





Imagine living in one of West London's best-connected locations – Hammersmith, with so much on your doorstep and so much more to come.

Beaulieu House in Sovereign Court is only a short walk from Hammersmith stations and close to many of London's most fashionable locations, including Kensington, Fulham and Chiswick.

Set amongst modern restaurants, bars and independent cafés, together with world-class shopping. Just down the road is some of London's best-loved green space. The iconic Hammersmith Bridge and the majestic River Thames are also nearby.

Theatre, cinema, dance and art venues are all on your doorstep, with the West End only a short tube ride away.

Discover the new homes at Sovereign Court.



Yours to discover





Computer generated image of the development is indicative and for illustrative purposes only.



# well connected

Enjoy all the right connections. Hammersmith is sensationally well served for transport, boasting not one, but two underground stations, serving four separate tube lines between them, and it's just eight minutes to South Kensington. Once open, you're only four short stops from Crossrail – and ultra-fast journeys east or west.

Plus there's easy access to the A4 and UK motorway network, with Heathrow Airport approximately 20 minutes away.



Map is for illustrative purposes only  
Underground travel times, source: [www.tfl.gov.uk](http://www.tfl.gov.uk) 2018  
Eurostar travel times, source: [www.eurostar.com](http://www.eurostar.com) 2018  
\* Crossrail expected to begin running services from 2021  
† Drive time by road, source: [www.maps.google.com](http://www.maps.google.com) 2018



## wonderful green spaces



**Space to breathe, freedom to explore.** Historic Hammersmith Bridge and several of London's best-known waterside pubs are only a short stroll away. Wonderful green spaces nearby include Ravenscourt Park, which offers tennis, basketball, an all-weather pitch, a walled garden and two independent cafés. Brook Green, also has tennis courts, while Furnival Gardens provides great Thames views. Close by are Kensington's Holland Park and the London Wetlands Centre in Barnes, not to mention Chiswick House and Gardens.







# first class education

**First class in education.** Whether primary or secondary, there are many, highly regarded, outstanding schools in the Borough, including excellent nurseries. There are also two of London's most prestigious private schools – The Godolphin & Latymer for girls and St Paul's for boys. Just down the road is the Kensington campus of Imperial College, while London's other world-leading universities and colleges are within easy reach.

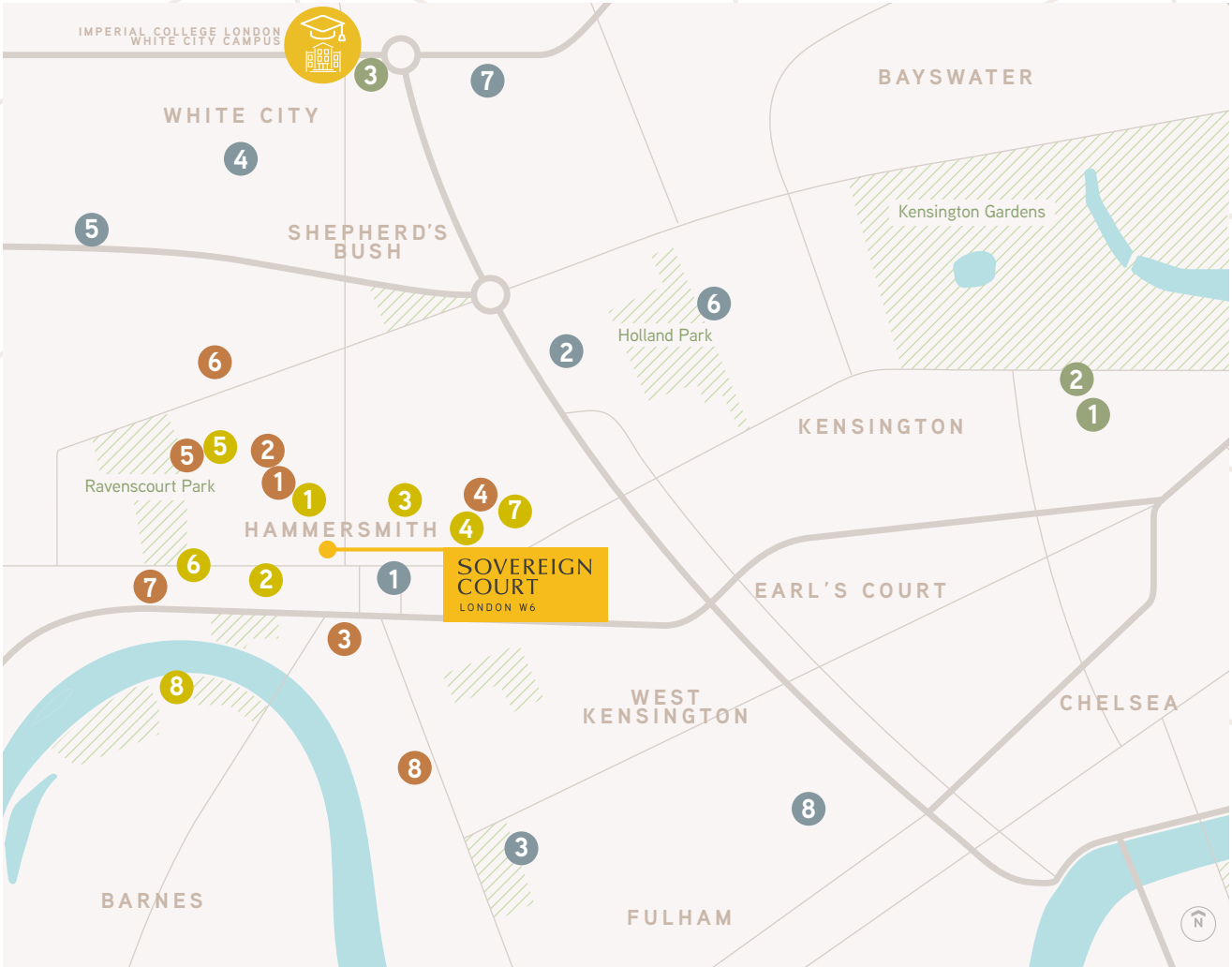


Neighbouring Sovereign Court, *The Godolphin & Latymer School* provides an outstanding education for 780 girls. Offering an exciting range of intellectual, creative and physical challenges and opportunities, achieving excellent examination results.



Renowned *Imperial College London* is ranked 8th in the world in the QS World University Rankings® 2019. Imperial College is a one-of-a-kind institution in the UK, focusing solely on science, engineering, medicine and business.

Imperial College London is also opening a new White City Campus in West London, bringing together world-class researchers, businesses and partners from academia to work.



**PRIMARY SCHOOLS**

- 1 West London Free School OUTSTANDING
- 2 Earl's Court Free School Primary OUTSTANDING
- 3 St Paul's Primary School OUTSTANDING
- 4 Larmerier & Sacred Heart Catholic School OUTSTANDING
- 5 John Betts Primary School OUTSTANDING
- 6 Brackenbury Primary School OUTSTANDING
- 7 St Peter's Primary School OUTSTANDING
- 8 Melcombe Primary School OUTSTANDING

**SECONDARY SCHOOLS**

- 1 Sacred Heart High School OUTSTANDING
- 2 The Cardinal Vaughan Memorial School OUTSTANDING
- 3 Fulham Cross Girls' School OUTSTANDING
- 4 Jack Tizard School OUTSTANDING
- 5 Queensmill School OUTSTANDING
- 6 Holland Park School OUTSTANDING
- 7 Kensington Aldridge Academy OUTSTANDING
- 8 The London Oratory School OUTSTANDING

**PRIVATE SCHOOLS**

- 1 The Godolphin & Latymer School
- 2 TLG West London
- 3 Bute House Preparatory School
- 4 St Paul's Girls' School
- 5 Dalling House Mandarin Immersion School
- 6 Le Hérisson School
- 7 Ecole Française de Londres Jacques Prévert
- 8 St Paul's School

**UNIVERSITIES**

- 1 Imperial College London, SW7
- 2 Royal College of Art, SW7
- 3 Imperial College London, W10 NEW WHITE CITY CAMPUS
- 4 University of Westminster, W1B\*
- 5 Chelsea College of Arts, SW1P\*
- 6 University College London, WC1\*
- 7 London School of Economics, WC2\*
- 8 King's College London, WC2\*

Ofsted source: [www.compare-school-performance.service.gov.uk](http://www.compare-school-performance.service.gov.uk)  
\*Not visible on map.

# an established and fast-expanding media and technology destination

**The media and tech hub of West London.** Hammersmith & Fulham is an established, fast-expanding media and technology destination, with an ongoing £8 billion, ten-year regeneration of the wider White City area. This includes the Television Centre, which will form a unique new tech, creative and academic hub in itself. Several blue chip businesses already have their headquarters in Hammersmith, including Virgin, L'Oréal, GE, Walt Disney and Sony, while Heathrow, the world's busiest airport, is also within easy reach.





Westfield,  
just two stops away



**Westfield, the destination for choice.** Just two stops away is Westfield, the largest shopping centre and entertainment complex in all Europe. With the recent new expansion, there are over 300 shops and 60 places to eat and drink, together with 20 state-of-the-art cinema screens, all under one roof. One of London's premier destinations, it offers everything from affordable fashion and retail to international luxury brands, including Louis Vuitton, Jimmy Choo, Gucci, Tiffany & Co and Burberry.

SHEPHERD'S BUSH MARKET  
3 MINUTES





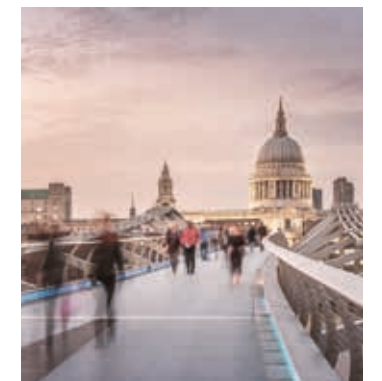
one of the world's  
most exciting cities

**A gateway to all the capital has to offer.** South Kensington is just eight minutes by tube, while a few stops more will take you to the heart of the West End. Today, London is acknowledged by many as the most cosmopolitan and exciting city on the planet. Look all around to see any number of cultural and historic landmarks, take a cruise on the river or go on the London Eye – the choice is yours.

**SOUTH KENSINGTON**  
8 MINUTES

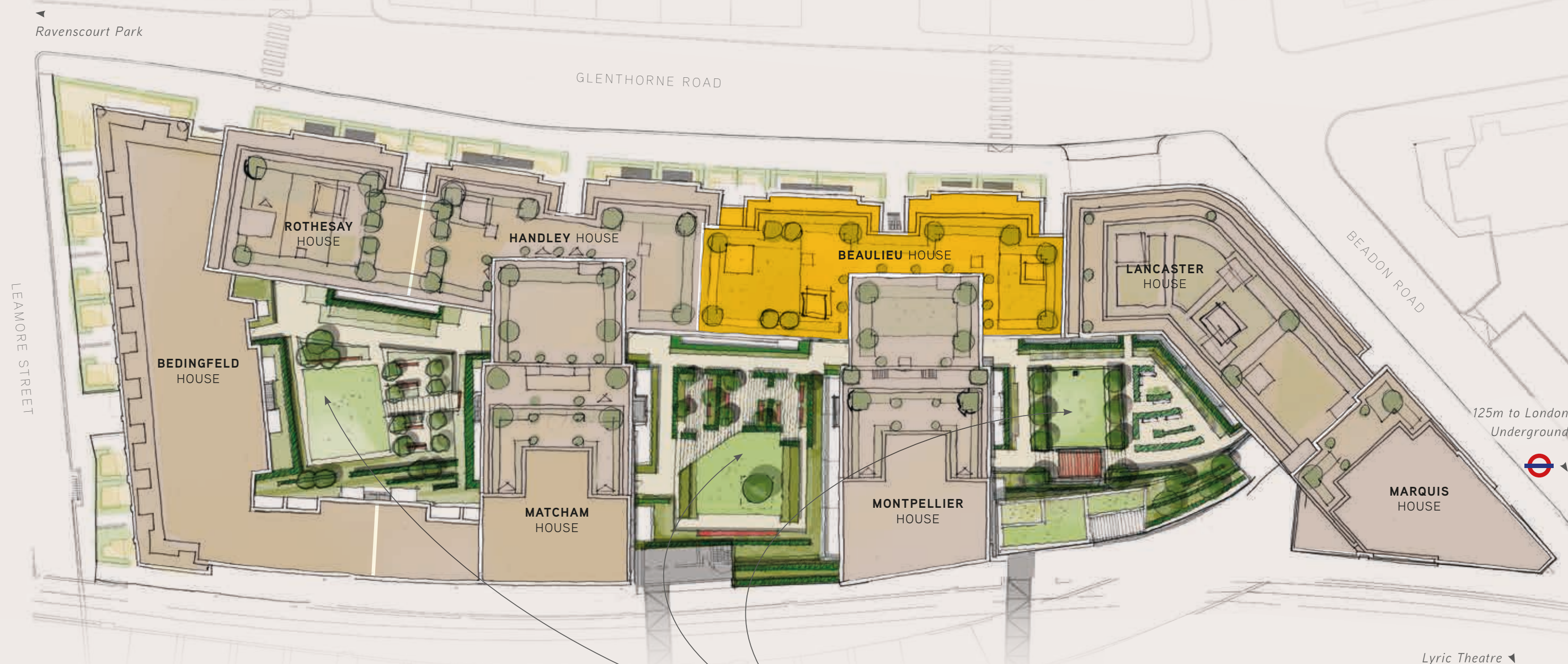
**GREEN PARK**  
15 MINUTES

**PICCADILLY CIRCUS**  
16 MINUTES





# the masterplan



Designed by leading architects Lifschutz Davidson Sandilands, Sovereign Court is one of London's best-connected and thriving locations.

Landscaped courtyard gardens, providing private areas for residents to relax and enjoy.

Hammersmith's bustling town centre with an array of shops, bars and restaurants, all a stone's throw away.





Computer generated image is indicative and for illustrative purposes only.





Computer generated image is indicative only. Illustrating the apartments kitchen and living area.

LIVING AREAS / KITCHEN

- 1 Balcony or terrace to all apartments
- 2 Floor-to-ceiling balcony doors and windows\*
- 3 Timber effect flooring to living room, kitchen and hallway
- 4 Bespoke fitted kitchen with feature shelving\*\*
- 5 Composite stone worktop\*\*\*
- 6 Herringbone tiled splashback
- 7 Integrated Bosch touch control electric induction hob
- 8 Integrated Bosch dishwasher
- 9 Integrated Bosch microwave
- 10 Integrated Bosch oven
- 11 Integrated Bosch fridge/freezer
- 12 Comfort cooling\*\*\*\*

\*Where applicable. \*\*Subject to design. \*\*\*Marble and composite stone are natural products and therefore materials used are subject to natural variations. \*\*\*\*The comfort cooling system is designed to provide an ambient temperature within the apartment for the majority of external temperatures. This may not be achieved in extreme temperature conditions. Your attention is drawn to the fact that it may not be possible to provide the branded products as referred to in the specification. In such cases, a similar alternative will be provided. St George reserves the right to make these changes as required.





Computer generated image is indicative only. Illustrating the elite bedroom.

ENSUITE & BATHROOM

- 1 Vado graphite black tap, showerhead and control
- 2 Matt black framed glass shower screen
- 3 Villeroy & Boch WC with soft closing seat
- 4 Bespoke vanity unit with integrated mirror, storage and shaver socket
- 5 Feature vanity unit, with Villeroy & Boch basin and composite stone top\*
- 6 Ceramic wall tiling
- 7 Black electric heated towel rail†
- 8 Robe hooks†

BEDROOM

- 9 Wardrobe area to master bedroom\*\*
- 10 Fitted carpet
- 11 Ensuite shower room†
- 12 Floor-to-ceiling balcony doors and windows\*\*\*\*
- 13 Comfort cooling\*\*\*\*\*



\*Marble and composite stone are natural products and are therefore subject to natural variations.\*\*3 bedroom homes have a further wardrobe to bedroom 2. \*\*\*Where applicable. \*\*\*\*The comfort cooling system is designed to provide an ambient temperature within the apartment for the majority of external temperatures. This may not be achieved in extreme temperature conditions. †Not visible on computer generated image. Your attention is drawn to the fact that it may not be possible to provide the branded products as referred to in the specification. In such cases, a similar alternative will be provided. St George reserves the right to make these changes as required. Computer generated image is indicative only. Illustrating the apartments ensuite and bedroom.



## 2 & 3 bedroom apartments

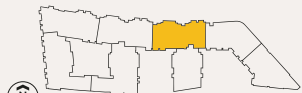


### **Introducing Beaulieu House.**

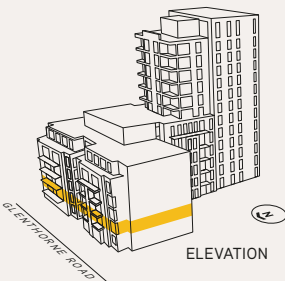
Edward, 3rd Baron Montagu of Beaulieu, well known for founding the National Motor Museum at Beaulieu in Hampshire, was born in Thurloe Square, South Kensington – just a short distance from Sovereign Court in Hammersmith. He played a major role in the preservation of England’s historic houses and the development of the UK tourism industry.

first floor

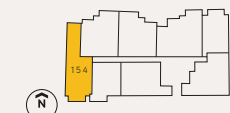
APARTMENT 154: 2 BEDROOM	87.5 sq m	942 sq ft*
Total Internal	80.1 sq m	862 sq ft
Living/Dining/Kitchen	3.37m x 8.96m	11'1" x 29'4"
Bedroom 1	3.08m x 3.36m	10'1" x 11'0"
Bedroom 2	2.75m x 4.82m	9'0" x 15'8"
Terrace	7.4 sq m	80 sq ft



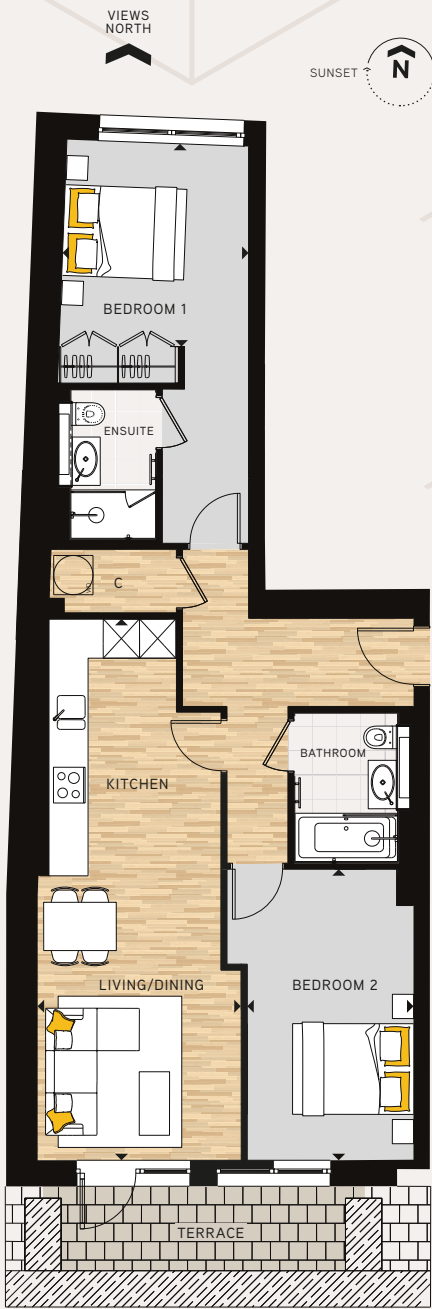
MASTERPLAN



ELEVATION



FLOOR PLAN



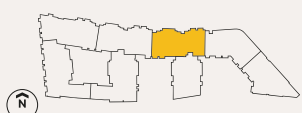
VIEWS  
SOUTH OVER  
LANDSCAPED  
COURTYARD

KEY C Cupboard PS Privacy Screen Tall Unit Fridge/Freezer Fridge/Freezer Provision Heating Unit Washer/Dryer Washer/Dryer Provision Hot Water Cylinder

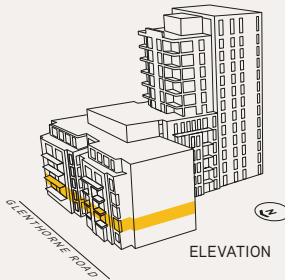
Floor plans shown are for approximate measurements only. Exact layout and sizes may vary. All measurements may vary within a tolerance of 5%. The dimensions are not intended to be used for carpet sizes, appliance sizes or items of furniture. \*Total area includes apartment and outdoor space.

first floor

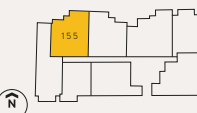
APARTMENT 155: 2 BEDROOM	81.9 sq m	881 sq ft*
Total Internal	77.4 sq m	833 sq ft
Living/Dining/Kitchen	3.19 x 9.02	10'4" x 29'5"
Bedroom 1	2.86 x 5.70	9'3" x 18'7"
Bedroom 2	2.65 x 4.25	8'6" x 13'9"
Balcony	4.5 sq m	48 sq ft



MASTERPLAN



ELEVATION



FLOOR PLAN



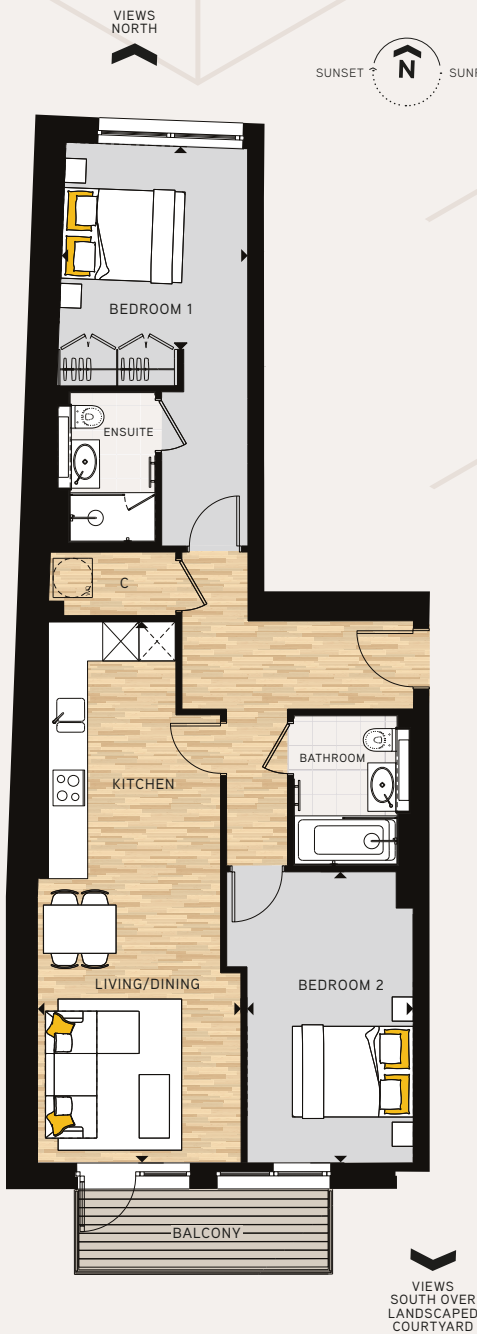
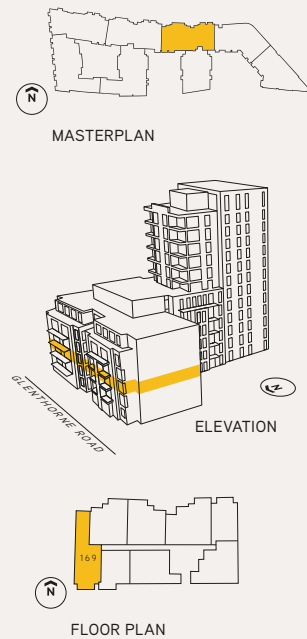
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second floor

APARTMENT 169: 2 BEDROOM	85.6 sq m	921 sq ft*
Total Internal	80.1 sq m	862 sq ft
Living/Dining/Kitchen	3.37 x 8.96	11'1" x 29'4"
Bedroom 1	3.08 x 3.36	10'1" x 11'0"
Bedroom 2	2.75 x 4.82	8'9" x 15'8"
Balcony	5.5 sq m	59 sq ft



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second floor

APARTMENT 170: 2 BEDROOM	82.6 sq m	889 sq ft*
Total Internal	77.4 sq m	833 sq ft
Living/Dining/Kitchen	3.19 x 9.02	10'4" x 29'5"
Bedroom 1	2.86 x 5.71	9'3" x 18'7"
Bedroom 2	2.65 x 4.25	8'6" x 13'9"
Balcony	5.2 sq m	56 sq ft



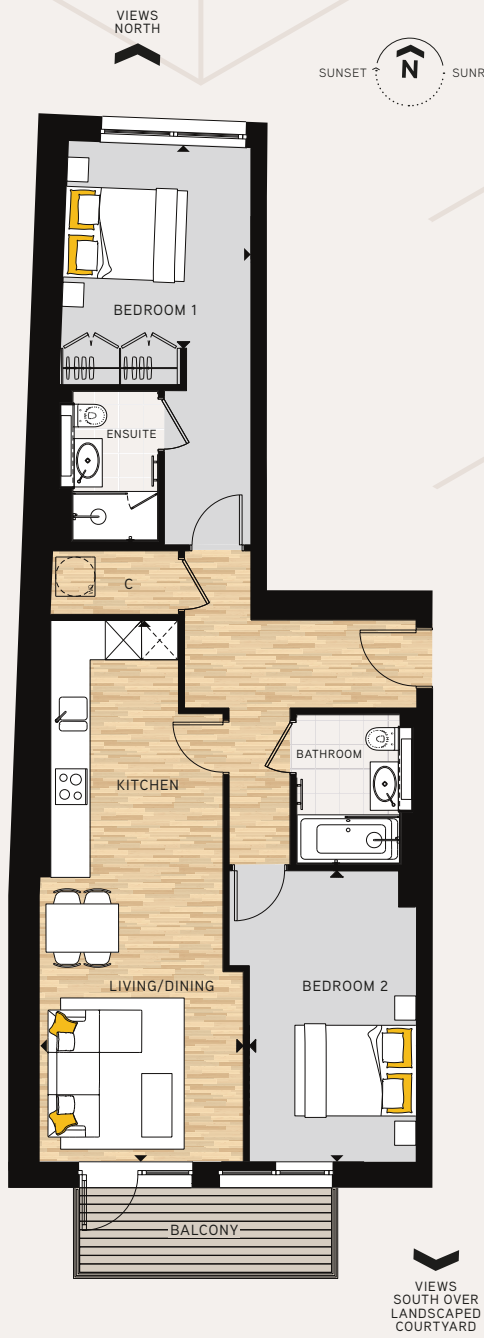
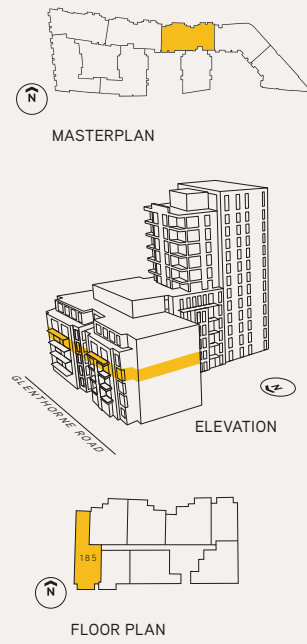
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third floor

APARTMENT 185: 2 BEDROOM	86.1 sq m	927 sq ft*
Total Internal	80.1 sq m	862 sq ft
Living/Dining/Kitchen	3.37 x 8.96	11'1" x 29'4"
Bedroom 1	3.08 x 3.36	10'1" x 11'0"
Bedroom 2	2.75 x 4.82	8'9" x 15'8"
Balcony	6.0 sq m	65 sq ft

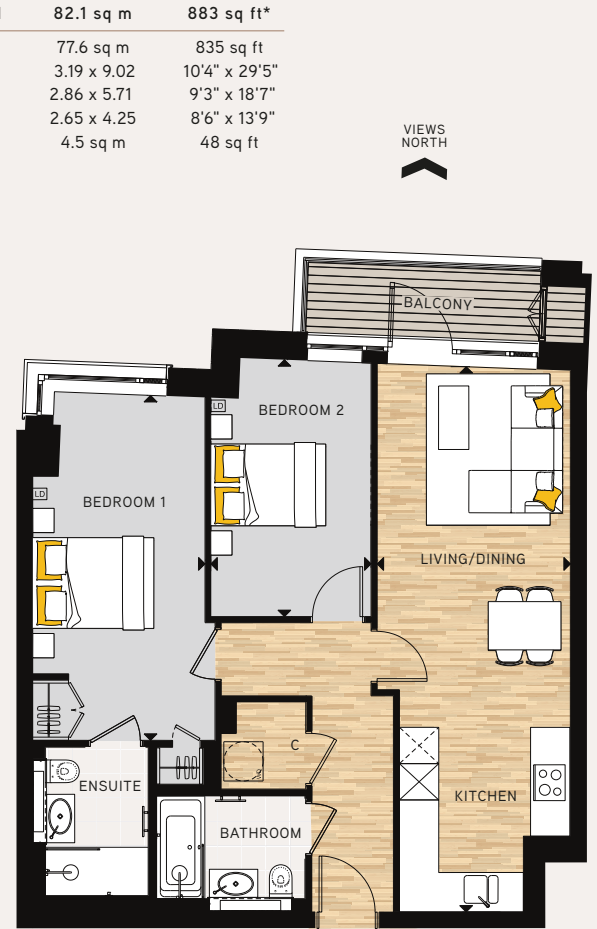


KEY C Cupboard PS Privacy Screen Tall Unit Fridge/Freezer Fridge/Freezer Provision Heating Unit Washer/Dryer Washer/Dryer Provision Hot Water Cylinder

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third floor

APARTMENT 186: 2 BEDROOM	82.1 sq m	883 sq ft*
Total Internal	77.6 sq m	835 sq ft
Living/Dining/Kitchen	3.19 x 9.02	10'4" x 29'5"
Bedroom 1	2.86 x 5.71	9'3" x 18'7"
Bedroom 2	2.65 x 4.25	8'6" x 13'9"
Balcony	4.5 sq m	48 sq ft



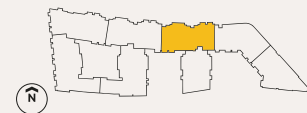
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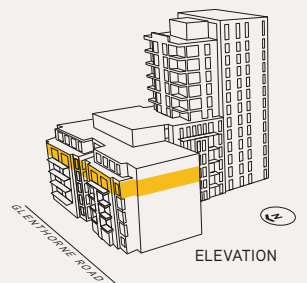


fourth floor

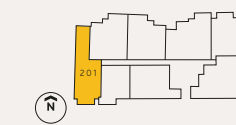
APARTMENT 201: 2 BEDROOM	85.2 sq m	917 sq ft*
Total Internal	75.1 sq m	808 sq ft
Living/Dining/Kitchen	3.37 x 7.35	11'1" x 24'1"
Bedroom 1	3.13 x 3.23	10'2" x 10'6"
Bedroom 2	2.75 x 4.76	9'0" x 15'6"
Balconies	10.1 sq m	109 sq ft



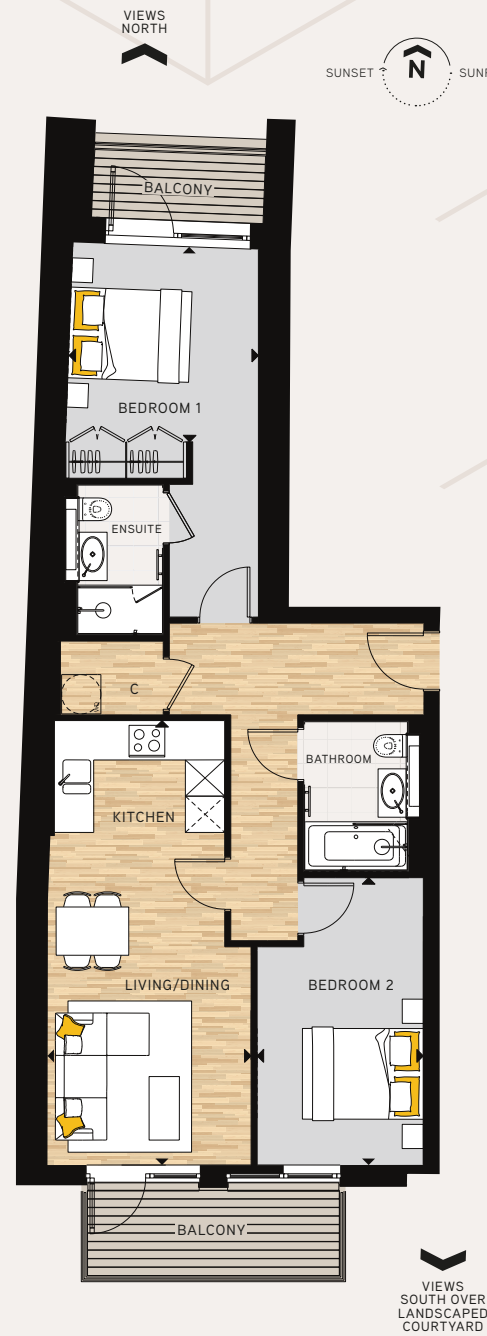
MASTERPLAN



ELEVATION



FLOOR PLAN



VIEWS SOUTH OVER LANDSCAPED COURTYARD

KEY C Cupboard PS Privacy Screen Tall Unit Fridge/Freezer Fridge/Freezer Provision Heating Unit Washer/Dryer Washer/Dryer Provision Hot Water Cylinder

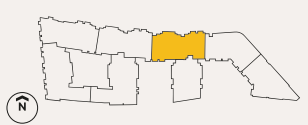
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fourth floor

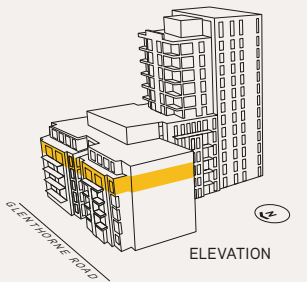
APARTMENT 202: 2 BEDROOM	82.2 sq m	885 sq ft*
Total Internal	77.0 sq m	829 sq ft
Living/Dining/Kitchen	3.03 x 9.02	9'9" x 29'6"
Bedroom 1	2.75 x 5.71	8'9" x 18'7"
Bedroom 2	2.65 x 4.25	8'6" x 13'9"
Balcony	5.2 sq m	56 sq ft



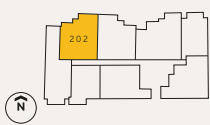
VIEWS NORTH



MASTERPLAN



ELEVATION



FLOOR PLAN

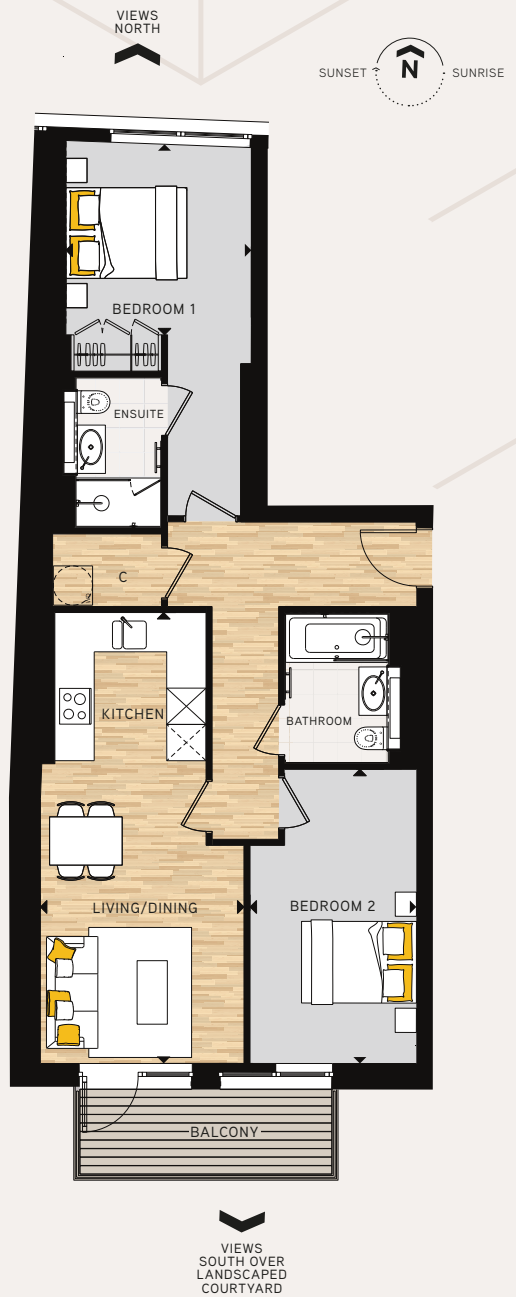
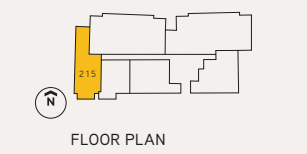
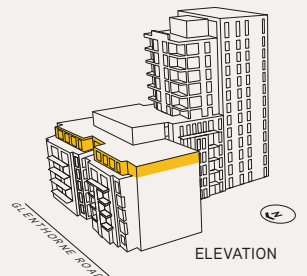
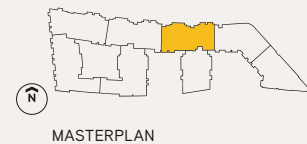
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fifth floor

APARTMENT 215: 2 BEDROOM	80.8 sq m	870 sq ft*
Total Internal	74.7 sq m	804 sq ft
Living/Dining/Kitchen	3.37 x 7.46	11'1" x 24'5"
Bedroom 1	3.07 x 3.15	10'1" x 10'3"
Bedroom 2	2.75 x 4.87	9'0" x 16'0"
Balcony	6.1 sq m	66 sq ft

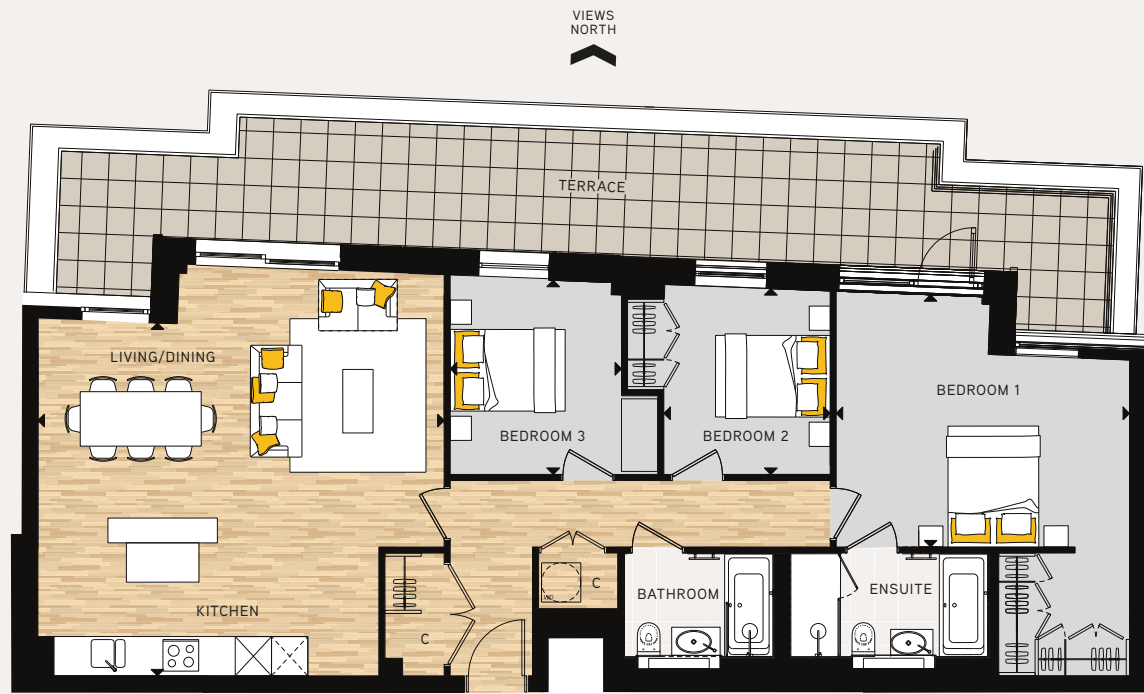
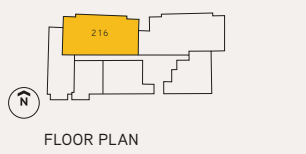
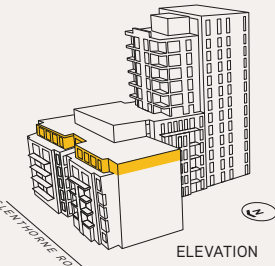
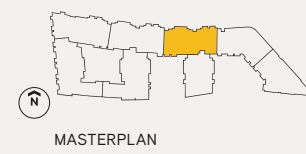


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fifth floor

PREMIER APARTMENT 216: 3 BEDROOM	147.5 sq m	1,588 sq ft*
Total Internal	112.6 sq m	1,212 sq ft
Living/Dining/Kitchen	6.72 x 5.84	22'0" x 19'1"
Bedroom 1	4.85 x 4.17	15'9" x 13'6"
Bedroom 2	2.75 x 3.08	9'0" x 10'1"
Bedroom 3	2.84 x 3.21	9'3" x 10'5"
Terrace	34.9 sq m	376 sq ft



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the apartment specification

the innate style of the geometric designs is complemented by quality fixtures, fittings and design

GENERAL

- ✓ Comfort cooling to principal rooms<sup>1</sup>
- ✓ Timber effect flooring to living room, kitchen, and hallway
- ✓ Carpet to bedrooms
- ✓ Painted doors, architraves and skirting
- ✓ Wardrobe to master bedroom<sup>2</sup>
- ✓ Balcony or terrace to all apartments
- ✓ Ten year NHBC warranty from date of legal completion
- ✓ Two year St George warranty
- ✓ 999 year lease from 1 January 2014

ELECTRICAL

- ✓ White LED ceiling down lighters throughout
- ✓ Dimmer switches to living room and bedrooms
- ✓ Sky Q supplied from completion on a 12 month contract<sup>3</sup>
- ✓ Fibre broadband connection<sup>4</sup>
- ✓ Bosch washer/dryer to hallway cupboard

BATHROOM & ENSUITES

- ✓ Villeroy & Boch basin and WC with soft close seat
- ✓ Bespoke vanity unit with integrated mirror, storage, shaver socket
- ✓ Feature vanity unit, with Villeroy & Boch basin and composite stone top<sup>5</sup>
- ✓ Vado graphite black tap, shower head and control
- ✓ Ceramic wall tiling to shower area or above bath<sup>6</sup>
- ✓ Black electric heated towel rail
- ✓ Robe hooks
- ✓ Black framed bath/shower screen<sup>6</sup>

KITCHEN

- ✓ Bespoke fitted kitchen
- ✓ Composite stone worktop with tiled splashback<sup>5</sup>
- ✓ Integrated black Bosch oven
- ✓ Integrated black Bosch touch control electric induction hob
- ✓ Integrated black Bosch microwave
- ✓ Integrated Bosch dishwasher
- ✓ Integrated Bosch fridge/freezer
- ✓ Contemporary single bowl kitchen sink with feature tap<sup>7</sup>
- ✓ Recycling bin

RESIDENTS' FACILITIES

- ✓ 24-hour Concierge<sup>8</sup>
- ✓ Interior designed entrance lobbies, lifts and corridors
- ✓ Residents' gym<sup>8</sup>

TRANSPORT

- ✓ Cycle storage<sup>9</sup>
- ✓ Allocated car parking<sup>10</sup>

SECURITY

- ✓ Multi-point door locking system to entrance door with spy-hole
- ✓ Colour video door entry phone system with link to Concierge
- ✓ CCTV security system to entrance lobby and development<sup>8</sup>

Your attention is drawn to the fact that it may not be possible to provide the branded products as referred to in the specification. In such cases, a similar alternative will be provided. St George reserves the right to make these changes as required. A number of choices and options are available to personalise your home. Choices and options are subject to timeframes, availability and change.

1. The comfort cooling system is designed to provide an ambient temperature within the apartment for the majority of external temperatures. This may not be achieved in extreme temperature conditions
2. Additional wardrobe provided to bedroom 2 in three bedroom homes
3. Provision for Sky to living room and master bedroom TV point. Additional boxes subject to purchaser arrangements and contract directly with Sky
4. Subject to future connection by purchaser
5. Marble and composite stone are natural products and therefore materials used are subject to natural variations
6. Where applicable
7. One bedroom homes with single bowl and 1½ bowl in two and three bedroom homes
8. Payable via the service charge
9. Terms and conditions apply
10. Parking available for specific homes only, subject to extra cost and availability, Please liaise with Sales Consultants for further details





Computer generated image is indicative and for illustrative purposes only.

# elite & premier specification

enjoy those extra touches that mean so much – upgrade your new home to Elite or Premier specification

## elite specification

Features the following enhancements to the Apartment Specification

### GENERAL

- ✓ Fitted wardrobe to Bedroom 2

### BATHROOM & ENSUITES

- ✓ Ceramic wall tiling throughout
- ✓ Feature wall tiling to shower area or above bath<sup>1</sup>
- ✓ Bespoke coloured shower tray

### ELECTRICAL

- ✓ Siemens washer/dryer to hallway cupboard

### KITCHEN

- ✓ Integrated black Siemens oven
- ✓ Integrated black Siemens touch control electric induction hob

- ✓ Integrated black Siemens microwave
- ✓ Integrated Siemens dishwasher
- ✓ Integrated Siemens fridge/freezer
- ✓ Integrated wine cooler<sup>2</sup>
- ✓ Marble effect composite stone worktop and splashback<sup>3</sup>

## premier specification

Features the following enhancements to the Elite Specification

### GENERAL

- ✓ Herringbone engineered timber floor to living room, kitchen and hallway
- ✓ Herringbone carpet to bedrooms
- ✓ Fitted wardrobe with drawer pack and integrated lighting

### BATHROOM & ENSUITES

- ✓ Ceramic textured wall tiling throughout
- ✓ Ceramic textured feature wall tiling to shower area or above bath<sup>1</sup>
- ✓ Underfloor heating

### ELECTRICAL

- ✓ Sky Q Experience to principal rooms<sup>4</sup>
- ✓ Electronic lighting dimmers<sup>5</sup>

### KITCHEN

- ✓ Breakfast bar with feature pendant lighting<sup>6</sup>
- ✓ Integrated black Miele oven
- ✓ Integrated black Miele touch control electric hob
- ✓ Integrated black Miele microwave
- ✓ Integrated Miele dishwasher
- ✓ Integrated Miele fridge/freezer
- ✓ Black boiling water tap

Your attention is drawn to the fact that it may not be possible to provide the branded products as referred to in the specification. In such cases, a similar alternative will be provided. St George reserves the right to make these changes as required. A number of choices and options are available to personalise your home. Choices and options are subject to timeframes, availability and change.

1. Where applicable
2. Slimline wine cooler provided to one bedroom homes
3. Marble and composite stone are natural products and therefore materials used are subject to natural variations
4. Principal rooms defined as bedrooms and living/dining room
5. To living room and master bedroom
6. To select homes as shown on floor plans

# a warm welcome



LOCAL  
KNOWLEDGE



KEY  
HOLDING



TAXI  
ORDERING



DRY  
CLEANING



POST &  
PARCELS



PARKING  
ADVICE



RESIDENTS'  
GYM

**24-hour facilities and amenities.** The 24-hour Concierge\* is designed to give you all you need – and always with that little bit more: local knowledge, key holding, parking advice, ordering a taxi, arranging dry cleaning or your post. Visit the main reception to be assured of a warm welcome – perhaps on your way to the private gym, a complete, air-conditioned fitness suite exclusive to residents, featuring all the latest equipment.







the perfect starting  
point for wherever  
you desire to be



**Sovereign Court is located on Beadon Road in Hammersmith.**  
The development is just a short walk (125m), from two underground  
stations, and is less than 20 minutes from Central London by taxi.

#### CONTACTS

Show Apartments & Marketing Suite,  
Beadon Road, Hammersmith,  
London W6 0BT  
020 8741 2400  
[www.sovereign-court.com](http://www.sovereign-court.com)  
[sovereigncourt@stgeorgeplc.com](mailto:sovereigncourt@stgeorgeplc.com)

Maps are not to scale and show approximate locations only. The information in this document is indicative and is intended to act as a guide only as to the finished product. Accordingly, due to the St George policy of continuous improvement, the finished product may vary from the information provided. These particulars should not be relied upon as accurately describing any of the specific matters described by any order under the Property.

Misdescriptions Act 1991. This information does not constitute a contract, or warranty. The dimensions given on plans are subject to minor variations and are not intended to be used for carpet sizes or items of furniture. Sovereign Court and any Block House name, are for marketing purposes only and are not intended to necessarily form part of the postal addresses. T417/11/19



[www.sovereign-court.com](http://www.sovereign-court.com)

Proud to be a member of the Berkeley Group of companies





# designed for life

Our customers are at the heart of all our decisions. We aim to understand their needs and consistently meet or exceed their expectations. The service we provide is professional, efficient and helpful to make the home buying process as straightforward and enjoyable as possible. Our levels of customer service aim to be comparable to other top brands.

## CUSTOMER SERVICE IS OUR PRIORITY

All our customers are provided with a commitment that when they buy a new home from St George they can be safe in the knowledge that it is built to very high standards of design and quality, has low environmental impact and that they will enjoy an exceptional customer experience. Each customer receives tailored information relating to their purchase and has a dedicated point of contact throughout the customer journey.

## GREEN LIVING AND SUSTAINABLE DEVELOPMENT IS TOP OF OUR AGENDA

As a company, we are committed to reducing energy, water and waste on our construction sites, in our offices and in the homes that we build. Almost all of our developments are built on brownfield land and we always take care to protect and enhance biodiversity and natural habitats. Our homes include features to encourage sustainable living such as dual-flush WCs, recycling bins and energy efficient white goods.

## QUALITY IS AT THE HEART OF EVERYTHING WE DO

At St George, quality takes precedence, from choosing the right location and style of home, to the construction processes we practice, the materials we use and the specifications we put into our homes. For extra peace of mind, in addition to the 10 year warranty all new homes receive, St George operates a 2 year policy with dedicated Customer Service teams on hand 24 hours a day to deal with enquiries quickly and effectively.

## UNPARALLELED CHOICE OF HOMES IN THE MOST SOUGHT AFTER LOCATIONS

As one of the UK's leading house builders, we are able to offer our customers an unrivalled choice of property location, size and type. From city penthouses to country retreats, modern studio apartments to traditional family homes, you will find the perfect home to match your requirements. Our homes are also built in some of Britain's most desirable locations from market towns and rural villages to major towns and cities, and countryside to the coast – we build in the locations you want to live.

## A COMMITMENT TO CREATING SUSTAINABLE COMMUNITIES

St George's homes and developments are not just built for today. They are designed to enhance the neighbourhoods in which they are located permanently. We achieve this through our commitment to excellence in design, sensitive landscaping, sympathetic restoration, and impeccable standards of sustainability. We aim to address the needs not only of our customers but their neighbours and the broader community of which they are a part. It is a long-term view: we want to create exceptional places for people to live, work and relax in, and build communities that will thrive today and for years to come.



# a commitment to the future

Over the years, The Berkeley Group has won many prestigious awards for the quality, design and sustainability of its developments.

Our Vision is Berkeley's plan for the business, designed to raise standards higher still. Our goal is to be a world-class company creating successful, sustainable places where people aspire to live.

We take our responsibilities towards our customers, the environment, the workforce and the communities in which we work very seriously.

Our plan for the business has five areas of focus:

Customers, Homes, Places, Operations and Our People.

Our vision

### OUR VISION

To be a world-class business generating long-term value by creating successful, sustainable places where people aspire to live.

#### FIVE FOCUS AREAS

<h5>AN EXCEPTIONAL CUSTOMER EXPERIENCE</h5> <p>We aim to put customers at the heart of our decisions. Dedicated sales teams will provide exceptional service throughout the buying process, and teams will manage the customer relationship from exchange of contracts through to completion, delivery of the new home and after occupancy.</p>	<h5>HIGH QUALITY HOMES</h5> <p>When you buy a new home from Berkeley you can be safe in the knowledge that it is built to very high standards of design and quality and has low environmental impact. We meet specific space standards for new homes and aim to deliver a home which has fibre broadband infrastructure.</p>	<h5>GREAT PLACES</h5> <p>We seek to create beautiful, successful places characterised by the quality of their design, external spaces, transport and access to jobs and amenities. These are places where people choose to live, work and spend their time and which directly encourage people's well-being and quality of life.</p>	<h5>EFFICIENT AND CONSIDERATE OPERATIONS</h5> <p>We reduce the impact of the construction process on the local community by registering all of our sites with the Considerate Constructors Scheme. We set targets to reduce water, energy and waste. We work with our supply chain to ensure high quality services and materials are consistently provided.</p>
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#### A COMMITMENT TO PEOPLE AND SAFETY

Safety is a high priority on all of our construction sites. We also aim to have a positive impact on society and enable young and unemployed people to get into work through our support of the Berkeley Foundation.

Some features are only applicable to specific developments. Please ask sales negotiator for further information.



Berkeley takes social responsibility very seriously. In 2011 we set up The Berkeley Foundation, with the aim of supporting Britain's young people and their communities.

We do this through a number of partner charities that tackle some of the most pressing social problems affecting young people today, including homelessness and unemployment. The money raised comes part from the Berkeley Group, and also through the tireless and inventive efforts of our staff.

We have set a goal for The Berkeley Foundation to invest £10 million over the next five years to support young people and their communities. Every penny will be spent on charitable activities and worthy causes to ensure that maximum benefit is achieved.

[www.berkeleyfoundation.org.uk](http://www.berkeleyfoundation.org.uk) [www.berkeleygroup.co.uk](http://www.berkeleygroup.co.uk)



**Berkeley**  
Group

Proud to be a member of the Berkeley Group of Companies

**Berkeley**  
Designed for life

**St Edward**  
Designed for life

**St George**  
Designed for life

**St James**  
Designed for life

**St William**  
Designed for life





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