

NEW ONE, TWO AND THREE  
BEDROOM APARTMENTS



THE  
DIDSBURY

EAST HAM

REFINED  
RENTAL APARTMENTS





# THE DIDSBURY

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## EAST HAM

The Didsbury, East Ham, is a collection of 1, 2 and 3 bed private rental apartments situated within the heart of bustling East Ham.

Choose from a stylish and spacious new build apartments with private outdoors space, or fall for the charm of 1930s art-deco, in our stylishly refurbished apartments with the former Town Hall Annexe.

Situated within a local conservation area, you'll be living close to East Ham tube station, putting central London and Canary Wharf within easy reach - whether for work or leisure.

And most important of all, you'll be safe in the hands of Populo Living with our top-notch service.

## REFINED

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## RENTAL APARTMENTS

THE DIDSBRY  
—  
EAST HAM



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## A BRAND NEW WAY OF RENTING IN EAST HAM

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The Didsbury is a striking development by award winning architects in the heart of up-and-coming East Ham. Each apartment has been designed and built to a high specification, giving you the very best of modern living.

With a range of 1, 2 or 3-bedroom home, most with a private balcony or terrace, you have peace of mind that it offers excellent energy efficiency, keeping you warm, while keeping your bills lower. All our homes come connected to super-fast broadband, and a range of furniture packages to make your move as easily as possible.

Our customers are at the forefront of our business and we have a friendly and dedicated Customer Service team on hand to make sure that we take the hassle of renting.

THE DIDSBRY  
—  
EAST HAM

A  
VIBRANT  
WAY OF  
LIVING



The Didsbury is just a short walk from the local High Street, where you'll discover some great shops and eateries. From fashion and beauty boutiques to big names like Primark and Boots, this area has got you covered. There's also a local Sainsbury's, not to mention lots of independent supermarkets and grocery stores. The East Ham Market Hall is also being redeveloped and will offer an excellent new retail offering.

If you love food, there are some great restaurants offering cuisine from around the world. Saravanaa Bhavan is the place for vegetarian dishes from South India, while Sathiyams is a 200-seat restaurant that serves regional Indian and Sri Lankan fare. The Grill is a great family-friendly hangout with a reputation for Mediterranean flavours. Then there are plenty of pubs, bars and cafés where you can relax or enjoy a night out.



When you want to get away from the hustle and bustle, there are lots of nearby green spaces for you to enjoy. The Didsbury is close to Central Park, where you'll find excellent sports facilities, a café, play area and a fun history trail. A little further afield, you can enjoy the beautiful scenery and be wowed by the incredible facilities of the Queen Elizabeth Olympic Park.

E6 is an area that's going from strength to strength and The Didsbury is your chance to experience it – just a stone's throw from Central London.



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THE DIDSBRY  
—  
EAST HAM

Queen Elizabeth  
Olympic Park





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### RENTAL APARTMENTS

Canary Wharf



# BRILLIANTLY CONNECTED

At The Didsbury, you'll find getting around is easy and convenient. East Ham Underground Station is a short walk away, giving you quick access to the District and Hammersmith & City lines. From there you can be at Canary Wharf in 18 minutes, Stratford International in 19, Fenchurch Street in 20 minutes and at Oxford Street in under half an hour.

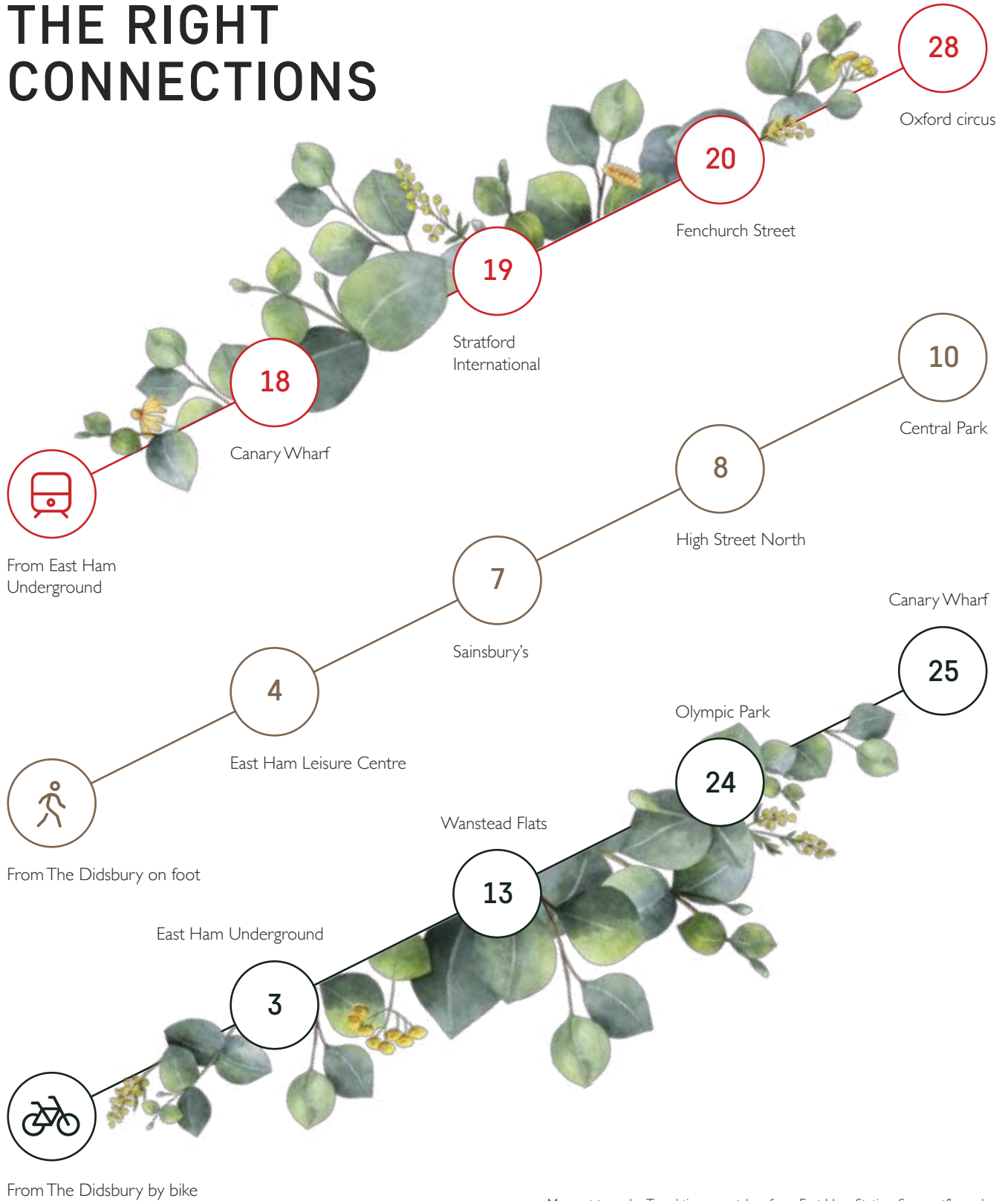
You'll also find many amenities on your doorstep, with a short walk taking you to the High Street, the East Ham Leisure Centre or the attractive Central Park. If cycling is your thing, there's plenty to explore nearby, from the beautiful Wanstead Flats to the Queen Elizabeth Olympic Park.



From East Ham  
to anywhere

THE DIDSBRY  
—  
EAST HAM

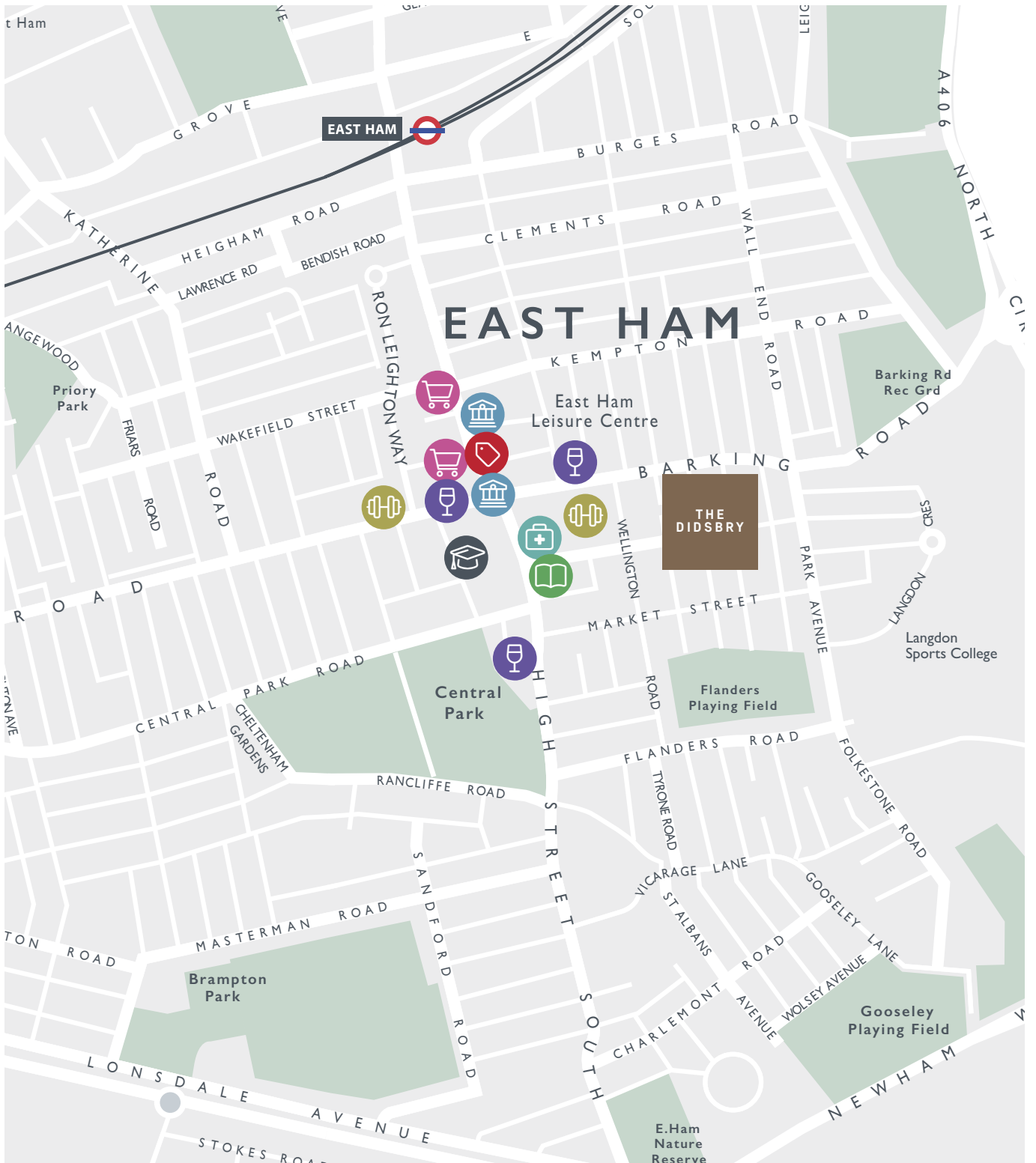
# THE RIGHT CONNECTIONS



Map not to scale. Travel times are taken from East Ham Station. Source: tfl.gov.uk

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## RENTAL APARTMENTS



Key: High Street Bar Pharmacy College Supermarket Bank Library Gym

THE DIDSBRY  
—  
EAST HAM

# A GREAT WAY TO RENT

The Didsbury is one of only a small number of Build-to-Rent developments in the UK. It gives you all the benefits of a brand-new, purpose-built home at an attractive monthly rental price. So, if you want to enjoy modern London living while keeping all the flexibility of renting, The Didsbury is for you.



HIGH SPEED BROADBAND



PET FRIENDLY



SECURITY



SECURE CYCLE STORE



DOOR ENTRY SYSTEM



FLEXIBLE TENANCIES



FURNITURE PACKAGE



CAR CLUB MEMBERSHIP



COMMUNAL GARDENS



CITY VIEWS



PARCEL LOCKERS



UNDERFLOOR HEATING



BUILDING MANAGEMENT



BALCONY



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—  
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# SPECIFICATION

## KITCHEN

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Bespoke kitchen with soft close doors and drawers

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Stone Worktop

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Stainless Steel Multifunction Single Oven

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Built in Microwave

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Touch Control Induction Hob

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Integrated Dishwasher

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Integrated Fridge & Freezer

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Combined Washer / Dryer



Digital illustration



Digital illustration

# THE DIDSBRY

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## EAST HAM

### ELECTRICAL

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Recessed downlights to all rooms

USB ports to sockets

Heated towel rail

Underfloor heating

Pre-wired for SkyQ

Pre-installed wi-fi

### CARPENTRY

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Fitted wardrobes to all bedrooms

Fitted storage cabinet to bathrooms

Ample storage

### FLOORING

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Oak timber vinyl flooring to kitchen, living and dining areas

Porcelain floor tiles to bathrooms

Carpet to bedrooms

### ACCESSORIES

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Blinds to all windows

Furniture packages available

### OUTSIDE SPACE

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Balcony or terrace



Digital illustration





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Digital illustration

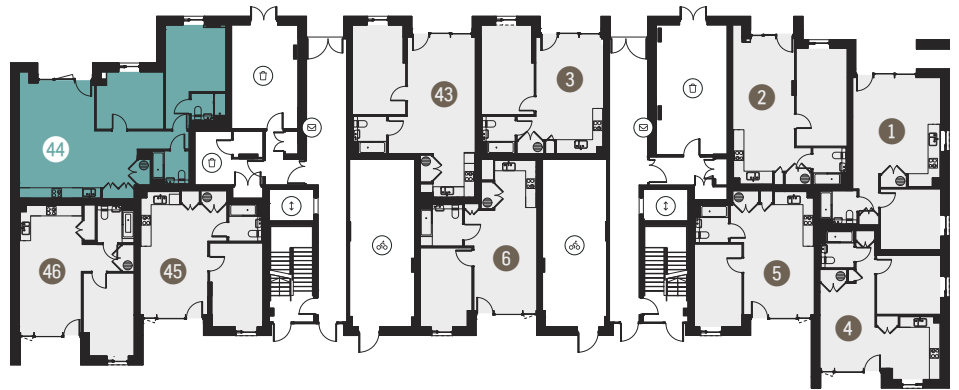
# THE DIDSBRY

## EAST HAM

● One bedroom apartments ● Two bedroom apartments ● Three bedroom apartments

⊞ Waste storage room ⬆ Lift 📧 Post boxes 🚲 Cycle storage

### GROUND FLOOR



### FIRST FLOOR



### SECOND FLOOR



Bathroom and kitchen layouts are indicative only and are subject to change. Wardrobe position may vary. The information provided above does not constitute part of any offer, contract or warranty. Whilst the plans have been prepared with all due care for the convenience of the intending purchaser, the information contained herein is a preliminary guide only.

### THIRD FLOOR



### FOURTH FLOOR



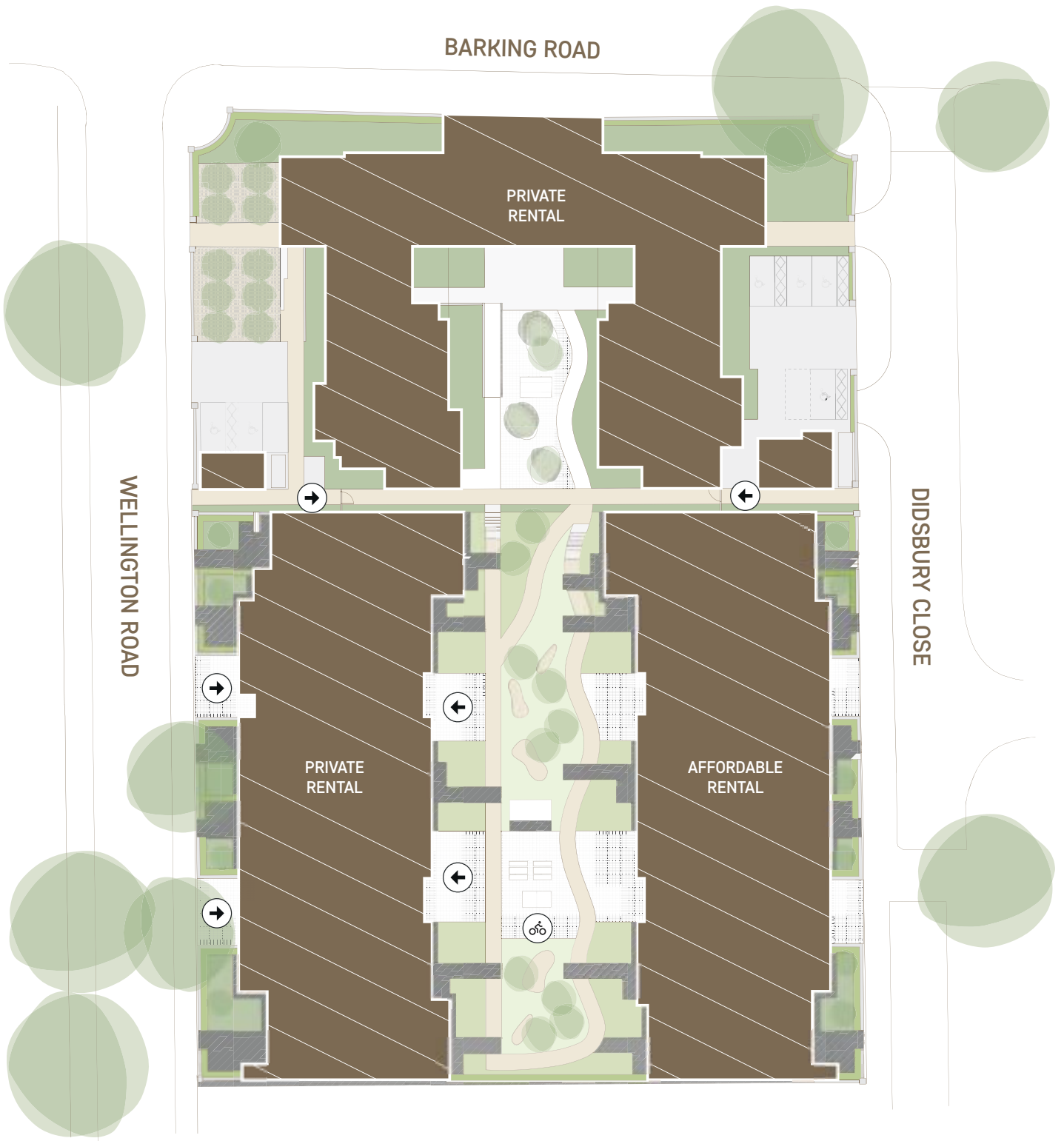
### FIFTH FLOOR



### SIXTH FLOOR



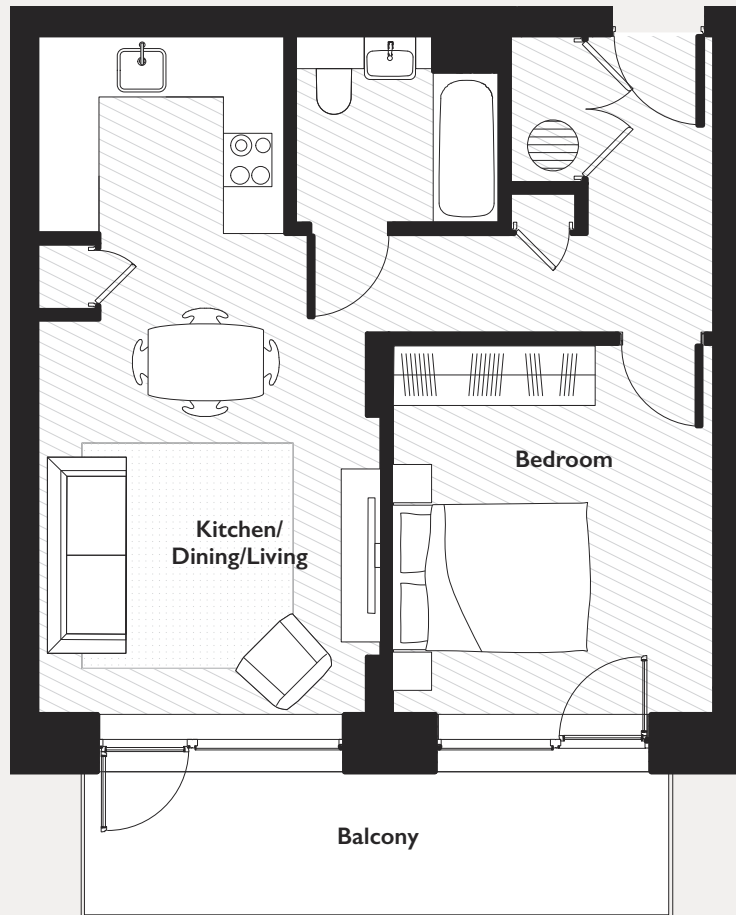
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EAST HAM



 Cycle parking     Access

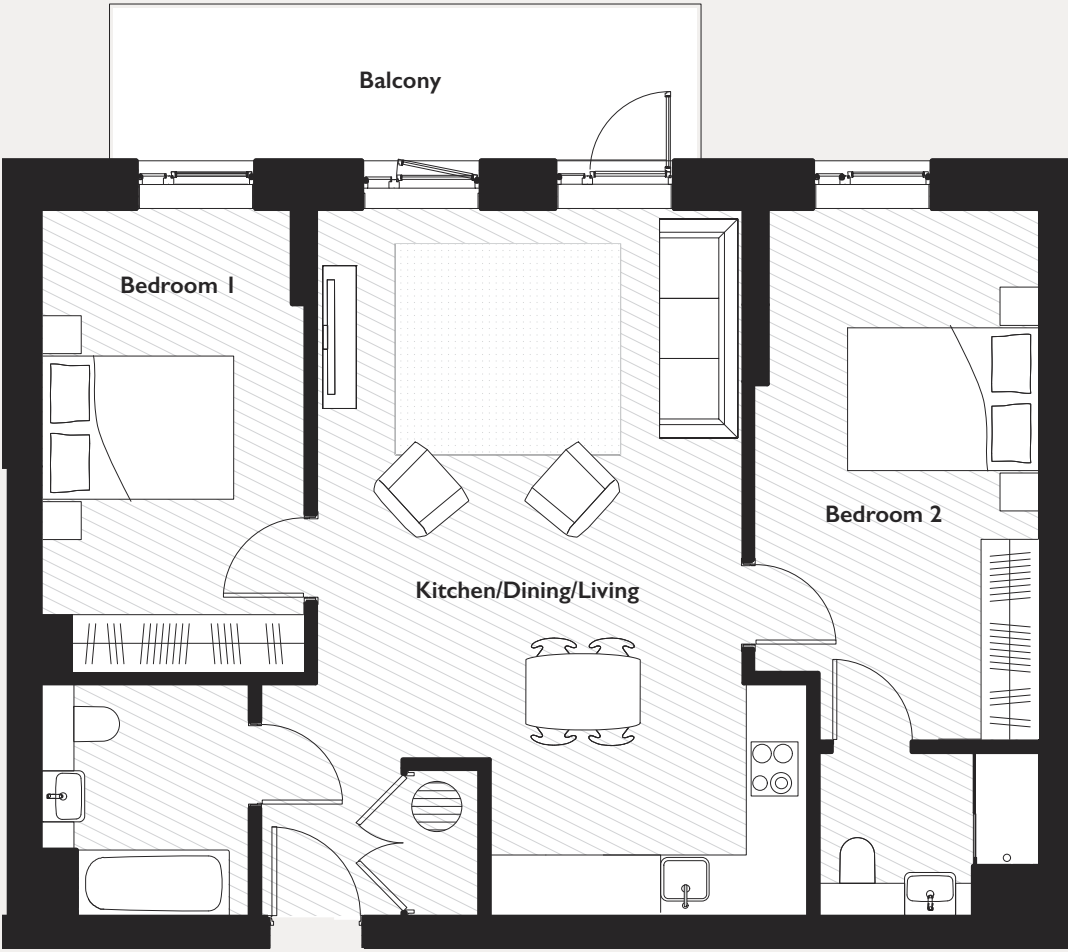
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**THE DIDSBRY**  
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**TYPICAL ONE BEDROOM APARTMENT**



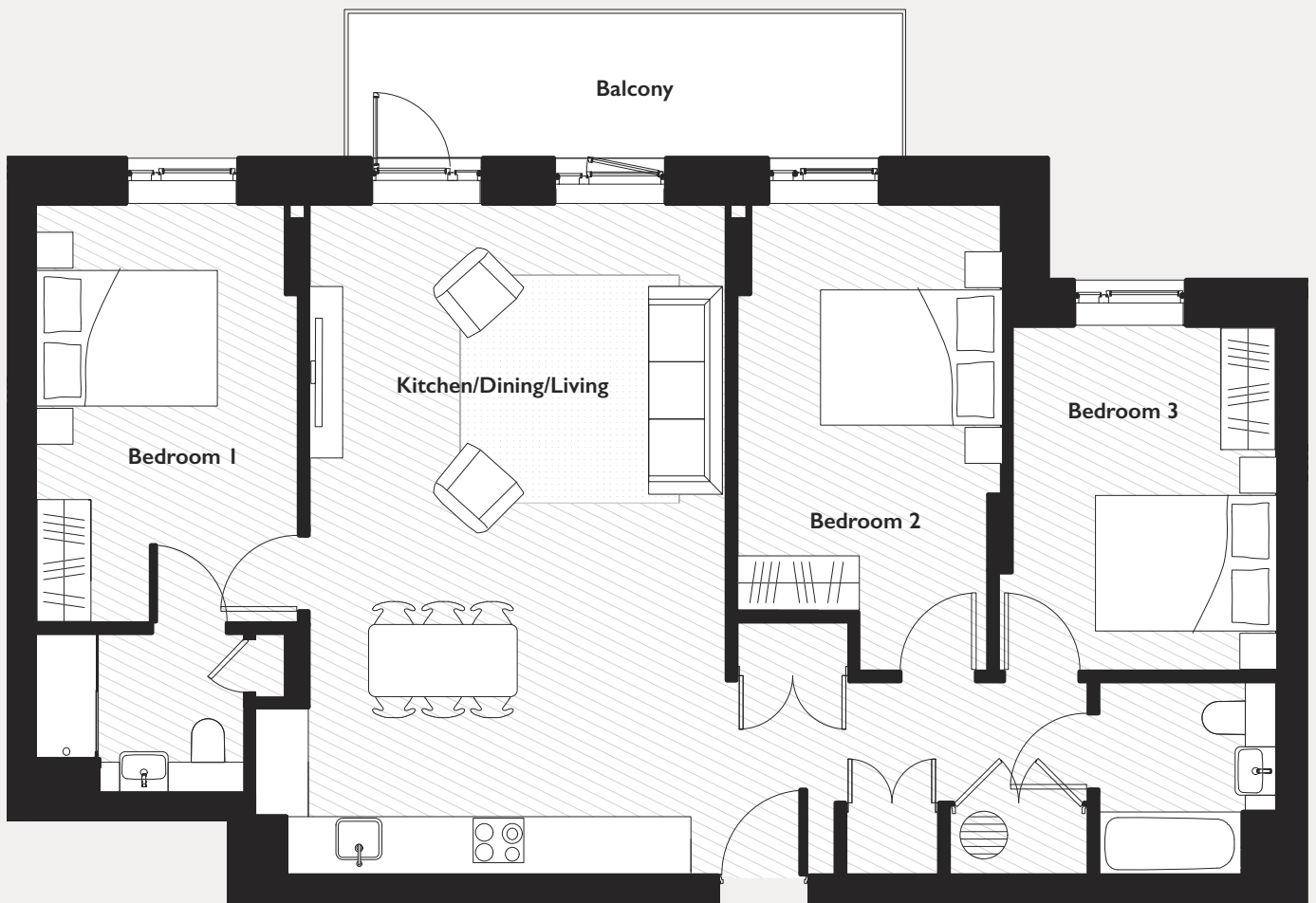
Disclaimer: House layouts provide approximate measurements only. Dimensions, which are taken from the indicated points of measurement, are for guidance only and are not intended to be used for carpet sizes, appliance space or items of furniture. House areas are provided as gross internal areas and may vary. Bathroom and kitchen layouts are indicative only and are subject to change. Wardrobe size and position may vary. Ceiling height may vary within select houses, please speak to the sales team for more information. All private outdoor space dimensions and areas are approximate and may vary. The information contained within this document does not constitute part of any offer, contract or warranty. Whilst the plans have been prepared with all due care for the convenience of the intending purchaser, the information contained herein is a preliminary guide only.

**THE DIDSBRY**  
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TYPICAL TWO BEDROOM APARTMENT



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**THE DIDSBRY**  
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TYPICAL THREE BEDROOM APARTMENT



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Computer generated artist impression of  
Fireman's Reach, East Ham



# ABOUT US

We are Populo Living, Newham's housing company.

We build great homes for private rent. We create well designed and high quality homes with an emphasis on social value and sustainability. We manage all our developments, providing outstanding customer service and a premium tenant experience.

Whether you're looking for your first home in Newham, or your next one, we can help you find the perfect place. We're 'Making Newham Home' for everyone.



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Computer generated artist impression of Plaistow Hub, Plaistow



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