

SUMRAY ROW





HAMPSTEAD MANOR

SUMRAY ROW

London homes, the Mount Anvil way

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Distinguished living at Hampstead Manor

Few places in the world can boast such richness in architecture and history as the prized north London enclave of Hampstead.

Located on a leafy road only moments from the centre of Hampstead Village, the outstanding new development Hampstead Manor embraces all of the qualities that have long made NW3 one of the most desirable British postcodes. Providing a feeling of rural serenity within easy reach of the city.

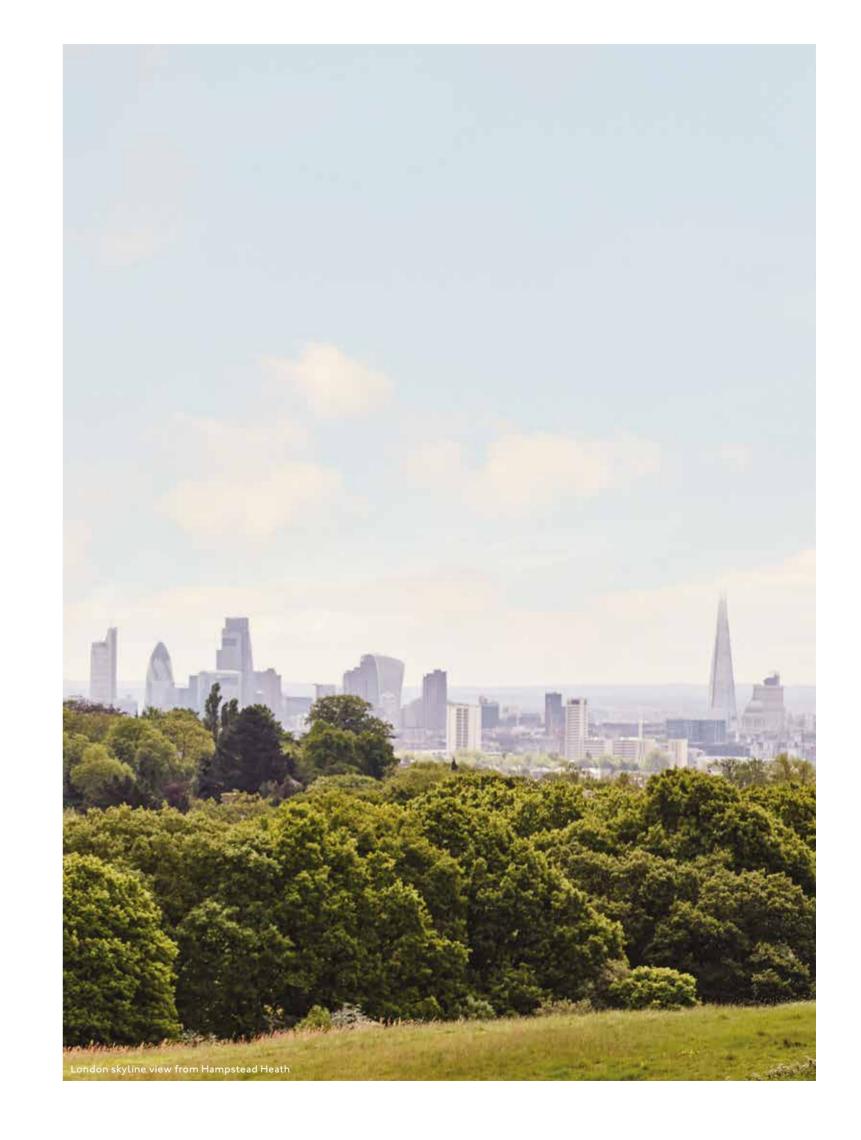
The 156 distinguished residences at Hampstead Manor range from studio apartments to four bedroom homes. From crisp contemporary apartments to the immaculate conversion of landmark Grade II listed buildings, the skill demonstrated across the whole development makes Hampstead Manor a unique example of British artistry and imagination.

Set over 13 spacious buildings running along a handsome residential avenue, the site is a remarkable proposition from conception to construction. 98 new builds, 54 sensitive conversions and a number of Grade II listed buildings, three of which offer four spectacular homes. These landmark buildings all flow confidently from one to another.

An intriguing mix of eras and architectural styles are ingeniously represented, exquisite in every sense.

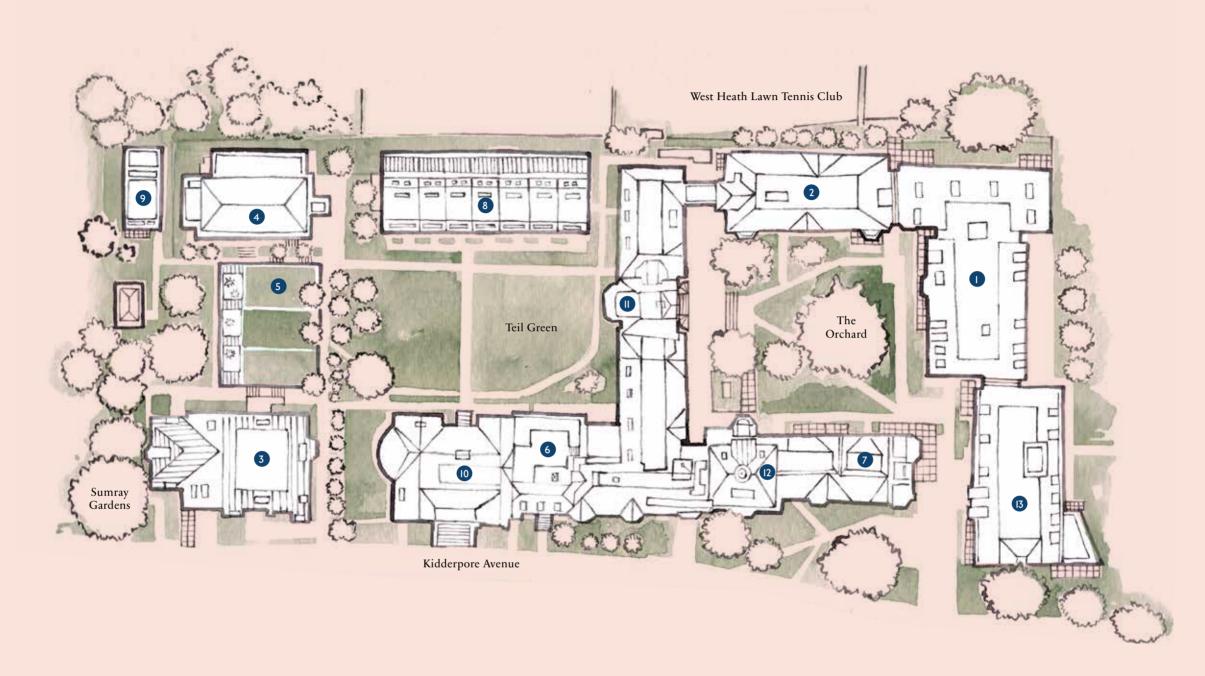
Kidderpore Hall stands in all its white-stuccoed magnificence. A painstakingly restored 1843 mansion first built by John Teil, an ambitious East India leather trader. Immaculate communal lawns are edged with bluebells and poppies in Spring. The elegant façade of the significant 19th century Skeel Library building is retained as part of an ambitious contemporary home. Resplendent gardens, contained within a communal courtyard area and a sweeping Edwardian staircase surrounded by Magnolia, Hornbeam and Indian Bean trees. Overlooking Teil Green are elegant, high-windowed studios, which now function as spacious living spaces, once the preserve of eminent botanists teaching at Westfield College, which formerly occupied the building.

Hampstead Manor combines a unique sense of heritage with contemporary finesse. Here is serenity, grace and a distinctive feel of charm. In NW3, you would expect no less.





Hampstead Manor



1. Rosalind Franklin

38 new build apartments for private sale comprising of one, two and three bed homes.

2. Chapman

16 apartments ranging from one, two and three bedrooms in a unique building with a retained historical façade.

3. Willoughby

18 new build apartments on Kidderpore Avenue. These apartments have direct access to the tranquil Hampstead Manor Spa below and beautiful views across Sumray Gardens and Hampstead Manor.

4. The Chapel

A single, four bedroom residence in a Grade II listed, former Chapel built in 1929. A rare, one of a kind home.

5. Sumray Row

Three innovative subterranean duplexes. With their green roofs and architecturally designed light wells these are three truly rare homes.

6. Bay

16 homes hosted within a Grade II listed building adjoining Kidderpore Hall with studio, one bed and two bed duplex apartments.

7. Dudin Brown

A boutique collection of five two bed apartments and one three bedroom dwelling in a historical conversion building overlooking Kidderpore Avenue and The Orchard. The Hampstead Manor concierge is located within Dudin Brown.

8. Teil Row

Seven unique four bed townhouses overlooking Teil Green and the beautiful Kidderpore Hall.

9. Teil House

A stand alone four bed townhouse, in the same architectural style as Teil Row, adjacent to the Chapel.

10. Kidderpore Hall

A pair of stunning apartments; one duplex and one triplex in a Grade II listed, Neo-Grecian manor house built in 1843.

II. Maynard

A historical conversion building offering 16 apartments overlooking the development's two leafy green spaces. Studio, one, two and three bedroom homes available.

12. The Skeel Library

A four storey, four bedroom family home in a Grade II listed former library built in 1904. A stunning home that is a key part of London's educational history.

13. Lord Cameron

A new build adjacent to Kidderpore Avenue, comprising 25 individual apartments with a range of one to three bedroom specifications.

A unique history of craftsmanship and innovation

By 1843, the village of Hampstead was known throughout London for its airy location, fresh wells and streams.

Built that year, Kidderpore Hall was the home of the powerful merchant John Teil, an East India trader with vast tanneries in the Kidderpore district of Calcutta. The perfectionist Teil insisted that his house embodied the supremely graceful and restrained architectural style of the Greek Revival movement.

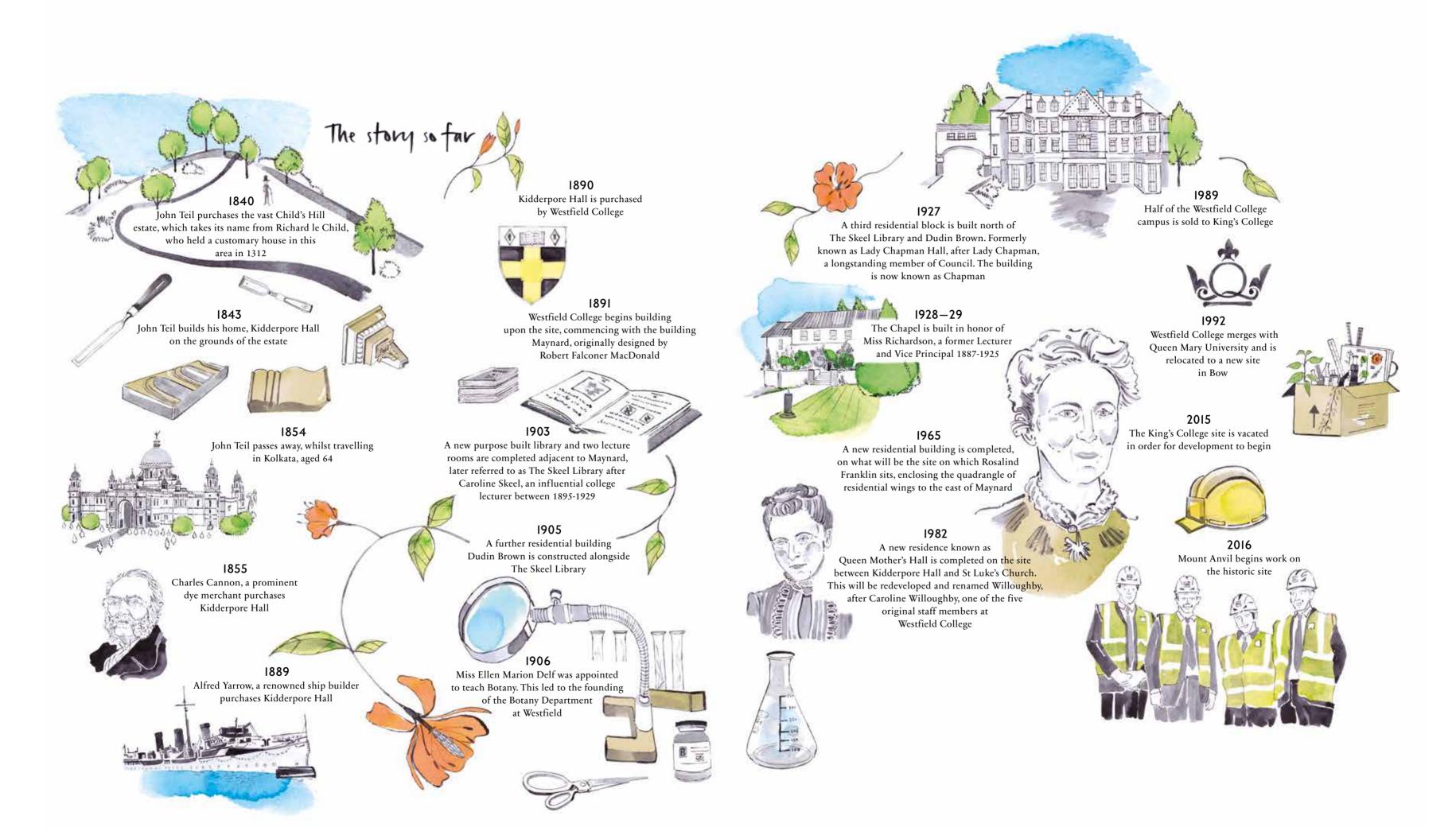
Neo-Grecian columns, sash windows, pristine white stucco. Originally a single structure that stood on the top of a hill, Teil wanted the grounds all around to emulate a rural idyll, with even decorative flocks of groomed sheep. Very much the preserve of 'a select, amicable, respectable and opulent neighbourhood' – as Hampstead historian, John James Park, once put it.

In 1890, Kidderpore Hall was acquired by Miss Constance Maynard and Ann Dudin Brown for Westfield College, a respected educational establishment for women with a special interest in botany. Along with a purpose-built hothouse, various other edifices came about organically down the years, each embracing an intriguing variety of architectural styles and purposes.

A 1903 lead-windowed library suggests the Edwardian Baroque. A 1928 chapel sits serenely in the harmoniously restrained classical style. A wing from 1889 imitates the fine, regal élan of William and Mary, co-regents over the Kingdoms of England, Scotland and Ireland between 1689-1702. Living and working in these college buildings, the teachers and students formed the foundations for what is now the world-renowned Queen Mary University. And from 1989, the campus was home to students of King's College London until Mount Anvil acquired the site and its five Grade II listed buildings in 2016.



View towards Kidderpore Hall façade from Teil Green



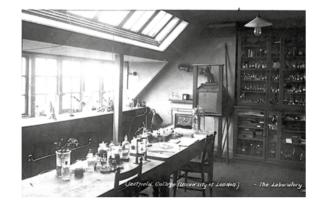
Radicals, mavericks, dreamers



The five original staff members at Westfield College in 1889, including Miss Maynard (middle) and Miss Willoughby (front left)



Kidderpore Hall, seen from Kidderpore Avenue in 1891



The attic laboritory. In use between 1891-1921 and again from 1929-1935



Ut Prosim' meaning 'May I do good'; the motto chosen for Westfield College in the 1920s

... a remarkable inheritance of innovation



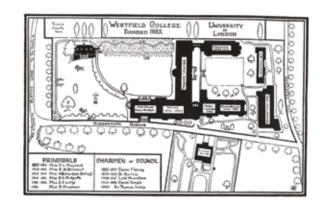
The interior of Skeel Library in the 1920s



Westfield College, seen from Kidderpore Avenue in 1929



A view towards the original Maynard and Chapman buildings, 1929



Plan of Westfield College, 1932





Celebrating a heritage of academic innovation.

First mistress Constance Louisa Maynard of Westfield College;
a pioneer of women's education adorns oak paneling in The Chapel

Calling on a scholarly past.

Door bells flank the front door of Kidderpore Hall.

A reminder of principals from times gone by

Restored with quality and care

Hampstead Manor is a highly unique site. It spans almost two centuries and many different eras of architectural and interior design. As an ambitious restoration project approached in consultation with architectural historians, every detail has been minutely considered. From the retaining of various species of tree ensuring that the site maintains its authentic character, to the use of a bespoke lime-based wash to bring out the china-clay Greco brightness in original stucco, the restorers have been committed from the beginning to maintaining the integrity of the original buildings and gardens.

A specially trained black Labrador was used to precisely locate any areas of damp, allowing the surveyors to construct a intricate 'map' of places to repair, without having to remove delicate and valuable panels in the process. A long-abandoned 19th century summer house once used as a 'hot room' for the study of rare botanical plants will be painstakingly dismantled then to be reconstructed by experts in Georgian materials.

The lines once cleverly incised into stucco to imitate Portland stone on the 1843 Kidderpore Hall will be re-sharpened to incite the crispness of the original. And yet the Hampstead Manor restorers have been mindful that this is an historic site, and a certain 'aged' feel is appropriate for the area and setting.

The tiles on the roofs have been removed and renovated, but then replaced exactly in the inimitable, weather-patterned shape of their two-centuries use. A process involving a devoted team of restorers working through decades of previous restoration to reveal the original. Carefully stripping away layers of history in order to see what lies beneath, ever-mindful that they are bringing a landmark Hampstead site into modern use.

It has been an intricate balance, achieved only through the utmost historical interest and expertise.



The red-bricked gable of Chapman supports a proud cornice with detail brackets from Roman cement



An ornamental cornice feature carried across Hampstead Manor's buildings



White stuccoed entablature detail on Kidderpore Hall



Paired columns support a shaded portico, which surrounds Kidderpore Hall's semi-circular bay window



Improving expertly carved wooden floral details with the precise use of a chisel



A floral blue stained glass motif decorates the corner panel of the Kidderpore Hall lobby door



An architectural restorer carefully reworks carved plaster Ionic 'egg and dart' detailing



Corner detail on the entrance portico at the historic Chapel building, built in 1928 - 1929 to commemorate Miss Richardson, a former lecturer at Westfield College





5.39pm Elm Row and Church Row 5.43pm Kidderpore Avenue





5.52pm Hampstead Manor 7.04pm Hampstead Manor



Sumray Row within Hampstead Mamor

Nestled within the leafy western precinct of Hampstead Manor, Sumray Row comprises three unique duplex homes, overlooking the green communal grounds of Teil Green, before the backdrop of Kidderpore Hall and its refined, white stucco colonnades.

Set amongst a canopy of ash, lime and laburnum trees, Sumray Row responds to the verdant idyll of Hampstead with renewed contemporary appeal. Homes with soft, planted roofs, comprising a range of native flowers and plants, thus improving the bio-diversity of Hampstead Manor and the surrounding area. Continuing the legacy of botanical studies, a significant topic related to this site during the era of Westfield College.

Combining refined brickwork and the patina of weathered bronze with an airy glass façade, Sumray Row provides innovative, contemporary homes intuitively poised within the surrounding green environment of Hampstead.



Views of the leafy entrance to Sumray Row

Johnson Ribolla

Interior design company

"I like to create something that immediately seems to belong to the area. Something clean and modern, but always with a touch of local character."

So says Giacomo Ribolla of Johnson Ribolla, a highly regarded London-based interior design company that is unusual in combining both the skills of a trained architect in Giacomo, and an interior designer in Jane Johnson.

The two work together with the same vision; "wanting things that last, that aren't overly concerned with being trendy. Just tremendous attention to colours and textures and fabric." Giacomo, who was born in the ancient Tuscan city of Pontremoli, takes as his inspiration the great Venetian architect Carlo Scarpa. "He didn't really believe in the division between exterior and interior. He thought all elements of a building should gently float next to each other, interlapping and complimenting." This 360 degree approach is evident in Giacomo and Jane's previous projects. Take the applauded 'Anthology' - the conversion of a foundry in Deptford into 220 apartments, where the company sourced fabrics from local artists, and used certain metals and mineral-inspired colours to always reflect the site's history as a steel works."What I love" insists Giacomo "is starting a project, and asking myself what sort of person is going to be living here? And then kind of becoming that person and thinking now, what would I like to see!"

On the inspiration behind the design of Sumray Row

These residences have a lovely, optimistic almost 1950's feel. A hint of open plan living. Simple, clean. So to compliment that airiness and sense of space we have used glass panels and timber in ways to divide the rooms so they always feel fluid and dynamic. These interiors are all about confidence. About simplification of detail.

On the inspiration behind the health club, spa and pool

The health club is going to be used by all the residents, and must have a style that pleases all. We have brought a sense of history that sits with the whole Hampstead Manor project. Of course the gym and pool themselves are the best of contemporary design, but the colour palette surrounding is traditional, opulent, almost jewelled. Porcelain tiles that look like alabaster create a pattern as though the pool has been carved out of marble. Accent colours of green and turquoise and emerald suggest something unusually luxurious. Hints of the shades of green that the Victorians found so fascinating enriched by the brass in the handrails. Always the sense of exquisite high living.

On the inspiration behind the entrance lobbies

The entrance to a home is the first impression and therefore our aim is to always get across the sense of something special. We want residents to feel proud of every aspect of their home, to walk through the entrance thinking "oh, that's lovely". There isn't even a hint of anything corporate to this space. But it's not fussy either. Not in your face. The mostly ivory palette is ever-gentle and cultivated. Very Hampstead.

On the inspiration behind the corridors

In keeping with our company belief that the outside of a building should always compliment the interior, we want the corridors to feel part of a whole design. Nothing must ever jar. Everything must rhyme. All carpet is bespoke, and never homogeneous. Cooling ivory and quartz-grey on the walls - but also a touch of warmth, with flashes of burnished gold in the art work.









Sumray Row

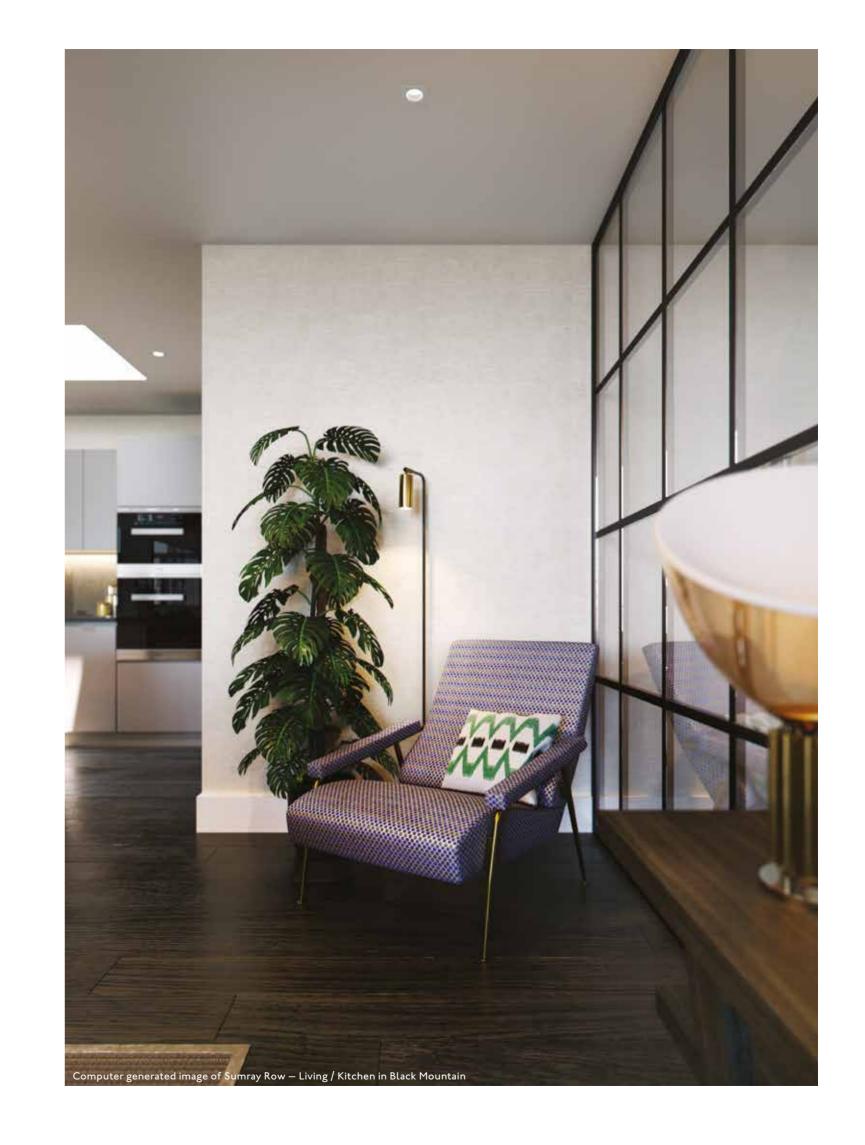
Translating the leafy, green environment of Hampstead within refined, contemporary interiors.

Designed by the acclaimed interior design company Johnson Ribolla, Sumray Row provides distinctive homes that evoke the relaxed pace of rural Hampstead living, yet remain within easy reach of the London's thriving centre.

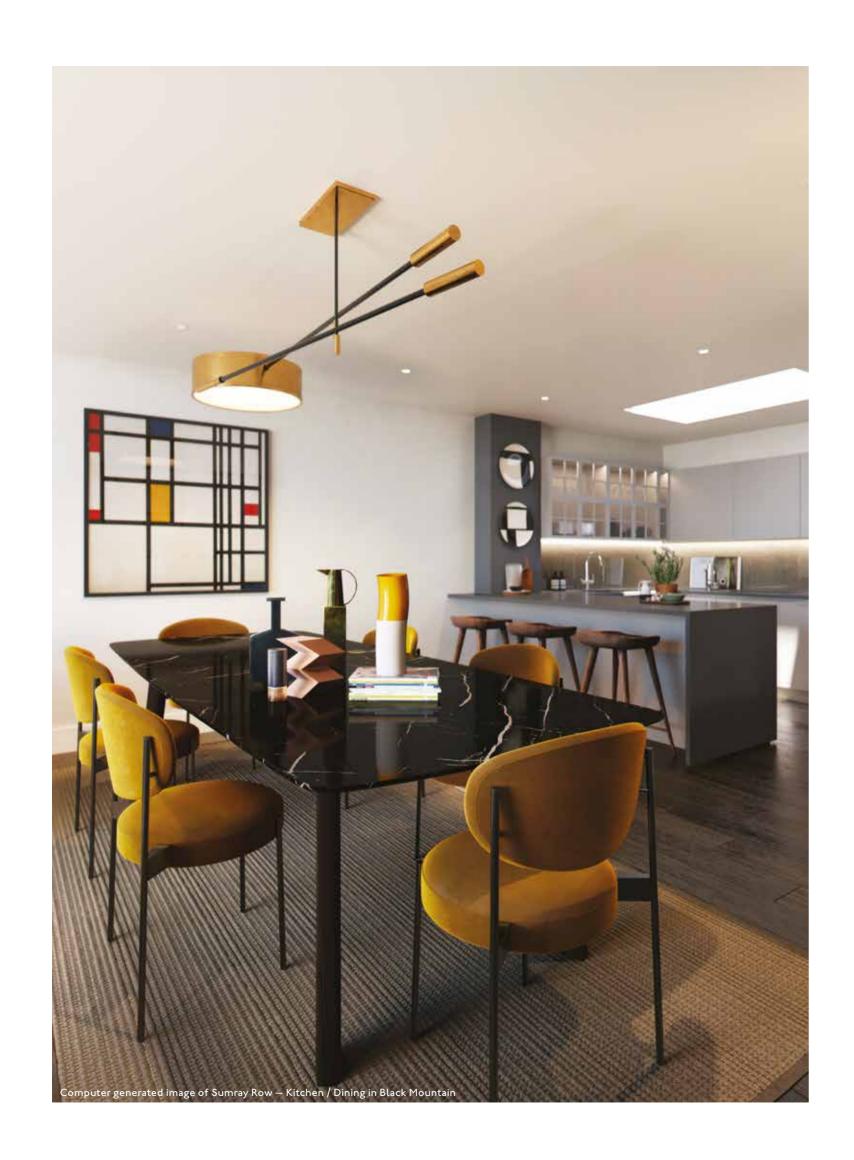
Homes with the choice of two individual material palettes both of which have been inspired by John Teil's mercantile travels in India. The confident 'Black Mountain' finish, which combines polished contemporary materials with the familiar warmth of stained timber. Or 'White Desert'; a delicate balance of pale white marble effect porcelain and whitewashed timber. Informed by a strong connection to the natural environment, these materials are complimented by a verdant palette of avocado green, warm sunflower yellow and cornflower blue.

With spacious, open plan living areas overlooking the neatly landscaped garden, the use of contemporary architectural elements enhances the exceptional feeling of space. Full height glass windows and glazed staircase panels, which combine the pastoral feel of the secluded site with classical modern style.

Whether entertaining close friends, spending precious time with family or enjoying the peaceful serenity of Hampstead, Sumray Row provides understated, luxurious homes with timeless appeal.







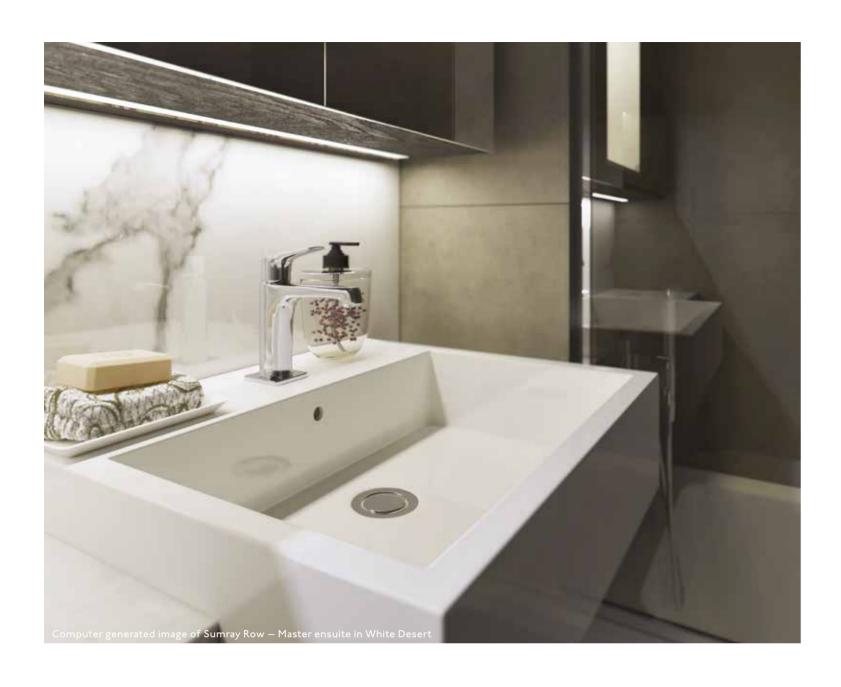


The 'Black Mountain' finish

Exploring moments of warm, rustic charm within polished contemporary interiors. Luxury homes designed for everyday living.

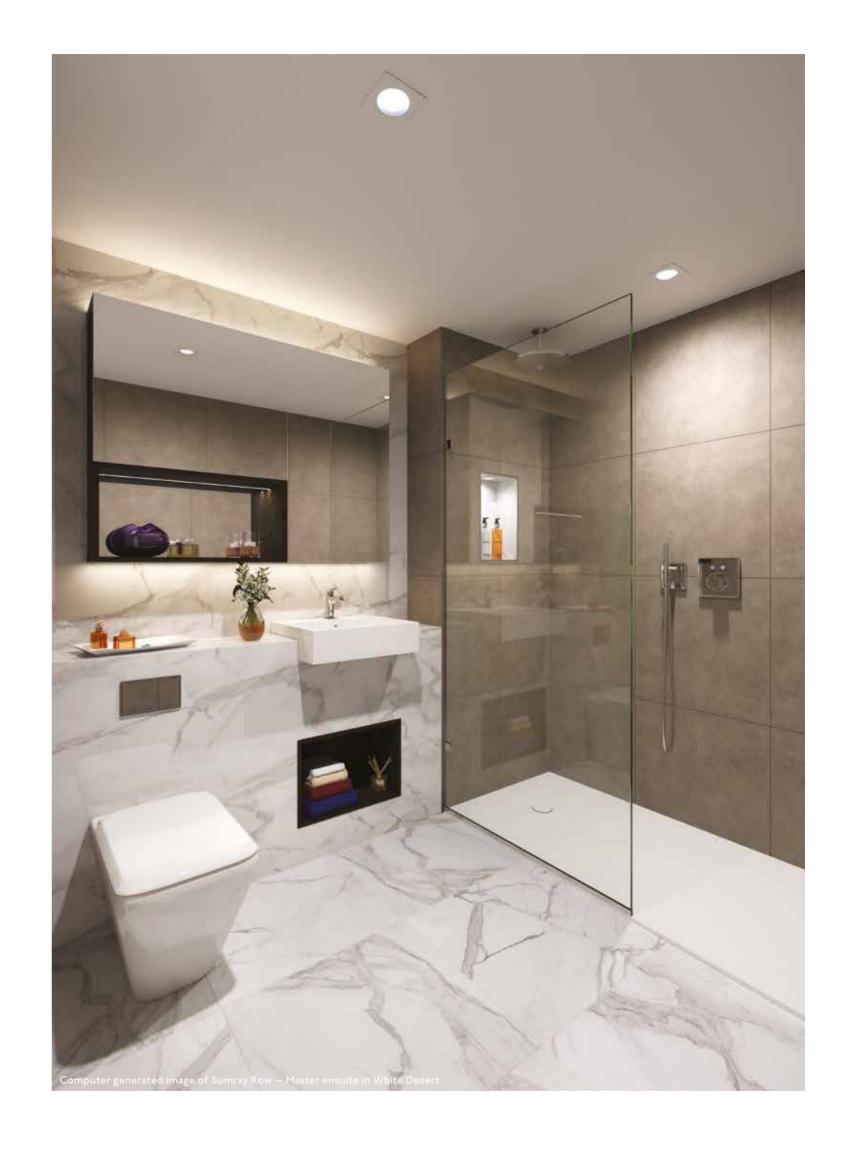






Clean, classic and metropolitan

Elegant bathrooms furnished with bespoke vanity cabinets and adorned with a marble effect porcelain feature wall.

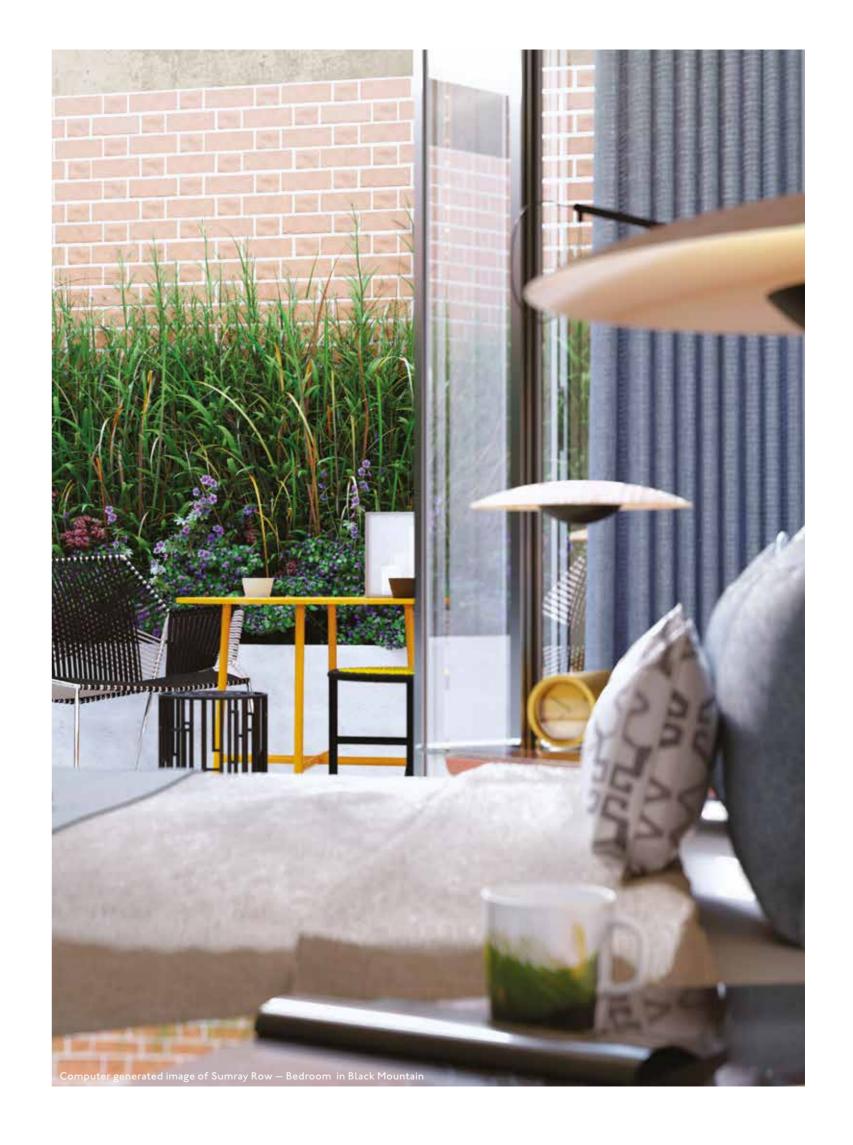






Rooms with rest in mind

Muted whites, subtle greys and soft textured floor surfaces. Bedrooms complete with paneled doors and opulent details.

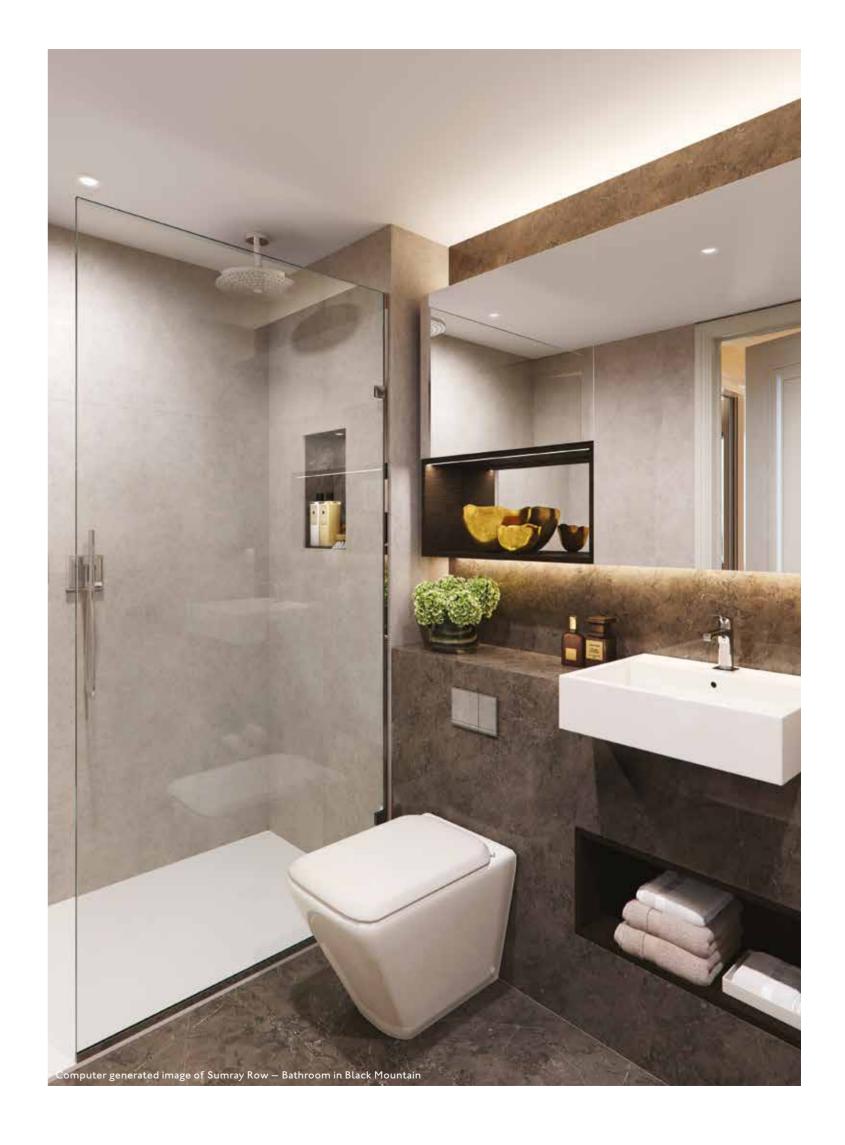






Clean, classic and metropolitan

Elegant bathrooms furnished with bespoke vanity cabinets and adorned with a marble effect porcelain feature wall.



Facilities & amenities



Concierge and Post room

For the benefit of all residences, there is a Concierge available 24 hours a day. The desk and Post room are located within Dudin Brown.



Town car

Residents have the use of the Hampstead Manor town car service. The car runs from Hampstead Manor to nearby train and tube stations. At peak times this is according to a schedule, and off peak the service is booked according to residents' requirements.



Parking

The secure underground parking has 92 car spaces.



Gardens

Teil Green, The Orchard, The Sumray Gardens and other communal open gardens are well-maintained and seasonally replanted by expert gardeners.

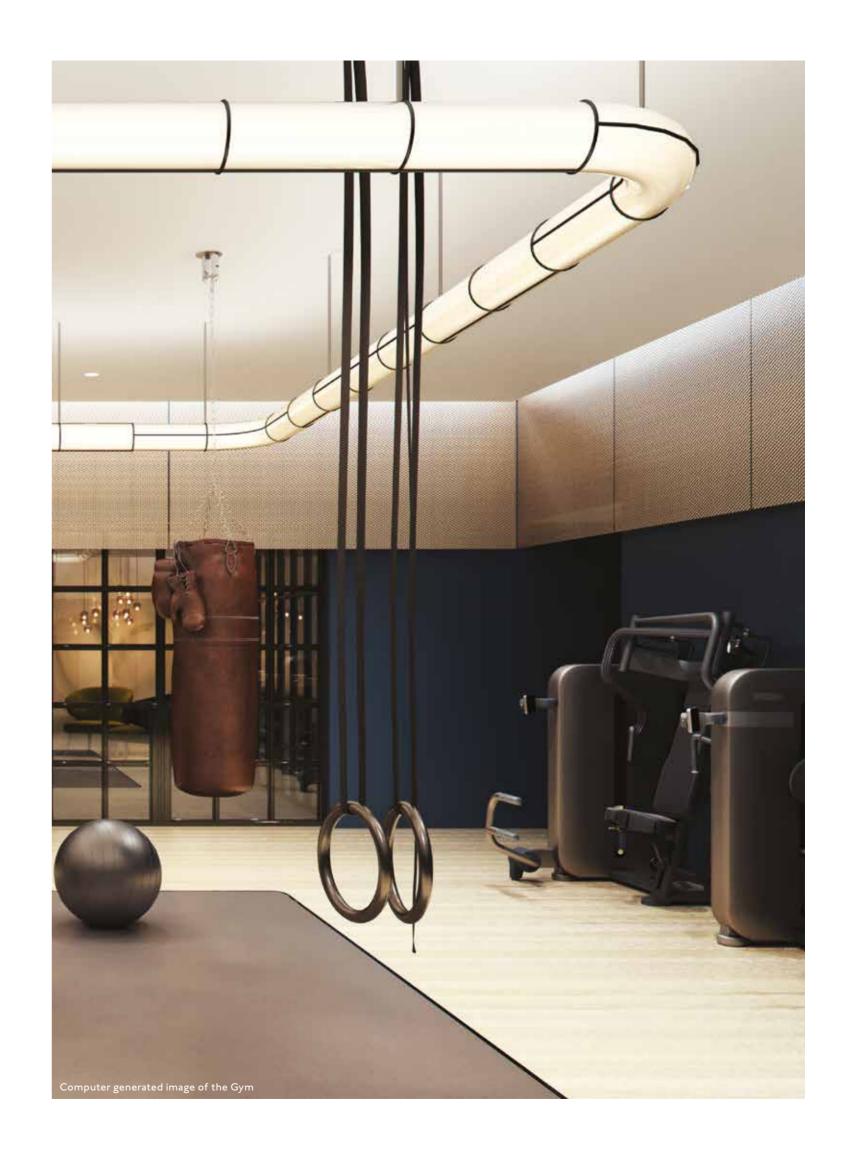


All information contained within this page is correct at the time of going to press. All images are indicative and are used for illustrative purposes only.

Spa & gym

The Hampstead Manor spa and gym is situated in Willoughby. The design uses a crisp palette of porcelain Alabastri tiling, textured linens and iridescent jade detailed with slim seams of brass.

Facilities include swimming pool 5m x 14m, sauna, hammam, experience shower, spa, gym with a range of contemporary equipment plus male and female changing facilities.









Specification

Sumray Row interiors, with a choice of two design palettes. The refined 'Black Mountain' and the luminous 'White Desert'. Each with distinctive bathroom and kitchen, subject to availability.

Interior finishes

- Full height internal doors and architrave, painted with linear groove detail
- Painted architraves and door frames with painted skirting throughout
- Chrome ironmongery throughout
- Engineered timber flooring to hallway, living room, kitchen and dining room*
- Carpet to bedrooms*
- Fitted wardrobes to master bedrooms, internal fittings include a combination of hanging rails, shelf, drawers and integrated LED lighting
- Fitted wardrobes to second bedrooms with hanging rail and shelf
- Natural stone effect porcelain tiles to bathrooms & en-suites*
- Large format porcelain tiles to selected walls*
- Painted emulsion finish to walls & ceilings
- Internal Crittall effect glazed partition to living room
- Light well to open plan kitchen

Kitchens

- Individually designed layouts
- Matt lacquer finish to cabinets with built in appliances*
- Chrome finish handles to low level cabinets
- Feature glass cabinets with concealed LED lighting
- Concealed LED fittings to underside of all wall cabinets
- Composite stone worktop, polished*
- Natural stone effect polished porcelain splashback*
- Miele integrated multi-function oven
- Miele integrated combination oven-microwave
- Miele 5 ring touch control induction hob
- Integrated fridge/freezer
- Integrated multi-function dishwasher
- Caple wine cooler
- Stainless steel 1 ½ bowl under-mounted sink with food waste disposer
- Instant hot/cold water tap
- Pop up socket integrated in to worktop
- Concealed multi-gang appliance panel
- Kitchen extractor
- Space saving recycling bins

Master en-suite

- Natural stone effect porcelain floor tiles*
- Large format porcelain wall tiles*
- Natural stone effect porcelain tiles to vanity feature wall, worktop & splashback
- Bespoke vanity unit with semi-recessed white basin and polished chrome mixer tap
- Bespoke mirror cabinet with feature lighting, integrated shelving, shaver socket and de-mister mirror
- Low profile white shower tray
- Overhead shower with wall mounted hand-shower
- Polished chrome wall mounted thermostatic mixer/diverter
- Frameless glass shower screen
- Floor mounted white WC pan with soft close seat
- WC dual flush plate
- Two heated bar rails, polished chrome finish

En-suites / bathrooms

- Natural stone effect porcelain floor tiles*
- Large format porcelain wall tiles*
- Natural stone effect porcelain tiles to vanity feature wall, worktop & splashback
- Bespoke vanity unit with semi-recessed white basin and polished chrome mixer tap
- Bespoke mirror cabinet with feature lighting, integrated shelving, shaver socket and de-mister mirror
- Double-ended white steel bath with centralised bath filler and removable panel
- Overhead shower with wall mounted chrome hand-shower
- Polished chrome wall mounted bath/shower thermostatic mixer/diverter
- Frameless glass shower screen
- Low profile white shower tray
- Floor mounted white WC pan with soft close seat
- WC dual flush plate
- Two heated bar rails, polished chrome finish

Electrical fittings

- LED downlighters throughout
- Pre wire provision for installation of pendant lighting in living / dining space and master bedroom
- 5 amp lighting circuit to principal reception room and master bedroom
- Automatic lighting to utility/coat cupboards
- Dimmable lighting in living room and master bedroom
- Television (terrestrial and satellite) points to principal reception rooms and all bedrooms
- Telephone and data points to principal reception rooms and all bedrooms
- Sockets and Switches: Slimline high level chrome finish and low level white
- Washer / dryer located within vented utility cupboard
- High speed hyper optic availability subject to connection

Heating / cooling

- Heating, hot water, power and cooling from central system with metered water / electric supply to all homes
- Independent zoned thermostatically controlled underfloor heating to principal rooms and hallways
- Comfort cooling to main reception room and master bedroom
- Whole house ventilation system

Balconies / terraces

- Glass fronted balconies / terraces with painted steel handrail where indicated
- Paved floor finishes to balconies where indicated.
- Paved finishes to terraces where indicated
- Glazed door to balconies/terraces.
- LED lighting to all balconies

Security

- Video entry system viewed by individual handset / screen
- Power point provided to all homes for wireless intruder alarm to be fitted at a later date by purchaser
- Homes provided with mains supply smoke detectors and fitted with domestic misting system (where required by regulation)
- to entrance doors
 24-hour on-site concierge service and monitored CCTV

• Multi-point locking and spy hole

Peace of mind

- 999 year lease
- All homes benefit from a 10 year build warranty from Premier

Car parking & cycle store

• A general right to park within the managed CCTV monitored parking area is available by separate negotiation

Management company

 A management company will be appointed to administer the effective operation and maintenance of communal facilities for which a service charge will be levied and apportioned to the benefit offered

Residents facilities

- Concierge 24 hours located in Dudin Brown
- Spa located within Willoughby
- Swimming pool 5m x 14m
- Sauna
- Steam room
- Experience Shower
- Jacuzzi
- Gym with a range of gym equipment
- Changing facilities
- Basement cycle storage with secure access
- Landscape open gardens with pond designed by Fabrik

Sustainable features

- Green roof for biodiversity
- Mixed recycling facilities provided

^{*}options available

^{**}size variation

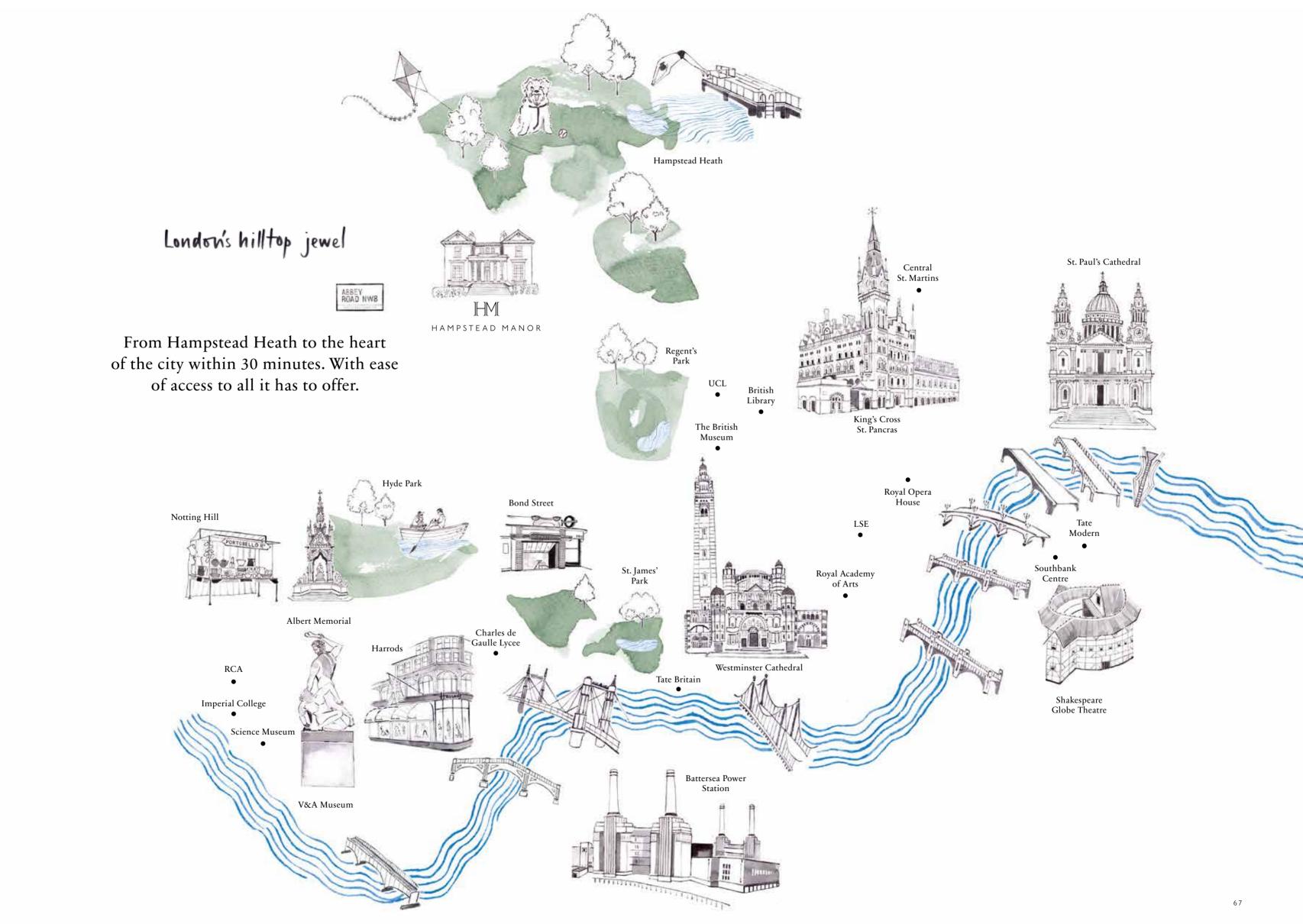
Whilst every effort has been made to ensure that the information here is correct, it is designed specifically as a guide. Mount Anvil reserves the right to amend the specification as necessary and without notice.





7.55pm Hampstead Manor 9.17pm Hampstead Manor

"There are two worlds:
the world we can measure
with line and rule, and the world
that we feel with our hearts
and imagination."



Connection map

Underground

Hampstead Manor is ideally located, a leafy fifteen minute stroll from Hampstead underground station, which provides Northern line services to the centre. Heading south from the property onto West End Lane, West Hampstead underground station provides Jubilee services into the city and beyond.

National Rail

With Euston and King's Cross both 10 minutes from the property via tube and Paddington 21 minutes and Victoria 17 minutes away, Hampstead Manor is well connected to the UK's extensive railway network.

Overground

Hampstead Manor is easily accessed by using London's overground network. Finchley Road & Frognal station is a short fifteen minute walk from the development and equal walking distance to West Hampstead station which provides Thameslink services to a variety of destinations.

Airports

Combining London underground services and the Heathrow Express, Heathrow Airport can be reached from Hampstead Manor in just an hour's time. Using the Thameslink service, Gatwick Airport can be reached in 69 minutes, whilst London City Airport can be accessed in 59 minutes, by using the underground and DLR.

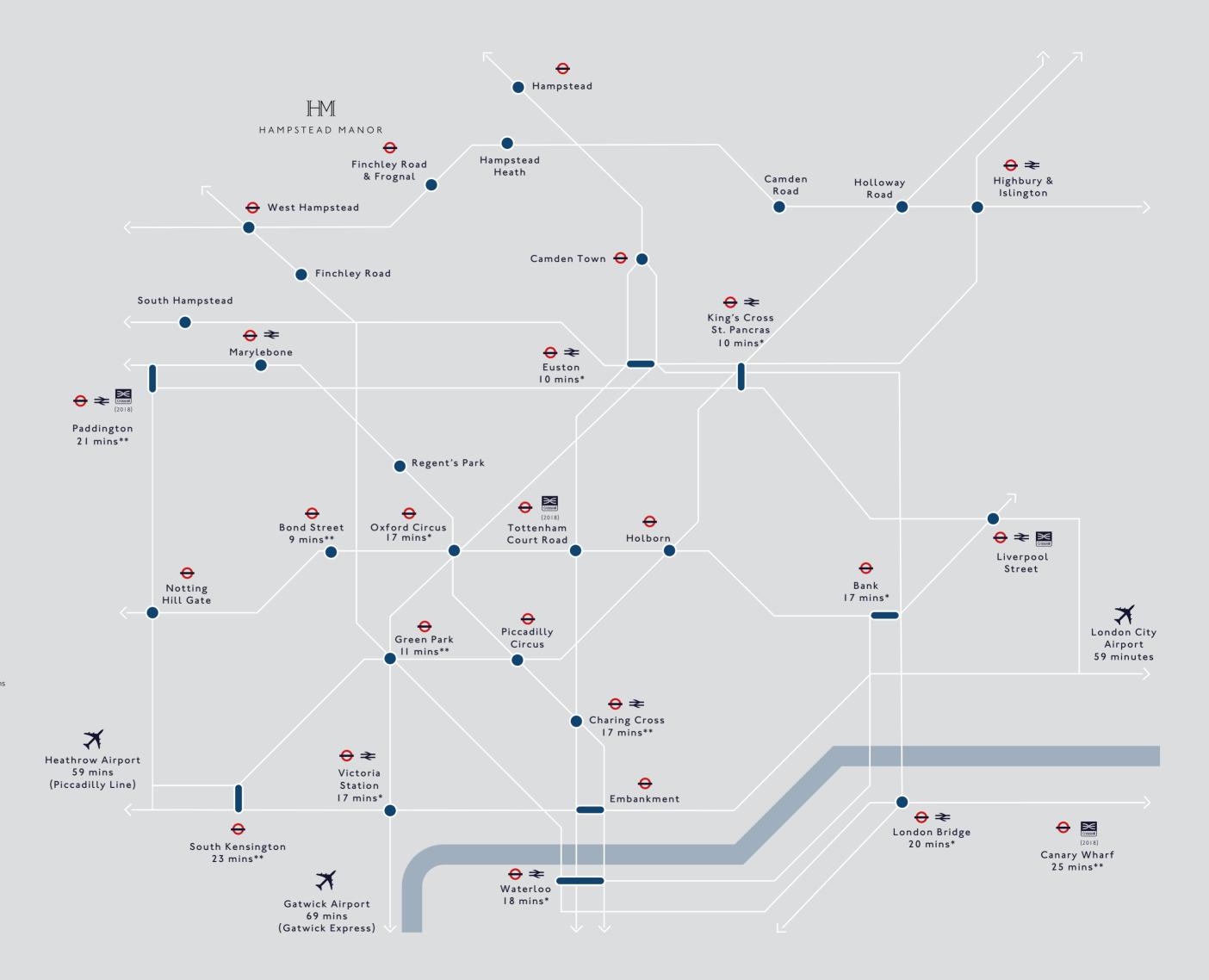
Cars

Secure underground parking spaces are available for purchase at Hampstead Manor, giving greater flexibility for travel both within the city and further afield. The A406 and the M4 connect easily with other main UK motorways.

Schools	Green spaces	Universities
University College School 4 minutes ⁺	Hampstead Heath	Central St. Martin
South Hampstead High School	Regent's Park II minutes ⁺	UCL 20 minutes ⁺
9 minutes ⁺ Fine Arts College	Hyde Park 18 minutes ⁺	LSE 26 minutes ⁺
9 minutes ⁺ The American School		Imperial College 35 minutes ⁺
in London 12 minutes ⁺		RCA 42 minutes ⁺
Charles de Gaulle Lycee		

All times listed are from tfl.com and Google Maps.

33 minutes⁺



⁺driving times from Hampstead Manor

 $[\]hbox{* from Hampstead station}\\$

^{**} from West Hampstead station

Hampstead spectacular

An area is defined, at large by the warmth and character of its residents and in Hampstead this character is unlike any other. A suburb historically coveted by creative pioneers; writers, artists and intellectuals, who have significantly shaped the cultural landscape of this unique enclave.

The collective spirit is hard to ignore. A resolute belief in what Hampstead can and will do, defined by restless ambition and entrepreneurial élan; informing an abundance of local knowledge and proudly independent businesses, with a devoted Hampstead following. The local fishmonger. A world-renowned restorer of antique violins.

The local bookshop owner. Artisans and experts in their respective fields, working effectively as one. Together, forming an international mind with a strong local heart. Illustrating the heroes of this distinctive suburb; this is the real Hampstead. The unique characters who make it truly special. And the individual stories that they have to tell.









Village life



Church Row, a street of early eighteenth century houses



The signature soft red brickwork of Hampstead



Goose eggs at Hampstead Butcher & Providore



Galton Flowers on Flask Walk

... tull of grace and wit



Rich, satisfying coffee at Ginger & White



La Crêperie de Hampstead



Hampstead Community Food Market



Colourful and eclectic characters







Florian Leonhard

"I travel a lot. New York, Shanghai...
all the most exciting cities. And then back to Hampstead...
the incomparable sense of living on a hill."

Speak to Florian Leonhard and you're bound to hear someone fine-tuning an antique violin in the background.

A world-renowned restorer of some of the finest historical instruments, Florian was born in Düsseldorf, and thinks of the violin as the supreme example of "European high culture. The pinnacle of composition."

His work might take him from Argentina to Japan in the space of a fortnight, matching the right instrument to the musician, but he says he always looks forward to returning home to Hampstead.

His most treasured work memory is perhaps the time someone interrupted a break for tea and cake in Frankfurt to open a case that had been long-hidden in a vault.

Inside was a 1717 Stradivarius, made, Florian could see, from the very same piece of maple wood to one exhibited with pride in the Ashmolean Museum in Oxford. "I was glad I had a chair behind me, because I had to sit down right away..."

How long have you been in Hampstead?

Since 1993, but I had wanted to live here for decades. It is the best place in the world for me: a village, within close vicinity to the London classical music world. Just 15 minutes away from the heart of one of the world's most important capital cities.

What are the qualities of the area that you most cherish?

I travel a lot. New York, Shanghai...all the most exciting cities. And then back to Hampstead and that calm residential feeling. The incomparable sense of living on a hill.

Favourite corner of NW3?

Church Row – the painter Constable is buried there. If the street was empty of cars, it would feel like a film set from the 17th century. The joy of walking along it! I love that I can walk to the heath almost without having to be on any streets where you can drive – just cobbled walkways running along gardens between houses.











Andy Theodorou Fishmonger

"I'm very fussy. What we offer has to be far superior to the supermarkets."

"You've got to be strange to be in this sort of trade" says fishmonger Andy Theodorou "you have to be dedicated..."

Andy started as a Saturday boy in his father's shop in Wembley, when he was 13. Having now run his own business on Hampstead High Street for almost 30 years, the routine of getting up at 2am to be at Billingsgate Market to examine the best catches from all over the world is second-nature to him now, and not something he would ever delegate.

In any given day, Andy's shop will have up to 100 species for sale, from the popular staples like salmon and crab to more unusual catch like the delicate Cornish rock lobster. He remembers a rare, 5 kilo Dorade from Senegal, large enough to feed a party of eight. But generally, Andy thinks that British fish are the most delicious. "They're the best tasting. From deep, cold waters." And always prepared simply. "Whole fish in the oven, lemon and salt and pepper. No fancy sauces."

How long have you been in Hampstead?

Since 1989. I always wanted to have a shop here because it seemed to me very obviously the ideal place to have a fish shop or a butchers or a greengrocers – things that are now seen almost as specialist trades and that you see increasingly rarely in their own premises, are still here in Hampstead.

What are the qualities of the area that you most cherish?

That I have so many regular customers on first-name terms. That I'll go and eat at a pub like the King William IV on the High Street and they will be serving my fish. New customers seem to be very health conscious and are always asking my advice, and I'll tell them straight – that red snappers are a bit bland, or that Pollock is overrated. That John Dory might be ugly to look at, but is incredibly delicious.

Favourite corner of NW3?

Downshire Hill is lovely to drive down early in the morning on a delivery. There's a gate at the end that goes onto Parliament Hill, like it's a back garden.











Ghassan Fergiani Publisher and Bookseller

"Each road can feel like its own village ...and the schools are so good, both state and private."

Owner of the thriving independent bookshop West End Lane books, publisher Ghassan Fergiani can't remember a timewhen he wasn't focused on the written word.

It's a family thing. His father Mohammad had been a teacher in Tripoli in the 1920's, and had gone on to publish and sell books there until he came to the UK in 1979. The Fergiani's also run Darf publishers, a unique imprint publishing Arabic fiction and historic books about Libya and the wider Middle East, in translation.

Many of these books are centuries-old travelogues that Mohammed first sourced at sales and auctions across the world, and that preserve historical detail that would otherwise have been lost. "They were dead books and my father brought them back to life" insists Ghassan.

"They are true chronicles, first hand accounts, for future generations." Born in Libya, educated in America, and then travelling to join his parents in Hampstead in the 1980's, Ghassan continues to find such books, and his brothers in Libya often attend sales there on his behalf. His favourite book is a rare one, written in 1817 by the inquisitive sister of a British diplomat called Richard Tully.

'The Narratives of 10 Year's Residence at Tripoli and Africa' by a 'Miss Tully' contains not just unique engravings, but the story from a woman's perspective of "every day life in those regions". Ghassan explains that it's this that interests him most. "All the things outside politics. The daring, the bold - and the ordinary."

How long have you been in Hampstead?

We opened West End Lane books in 1994 but my father came to the area in the late 1970's. He had a very good business sense, a great instinct about people and place.

He hadn't been thinking about staying permanently in London - was leaning more towards Italy but after settling in NW3 he said "someone must be watching over us to make us come here..."

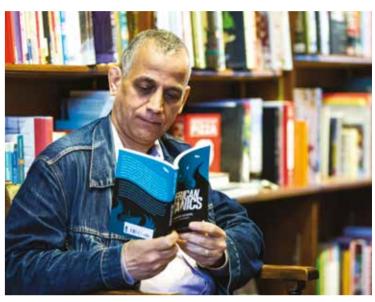
What are the qualities of the area that you most cherish?

You can find a village feeling. I walk up Haverstock Hill and see the same people, often. Each road can feel like its own village. The whole area is like a string of connected villages, and very safe. And the schools are so good – both state and private.

Favourite corner of NW3?

I love to take my children to Parliament Hill, and climb up to Kite Hill. We've walked it so many times and we're so familiar with it, every step - the people and the coffee shops along the way and all the colourful kites being flown when we get there. It's very much our neighbourhood.











Isabel Langtry Principal, Hampstead School of Art

"In Hampstead... you walk uphill, and continuously towards a sense of freedom."

"When I first came to London I studied sculpture..." explains Isabel Langtry, Principal of Hampstead School of Art, situated just moments from Hampstead Manor.

It was her scientist parents in Lagos and their intense love of African sculptures and pre-Columbian terracottas that first inspired Langtry's own work as an artist and still feeds her drive as head of this extraordinary school. Established in the 1960's by the great sculptor Henry Moore (then one of a colony of international avant-garde artists congregating in the area) it offered tuition for ordinary people. The school remains non-profit, welcoming students aged 5-95. Classes and exhibitions are also overseen by the school elsewhere in the village. Langtry remembers the first time she came to Hampstead to look around the school. "I thought - Hampstead's artistic and intellectual community is simply extraordinary. Hepworth. Moore. Mondrian. All inspired by Hampstead's trees..." Moore

had been mustard gassed in WW2 and firmly believed that art was a healer. "There is nothing greater than enthusiasm," he once said - and Langtry remains enthusiastic about embracing art in the location Moore loved.

How long have you been in Hampstead?

I came to the school in 2011 and I particularly loved that anybody can join the school. That we guarantee them exhibitions and that it acts as a general art hub. The council recognises the school as significantly beneficial to the local community, from the very young to the elderly, and the sick – we run outreach groups for people with all sorts of mobility problems. Art can provide unique neuro and physical connectors. We are always thinking of new ways, and new programmes.

What are the qualities of the area that you most cherish?

The nature. The culture. The powerful artistic and intellectual history, all melded

in this countryside. And it is countryside here, I think. Hampstead's beautiful setting is pivotal, and inspirational. There's a very special community of people here who value what Hampstead is, and are focused on what it is that makes the area individual, and want to preserve it. But not preserved in aspic. The area is always embracing new activities, like the Affordable Art Fair Hampstead branch. It's an important part of the Hampstead Summer Festival, and entwined in the Hampstead character. Local artisans, food, dancing, singing - 300 people at Whitestone pond alone! Artists and patrons and families and residents, everybody brought together though art.

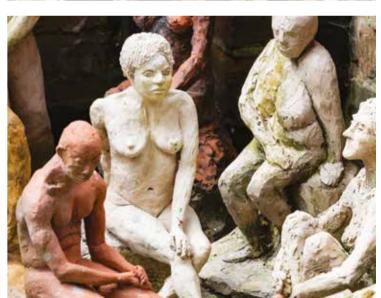
Favourite corner of NW3?

I absolutely have one! If I have a sneaky few hours off, I love to walk from the school, slowly to the Community Market on the High Street, and buy a great big lump of cheese and a bag of cherries. It always feels like a holiday.











Keith Fawkes Antiquarian and Bookseller

"When you've been here as long as I have you come to know literally hundreds of people. There is still a great feeling of community here."

"My whole history has been north London" explains bookseller Keith Fawkes. "Muswell Hill, and West End Lane, working in an antique shop when I was 16..."

Then, in 1965, Keith happened on the chance to buy an historic building along the iconic Flask Walk at the centre of Hampstead Village, and opened his antiquarian bookshop. He's worked and lived above ever since.

Keith is a direct descendant of Guy Fawkes, whose effigy is traditionally burned along with firework displays across the country each November 5th. "He was an interesting man" nods Keith, "and a mercenary in Portugal - that's how he got his nickname Guido..." Some of the most intriguing books in Keith's shop come from the content sales of old houses and private libraries in the area.

He recalls coming across an entirely unique 1810 catalogue, personally annotated by the English art historian and Whig politician Horace Walpole, describing in detail the unusual contents of his famous Strawberry Hill House. Keith sold it to the British Museum.

Another time, he found a pile of manuscripts and letters by the poet and mythographer Robert Graves. But the thing Keith most longs to happen-upon is a "fantastically beautiful illuminated medieval manuscript." He admits such an ancestral find would be unlikely anywhere in the country, "but around here, you just never know."

How long have you been in Hampstead?

My whole life, it feels like! Over half a century. When I first came to Flask Walk there were 3 butchers and a wool shop – very much an individually-run little road and although of course all things shift and change, it still has a feeling of that now.

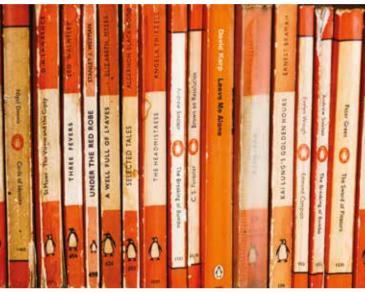
What are the qualities of the area that you most cherish?

When you've been here as long as I have you come to know literally hundreds of people. There is still a great feeling of community here. When I first came here the area was full of so many painters and intellectuals and pianists and a large German Jewish community, and many of their children remain. I'm acquainted with so many people and their various descendants and then friends of theirs too, I find myself stopping and chatting and then stopping again.

Favourite corner of NW3?

I think to be territorial, it has to be Flask Walk. It's a very popular little village side-street, and all sorts of people pass by. Perrins Lane is terribly pretty too, and the Holly Bush pub. And the Flask pub, of course, just down from the shop. We're so lucky in Hampstead. I shall be here til I die.











Raymond Simonson Chief Executive, JW3

"Here there is a true vibrancy. Whenever I walk along Hampstead High Street I feel like it's a sunny day."

Chief executive of the dynamic, How long have you been bronze and glass Jewish community and arts centre JW3, Raymond Simonson brims with anecdotes.

A qualified youth worker with a masters in Applied Anthropology, he praises the "exuberance of Jewish life" to be found in the 35,000 square foot, 10-story building. And speaks with tremendous passion about it as an arts institution and general gathering place. Movies and literary festivals. Talks and exhibitions. Support groups and anti-natal classes.

Pop-up beaches in the summer, an ice-rink in the winter, and all things in between (such as David Beckham in conversation with Kirsty Young.) "We want to celebrate diversity" he insists, "and at the same time emphasise unity. Religious and secular, all sorts of people - all under this one roof."

in Hampstead?

For two and a half years - the building was actually inspired by the chutzpah of Manhattan's JCC, on the Upper West Side. A place where people can engage in arts and culture to broaden their education and strong Jewish values, but also a place of strong community and charity for the whole area. Hampstead is uniquely situated - half way between the centre of town where people go to play, and the traditional Jewish suburbs of Finchley and Golders Green.

We have world-famous drama schools and music venues nearby – it's definitely a hub... that still feels residential. And also sits at the gateway to the north of the country. It's exciting.

What are the qualities of the area that you most cherish?

Here there is a true vibrancy. Whenever I walk along Hampstead High Street I feel like it's a sunny day. People do say hello here. They care hugely about their community, getting very involved in everything from super-cycle highways to schools.

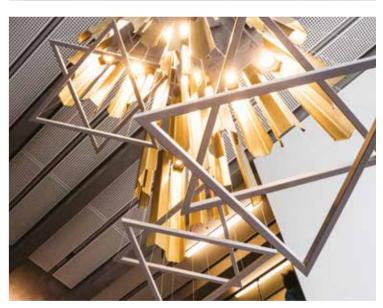
Favourite corner of NW3?

A place very close to my heart will always be the Royal Free Hospital. Both my children were born there and the staff were brilliant. My wife had a 48 hour labour with our son Mossy and I went outside in the village afterwards, bounding around saying "I've just become a dad!", everybody was hugging me. And I thought - yeah. I'm in Hampstead.





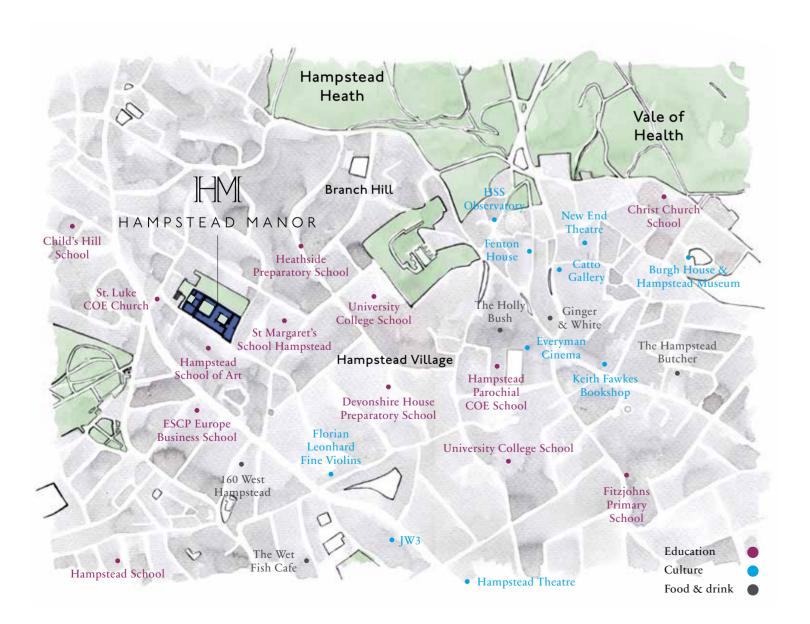




Hampstead living

An abundance of distinctive local amenities.

High quality local produce and renowned culinary destinations. Theatres, independent cinemas and historic stately homes. Combined with a wealth of high performing schools, all within walking distance.



Education



With a prominent network of Ofsted recommended and renowned independent schools in walking distance, the surrounding area of Hampstead and Camden provides access to educational excellence at all stages of life.

According to the good schools guide, this comprises the greatest number of 'good schools' this side of the Thames. A rich choice of top performing state primary and secondary schools, prestigious independent schools and a variety of further education opportunities.

Hampstead Manor grants the process of securing school places for your children abundant options within close proximity.

Primary schools

St Luke's Church of England School (state)
Hampstead School (state)
Child's Hill School (state)
Emmanuel Church of England School (state)
Christ Church School (state)
Devonshire House Preparatory School (independent)
St Margaret's School Hampstead (independent)
Heathside Preparatory School (independent)

Secondary schools

Henrietta Barnett School (state)
Hampstead School (state)
Camden School for Girls (state)
King Alfred School (independent)
South Hampstead High School (independent)
University College School (independent)

Culture



Burgh House & Hampstead Museum

An 18th century house, sited on New End Square, built when the Hampstead Wells Spa was flourishing. It now contains the Hampstead Museum, which chronicles the historic development of Hampstead from prehistoric times to present day.



HSS Observatory

See the night sky through at London's only free observatory. Nestled beside Whitestone pond since 1910, the observatory remains owned and operated by the historic Hampstead Scientific Society.



Hampstead Theatre

A prestigious London theatre, which celebrated its 50th anniversary in 2009. Known for showing works by Mike Leigh, Harold Pinter and Dennis Kelly at early stages of their careers, the theatre continues to support the development of work by new writers.



Everyman Cinema

The Everyman on Heath Street opened in 1933. It remains the longest serving independent cinema in the UK and continues to show a mixture of current blockbusters and independent art-house films. In addition to two screens, the cinema also offers a private screening room.

Food & drink



The Hampstead Butcher

A much loved local butcher, delicatessen, charcuterie, cheese, wine shop and grocer. A stable pillar of Hampstead's thriving independent community, known for its regular tastings and butchery classes.



The Holly Bush

A Grade II listed public house, contained within a former home built in the 1790s by portrait painter George Romney. A traditional, homespun local, with rustic wooden paneling and a warming open fire.



The Wet Fish Café

A West End Lane staple and a true London classic. An iconic local café-brasserie with restored 1930s art deco interiors, live music and art. Proudly independent since 2003.



Ginger & White

A contemporary Hampstead twist on the ubiquitous British 'caff'. Serving artisan coffees made with coffee beans hand roasted in London and gourmet interpretations of British cafe classics using fine quality British produce.



The Heath

Picnics on the lawns at Kenwood House



Cohen's Fields, one of the city viewpoints from the Heath



Ancient woodland at Springett's Wood



More than 800 old trees have been identified on the Heath some of which are veteran oaks over 500 years old

... an enchanted oasis



Copper beeches at the Old Dairy



Looking up, at Westfield Gate



Mixed bathing pond, fed by the springs of the River Fleet



Hampstead no. I pond

"I cannot see what flowers are at my feet, Nor what soft incense hangs upon the bough"

Wrote John Keats in a poem composed whilst sitting under a plum tree in a garden on Hampstead Heath.

800 acres of ancient parkland once traversed by Roman troops, the world famous heath meanders to the east of the village through woodland, dell and meadow. Looking over the shimmering city, here find local families and friends gathering for walks. Kites flying high overhead. And on the ground below, people practicing Tai Chi, and swimming leisurely in the ponds.

Nestled within the surrounding green pasture are bronze sculptures by one-time Hampstead resident Henry Moore. And yet it's always easy to discover a quiet place to read, long grass to relax in, as though entirely alone and private.

The streets winding off the heath up the hill and into the village beyond seem to breathe the same rejuvenating air. Houses hang with fragrant wisteria, and winding paths lead to hidden garden gates.

The feeling of an English country village, albeit one that is defined by a discerning metropolitan mindset. A mindset with a close connection to the city of London.

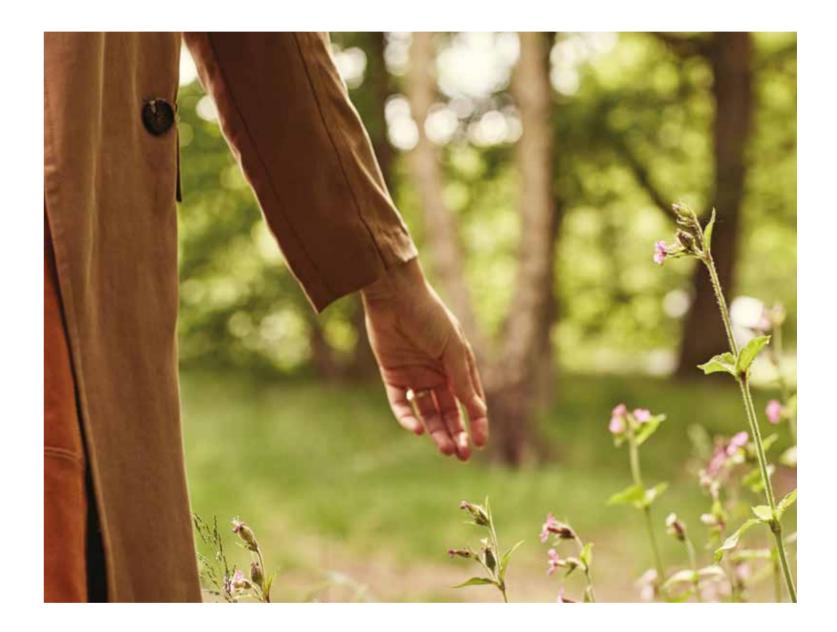
Hampstead boasts 63 blue plaques, more than any other London district. These mark the homes of notable residents down the centuries. Prime ministers and publishers, dancers and duchesses. Proud of the prodigious history of so many who have lived and walked here, the residents of Hampstead maintain an enduring community spirit.

Each Saturday, crowds gather on the heath to purchase the finest local produce at the cherished farmer's market. On rose-pink summer evenings, cafés spill their tables onto pavements and cobbles, and in the lingering sharp blue afternoons of autumn, fires are first lit in the pubs.

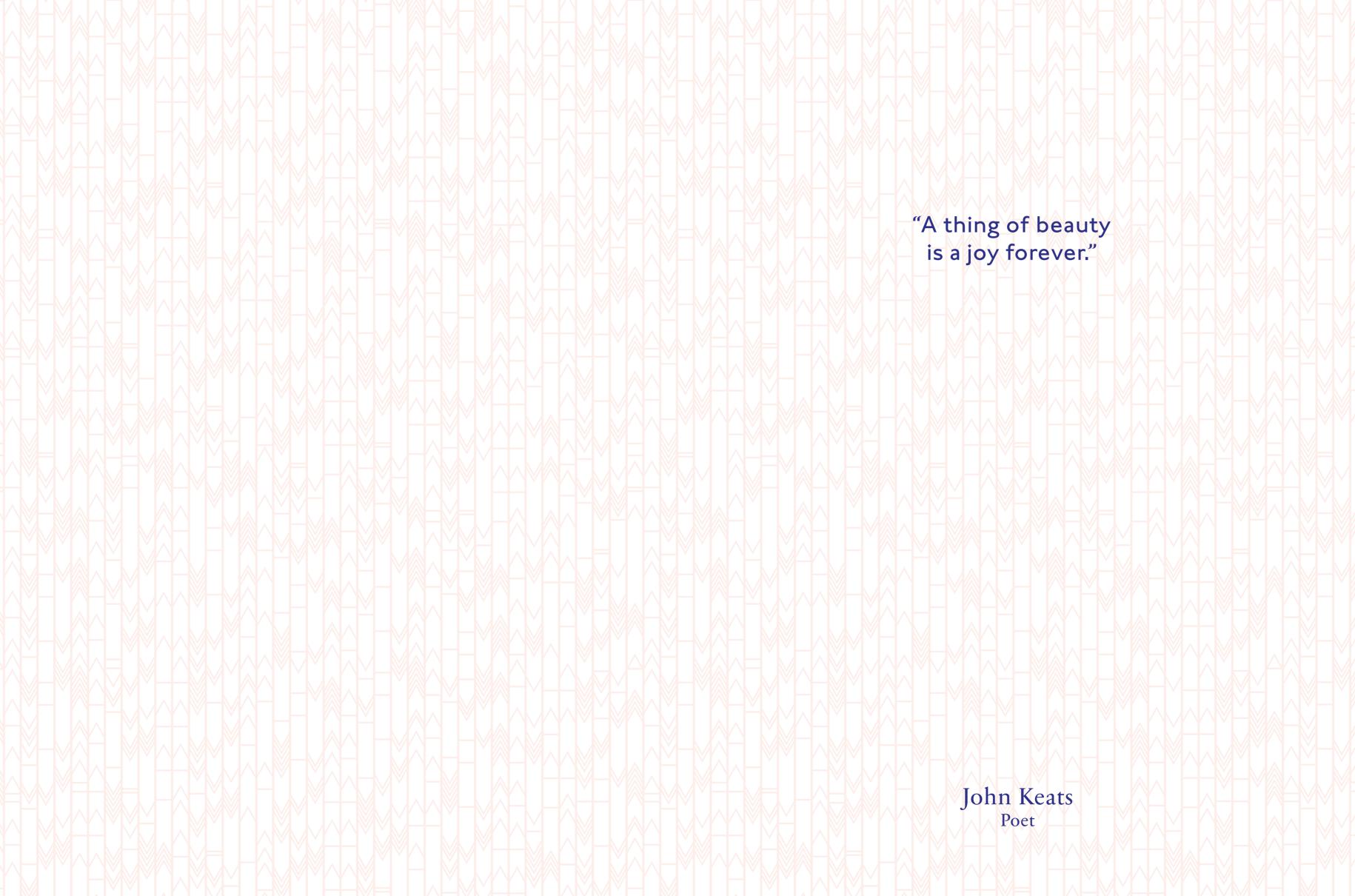


2.00pm Kenwood House

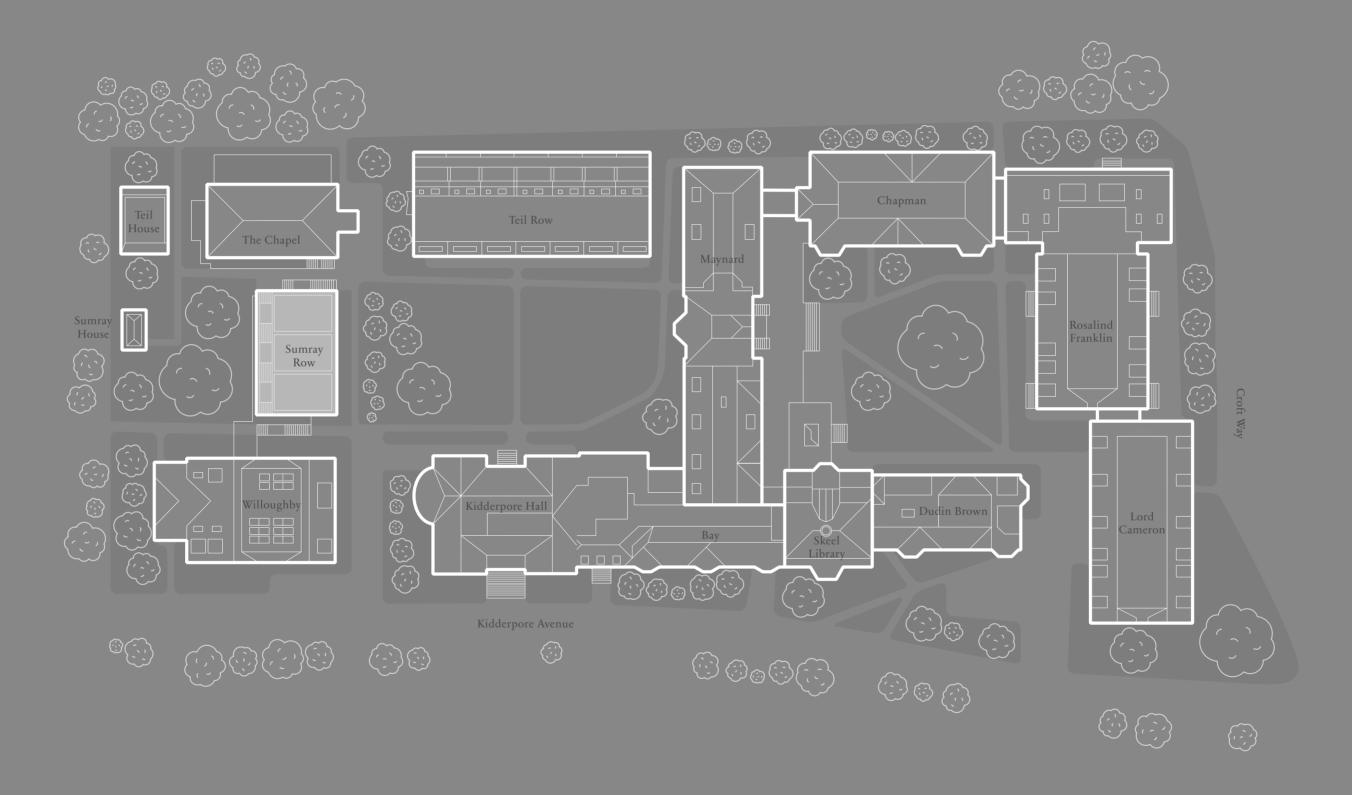




2.36pm Springett's Wood 2.58pm West Meadow



Floorplans & directory



102 Sumray Row

Directory



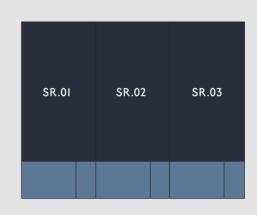


Sumray Row

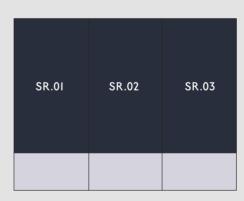
House no.	Bedrooms	Gross internal area	Page
SR.01	3	1,399 sq ft/130 sq m	106-107
SR.02	3	1,399 sq ft/130 sq m	106-107
SR.03	3	1,399 sq ft/130 sq m	106-107

Three bedroom Terrace Light well

Upper level



Lower level



Disclaimer: The kitchen, furniture layouts and dimensions are for guidance only. Dimensions are taken from the points indicated and are not intended to be used for carpet sizes, appliance space or items of furniture. The m2 and ft2 are measured as gross internal areas using the RICS code to measure. Balconies/Terraces may vary in size, please check with the Sales Consultant. Layouts shown here are for approximate measurements only. All measurements and areas may vary. Wardrobe layouts and locations are indicative only. Ceiling heights may vary in some bathrooms, hallways and bedrooms. Speak to your sales consultant for details.

Three bedroom

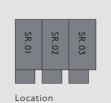
House No. SR.01, SR.02, SR.03



Lower level



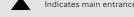
	Sq ft	Sq m
Total area	1,590	147.7
External area	191	17.7
Internal area	1,399	130.0
	ft	mm
Living / dining	24′ 3″ x 15′ 9″	7,385 x 4,800
Kitchen	10' 8" x 9' 8"	3,250 x 2,950
Master bedroom	10′ 2″ x 9′ 11 ″	3,100 x 3,035
Master dressing area	9' II" x 6' 6"	3,035 x 1,970
Bedroom 2	12′ 8″ x 9′ 3″	3,870 x 2,815
Bedroom 3	10' 10" x 9' 10"	3,300 x 3,000
Terrace	19' 9" x 9' 6"	6,029 x 2,900





Upper level





⚠ Indicates secondary entrance

Dashed line shows variation of ceiling heights, please contact your sales agent for details

Indicates light well



106 Sumray Row Three bedroom 107

Spa & gym

Accessible through Willoughby





	Sq ft	Sq m
Total area	6120.4	568.6
	ft	m
Spa	II' 5" x I6' 4"	3.5 x 5
Pool	45' 9" x 14' 4"	14 x 5
Gym	39′ 4″ x 45′ 9″	12 x 14

108 Sumray Row

Mount Anvil

London homes, the Mount Anvil way



Dollar Bay, EC I4
Dollar Bay offers II5 state of the art apartments from I, 2 and 3 beds to 4 floor
(3,243 sq ft) penthouses



Keybridge, SW8
Keybridge offers 441 new homes from studio to three bedrooms, as well as 37,000 sq ft of new commercial retail space



Queen's Wharf, W6 Located on the 'Surrey Bend' of the River Thames in Hammersmith offers 165 individual residences, ranging in size from studio to three bedrooms

Mount Anvil is Central London's specialist residential developer. Together with our joint venture partners, we have created more than 5,000 London homes since 1991. We plan to build 2,500 more by 2018. We focus on legacy, location, design and quality; creating homes in highly desirable locations, employing internationally acclaimed architects and interior designers, and meticulously selecting materials, so that our developments are unique, stand the test of time and add to London's world-class status. Our approach, the 'Mount Anvil way', entails engaging highly talented people who are experts in their fields, then challenging them to think creatively, work collaboratively and to do the right thing with the aim of relentlessly striving to deliver excellence. It's an approach that has been recognised through numerous awards, including:

'Developer of the Year' (less than 1,000 units) at the RESI Awards (2013, 2014 and 2015); the Evening Standard Award 2015 for Best London Homes; and Gold Award for 'Best Interior Design' at the 2013 What House? Awards. We have also been recognised as one of The Sunday Times 'Best 100 Small Companies to Work For' for the last ten years – a standout achievement in the British property industry. Named the UK's number one company by the British Safety Council for health and safety across all sectors (2014-2016). Awarded 3 Swords of Honour (2014–2015) in recognition of our approach to safety excellence, a Globe of Honour for our commitment to the environment and sustainability (2015) and the Considerate Constructors Gold award (2016).









Mount Anvil in partnership with Aston Martin Racing





The Aston Martin Racing car and a view over London from the top of Dollar Bay



Airlifting the Aston Martin Racing car 360 feet above Canary Wharf

In 2016, Mount Anvil became the official Central London Luxury Homes Partner to the world famous Aston Martin Racing team.

The partnership; built on aligned values and individual reputations for design excellence and world-class health and safety, sees two British brands come together to knowledge share across our individual core competencies. At Mount Anvil we are known for our innovative, quality developments that deliver homes people love to live in, similarly Aston Martin Racing is known for their ground breaking vehicles that people love to drive.

To celebrate the launch of this unique partnership – a first between Aston Martin Racing and a specialist property developer – a V8 Vantage GTE Challenger was lifted by crane 30 storeys high to the top of Dollar Bay, our dockside, 31 storey, Ian Simpson designed crystalline glass tower which overlooks the international finance hub of Canary Wharf. The result was a spectacular stunt that drew together the best of both Mount Anvil and Aston Martin Racing's teams – a true collaboration underpinned by a commitment to the partnership.

Jon Hall, Sales & Marketing Director, Mount Anvil, said: "This partnership brings together two multi-award-winning, globally sought-after, British brands – each renowned for iconic design, exceptional quality and world-class health and safety. With our aligned customer bases, individual expertise and global reach, we're hugely excited to be working collaboratively to take our partnership to new heights."

John Gaw, Managing Director, Aston Martin Racing, said: "Aston Martin Racing only looks to partner with those who are raising the bar in their respective fields. Mount Anvil have been doing so for 25 years. Their iconic, design-led London developments, world-class approach to health and safety, and focus on people demonstrate that in abundance. When you think of London homes, you think of Mount Anvil. That's why we're delighted to welcome them into the Aston Martin Racing family."

Visit www.mountanvil.com/aston-martin-racing, to see an Aston Martin Racing car, V8 Vantage GTE Challenger airlifted 360ft above Canary Wharf.

The Team

Johnson Ribolla

Johnson Ribolla is a highly regarded UK interior design company that was founded in 2014 by an acclaimed architect and a brilliantly creative interior designer. Based in London, and with a management team that has more than thirty years experience combined, Johnson Ribolla specialise in creating elegant and timeless interiors.

"We believe that good interior design and architecture go hand in hand, and we seek to combine the two with passion and flair."

The company work on both residential and commercial interior design projects. Hotels and apartments, student accommodation and public spaces – the work is vibrant and varied, embracing the details of bespoke joinery and a deep understanding of the roles that colour, material and form play in any design. "Hampstead is an unusual place" say the team. "Half in the country, half in the city. Both sophisticated, and domestic. It suits our approach – we want to capture timeless design. We don't try to chase trends."

johnsonribolla.co.uk

johnson ribolla

A&Q Partnership

A&Q Partnership is committed to providing the seamless delivery of dynamic and pragmatic architectural solutions for our clients, underpinned by environmental, social and economic sustainability.

As the company has grown since inception in 1984, commissions from clients in different sectors have introduced us to a broad range of building types, landmark schemes and projects that have won prestigious national and local awards.

The practice has developed abilities relevant to sensitive aspects of heritage architecture, particularly in the residential sector. Of all work sectors residential is one of the most complex and arguably the most important, requiring the successful integration of an increasing range of specialist skills to deliver attractive and adaptable homes.

The majority of our residential projects involve aspects of urban regeneration, master planning, ecology, landscaping and interior design as well as architecture.

Hampstead Manor presents a range of building types and architectural styles to which the practice will bring its full range of skills and expertise to deliver a high quality residential development.

aqp.co.uk



Fabrik

With about 55 staff over five offices led by nine directors and four associates, the Practice has a wide range of skills and experience that allows us to assemble design teams specially tailored to each project to provide a coherent path from project inception to completion Fabrik is an award winning landscape design practice with studios in Alton, London and Manchester. Our offices are open, bright and vibrant, encouraging creativity and the interchange of ideas.

We are part of thriving local business communities where we work. Our 40-strong team includes energetic, committed and highly talented people from diverse backgrounds, with diverse skills. We are all focused on a common goal: the design of sustainable landscapes.

Fabrik is evolving rapidly and organically. Our staff and clients like who we are, what we do, and where we are heading. Survival is not about beating the competition; it is about nurturing the strengths of our staff and cultivating creativity with like-minded people.

Our core skills are landscape design, landscape planning, urban design and architecture. We apply these skills in the residential masterplanning and design, leisure, healthcare, education and commercial sectors for a wide range of both private and public sector clients.

fabrikuk.com



General Disclaimer: All information contained within this brochure is correct at the time of going to press. The computer generated images of the development are indicative and are used for illustrative purposes only. All names cited within this brochure are indicative only and subject to change.

Contact us

To find out more about the unique offering at Hampstead Manor please contact the Mount Anvil team at:

sales@hampsteadmanor.com 0203 582 5461 hampsteadmanor.com

> Hampstead Manor Kidderpore Avenue Hampstead London NW3 7ST



