

# MINUTES FROM THE CITY, METRES FROM THE WATER



The three waters of Bow Creek, the River Lea and the Limehouse Cut meet in London's fastest-growing area.¹ Our studio and one-bedroom homes put you minutes from the City and metres from the water.

#### ZONE 2 LIVING, ZONE 1 JOURNEY TIMES

With the Tube and Docklands Light Railway (DLR) close by, you'll be in the City or Canary Wharf in as little as 12 minutes.

## WITH RELOCATION COMES REGENERATION

Bow Creek, Stratford and the nearby East Bank are magnets for investment. Just some of the reasons why 35% house price growth is anticipated in this area by 2021.<sup>2</sup>

#### TRIPLE THE TRANQUILLITY

Workout before work. Cycle to the City.

Waterside is synonymous with both wellbeing and buoyant investment value. As Knight Frank say: "there is a uniqueness to waterside living." 3

#### CITYSCAPES WITH HEADSPACE

The raised garden, roof terrace and private balconies are crafted to give you views of the City and the water. River vistas have been reported to add 24% to the value of a property, while canalside homes gain an average of 18%.

#### CRAFTED BY THE WATER

From the red British brickwork to the statement herringbone flooring, every aspect of the architecture and design has been crafted for long-term quality and desirability.

#### EXTRAORDINARY EVERYDAY

A 24-hour concierge and residents' screening room are part of life's flow at Three Waters.

<sup>&</sup>lt;sup>1</sup>Evening Standard, 2017: East London still racing ahead as Olympic boom creates 110,000 jobs.

<sup>2</sup>Knight Frank, 2018: London Development Hotspots: Residential Development Opportunity Areas.

<sup>3</sup>Knight Frank, 2018.

<sup>&</sup>lt;sup>4</sup> The Telegraph, 2016: Revealed: the most sought-after waterside views in the country.



# **BOW CREEK** IS WHERE INVESTMENT MEETS RETURN

Three Waters sits within London's fastestgrowing area1. Over half of the capital's population now live east of Tower Bridge.<sup>2</sup>

East London is a beacon for the most ambitious City workers, creatives and entrepreneurs, all demanding competitively-priced homes with rapid journey times. London's shifting epicentre makes for strong capital growth prospects.

Where public and private finance converge, smart property buyers follow.

TfL, Tower Hamlets Council and the London Legacy **Development Corporation** are investing over £9m to upgrade the area's transport infrastructure.3

Tower Hamlets Council is creating a new district centre that will bring new shops, offices, a hotel, a school and riverside park space.

That's all in readiness for an influx of affluent professionals and students.

Moments away in Stratford, the £12bn legacy of London 20124 has delivered some of the capital's biggest property increases. Sold prices have risen by 82% in the last five years alone.5

The Mayor of London's £1.1bn vision for the East Bank has encouraged world famous cultural and educational brands to the area.6 More than 10,500 students will follow.7

Now, creating opportunity out of the optimism, Mount Anvil and Peabody are investing in E3. It all adds up to a great investment in a borough that's burgeoning as well as buzzing.

#### MAP KEY

RIVERS AND CANALS

UNDERGROUND STATION

DLR STATION

NATIONAL RAIL

BROMLEY-BY-BOW REDEVELOPMENT

BROMLEY-BY-BOW NEW INFRASTRUCTURE

**EAST BANK** REDEVELOPMENT

**V&A EAST** 

UAL'S LONDON COLLEGE OF FASHION

BBC MUSIC

SADLER'S WELLS EAST

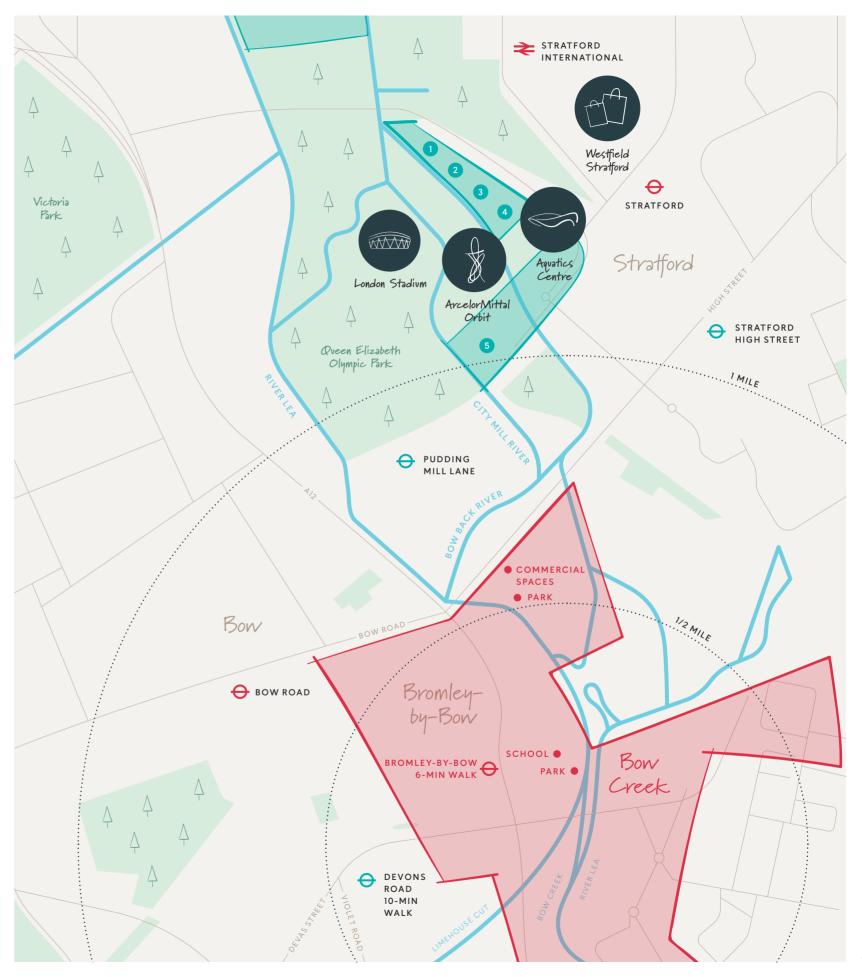
**UCL EAST** 

Mount Anvil's track record is for building homes that grow in price faster than local new build averages - by up to 2.3x.8



In Bromley-by-Bow house prices have outperformed the wider Tower Hamlets market during the past decade, climbing 67%, compared to 54% for the wider borough.9

<sup>&</sup>lt;sup>7</sup> UCL, 2018: *UCL East at a glance.* / UAL, 2018: Mayor of London unveils vision for LCF's new home East Bank at Queen Elizabeth Olympic Park. 8 Mount Anvil and Dataloft Market Report March 2018 Journey times are approximate only and taken from TfL



<sup>&</sup>lt;sup>1</sup>Evening Standard, 2017: East London still racing ahead as Olympic boom creates 110,000 jobs. 6 BBC News, 2018: London Olympic Park £1.1bn plan unveiled.

<sup>&</sup>lt;sup>2</sup> The Guardian, 2014: *Bridge East London*.

<sup>&</sup>lt;sup>4</sup>The Guardian, 2014: London's £12bn Olympic park opens up to the public.

<sup>5,9 ©</sup> Crown Copyright. Land Registry data, 2018.

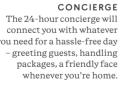
# INSPIRED BY HISTORY, MADE FOR THE FUTURE

Three new buildings rise above the meeting point of the River Lea, Bow Creek and the Limehouse Cut. The architecture reflects the industrial heritage of this conservation area. Traditional red brick façades and pitched roofs echo the historic wharves and warehouses of the east London context.

Every aspect of Three Waters has been designed to make the most of the waterfront location. The raised garden, the roof terrace, the private balconies, even the three buildings themselves; each element is cleverly arranged to offer you farreaching views of the water and the City.

We've crafted communal spaces to help your life flow smoothly. It's a stunning space, designed as a welcome home for you and a wow moment for your guests.

you need for a hassle-free day



#### SCREENING ROOM

Booking the screening room for you and your guests means entertainment on an epic scale. State-of-the-art technology and expansive seating bring a night in front of a sporting event or a film to a new level.









66 We were thinking about how we could create a calm setting when you're entertaining friends, which led us to integrated appliances, clean lines and natural oak-effect splashbacks.

> The floor's the star, here. A herringbone pattern where wood-effect gives way to concrete-effect. A splash of personality to update a classic finish, and right inkeeping with the waterside architecture. 99

NATALIE SLACK Interior Design Manager, Mount Anvil





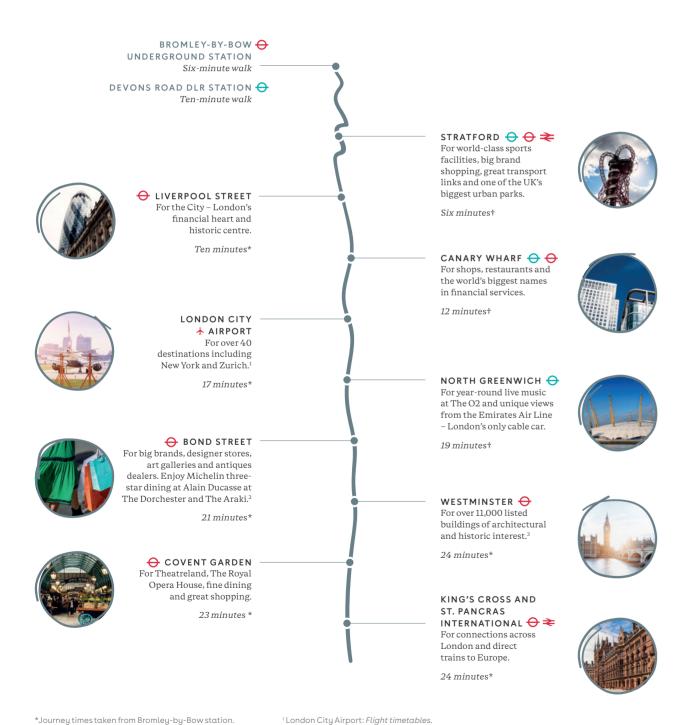
66 We've designed the tiling and shelving to align perfectly. Clever storage means you can hide your products away, but keep them close at hand. 99

> NATALIE SLACK Interior Design Manager, Mount Anvil

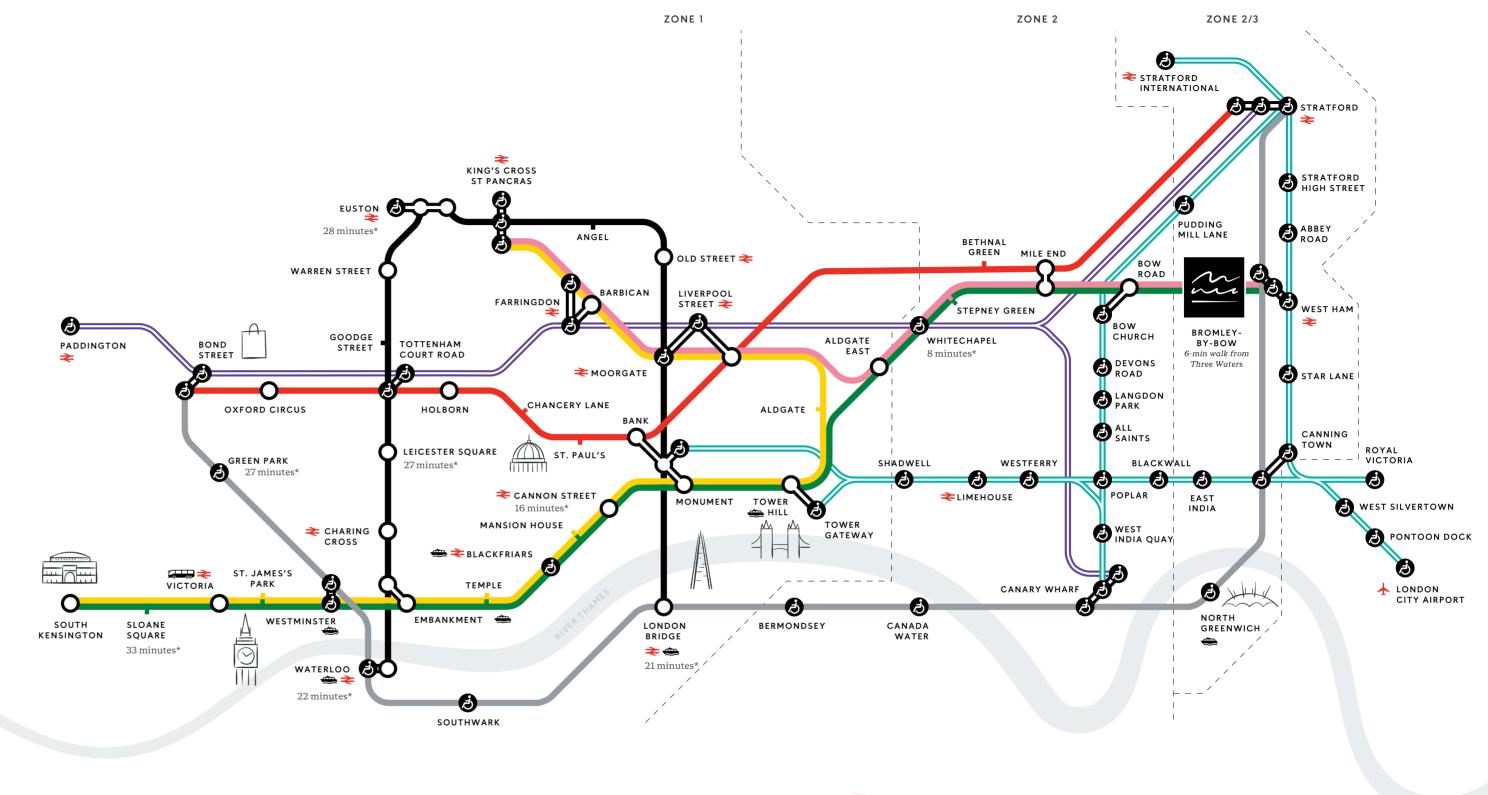
# CLOSE TO THE CITY, CONNECTED TO THE WORLD

Benefit from the central Zone 2 location with the Tube and DLR in walking distance, taking you to the latest restaurant or bar, to the can't-miss-it lecture, or to catch that plane. Get to the City and Canary Wharf in as little as 12 minutes.

At Three Waters, you can enjoy your city as much as your neighbourhood.



<sup>\*</sup>Journey times taken from Bromley-by-Bow station †Journey times taken from Devons Road station. 2 Journey times are approximate only and taken from TfL.





TfL's improvements to the District line will boost capacity by 33% by 20221 and put new spacious, air-conditioned trains on the line, making journeys faster and more comfortable.

The District line is a key thoroughfare, connecting soon-tobe upgraded Bromley-by-Bow station with the heart of East London and running all the way to the suburban west.

<sup>&</sup>lt;sup>2</sup> Evening Standard, 2017: *Michelin starred restaurants in London*.

<sup>&</sup>lt;sup>3</sup> City of Westminster: Listed buildings.

 $<sup>{}^{1}\</sup>text{TfL}$  Improvements and projects.

 $<sup>\</sup>hbox{``Journey times taken from Bromley-by-Bow station}.$ 

## AT A GLANCE

## DEVELOPMENT ADDRESS Gillender Street, London E3 3JX

## LOCAL COUNCIL Tower Hamlets

## ARCHITECT Allies & Morrison

### LANDSCAPE ARCHITECT

## INTERIOR DESIGN Suna Interior Design

## DEVELOPER

Mount Anvil Ltd and Peabody

#### COMPLETION DATE

 $The \ River \ Collection \ Q2/Q3\ 2021$   $The \ City \ Collection \ Q1/Q2\ 2022$ 

#### TENUR

999 Years Leasehold

#### **BUILDING INSURANCE**

All apartments benefit from a two-year fixtures and fittings warranty (part of the broader ten-year NHBC buildmark warranty).

#### SERVICE CHARGE Estimated £4.66 per sq ft

## NUMBER OF HOMES AT THREE WATERS

- ~ Block A: 171 homes
- ~ Block B: 109 homes
- ~ Block C: 47 homes

#### SPECIFICATION

Herringbone effect tiling to living areas. Soft white cabinets and natural oak-effect to worktops with black SMEG integrated appliances.

#### RESIDENT FACILITIES

- ~ Raised communal garden
- ~ Cinema room and bar
- ~ Rooftop terrace
- ~ 24-hour concierge

#### **GROUND RENT**

- ~ Studio £250
- ~ One Bed £250

#### PARKING AVAILABILITY

- Limited availability, speak to your sales consultant
- ~ Bike stores

#### **VENDOR SOLICITORS**

#### **Stepien Lake**

43 Welbeck Street London W1G 8DX

#### **Catherine Smyth**

+44 (0)20 7467 3057 catherine.smyth@stepienlake.co.uk

#### RECOMMENDED SOLICITORS

#### Forsters

31 Hill Street London W1J 5LS

#### **Chris Myers**

T: 0207 863 8449 E: Chris.myers@forsters.co.uk

#### **Zhong Lun Law Firm**

10-11 Austin Friars London EC2N 2HG

#### Echo Xu

0207 382 1567 echoxu@zhonglun.com

#### RESERVATION

- ~ 10% of purchase price payable within 21 days on exchange of contracts (minus reservation fee).
- ~ A further 2.5% stage payment payable 6 months after exchange.
- ~ A further 2.5% 2nd stage payment payable 12 months after exchange.
- A further 5% 3rd stage payment payable 18 months after exchange.
- Balance of 80% payable on completion.

## Three Waters is a collaboration between Mount Anvil and Peabody. Our partnership is built on shared values and a vision for

the neighbourhood.

AMBITION FOR

**BOW CREEK** 

ASHARED

Together we want to enhance this already great city with excellent design and high quality, leaving a legacy of homes people love, in places they want to live.

We have over 180 years' combined experience creating over 71,000 homes in London and the South East. They're built to last and built for lasting value, which is why 98% of our customers recommend us.

FIND OUT MORE ...



VISIT THREEWATERSLONDON.COM

(NB: All values are Mount Anvil and Peabody combined, not homes delivered in partnership. Recommendation score refers to an average across Mount Anvil and Peabody customers). All Computer Generated Images are indicative and are used for illustrative purposes only.

CRAFTED BY

