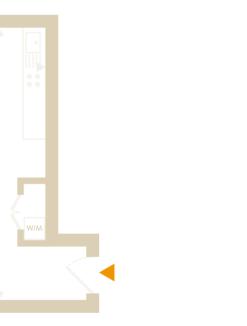
Studio 4.4

38.4 sqm / 413 sqFT 1 Bedroom 1 Bathroom 1 Juliet Balcony



Fourth Floor

 $\langle - N \rangle$







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	413 saft
Total	38.4 sqm
Bedroom 1	3.0 × 2.5 m
Lounge/Kitchen	5.4 × 5.7 m



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50 SQM / 538 SQFT 1 Bedroom 1 Bathroom 1 Balcony



Fourth Floor	
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	JUBILEE STREET

Total	50 sqm
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Balcony	5.7 sqm
Bedroom 1	5.1 × 2.7 m
Lounge/Kitchen	8.9 × 2.9 n

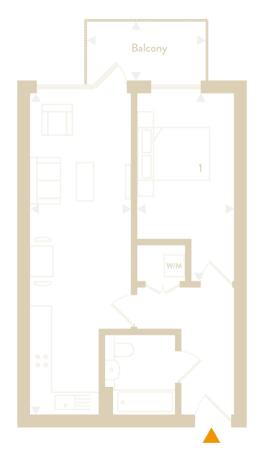
Apartment 4.6 50 sqm / 538 sqFT 1 Bedroom 1 Bathroom 1 Balcony



Fourth Floor













	538 sqft
Total	50 sqm
Balcony	5.7 sqm
Bedroom 1	5.1 × 2.7 m
Lounge/Kitchen	8.9 × 2.9 m



50 sqm / 538 sqft 1 Bedroom 1 Bathroom 1 Balcony



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Fourth Floor	
5 4 3 2	
	JUBILEE STREET

Total	50 sqm
Balcony	5.7 sqm
Bedroom 1	5.1 × 2.7 m
Lounge/Kitchen	8.9 × 2.9 m

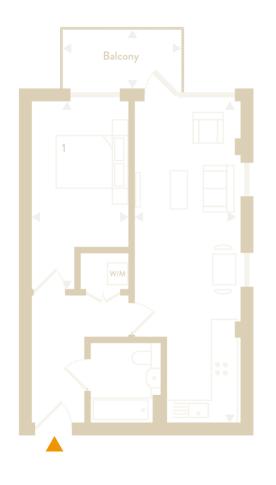
Apartment 4.8 50 sqm / 538 sqFT 1 Bedroom 1 Bathroom 1 Balcony

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Fourth Floor













	538 sqft
Total	50 sqm
Balcony	5 sqm
Bedroom 1	4.5 × 2.6 m
Lounge/Kitchen	8.3 × 2.8 m



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50.6 SQM / 545 SQFT. 1 Bedroom 1 Bathroom 1 Balcony





Penthouse 5.1

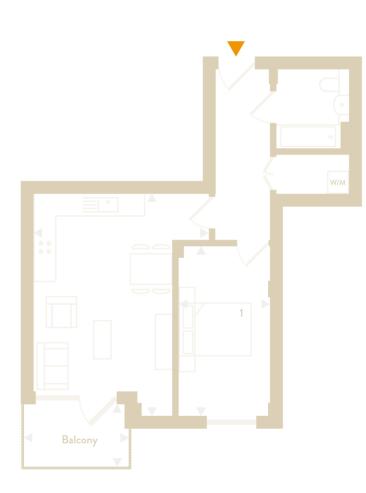
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79 som / 850 soft 2 Bedrooms 1 Bathroom 1 Terrace



Fifth Floor







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Total	79 sqm
lerrace	22.8 sqm
Terrace	22.8 sgm
Bedroom 2	4.3 × 2.2 m
Bedroom 1	4.3 × 3.1 m
Lounge/Kitchen	7.0 × 4.3 m

850 sqft

mate and are taken at maximum widths and lengths of rooms. Plans are drawn to scale at a design phase and and wardrobe sizes and layouts may differ to those shown. Furniture layouts are indicative only (where they are gross measurements. Window styles and positions may vary. Floorplans are not to scale.

Penthouse 5.2

85.8 sqm / 924 sqft 3 Bedrooms 2 Bathrooms 1 Terrace

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	924 saft
Total	85.8 sqm
Terrace	48.4 sqm
Bedroom 3	2.9 × 2.2 m
Bedroom 2	3.3 × 2.7 m
Bedroom 1	5.3 × 3.1 m
Lounge/Kitchen	6.7 × 4.7 m

Penthouse 5.3

 $\langle N \rangle$

94.4 SQM / 1,016 SQFT 3 Bedrooms 2 Bathrooms 1 Terrace



Fifth Floor









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	1,016 sqft
Total	94.4 sqm
Terrace	29.4 sqm
Bedroom 3	3.5 × 2.5 m
Bedroom 2	3.5 × 2.6 m
Bedroom 1	5.6 × 3.9 m
Lounge/Kitchen	7.0 ×6.2 m

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BUYING WITH US

IPE Developments

IPE Developments is the dynamic residential development arm of the IPE Group, extending from a boutique private equity firm, based in central London.

Since we were established, it has been our mission to develop high quality sustainable residential developments throughout London and we have built up a strong track record of residential developments. Our wide experience in site acquisitions has allowed us to create a very exciting property portfolio of developments under construction.

Our main focus is on new build homes, converted or refurbished properties, with our team being involved through the site acquisition, funding, planning and design of each project. Our experienced team of industry experts have in depth knowledge of the UK's real estate markets and we have the delivery capacity to create spacious, comfortable homes within highly successful developments.

We pride ourselves on meticulous attention to detail from inception to completion and beyond. Our broad and unique developments attract a wide client base of home-buyers, first time buyers and buy-to-let investors from the UK and overseas. IPE Developments' team has been carefully selected to produce excellence in our line of business. Over the years, our ethos has led to the organic growth of IPE Developments and has attracted industry experts to join us and together we have created an exceptional end product.

For further information on IPE Developments, please visit: ipe-developments.com

Bluecroft

THE DEVELOPER

Bluecroft is a privately owned property company founded and based in East London. We have been trading for over 25 years and have managed projects with a gross development value in excess of £500 million. We specialise in high quality residential and mixed-use developments, drawing on our extensive experience in planning, investment and construction. Bluecroft has a diverse property portfolio of residential investments across London as well as commercial investments in creative hotspots Shoreditch, Bethnal Green & Deptford.

Our activities are focused primarily on the acquisition of land and buildings, either purchased outright or as a joint venture with Landowners. Our dynamic nature allows Bluecroft to structure acquisitions differently in a way that suits each individual landowner.

Bluecroft's intricate knowledge of local planning systems allow us to navigate challenging sites whilst still creating successful developments. Each project is tailor-designed to create generous and carefully detailed homes that meet the demands of the local market, with a particular focus on New Build loft-style developments, Warehouse conversions and Period buildings.

More information can be found on our website www.Bluecroft.co.uk

Stirling Ackroyd

THE SALES AGENTS

At Stirling Ackroyd, the city is in our DNA. We understand the way London operates and how people buy, sell, rent or let property. As one of the first East London estate agents, we've played a vital role in the residential and commercial development of Central and East London and through this, we have gained an integral understanding of local values and an unparalleled local knowledge of the area.

For enquiries, please contact us on: 020 8016 8609

ipe Developments

BLUECROFT PROPERTY DEVELOPMENT



HELP TO BUY

AKING USE OF HELP TO BUY

Don't miss out on the chance to buy a brand new home using the London Help to Buy scheme. Help to Buy is the government backed scheme which does exactly that, it helps you to buy a new home, whether you're a first time buyer or a current home owner looking to move up the ladder Help to Buy can assist you. The Help to Buy scheme is known as an equity loan which is available to buyers in London as well as the rest of England and Wales.

160K government 40% loan

example home value $\angle OOK$



HOW DOES IT WORK?

Help to Buy Equity Loans help homebuyers across England to purchase new-build properties with as little as 5% deposit. In London, the Help to Buy rules slightly differ with the Equity Loan rising from 20% to 40%. Visit helptobuy.gov.uk to find out more information regarding Help to Buy via the government website, or to download the buyers guide pdf.

The Help To Buy Scheme is available on units priced up to £600,000 and buyers must contact Help to Buy directly to enquire about eligibility.

helptobuy.gov.uk



For enquiries, please contact Stirling Ackroyd on:

<u> 2016 2609</u> \mathbf{N}



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